Programme Specification

English Language and Linguistics [Frenchay]

Version: 2022-23, v1.0, 22 Aug 2024

Contents

Section 1: Key Programme Details

Part A: Programme Information

Programme title: English Language and Linguistics [Frenchay]

Highest award: BA (Hons) English Language and Linguistics

Interim award: BA English Language and Linguistics

Interim award: DipHE English Language and Linguistics

Interim award: CertHE English Language and Linguistics

Awarding institution: UWE Bristol

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: Yes

Credit recognition: No

School responsible for the programme: ACE Dept of Creative & Cultural Industries, Faculty of Arts Creative Industries & Education

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time, Part-time, Sandwich

Entry requirements:

For implementation from: 01 September 2018

Programme code: QQ3C00

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This programme brings together the analysis of language and its systems with an application of this knowledge to industry-facing scenarios and real world tasks. Levels of linguistic analysis (sound, grammar, meaning and discourse) are treated alongside social and psychological approaches to language. The English language is additionally explored in terms of intercultural communication, world Englishes, language teaching and creative writing. Teaching, learning and assessment across all modules focuses on the development of skills applicable to a variety of careers aimed at the Cultural Industries and beyond.

Features of the programme:

Educational Aims: The programme aims to equip students with knowledge and understanding of:

The English language in its own right, including varieties across the globe and all its forms, spoken, written and signed. Here, levels of analysis within the field of Linguistics are drawn upon in order to deepen understanding of the language, in particular relating to the grammar of English, pronunciation, semantics, pragmatics and discourse;

The English language as a gateway to related thematic studies such as the history of the English language, world Englishes, intercultural communication, teaching English to speakers of other languages and creative writing;

Language and linguistic behaviour in a broad sense, including the structural, social and psychological aspects of language, in spoken and written form;

The fact that human language and linguistic behaviour is highly structured and that the nature of these structures can be elucidated by systematic study through a range of theoretical and empirical methodologies;

Basic concepts, modes of analysis and theoretical approaches in several areas of

study including phonetics, phonology, morphology, syntax, corpus linguistics and discourse;

The role of language in society, the way language is acquired and the way it changes.

In addition, the programme aims to develop:

Appropriate linguistic tools and metalanguage to describe and analyse written and spoken discourse and visual images taking into account form, function and context;

The ability to use language creatively and precisely for a range of purposes and audiences and of relevance to identified careers;

Generic intellectual skills – notably those of analysis, synthesis, evaluation and coherent presentation – in self-directed graduates possessing a high degree of literacy and English language awareness;

Key transferable skills emphasising self-motivation and self-reliance, co-operative interpersonal relations, information management, analysis, communication and critique;

Academic and professional research skills such as handling databases, the collation, analysis and representation of data, reviewing, presentation skills, designing and conducting interviews and questionnaires, the use of tools for statistical analysis, transcription and corpus searches. Included in this are the ethical issues involved in collecting, storing and using participants' data. The aforementioned is of relevance both to the workplace and to postgraduate study;

Awareness of the applied nature of the programme, and the ways in which knowledge and skills gained are used in a variety of careers, as explored through different modules;

Awareness of students' own learning style, personality and values, as well as the

value of their subject-specific knowledge and skills, in order for them to be in a position to identify their strengths, and as a result possible suitable careers.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

A1.   Basic concepts, modes of analyses and theoretical approaches for different levels of analysis: phonetics, phonology, corpus linguistics, discourse, including narrative and visual, morphology, syntax, semantics and pragmatics

A2.   How English has been and is currently used throughout the world and how it changes under different influences

A3.   The structure and function of different text types in English

A4.   The teaching and learning of the English and other languages

A5.   Academic and professional research methods relevant to a specific research project and to the workplace

A6.   The role of language in society, bilingualism, language and gender, and cultural influences

A7.   The way language is acquired and the way it changes under different influences

Intellectual Skills

B1.   The ability to extract and synthesise key information from the literature and to interpret layers of meaning within texts

B2.   An understanding of issues and problems in the field

B3.   The ability to engage in analytical and critical thinking and to present ideas within the structured framework of a reasoned argument

B4.   The ability to plan and carry out a piece of research, either individually or as a member of a group

B5.   The ability to use a variety of specialised IT packages for retrieving information, analysing data, creating texts and writing assignments

B6.   An understanding of the relationship between data and theory, and the role of hypotheses and research questions

Subject/Professional Practice Skills

C1.   Critically judging and evaluating English and other languages in specific modes, genres and contexts

C2.   Acquiring complex information of diverse kinds, from a variety of sources (library, internet, corpora, learners of English, discussion with peers)

C3.   The ability to use and present material clearly, and to reason and argue effectively, both orally and in writing, using the appropriate register and style and with proper referencing

C4.   Considering the ethical issues involved in data collection, storage and usage

