

PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	University of the West of England, Bristol
Teaching Institution	University of the West of England, Bristol Alexander College, Cyprus
Delivery Location	Bower Ashton Campus, UWE Bristol Larnaca, Cyprus
Study abroad / Exchange / Credit recognition	Exchange / Credit recognition arrangement
Faculty responsible for programme	ACE
Department responsible for programme	Bristol School of Film and Journalism
Professional Statutory or Regulatory Body Links	Creative Skillset Association of Professional Photographers Royal Photographic Society
Highest Award Title	BA (Hons) Photography
Default Award Title	
Interim Award Titles	BA Photography Dip HE Photography Cert HE Photography;
UWE Progression Route	N/A
Mode of Delivery	UWE Bristol: FT (attendance), PT (attendance) Alexander College, Cyprus: FT (attendance)
ISIS code/s	W640
For implementation from	September 2017

Part 2: Description

Broad aims

- to provide an opportunity to develop a creative practice within a chosen field of study;
- to provide an experience of higher education in art, media and design that offers students choice and independence in determining their own abilities and ambitions within a subject discipline;
- to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;
- to give students the confidence to develop informed independent judgements and critical and intellectual rigour;
- to ensure that the development of key/transferable skills is an integrated part of the curriculum;
- to equip students with the necessary understanding of research techniques and appropriate methodologies;
- to sustain an environment in which individual students may realise their full potential.
- to use varied assessment methods in demonstrating achievement to both academic and industry stakeholders.
- to form a coherent programme of learning outcomes and assessments designed to offer students maximum opportunity to demonstrate the skills, knowledge and experience.
- to support incremental improvement in student's individual creative practice and development as practitioner-researchers.
- to work on the principle of 'learning through making' in relevant and related subject areas.

Specific aims

The programme aims to enable students to:

- explore the breadth and depth of contemporary photographic practice;
- understand the potential applications in the realization of creative practice;
- develop knowledge, understanding and skill through an exploration of a range of still, moving image and other creative practices in order to work in a professional environment or to undertake further study;
- progress sustainable personal practice through the application of a range of creative, critical, technical and transferable skills;
- demonstrate critical reflection, evaluation and analysis on the development of personal practice

 developing a personal methodology that recognizes research, development, reflection and
 realization as the key components;
- locate their work in a professional, critical, historical and social context;
- progress from reactive to pro-active learning methods to become flexible, resourceful and autonomous learners able to manage increasing complexity:

Part 2: Description

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

This course enables students to develop a creative photographic practice from a broad-based programme of activity, through to a specific and identifiable visual style. The structure is designed to offer a pattern of learning that establishes fundamental skills and principles at level 1, before students look to direct their practices in open project briefs at levels 2 and 3. Students are encouraged to consider the importance of creative process and how their work might be situated in the creative industries. Additionally, work experience and professional practice underpin the learning outcomes and assessment criteria throughout the course.

Regulations

A: Approved to University Regulations and Procedures

Part 3: Learning Outcomes of the Programme

	UALAQP-45-1	UALAQQ-45-1	UALAQR-15-1	UALAVB-15-1	UALAQS-45-2	UALAQT-45-2	UALAQU-15-2	UALAVC-15-2	UA1APR-45-2	UA1ASD-5-2	UALAQV-30-3	UALAQW-60-3	UALAQX-15-3	UALAVD-15-3
Learning Outcomes:	J	٦	۵	J	٦	٥	٦	٦	٥	Ď	Ď	٦	٥	۵
A) Knowledge and understanding of:														
How to articulate and synthesise understanding, personal attributes and acquired skills effectively in the context of creative practice, employment, further study, research and life-long learning	X	X	X	X	X	X	X	X	X	X	Х	X	X	Х
How to apply, consolidate and extend ability and knowledge within a wide range of professional, and critical contexts, both within and beyond the field of art and design	Χ	Х	Х	Х	Χ	Χ	Χ	Χ	Χ	Х	Χ	Χ	Χ	Χ
Concepts and over-arching concerns of sustainable development, general and within photography in particular, including global citizenship, environmental stewardship, social justice, ethics and well-being, a future facing-outlook on consequences of actions and ensuring sustainable futures	X	X	X	X	X	X	X	X	X	X	Х	X	Х	X
(B) Intellectual Skills														
Generate and articulate ideas and arguments as solutions or responses to set briefs and self-initiated activity	Χ	Χ	Х	Х	Χ	Χ	Χ	Χ	Χ	Х	Χ	Χ	Χ	Χ
Employ rigorous thinking processes in the course of observation, investigation, reflection and production to underpin sustainable creative practice	Χ	Х	Х	X	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ
Understand the role of the audience, user/client and context in determining the creative methodology and outcomes of a photographic project	Χ	Х	Х	Х	Χ	Х	Χ	Χ	Χ	Х	Χ	Χ	Х	Χ
Show insight into the implications for photography embodied in current and emerging media practices and technologies	Χ	Х	Х	Х	Χ	Χ	Х	Х	Χ	Χ	Χ	Χ	Χ	Χ
Critically evaluate visual language and the construction of meaning	Χ	Χ	Х	Χ	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ

