



## **Programme Specification**

# **Business Management with Accounting and Finance {Top-Up} [Tianfu]**

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business Management with Accounting and Finance {Top-Up}  
[Tianfu]

**Highest award:** BA (Hons) Business Management with Accounting and Finance

**Interim award:** BA Business Management with Accounting and Finance

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Tianfu College of SWUFE

**Teaching institutions:** Tianfu College of SWUFE

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**School responsible for the programme:** CBL Bristol Business School, College of Business and Law

**Contributing schools:** Not applicable

**Professional, statutory or regulatory bodies:** Not applicable

**Apprenticeship:** Not applicable

**Mode of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website.

**For implementation from:** 01 September 2023

**Programme code:** N4NN13

## Section 2: Programme Overview, Aims and Learning Outcomes

### Part A: Programme Overview, Aims and Learning Outcomes

**Overview:** The BA (Hons) Business Management with Accounting & Finance offers students a current and integrated business education covering the main disciplines and operational areas of business as well as the development of knowledge, skills and attributes relevant to an accounting and finance specialism. The curriculum aims to challenge students in their ways of thinking, behaving, learning, and issues of ethics & ethical decision making, sustainability and global citizenship are embedded throughout.

**Educational Aims:** The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate.

Be equipped with the employability attributes and skills necessary for a career in a wide variety of business, management or accounting & finance related roles, including self employment.

Be enterprising and develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms.

Have an informed understanding of critical contemporary business issues and theoretical debates, including ethics & ethical decision-making, sustainability and global citizenship.

Work with academic theory in practice.

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Knowledge and Understanding**

- A1. The global business environment
- A2. Key functional areas of business and management business areas, such as marketing, accounting, human resources, strategy and operations management
- A3. How aspects of business and management interrelate and affect overall organisational performance
- A4. Current issues and priorities in contemporary management including entrepreneurship, change management and sustainability, ethics and corporate social responsibility
- A5. The use of accounting and the sources, uses and management of finance for the purposes of management of resources and operations

**Intellectual Skills**

- B1. Identify and analyse business and management problems utilizing appropriate concepts, models and frameworks
- B2. Ability to gather, critically evaluate and apply information, data and evidence from a range of resources
- B3. Analysis and critical thinking skills to develop informed arguments and propose evidence-based recommendations in defined contexts
- B4. Ability to express ideas and solutions to problems fluently in a manner appropriate to the needs of diverse audiences and in a variety of formats
- B5. Design, execute and evaluate ethical research into accounting and finance issues

**Subject/Professional Practice Skills**

- C1. Effective use of a range of ICT tools
- C2. Work effectively as a member of a team to achieve goals within time constraints and utilizing the contributions of individual group members

- C3. Ability to recognize and address a range of ethical dilemmas, applying the principles of ethical management to a range of situations and choices
- C4. Ability calculate and manipulate financial information and present this data in a form suitable for managers for decision making

### Transferable Skills and other attributes

- D1. Self-awareness and reflectivity in practice
- D2. Ability to articulate and apply knowledge and skills gained during their studies to support their ongoing personal development
- D3. Ability to apply the principles of ethical management
- D4. Understanding of the value of diversity and global in outlook

## Part B: Programme Structure

### Year 1

The student must take 120 credits from the modules in Year 1.

### Year 1 Compulsory Modules

The student must take 90 credits from the modules in Compulsory modules.

Module Code	Module Title	Credit
UMCDQ3-15-3	Academic and Professional Development 2022-23	15
UMAD5S-15-3	Accounting for Managers 2022-23	15
UMCDVF-15-3	Business Project 2022-23	15
UMCDVE-15-3	Business Project in Theory 2022-23	15
UMSDQ5-15-3	Business Strategy 2022-23	15
UMODML-15-3	Managing Organisational Change 2022-23	15

### Year 1 Optional Modules

Students choose two modules from the following:

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMSD7W-15-3	International Business in Emerging Markets 2022-23	15
UMED8X-15-3	The Economics of Developing Countries 2022-23	15

### **Part C: Higher Education Achievement Record (HEAR) Synopsis**

This course provides a comprehensive business education, with a specialist focus on accounting and finance, equipping students with knowledge and skills for a successful career in a complex business world. It offers a broad range of modules to support students in their future career aspirations. Successful completion of the programme requires students to be independent, enterprising, analytical and critical, to work effectively within teams and to demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It requires a broad theoretical and practical knowledge of a range of business and financial functions and the broader international business environment.

### **Part D: External Reference Points and Benchmarks**

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

AACSB Accreditation Standards

Strategy 2030

University policies

UWE Charter

College strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

College of Business and Law LTA Strategy

Staff research projects

Where possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

Any relevant PSRB requirements

Any occupational standards

### **Part E: Regulations**

Approved to University Regulations and Procedures.