C5.   Understanding better their own learning style, personality and values in order to be in a position to identify their own strengths and weaknesses, and as a result possible suitable careers

C6.   Industry-facing skills emanating from the subject area and applicable to specific careers

Transferable Skills and other attributes

D1.   Thinking and judging independently

D2.   The ability to work autonomously under pressure and to meet deadlines

D3.   The ability to work co-operatively as a constructive team member

Assessment strategy: Approved to University Regulations and Procedures

Student support:

Part B: Programme Structure

Year 1
Part time students must take 60 credits from the modules in Year 1.
Full time and sandwich students must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules (Full Time and Sandwich)
Full time and sandwich students must take 120 credits from the modules in
Compulsory Modules (Full Time and Sandwich).

Module Code	Module Title	Credit
UPNQ4K-30-1	Constructing Language(s) 2022-23	30
UPNQ4H-30-1	English: Past, Present and Future 2022-23	30
UPNQ4J-30-1	Making Meaning 2022-23	30
UPNQ4L-30-1	Phonetics and Forensic Linguistics 2022-23	30

Year 1 Compulsory Modules (Part Time)
Part time students must take 60 credits from the modules in Compulsory Modules
(Part Time).

Module Code	Module Title	Credit
UPNQ4J-30-1	Making Meaning 2022-23	30
UPNQ4L-30-1	Phonetics and Forensic Linguistics 2022-23	30

Year 1 Optional Modules Exchange
This module is available for Exchange or ERASMUS students only.

Module Code	Module Title	Credit
UPNNCB-30-1	Topics in English Language 1 2022-23	30

Year 2
Part time students must take 60 credits from the modules in Year 2.
Full time students must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules (Full Time and Sandwich)

Full time and sandwich students must take 60 credits from the modules in Compulsory Modules (Full Time and Sandwich).

Module Code	Module Title	Credit
UPNQ4P-30-2	Language Acquisition 2023-24	30
UPNQ4N-30-2	Studying Speech Communities 2023-24	30

Year 2 Compulsory Modules (Part Time)

Part time students must take 60 credits from the modules in Compulsory Modules (Part Time).

Module Code	Module Title	Credit
UPNQ4H-30-1	English: Past, Present and Future 2023-24	30
UPNQ4L-30-1	Phonetics and Forensic Linguistics 2023-24	30

Year 2 Optional Modules (Full Time and Sandwich)

Full time and sandwich students select 60 credits from the following optional modules:

Module Code	Module Title	Credit
UPNNWN-15-2	Intercultural Communication 2023-24	15
UPNNEP-15-2	Language At Work 2023-24	15
UPNNES-15-2	Language of Life 2023-24	15
UPNNET-15-2	Non-Verbal Communication 2023-24	15
UPNNER-15-2	Researching Language as Social Impact 2023-24	15

Year 2 Optional Modules Exchange

This module is available for Direct Entrant or ERASMUS students full time students only.

Module Code	Module Title	Credit

| UPNNCC-30-2 | Topics in English Language 2 2023-24 | 30 |

Year 3
Part time students must take 60 credits from the modules in Year 3.
Full time students must take 120 credits from the modules in Year 3.
Sandwich students must take 30 credits from the modules in Year 3.

Year 3 Compulsory Modules (Part Time)
Part time students must take 60 credits from the modules in Compulsory Modules (Part Time).

Module Code	Module Title	Credit
UPNQ4M-30-2	Analysing Culture: Language and the Visual 2024-25	30
UPNQ4N-30-2	Studying Speech Communities 2024-25	30

Year 3 Compulsory Modules (Sandwich)
Placement Year

Students on the sandwich route (SW) must undertake and pass a work placement. During this time students must complete the 30 credit level 3 module, Professional Development on Placement UPNNA5-30-3.

This module assesses the student's personal development, from the experience of placement, and their ability to identify issues relevant to their Placement's organisational context, and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

This provides a rich process in which a student can make links between theory and practice, reassess themselves and confront the challenges of carrying out a role in a new organisation whilst knowing that they will have the opportunity to be supported if there is a problem and that they will be returning to the programme for a further period of reflection and learning after the placement is completed.

To be eligible for Placement students would normally be expected to have passed a minimum of 210 credits

Module Code	Module Title	Credit

| UPGNA5-30-3 | Professional Development on Placement 2024-25 | 30 |

Year 3 Optional Modules (Full Time)

Full time students must take 120 credits from the modules in Optional Modules (Full Time).

