



Programme Specification

Business Management with Accounting and Finance

[Sep][FT][Frenchay][2yrs]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business Management with Accounting and Finance

[Sep][FT][Frenchay][2yrs]

Highest award: BA (Hons) Business Management with Accounting and Finance

Interim award: BA Business Management with Accounting and Finance

Interim award: DipHE Business Management with Accounting and Finance

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: Yes

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Accounting Economics & Finance, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies:

Association of Chartered Certified Accountants (ACCA)

Chartered Insurance Institute (CII)

Apprenticeship: Not applicable

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website

For implementation from: 01 September 2020

Programme code: NN4G13-SEP-FT-FR-N4NG

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This direct entry route of BA (Hons) Business Management with Accounting and Finance offers students a current and integrated business education covering the main disciplines and operational areas of business as well as the development of knowledge, skills and attributes relevant to an accounting and finance specialism.

Students will join with 120 credits at Level 4 equivalent from progression partners/ AL approval. Year 1 is at Level 5.

Educational Aims: The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate;

Be equipped with the employability attributes and skills necessary for a career in a wide variety of business, management or accounting and finance related roles, including self employment;

Be enterprising and develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms;

Have an informed understanding of critical contemporary business issues and theoretical debates, including ethics and ethical decision-making, sustainability and global citizenship;

Work with academic theory in practice;

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

Programme Learning Outcomes:

Knowledge and Understanding

- A1. The global business environment
- A2. The nature of markets and customers and the role of marketing
- A3. The use of accounting and the sources, uses and management of finance
- A4. The nature of organisations, work and management
- A5. The management and development of people
- A6. The management of resources and operations
- A7. The management of information systems and use of communication and information technology
- A8. Business policy and strategy
- A9. Quantitative methods for managerial applications
- A10. Business and management research
- A11. Ethics and ethical decision making; sustainability and global citizenship
- A12. Knowledge appropriate to programme subject specialism

Intellectual Skills

- B1. Gather and critically evaluate evidence and information from a range of sources
- B2. Be enterprising and identify and analyse business problems in a range of contexts using appropriate concepts and frameworks
- B3. Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application
- B4. Apply these skills in a range of complex and unpredictable contexts

Subject/Professional Practice Skills

- C1. Carry out a business and management research programme
- C2. Write management reports
- C3. Contribute effectively to group projects and deliver presentations
- C4. Select and use subject specific tools and techniques
- C5. Develop professional identity and subject expertise relevant to degree programme

Transferable Skills and other attributes

- D1. Work effectively alone
- D2. Work effectively in groups
- D3. Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages
- D4. Extract, process and present numerical information for a given purpose
- D5. Use information technology
- D6. Manage own time and workload and take responsibility for own learning
- D7. Be enterprising and embrace change, recognise opportunity
- D8. Reflect on own performance and respond positively to feedback
- D9. Transfer knowledge and skills across different settings
- D10. Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large

Part B: Programme Structure**Year 1**

Students will join with 120 credits at Level 4 equivalent from progression partners/ AL approval. Year 1 is at Level 5.

Students must take a total of 120 credits at level 5.

Year 1 Optional Modules

Students must choose 15 optional credits from the list below

| Module Code | Module Title | Credit |
|--------------------|--|---------------|
| UMAD5N-15-2 | Credit Management: Theory and Practice 2021-22 | 15 |
| UMMDFY-15-2 | Digital Business Management 2021-22 | 15 |
| UMSD7Q-15-2 | Entrepreneurship and Small Business 2021-22 | 15 |
| UMED8U-15-2 | Good Business, Bad Business and Sustainability 2021-22 | 15 |
| UMAD5M-15-2 | Market Analysis for Private Investors 2021-22 | 15 |

Year 1 Compulsory Modules

| Module Code | Module Title | Credit |
|--------------------|---|---------------|
| UMADQM-15-2 | Applied Research Skills in Accounting and Finance 2021-22 | 15 |
| UMAD5L-15-2 | Corporate Finance 2021-22 | 15 |
| UMCDQN-15-2 | Elements of Management in Practice 2021-22 | 15 |
| UMADNB-15-2 | Financial Accounting 2021-22 | 15 |
| UMAD5J-15-2 | Management and Cost Accounting 2021-22 | 15 |
| UMPD3-15-2 | Managing People 2021-22 | 15 |
| UMMDP3-15-2 | Operations and Business Systems 2021-22 | 15 |

Year 2

Year 2 Compulsory Module Choice

Students who have not studied a study year abroad or work placement must take one of the following modules

| Module Code | Module Title | Credit |
|--------------------|---|---------------|
| UMCDKD-15-3 | Cross Cultural Learning and Development 2022-23 | 15 |
| UMCDKM-15-3 | Work Integrated Learning 2022-23 | 15 |
| UMCDHU-30-3 | Applied Business Project 2022-23 | 30 |
| UMCD9W-30-3 | Critical Business Enquiry Project 2022-23 | 30 |
| UMCD9Q-30-3 | Enterprise Project 2022-23 | 30 |
| UMADQG-30-3 | Strategic Project (accounting and Finance) 2022-23 | 30 |

Year 2 Compulsory Modules

all 45 credits to be taken from:

| Module Code | Module Title | Credit |
|--------------------|--|---------------|
| UMAD5S-15-3 | Accounting for Managers 2022-23 | 15 |
| UMADQF-15-3 | Business Strategy and Technology 2022-23 | 15 |
| UMODML-15-3 | Managing Organisational Change 2022-23 | 15 |

Year 2 Optional Modules

Two options should be selected from: (subject to availability)

| Module Code | Module Title | Credit |
|--------------------|--|---------------|
| UMAD5W-15-3 | Credit Risk Analysis and Management 2022-23 | 15 |
| UJUUKY-15-3 | Financial Crime 2022-23 | 15 |
| UMADQK-15-3 | Financial Technology 2022-23 | 15 |

| | | |
|-------------|--|----|
| UMSDMK-15-3 | Integrated Business Management Simulation 2022-23 | 15 |
| UMSD7W-15-3 | International Business in Emerging Markets 2022-23 | 15 |
| UMAD5T-15-3 | International Financial Management 2022-23 | 15 |
| UMAD5X-15-3 | Investment Management 2022-23 | 15 |
| UMADKB-15-3 | Islamic Banking and Finance 2022-23 | 15 |
| UMOD6F-15-3 | Organisational Leadership 2022-23 | 15 |
| UMMD7P-15-3 | Project Management 2022-23 | 15 |
| UMED95-15-3 | Sustainable Business 2022-23 | 15 |

Part C: Higher Education Achievement Record (HEAR) Synopsis

This course provides a comprehensive business education, with a specialist focus on accounting and finance, equipping students with knowledge and skills for a successful career in a complex business world. It offers a broad range of modules to support students in their future career aspirations. Successful completion of the programme requires students to be independent, enterprising, analytical and critical, to work effectively within teams and to demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It requires a broad theoretical and practical knowledge of a range of business and financial functions and the broader international business environment.

Part D: External Reference Points and Benchmarks

Description of how the following reference points and benchmarks have been used in the design of the programme:

QAA subject benchmark statements:

Business and Management

University strategies and policies:

University's 2020 Strategy

UWE Charter

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects:

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

Part E: Regulations