



## **Programme Specification**

### **Information Management [Frenchay]**

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## **Section 1: Key Programme Details**

### **Part A: Programme Information**

**Programme title:** Information Management [Frenchay]

**Highest award:** MSc Information Management

**Interim award:** PGCert Information Management

**Interim award:** PGDip Information Management

**Awarding institution:** UWE Bristol

**Teaching institutions:** UWE Bristol

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**School responsible for the programme:** CATE School of Computing and Creative Technologies, College of Arts, Technology and Environment

**Professional, statutory or regulatory bodies:**

Chartered Institute of Library and Information Professionals (CILIP)

**Modes of delivery:** Full-time, Part-time

**Entry requirements:**

**For implementation from:** 01 September 2018

**Programme code:** P11012

## **Section 2: Programme Overview, Aims and Learning Outcomes**

**Part A: Programme Overview, Aims and Learning Outcomes**

**Overview:** The course includes a range of career-oriented activities, including:

An overview of the process of attaining CILIP chartership for those planning to proceed with this qualification;

**Features of the programme:** Inputs from course alumni outlining their current roles and career paths;

Sessions devoted to career planning for those interested in entering library and information roles.

Additionally, students in current work may select to undertake their dissertation by work-based learning. Here, working with their line manager and academic supervisor they will plan and conduct research of practical value to a work project or initiative.

**Educational Aims:** The broad aims of the Programme are to:

Provide suitable advanced level training for librarians, information managers and a range of allied roles, underpinned by staff expertise, research and experience

Enable students to deepen and broaden theoretical knowledge, understanding and analytical abilities in a stimulating and challenging academic environment, informed by current research in the sector

Prepare students for senior and management roles in information environments through providing technical skills and the ability to work with stakeholders to manage resources, formulate solutions and deliver projects

Cater to the changing demands on information experts as flexible, proactive providers of knowledge management services, digital/information literacy training, data management and value-added information processing, synthesis and dissemination

To develop students' abilities reflectively to undertake independent research and continuous professional development

To enable students to engage confidently in academic and professional communication with others

These aims will be achieved through:

Providing a grounding in salient theories of information and information interaction

Providing up-to-date exposure to contemporary tools and methods

Balancing the emphasis between core sector competencies and generic skills enabling the successful marketing and communication of information services

Linking traditional knowledge organisation skills with modern approaches enabled by the internet and digital documents and media

Involving practitioners and subject-matter experts in teaching and assessment

Linking information management work with advances in computer science and information systems

Exposing students to a range of career options afforded by the specialization.

### **Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

#### **Knowledge and Understanding**

- A1. The role and function of a broad range of information services, including academic and public libraries, learning resource centres, corporate and public sector services

- A2. Traditional and contemporary approaches to knowledge organisation and information retrieval
- A3. Key issues in knowledge, information and data management
- A4. Information governance, legal and ownership Issues
- A5. Educational and psychological theory / frameworks relating to literacies
- A6. Best practice in the selection, curation/management and preservation of physical and digital collections
- A7. User-centered approaches to service design

### **Intellectual Skills**

- B1. Assessment of user information needs and requirements capture
- B2. Designing and conduct of qualitative and quantitative research and data analysis
- B3. Finding, analysing, synthesising, evaluating, abstracting and summarising information
- B4. Appreciating problem contexts and balancing conflicting objectives
- B5. Creativity and Innovation

### **Subject/Professional Practice Skills**

- C1. Selection and application of metadata and classification schemes to information objects
- C2. Providing reader development and information/digital literacy training
- C3. Collection development and evaluation
- C4. Design, selection and use of VLEs, LMSs and digital collection management systems
- C5. Web/data design frameworks, lifecycle and technical development
- C6. Specification and design of databases

### **Transferable Skills and other attributes**

- D1. Self-management
- D2. Leadership and team working
- D3. Strategic planning, policy-making and evaluation
- D4. People, project and financial management
- D5. Customer service
- D6. Marketing, advocacy and demonstrating value-added
- D7. Working with stakeholders and communities
- D8. ICT, communication and people-networking skills
- D9. Continuing professional development and independent learning