Module Code	Module Title	Credit
UPNQ9V-30-3	Creative Writing and the Self 2024-25	30
UPNQ9P-30-3	Critical Discourse Analysis 2024-25	30
UPNQ9W-30-3	Gender, (im)politeness and Power in Language 2024-25	30
UPNN35-30-3	Language Project 2024-25	30
UPNNKA-30-3	Language, Environment and the Law 2024-25	30
UPNQ9Q-30-3	Languages in the Mind 2024-25	30
UPNQ9L-30-3	Teaching of English to Speakers of Other Languages (TESOL) 2024-25	30

Year 4

Part time students must take 60 credits from the modules in Year 4.
Sandwich students must take 90 credits from the modules in Year 4.

Year 4 Compulsory Modules (Part Time)

Full time students must take 60 credits from the modules in Compulsory Modules (Part Time).

Module Code	Module Title	Credit
UPNNN6-30-2	Language, Research and the Workplace 2025-26	30
UPNQ4P-30-2	Language Acquisition 2025-26	30

Year 4 Optional Modules (Sandwich)
Sandwich students must take 90 credits from the following optional modules:

Module Code	Module Title	Credit
UPNQ9V-30-3	Creative Writing and the Self 2025-26	30
UPNQ9P-30-3	Critical Discourse Analysis 2025-26	30
UPNQ9W-30-3	Gender, (im)politeness and Power in Language 2025-26	30
UPNN35-30-3	Language Project 2025-26	30
UPNNKA-30-3	Language, Environment and the Law 2025-26	30
UPNQ9Q-30-3	Languages in the Mind 2025-26	30
UPNQ9L-30-3	Teaching of English to Speakers of Other Languages (TESOL) 2025-26	30

Year 5
Part time students must take 60 credits from the modules in Year 5.

Year 5 Optional Modules (Part Time)
Where part time students choose to take UPNN35-30-3 Language Project this module may be taken in Year 6, but ideally would be taken in Year 5 alongside one other optional module.

Module Code	Module Title	Credit
UPNQ9V-30-3	Creative Writing and the Self 2026-27	30
UPNQ9P-30-3	Critical Discourse Analysis 2026-27	30
UPNQ9W-30-3	Gender, (im)politeness and Power in Language 2026-27	30
UPNN35-30-3	Language Project 2026-27	30

UPNNKA-30-3	Language, Environment and the Law 2026-27	30
UPNQ9Q-30-3	Languages in the Mind 2026-27	30

Year 6
Part time students must take 60 credits from the modules in Year 6.

Year 6 Optional Modules (Part Time)
Part time students must take 60 credits from the modules in Optional Modules (Part Time).

Module Code	Module Title	Credit
UPNQ9V-30-3	Creative Writing and the Self 2027-28	30
UPNQ9P-30-3	Critical Discourse Analysis 2027-28	30
UPNQ9W-30-3	Gender, (im)politeness and Power in Language 2027-28	30
UPNN35-30-3	Language Project 2027-28	30
UPNNKA-30-3	Language, Environment and the Law 2027-28	30
UPNQ9Q-30-3	Languages in the Mind 2027-28	30

Part C: Higher Education Achievement Record (HEAR) Synopsis

This programme brings together the analysis of language and its systems with an application of this knowledge to industry-facing scenarios and real world tasks. Levels of linguistic analysis (sound, grammar, meaning and discourse) are treated alongside social and psychological approaches to language. The English language is additionally explored in terms of intercultural communication, world Englishes, language teaching and creative writing. Teaching, learning and assessment across all modules focuses on the development of skills applicable to a variety of careers aimed at the Cultural Industries and beyond.

Part D: External Reference Points and Benchmarks

Reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)
Subject benchmark statements

Strategy 2020
University policies

Research carried out in the Bristol Centre for Linguistics

The English Language and Linguistics programme has been rewritten to align with university strategy for programmes to be industry-facing and practice-based. As this is an open market programme offering no specific vocational training it is oriented towards a number of career paths which our students have traditionally followed or aspire to. For instance, the module Language, Research and the Workplace requires students to identify and prepare for a particular career alongside developing job application skills of wider relevance. In addition, the programme incorporates an adapted Level 2 module (Studying Speech Communities) which is partly grounded in the research carried out in our research centre, the Bristol Centre for Linguistics, providing an opportunity to offer innovative, research-led teaching.

The QAA subject benchmark statements (Linguistics and English) and to a lesser extent the HEA English Language Benchmark Statement were used to inform the academic content of the programme. The employability slant to the programme, embedded within different modules, has been introduced more explicitly to address the university and faculty strategy to improve students' employment prospects. Added to this, thought has been given to the student experience on this programme, with assessment forming part of a supportive and developmental framework for our students. This addresses elements of the National Student Survey. Staff research feeds into modules at various levels, and in particular at level three, where modules are created in line with staff expertise as well as what will develop and be of practical

use to our students in the workplace. We have consulted closely our Careers colleagues, and part of the programme development was informed by a UWE Learning and Teaching Fellowship project run by a member of the team.

Part E: Regulations

Approved to University Regulations and Procedures.