



## **Programme Specification**

English Language and Linguistics [Sep][FT][Frenchay][3yrs]

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** English Language and Linguistics [Sep][FT][Frenchay][3yrs]

**Highest award:** BA (Hons) English Language and Linguistics

**Interim award:** BA English Language and Linguistics

**Interim award:** DipHE English Language and Linguistics

**Interim award:** CertHE English Language and Linguistics

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Not applicable

**Teaching institutions:** UWE Bristol

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**Department responsible for the programme:** ACE Dept of Creative & Cultural Industries, Faculty of Arts Creative Industries & Education

**Contributing departments:** Not applicable

**Professional, statutory or regulatory bodies:** Not applicable

**Apprenticeship:** Not applicable

**Mode of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website

**For implementation from:** 01 September 2020

**Programme code:** QQ3C-SEP-FT-FR-QQ3C

## Section 2: Programme Overview, Aims and Learning Outcomes

### Part A: Programme Overview, Aims and Learning Outcomes

**Overview:** This programme brings together the analysis of language and its systems with an application of this knowledge to industry-facing scenarios and real world tasks. Levels of linguistic analysis (sound, grammar, meaning and discourse) are treated alongside social and psychological approaches to language. The English language is additionally explored in terms of intercultural communication, world Englishes, language teaching and creative writing. Teaching, learning and assessment across all modules focuses on the development of skills applicable to a variety of careers aimed at the Cultural Industries and beyond.

**Educational Aims:** The programme aims to equip students with knowledge and understanding of:

The English language in its own right, including varieties across the globe and all its forms, spoken, written and signed. Here, levels of analysis within the field of Linguistics are drawn upon in order to deepen understanding of the language, in particular relating to the grammar of English, pronunciation, semantics, pragmatics and discourse;

The English language as a gateway to related thematic studies such as the history of the English language, world Englishes, intercultural communication, teaching English to speakers of other languages and creative writing;

Language and linguistic behaviour in a broad sense, including the structural, social and psychological aspects of language, in spoken and written form;

The fact that human language and linguistic behaviour is highly structured and that the nature of these structures can be elucidated by systematic study through a range of theoretical and empirical methodologies;

Basic concepts, modes of analysis and theoretical approaches in several areas of study including phonetics, phonology, morphology, syntax, corpus linguistics and discourse;

The role of language in society, the way language is acquired and the way it changes.

In addition, the programme aims to develop:

Appropriate linguistic tools and metalanguage to describe and analyse written and spoken discourse and visual images taking into account form, function and context;

The ability to use language creatively and precisely for a range of purposes and audiences and of relevance to identified careers;

Generic intellectual skills – notably those of analysis, synthesis, evaluation and coherent presentation – in self-directed graduates possessing a high degree of literacy and English language awareness;

Key transferable skills emphasising self-motivation and self-reliance, co-operative interpersonal relations, information management, analysis, communication and critique;

Academic and professional research skills such as handling databases, the collation, analysis and representation of data, reviewing, presentation skills, designing and conducting interviews and questionnaires, the use of tools for statistical analysis, transcription and corpus searches. Included in this are the ethical issues involved in collecting, storing and using participants' data. The aforementioned is of relevance both to the workplace and to postgraduate study;

Awareness of the applied nature of the programme, and the ways in which knowledge and skills gained are used in a variety of careers, as explored through different modules;

Awareness of students' own learning style, personality and values, as well as the value of their subject-specific knowledge and skills, in order for them to be in a position to identify their strengths, and as a result possible suitable careers.

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Knowledge and Understanding**

- A1. Basic concepts, modes of analyses and theoretical approaches for different levels of analysis: phonetics, phonology, corpus linguistics, discourse, including narrative and visual, morphology, syntax, semantics and pragmatics
- A2. How English has been and is currently used throughout the world and how it changes under different influences
- A3. The structure and function of different text types in English
- A4. The teaching and learning of the English and other languages
- A5. Academic and professional research methods relevant to a specific research project and to the workplace
- A6. The role of language in society, bilingualism, language and gender, and cultural influences
- A7. The way language is acquired and the way it changes under different influences

**Intellectual Skills**

- B1. The ability to extract and synthesise key information from the literature and to interpret layers of meaning within texts
- B2. An understanding of issues and problems in the field
- B3. The ability to engage in analytical and critical thinking and to present ideas within the structured framework of a reasoned argument
- B4. The ability to plan and carry out a piece of research, either individually or as a member of a group

- B5. The ability to use a variety of specialised IT packages for retrieving information, analysing data, creating texts and writing assignments
- B6. An understanding of the relationship between data and theory, and the role of hypotheses and research questions