**Assessment strategy:** Approved to University Regulations and Procedures

Given the combined academic and vocational nature of the degree, assessment has been designed to foster research and writing skills, but also the ability to create high quality information outputs and present these successfully. Assessments therefore combine:

Written coursework addressing core module learning outputs;

Professional reports addressing specific requirements and presented as if to workplace stakeholders or management;

Group or individual presentations communicating the results of research on a current topic or presenting resources or design prototypes;

Portfolios of creative information work combining artifacts with critique and reflective commentary

**Student support:**

**Part B: Programme Structure****Year 1**

Full-time students must take 180 credits from the modules in Year 1.

Part-time students must take 60 credits from the modules in Year 1.

**Year 1 Compulsory Modules (Full-time)**

Full-time students must take 150 credits from the modules in Compulsory Modules (Full-time).

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UFCF9Y-60-M	CSCT Masters Project 2023-24	60
UFCFKD-15-M	Information and Digital Literacy 2023-24	15
UFCFQD-15-M	Information Services: Planning and Provision 2023-24	15
UFCFLD-30-M	Knowledge Organisation 2023-24	30
UFCFJD-30-M	The Information Professional: Contexts and Competencies 2023-24	30

**Year 1 Compulsory Modules (Part-time)**

Part-time students must take 60 credits from the modules in Compulsory Modules (Part-time).

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UFCFKD-15-M	Information and Digital Literacy 2023-24	15
UFCFQD-15-M	Information Services: Planning and Provision 2023-24	15
UFCFJD-30-M	The Information Professional: Contexts and Competencies 2023-24	30

**Year 1 Optional Modules (Full-time)**

Full-time students must choose 30 credits (2 of the following):

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UFCF8H-15-M	Big Data 2023-24	15
UFCFKR-15-M	Business Intelligence and Data Visualisation 2023-24	15
UFCFEY-15-M	Data and Information Governance 2023-24	15
UFCE8J-15-M	Designing the User Experience 2023-24	15
UFCFGD-15-M	Knowledge Management 2023-24	15
UFCFLJ-15-M	Linked, Open Data and the Internet of Things 2023-24	15
UFCFJJ-15-M	Social Media and Web Science 2023-24	15

**Year 2**

Part-time students must take 120 credits from the modules in Year 2.

**Year 2 Compulsory Modules (Part-time)**

Part-time students must take 90 credits from the modules in Compulsory Modules (Part-time).

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UFCF9Y-60-M	C SCT Masters Project 2024-25	60
UFCFLD-30-M	Knowledge Organisation 2024-25	30

**Year 2 Optional Modules (Part-time)**

Part-time students must choose 30 credits (2 of the following):

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UFCF8H-15-M	Big Data 2024-25	15
UFCFKR-15-M	Business Intelligence and Data Visualisation 2024-25	15
UFCFEY-15-M	Data and Information Governance 2024-25	15



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UFCE8J-15-M	Designing the User Experience 2024-25	15
UFCFGD-15-M	Knowledge Management 2024-25	15
UFCFJJ-15-M	Social Media and Web Science 2024-25	15

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### **Part C: Higher Education Achievement Record (HEAR) Synopsis**

### **Part D: External Reference Points and Benchmarks**

Description of how the following reference points and benchmarks have been used in the design of the programme:

The programme design and module specifications have been extensively guided by the new CILIP Professional Skills and Knowledge Base (PKSB). The PKSB was recently thoroughly refreshed in a yearlong exercise involving consultation with employers, library schools and graduates. It contains a benchmark-like statement of core and generic skills required by the information professional. The PKSB will be used to map module content during the CILIP accreditation review (2015/6). It is therefore essential that course content reflects the PKSB competencies in a rounded manner.

QAA Benchmark statements on assessment design have been followed in designing an assessment regime that uses mixed methods and incorporates peer review and feedback.

The programme adheres to UWE's Academic Regulations and Procedures and assessment is guided by UWE's Online assessment Policy and the Word Count Policy. Dissertation projects are required to follow the guidance laid down in the Research Ethics Committee Policy

### **Part E: Regulations**

Approved to University Regulations and Procedures.

