



PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	University of the West of England
Teaching Institution	n/a
Delivery Location	UWE Frenchay
Study abroad / Exchange / Credit recognition	Erasmus+ Study Abroad
Faculty responsible for programme	Faculty of Arts, Creative Industries and Education
Department responsible for programme	Department of Arts and Cultural Industries
Professional Statutory or Regulatory Body Links	n/a
Highest Award Title	BA (Hons) English Language and Linguistics
Default Award Title	n/a
Interim Award Titles	BA English Language and Linguistics Dip HE English Language and Linguistics Cert HE English Language and Linguistics
UWE Progression Route	n/a
Mode of Delivery	With Foundation route - FT/PT/SW,
ISIS code/s	QQ3C QQ3F (SW) QQ3F13 (FT)
For implementation from	September 2018

Part 2: Description

The proposed programme aims to equip students with knowledge and understanding of:

- the English language in its own right, including varieties across the globe and all its forms, spoken, written and signed. Here, levels of analysis within the field of Linguistics are drawn upon in order to deepen understanding of the language, in particular relating to the grammar of English, pronunciation, semantics, pragmatics and discourse;
- the English language as a gateway to related thematic studies such as the history of the English language, world Englishes, intercultural communication, teaching English to speakers of other languages and creative writing;
- language and linguistic behaviour in a broad sense, including the structural, social and psychological aspects of language, in spoken and written form;
- the fact that human language and linguistic behaviour is highly structured and that the nature of these structures can be elucidated by systematic study through a range of theoretical and empirical methodologies;
- basic concepts, modes of analysis and theoretical approaches in several areas of study including phonetics, phonology, morphology, syntax, corpus linguistics and discourse;
- the role of language in society, the way language is acquired and the way it changes.

In addition, the programme aims to develop:

- appropriate linguistic tools and metalanguage to describe and analyse written and spoken discourse and visual images taking into account form, function and context;
- the ability to use language creatively and precisely for a range of purposes and audiences and of relevance to identified careers;
- generic intellectual skills – notably those of analysis, synthesis, evaluation and coherent presentation – in self-directed graduates possessing a high degree of literacy and English language awareness;
- key transferable skills emphasizing self-motivation and self-reliance, co-operative interpersonal relations, information management, analysis, communication and critique;
- academic and professional research skills such as handling databases, the collation, analysis and re-presentation of data, reviewing, presentation skills, designing and conducting interviews and questionnaires, the use of tools for statistical analysis, transcription and corpus searches. Included in this are the ethical issues involved in collecting, storing and using participants' data. The aforementioned is of relevance both to the workplace and to postgraduate study;
- awareness of the applied nature of the programme, and the ways in which knowledge and skills gained are used in a variety of careers, as explored through different modules;
- awareness of students' own learning style, personality and values, as well as the value of their subject-specific knowledge and skills, in order for them to be in a position to identify their strengths, and as a result possible suitable careers.

Level 0 consists of four year-long 30 credit modules in which the main focus is on the acquisition both of appropriate academic skills and of an awareness of the relevance to their future pathway in English Literature, English Literature with Writing, English and History, English Language and Literature, History, English Language and Linguistics, Creative and Professional Writing, Media and Cultural Production, Media Culture and Communication, Film Studies, Film Studies and Literature, Liberal Arts, Broadcast Journalism, Journalism and Public Relations, or Media and Journalism. **Academic Skills in Arts and Humanities (UPCNA7-30-0)** will act as a "spine" to the year, supporting the other three modules through a variety of assessment methods. Students will be encouraged to develop as reflective learners and to understand the importance of the UWE graduate attributes. The teaching methods are designed to engage students and develop their core skills and confidence.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

This programme brings together the analysis of language and its systems with an application of this knowledge to industry-facing scenarios and real world tasks. Levels of linguistic analysis (sound, grammar, meaning and discourse) are treated alongside social and psychological approaches to

Part 2: Description

language. The English language is additionally explored in terms of intercultural communication, world English's, language teaching and creative writing. Teaching, learning and assessment across all modules focuses on the development of skills applicable to a variety of careers aimed at the Cultural Industries and beyond.

Regulations

Approved to [University Regulations and Procedures](#)

Part 3: Learning Outcomes of the Programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following compulsory areas.