### **Subject/Professional Practice Skills**

- C1. Critically judging and evaluating English and other languages in specific modes, genres and contexts
- C2. Acquiring complex information of diverse kinds, from a variety of sources (library, internet, corpora, learners of English, discussion with peers)
- C3. The ability to use and present material clearly, and to reason and argue effectively, both orally and in writing, using the appropriate register and style and with proper referencing
- C4. Considering the ethical issues involved in data collection, storage and usage
- C5. Understanding better their own learning style, personality and values in order to be in a position to identify their own strengths and weaknesses, and as a result possible suitable careers
- C6. Industry-facing skills emanating from the subject area and applicable to specific careers

### **Transferable Skills and other attributes**

- D1. Thinking and judging independently
- D2. The ability to work autonomously under pressure and to meet deadlines
- D3. The ability to work co-operatively as a constructive team member

## **Part B: Programme Structure**

### **Year 1**

The student must take 120 credits from the modules in Year 1.

### **Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
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UPNQ4K-30-1	Constructing Language(s) 2020-21	30
UPNQ4H-30-1	English: Past, Present and Future 2020-21	30
UPNQ4J-30-1	Making Meaning 2020-21	30
UPNQ4L-30-1	Phonetics and Forensic Linguistics 2020-21	30

### Year 1 Optional Modules International or ERASMUS

This module is available for International Direct Entry or ERASMUS students only.

Module Code	Module Title	Credit
UPNNCB-30-1	Topics in English Language 1 2020-21	30

### Year 2

The student must take 120 credits from the modules in Compulsory Modules.

### Year 2 Compulsory Modules

The student must take 60 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UPNQ4P-30-2	Language Acquisition 2021-22	30
UPNQ4N-30-2	Studying Speech Communities 2021-22	30

### Year 2 Optional Modules

Students select 60 credits from the following optional modules:

Module Code	Module Title	Credit
UPNWN-15-2	Intercultural Communication 2021-22	15
UPNNEP-15-2	Language At Work 2021-22	15
UPNNES-15-2	Language of Life 2021-22	15
UPNNET-15-2	Non-Verbal Communication 2021-22	15
UPNNER-15-2	Researching Language as Social Impact 2021-22	15

**Year 2 Optional Modules International or ERASMUS**

This module is available for International Direct Entry or ERASMUS students only.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UPNNCC-30-2	Topics in English Language 2 2021-22	30

**Year 3**

The student must take 120 credits from the modules in Year 3.

**Year 3 Optional Modules**

The student must take 120 credits from the modules in Optional Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UPNQ9V-30-3	Creative Writing and the Self 2022-23	30
UPNQ9P-30-3	Critical Discourse Analysis 2022-23	30
UPNQ9W-30-3	Gender, (im)politeness and Power in Language 2022-23	30
UPNN35-30-3	Language Project 2022-23	30
UPNNKA-30-3	Language, Environment and the Law 2022-23	30
UPNQ9Q-30-3	Languages in the Mind 2022-23	30
UPNQ9L-30-3	Teaching of English to Speakers of Other Languages (TESOL) 2022-23	30

**Part C: Higher Education Achievement Record (HEAR) Synopsis**

This programme brings together the analysis of language and its systems with an application of this knowledge to industry-facing scenarios and real world tasks.

Levels of linguistic analysis (sound, grammar, meaning and discourse) are treated alongside social and psychological approaches to language. The English language is additionally explored in terms of intercultural communication, world Englishes, language teaching and creative writing. Teaching, learning and assessment across



all modules focuses on the development of skills applicable to a variety of careers aimed at the Cultural Industries and beyond.

#### **Part D: External Reference Points and Benchmarks**

Reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Strategy 2020

University policies

Research carried out in the Bristol Centre for Linguistics

The English Language and Linguistics programme has been rewritten to align with university strategy for programmes to be industry-facing and practice-based. As this is an open market programme offering no specific vocational training it is oriented towards a number of career paths which our students have traditionally followed or aspire to. For instance, the module Language, Research and the Workplace requires students to identify and prepare for a particular career alongside developing job application skills of wider relevance. In addition, the programme incorporates an adapted Level 2 module (Studying Speech Communities) which is partly grounded in the research carried out in our research centre, the Bristol Centre for Linguistics, providing an opportunity to offer innovative, research-led teaching.

The QAA subject benchmark statements (Linguistics and English) and to a lesser extent the HEA English Language Benchmark Statement were used to inform the academic content of the programme. The employability slant to the programme, embedded within different modules, has been introduced more explicitly to address the university and faculty strategy to improve students' employment prospects. Added to this, thought has been given to the student experience on this programme, with assessment forming part of a supportive and developmental framework for our

students. This addresses elements of the National Student Survey. Staff research feeds into modules at various levels, and in particular at level three, where modules are created in line with staff expertise as well as what will develop and be of practical use to our students in the workplace. We have consulted closely our Careers colleagues, and part of the programme development was informed by a UWE Learning and Teaching Fellowship project run by a member of the team.

**Part E: Regulations**

Approved to University Regulations and Procedures.