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Demonstrate an awareness of the significance of the work of other practitioners both within photographic practice and from other fields	Χ	Х	Х	Х	X	Х	Х	X	Х	Х	X	Χ	X	Х
Analyse information and experience and thereby develop reasoned arguments in relation to photographic practices	Х	Х	Х	Χ	Χ	Х	Χ	Х	Χ	Х	Х	Х	Х	Χ
Formulate reasoned responses to critical judgements given by others	Х	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Х	Χ	Χ	Χ
Evaluate the cultural value of photography and lens media production in promoting change for good and social justice, through ethical practices and reflective outputs.	Х	Х	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	Х
(C) Subject/Professional/Practical Skills														
Develop ideas through to material outcomes giving rise to a coherent body of work	Χ	Х	Х	Х	Χ	Χ	Х	Х	Χ	Х	Χ	Χ	Χ	Х
Select, test and make appropriate use of photographic and related materials and processes	Χ	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Х
Critically evaluate this process of interrogation through informed reflection	Х	Х	Χ	Х	Χ	Χ	Х	Χ	Χ	Χ	Х	Χ	Χ	Χ
Creatively employ photographic materials and methods that test preconceptions (both personal and cultural) about the medium	Х	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ
Project manage from proposal/intention to dissemination applying recognised processes of interrogation and reflection in photographic study	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Show entrepreneurial and professional proficiency that supports own or group practice in relation to 'audience' (in its widest as well as its subject-specific and client sense).	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Demonstrate awareness of any ethical and legal implications that arise from the production of photographic works	Х	Х	Χ	Χ	Χ	Χ	Х	Х	Χ	Х	Х	Χ	Χ	Х
Develop a personal methodology that relates to an individual graduate's expectations (whether these are in research/further study or professional practice).	Χ	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
(D) Transferable skills and other attributes														
Demonstrate personal management skills such as time	Χ	X	Χ	Χ	X	Χ	Χ	X	Χ	Χ	Χ	X	Χ	Χ
management, self-evaluation, settings goals and working independently														

Part 3: Learning Outcomes of	f the Programme														
	, plan and progress projects, while hanging practices	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Interact effectivel negotiation	Interact effectively with others through collaboration and negotiation			Χ	Χ	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Х
Respond product	vely to the evaluative judgements of others	Х	Х	Χ	Χ	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ
Analyse and orga	nise information and resources	Х	Х	Χ	Χ	Х	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	X
Articulate reason reflection	ed arguments through a process of critical	Х	Х	Х	Х	Х	Х	Χ	Х	Х	Х	Х	Χ	Χ	X
	mmunicate ideas and information visually, orally and in writing	Х	Х	Х	Х	Х	Х	Х	Χ	Χ	Χ	Х	Х	Х	Х
Identify key issue realisation of proj	s and problems in the resolution and ects	Х	Х	Х	Χ	Х	Х	Х	Х	Χ	Х	Χ	Х	Х	Х

Part 4: Programme Structure

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time undergraduate student** including:

- level and credit requirements
- interim award requirements
- module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Awards
		Introduction to Photography UALAQP-45-1		Interim award: CertHE
		Photographic Foundations UALAVB-15-1		Photography (120 credits)
	Level 1	Exploring Practice in Photography UALAQQ-45-1		
		Professional Practice and Work Experience in Photography 1 UALAQR-15-1		
		Compulsory Modules	Optional Modules	Interim Awards
		Developing Practice in	Developing Practice in	