Learning Outcomes:	UPNQ4K-30-1	UPNQ4L-30-1	UPNQ4H-30-1	UPNQ4J-30-1	UPNQ4N-30-2	UPNQ4P-30-2	UPNQ4M-30-2	UPNQ4R-30-2
A) Knowledge and Understanding								
Basic concepts, modes of analyses and theoretical approaches for different levels of analysis: phonetics, phonology, corpus linguistics, discourse, including narrative and visual, morphology, syntax, semantics and pragmatics.	x	x	x	x	x	x	x	x
How English has been and is currently used throughout the world and how it changes under different influences.			x	x	x		x	x
The structure and function of different text types in English.			x	x			x	x
The teaching and learning of the English language and other languages.						x		
Academic and professional research methods relevant to a specific research project and to the workplace.								x
The role of language in society, bilingualism, language and gender, and cultural influences.	x	x			x	x	x	
The way language is acquired and the way it changes under different influences.						x		
(B) Intellectual Skills								
The ability to extract and synthesise key information from the literature and to interpret layers of meaning within texts.	x	x	x	x	x	x	x	x
An understanding of issues and problems in the field.	x	x	x	x	x	x	x	x
The ability to engage in analytical and critical thinking and to present ideas within the structured framework of a reasoned argument.	x	x	x	x	x	x	x	x
The ability to plan and carry out a piece of research, either individually or as a member of a group.					x			x
The ability to use a variety of specialised IT packages for retrieving information, analysing data, creating texts and writing assignments.	x	x	x	x	x	x	x	x
An understanding of the relationship between data and theory, and the role of hypotheses and research questions.								x
(C) Subject/Professional/Practical Skills								
Critically judging and evaluating the English language in specific modes, genres and contexts.	x	x	x	x	x	x	x	x
Acquiring complex information of diverse kinds, from a variety of sources (library, internet, corpora, and learners of English, discussion with peers).	x	x	x	x	x	x	x	x
The ability to use and present material clearly, and to reason and argue effectively, both orally and in writing, using the appropriate register and style and with proper referencing.	x	x	x	x	x	x	x	x
Considering the ethical issues involved in data collection, storage and usage.					x			x
Understanding better their own learning style, personality and values in order to be in a position to identify their own strengths and weaknesses, and as a result possible suitable careers.							x	x
Industry-facing skills emanating from the subject area and applicable to specific careers.	x	x	x	x	x	x	x	x
(D) Transferable skills and other attributes								
Thinking and judging independently.	x	x	x	x	x	x	x	x
The ability to work autonomously under pressure and to meet deadlines.	x	x	x	x	x	x	x	x
The ability to work co-operatively as a constructive team member.	x	x	x	x	x	x	x	x

Part 4: Programme Structure

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time undergraduate student** including:

- level and credit requirements
- interim award requirements
- module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Awards
	Level 0	UPCNA7-30-0 Academic Skills for Arts and Humanities UPCNA8-30-0 Bristol, Arts and Culture UPCNA9-30-0 Thoughts, ideas and myths: past, present and future UPCNC9-30-0 The Power of Words	None	None
	Level 1	UPNQ4K-30-1 Constructing Language(s) UPNQ4L-30-1 Applying Linguistics: Forensic Analysis UPNQ4H-30-1 English: Past, Present and Future UPNQ4J-30-1 Meaning: Style and Discourse	None.	Interim award: Cert HE English and English Language (120 credits)
	Level 2	UPNQ4N-30-2 Studying Speech Communities UPNQ4P-30-2 Language Acquisition UPNQ4R-30-2 Language, Research and the Workplace UPNQ4M-30-2 Analysing Culture: Language and the Visual	None.	Interim award: Dip HE English and English Language (240 credits)

There is nothing in the programme design which means that the modules cannot be spread out so that a part-time student takes one module per year from English Language and one from Linguistics. However, it would be preferable at level two to take Analysing Culture: the Verbal and the Visual in advance of Language, Research and the Workplace so that the following year the student could carry out their project if desired having just completed the relevant research training. The ideal part-time student journey would therefore be as follows:

Year 1.1

UPCNA7-30-0 Academic Skills for Arts and Humanities
UPCNA8-30-0 Bristol, Arts and Culture

Year 1.2

UPCNA9-30-0 Thoughts, ideas and myths: past, present and future
UPCNC9-30-0 The Power of Words

Year 2.1

UPNQ4J-30-1 Meaning: Style and Discourse
UPNQ4L-30-1 Applying Linguistics: Forensic Analysis

Year 2.2

UPNQ4H-30-1 English: Past, Present and Future
UPNQ4K-30-1 Constructing Language(s)

Year3.1

UPNQ4M-30-2 Analysing Culture: the Verbal and the Visual
UPNQ4N-30-2 Studying Speech Communities

Year 3.2

UPNQ4R-30-2 Language, Research and the Workplace
UPNQ4P-30-2 Language Acquisition

Year 4.1

UPNN35-30-3 Language Project (if desired)
One other option

Year 4.2

Two options

Part 5: Entry Requirements

The University's Standard Entry Requirements apply.

Tariff points as appropriate for the year of entry - up to date requirements are available through the [courses database](#).

Part 6: Reference Points and Benchmarks

Set out which reference points and benchmarks have been used in the design of the programme:

[QAA UK Quality Code for HE](#)

Framework for higher education qualifications (FHEQ)
Subject benchmark statements

[Strategy 2020](#)[University policies](#)

Research carried out in the Bristol Centre for Linguistics

The English Language and Linguistics programme has been rewritten to align with university strategy for programmes to be industry-facing and practice-based. As this is an open market programme offering no

Part 6: Reference Points and Benchmarks

specific vocational training it is oriented towards a number of career paths which our students have traditionally followed or aspire to. For instance, the module Language, Research and the Workplace requires students to identify and prepare for a particular career alongside developing job application skills of wider relevance. In addition, the programme incorporates an adapted Level 2 module (Studying Speech Communities) which is partly grounded in the research carried out in our research centre, the Bristol Centre for Linguistics, providing an opportunity to offer innovative, research-led teaching.

The QAA subject benchmark statements (Linguistics and English) and to a lesser extent the HEA English Language Benchmark Statement were used to inform the academic content of the programme. The employability slant to the programme, embedded within different modules, has been introduced more explicitly to address the university and faculty strategy to improve students' employment prospects. Added to this, thought has been given to the student experience on this programme, with assessment forming part of a supportive and developmental framework for our students. This addresses elements of the National Student Survey. Staff research feeds into modules at various levels, and in particular at level three, where modules are created in line with staff expertise as well as what will develop and be of practical use to our students in the workplace. We have consulted closely our Careers colleagues, and part of the programme development was informed by a UWE Learning and Teaching Fellowship project run by a member of the team.

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First CAP Approval Date	21 March 2017 link to RIA			
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Date of last Periodic Curriculum Review				