



Programme Specification

Photography [Sep][FT][Bower][3yrs]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Photography [Sep][FT][Bower][3yrs]

Highest award: BA (Hons) Photography

Interim award: BA Photography

Interim award: DipHE Photography

Interim award: CertHE Photography

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: ACE Dept of Film & Journalism,
Faculty of Arts Creative Industries & Education

Contributing departments: Not applicable

Professional, statutory or regulatory bodies:

Association of Photographers (AOP)

Apprenticeship: Not applicable

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website.

For implementation from: 01 September 2019

Programme code: W640-SEP-FT-BA-W640

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The broad aims of this programme are:

to provide an opportunity to develop a creative practice within a chosen field of study;

to provide an experience of higher education in art, media and design that offers students choice and independence in determining their own abilities and ambitions within a subject discipline;

to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;

to give students the confidence to develop informed independent judgements and critical and intellectual rigour;

to ensure that the development of key/transferable skills is an integrated part of the curriculum;

to equip students with the necessary understanding of research techniques and appropriate methodologies;

to sustain an environment in which individual students may realise their full potential.

to use varied assessment methods in demonstrating achievement to both academic and industry stakeholders.

to form a coherent programme of learning outcomes and assessments designed to offer students maximum opportunity to demonstrate the skills, knowledge and experience.

to support incremental improvement in student's individual creative practice and development as practitioner-researchers.

to work on the principle of 'learning through making' in relevant and related subject areas.

Educational Aims: The programme aims to enable students to:

Explore the breadth and depth of contemporary photographic practice;

Understand the potential applications in the realization of creative practice;

Develop knowledge, understanding and skill through an exploration of a range of still, moving image and other creative practices in order to work in a professional environment or to undertake further study;

Progress sustainable personal practice through the application of a range of creative, critical, technical and transferable skills;

Demonstrate critical reflection, evaluation and analysis on the development of personal practice – developing a personal methodology that recognizes research, development, reflection and realization as the key components;

Locate their work in a professional, critical, historical and social context;

Progress from reactive to pro-active learning methods to become flexible, resourceful and autonomous learners able to manage increasing complexity.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. How to articulate and synthesise understanding, personal attributes and acquired skills effectively in the context of creative practice, employment, further study, research and life-long learning
- A2. How to apply, consolidate and extend ability and knowledge within a wide range of professional, and critical contexts, both within and beyond the field of art and design
- A3. Concepts and over-arching concerns of sustainable development, in general and within photography in particular, including global citizenship, environmental stewardship, social justice, ethics and well-being, a future facing-outlook on consequences of actions and ensuring sustainable futures

Intellectual Skills

- B1. Generate and articulate ideas and arguments as solutions or responses to set briefs and self-initiated activity
- B2. Employ rigorous thinking processes in the course of observation, investigation, reflection and production to underpin sustainable creative practice
- B3. Understand the role of the audience, user/client and context in determining the creative methodology and outcomes of a photographic project
- B4. Show insight into the implications for photography embodied in current and emerging media practices and technologies
- B5. Critically evaluate visual language and the construction of meaning
- B6. Demonstrate an awareness of the significance of the work of other practitioners both within photographic practice and from other fields
- B7. Analyse information and experience and thereby develop reasoned arguments in relation to photographic practices
- B8. Formulate reasoned responses to critical judgements given by others
- B9. Evaluate the cultural value of photography and lens media production in promoting change for good and social justice, through ethical practices and reflective outputs

Subject/Professional Practice Skills

- C1. Develop ideas through to material outcomes giving rise to a coherent body of work
- C2. Select, test and make appropriate use of photographic and related materials and processes
- C3. Critically evaluate this process of interrogation through informed reflection
- C4. Creatively employ photographic materials and methods that test preconceptions (both personal and cultural) about the medium
- C5. Project manage from proposal/intention to dissemination applying recognised processes of interrogation and reflection in photographic study
- C6. Show entrepreneurial and professional proficiency that supports own or group practice in relation to 'audience' (in its widest as well as its subject - specific and client sense)
- C7. Demonstrate awareness of any ethical and legal implications that arise from the production of photographic works
- C8. Develop a personal methodology that relates to an individual graduate's expectations (whether these are in research/further study or professional practice)

Transferable Skills and other attributes

- D1. Demonstrate personal management skills such as time management, self-evaluation, setting goals and working independently
- D2. Anticipate, initiate, plan and progress projects, while accommodating changing practices
- D3. Interact effectively with others through collaboration and negotiation
- D4. Respond productively to the evaluative judgements of others
- D5. Analyse and organise information and resources
- D6. Articulate reasoned arguments through a process of critical reflection
- D7. Formulate and communicate ideas and information comprehensibly; visually, orally and in writing
- D8. Identify key issues and problems in the resolution and realisation of projects

Part B: Programme Structure**Year 1**

The student must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UALATG-45-1	Exploring Practice in Photography 1 2019-20	45
UALATH-45-1	Exploring Practice in Photography 2 2019-20	45
UALAXU-15-1	Introduction to Professional Practice in Photography 1 2019-20	15
UALAVB-15-1	Photographic Foundations 2019-20	15

Year 2

The student must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules

The student must take 75 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UALAQS-45-2	Developing Practice in Photography 1 2020-21	45
UALAXV-15-2	Enterprise and Marketing in Photography 2020-21	15
UALAVC-15-2	Photography in Context 2020-21	15

Year 2 Optional Modules

Students must choose one module from:

Module Code	Module Title	Credit
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UALAQT-45-2	Developing Practice in Photography 2 2020-21	45
UA1APR-45-2	International Exchange 2020-21	45

Year 2 Optional Modules Exchange

Please select if additional credit is required by the exchange student.

Module Code	Module Title	Credit
UA1ASD-5-2	Negotiated Presentation 2 2020-21	5

Year 3

The student must take 120 credits from the modules in Year 3.

Year 3 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UALAY3-15-3	Career Strategies for Photography 2021-22	15
UALAQV-30-3	Extended Study in Photography 1 2021-22	30
UALAQW-60-3	Extended Study in Photography 2 2021-22	60
UALAVD-15-3	Independent Study in Photography 2021-22	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This course enables students to develop a creative photographic practice from a broad-based programme of activity, through to a specific and identifiable visual style. The structure is designed to offer a pattern of learning that establishes fundamental skills and principles at Level 1, before students look to direct their practices in open project briefs at Levels 2 and 3. Students are encouraged to consider the importance of creative process and how their work might be situated in the creative industries. Additionally, work experience and professional practice underpin the learning outcomes and assessment criteria throughout the course.

Part D: External Reference Points and Benchmarks

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE:

Framework for higher education qualifications (FHEQ)

Subject benchmark statements: QAA Art and Design (2008) and QAA History of Art, Architecture and Design (2008)

Strategy 2020

University policies

Staff research projects: individual staff projects and those of Bristol Photography Research Group

Any relevant PSRB requirements: Creative Skillset

Any occupational standards: Creative Skillset

Feedback from 'feeder' institutions

Feedback from alumni

Feedback from employers

Student Feedback via module feedback, SRSF meetings, other SU Rep Fora

Staff Feedback via programme reports, module specs, formal and informal meetings

External Examiner comments/reports

Staff activity as External Examiners at other institutions

Association of Photography in Higher Education (APHE)

Affiliation with Association of Photographers

Close links with Royal Photographic Society

Part E: Regulations

Approved to University Regulations and Procedures.