	Compulsory Modules	Optional Modules	Interim Awards
	Developing Practice in	Developing Practice in	
	Photography 1	Photography 2	
	UALAQS-45-2	UALAQT-45-2	
			Interim award: DipHE
12	Photography in Context	International Exchange	Photography
Level	UALAVC-15-2	*UA1APR-45-2	(240 credits)
۳			
	Professional Practice and	And if credit is required:	
	Work Experience in	Negotiated Presentation 2	
	Photography 2	*UA1ASD-5-2	
	UALAQU-15-2		

	Compulsory Modules	Optional Modules	Interim Awards
	Extended Study in		
	Photography 1		Interim award: BA
	UALAQV-30-3		Photography 300 credits
	Independent Study in		
	Photography		
13	UALAVD-15-3		
Level	Extended Study in		
Ľ	Photography 2		
	UALAQW-60-3		
			HIGHEST AWARD: BA
	Professional Practice and Work Experience in		(Hons) Photography
	Photography 3		360 credits
	UALAQX-15-3		

Part time:
The following structure diagram demonstrates the student journey from Entry through to Graduation for a typical part time student.

ENTRY		Compulsory Modules	Optional Modules	Awards
		Introduction to Photography		
		UALAQP-45-1		Indon's accorded and IF
		1.1 Photographic Foundations		Interim award: CertHE Photography
		UALAVB-15-1		(120 credits)
	_	1.1		(120 010 0110)
	(<u>a</u>	Exploring Practice in		
	Level	Photography		
		UALAQQ-45-1		
		1.2 Professional Practice and		
		Work Experience in		
		Photography 1		
		UALAŬR-15-1		
		1.2		

	Compulsory Modules	Optional Modules	Interim Awards
	Developing Practice in	Developing Practice in	
	Photography 1	Photography 2	
	UALAQS-45-2	UALAQT-45-2	
	2.1	2.2	Interim award: DipHE
2	Photography in Context		Photography
o	UALAVC-15-2	International Exchange	(240 credits)
-evel	2.1	*UA1APR-45-2	
_	Professional Practice and	2.2	
	Work Experience in		
	Photography 2	And if credit is required:	
	UALAQU-15-2	Negotiated Presentation 2	
	2.2	*UA1ASD-5-2	
		2.2	

	Compulsory Modules	Optional Modules	Interim Awards
Level 3	Extended Study in Photography 1 UAAAQV-30-3 3.1 Independent Study in Photography UALAVD-15-3 3.1 Extended Study in Photography 2 UALAQW-60-3		Interim award: BA Photography 300 credits HIGHEST AWARD: BA (Hons) Photography
	3.2 Professional Practice and Work Experience in Photography 3 UALAQX-15-3 3.2		360 credits

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

Tariff points as appropriate for the year of entry – 112

Applicants should normally have completed one of the following:

- A Foundation course of at least one year's duration.
- A BTEC certificate or diploma in an appropriate art and design subject or other evidence of potential to study at degree level.
- An Access to HE programme in Art and Design or a related subject

Level Three entry – suitable qualifications will include Foundation Degree, Diploma in Higher Education or HND (or equivalent) in an appropriate/related subject discipline.

English Language Requirements:

All students will normally have a recognised English Language qualification of at least GCSE grade C or equivalent standard. If English is not the first language test results such as IELTS 6.0, TOEFL 570 (230 if computer text), NEAB or Cambridge Proficiency grade C will be acceptable.

All applicants invited for interview must produce a portfolio of work.

Part 6: Reference Points and Benchmarks

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

- -Framework for higher education qualifications (FHEQ)
- -Subject benchmark statements: QAA Art and Design (2008) and QAA History of Art, Architecture and Design (2008)

Strategy 2020

University policies

Staff research projects: individual staff projects and those of Bristol Photography Research Group Any relevant PSRB requirements: Creative Skillset

Any occupational standards: Creative Skillset

- Feedback from 'feeder' institutions
- Feedback from alumni
- Feedback from employers
- Student Feedback via module feedback, SRSF meetings, other SU Rep Fora
- Staff Feedback via programme reports, module specs, formal & informal meetings
- External Examiner comments/reports
- Staff activity as External Examiners at other institutions
- Association of Photography in Higher Education (APHE)
- Affiliation with Association of Photographers
- Close links with Royal Photographic Society

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First CAP Approva	30 May	2013			
Revision CAP Approval Date Update this row each time a change goes to CAP	1 Febra 2017	uary	Version	5	Link to RIA 12231
Next Periodic Curriculum Review due date	2019				
Date of last Periodic Curriculum Review					