



SECTION 1: KEY PROGRAMME DETAILS

PART A: PROGRAMME INFORMATION	
Highest Award	BA (Hons) Business Management with Accounting and Finance
Awarding Institution	UWE Bristol
Teaching Institution	UWE Bristol
Delivery Location	Frenchay Campus
Study Abroad / Exchange / Credit Recognition	Placement X Sandwich Year X Credit Recognition X Year Abroad X
Faculty Responsible For Programme	Faculty of Business & Law
Department Responsible For Programme	FBL Dept of Business & Management
Apprenticeships	
Mode of Delivery	Full-time
ENTRY REQUIREMENTS	UCAS Tariff Points: For the current entry requirements see the UWE public website.
For Implementation From	1 Sep 2020
ISIS Code/s	Programme Code N4NG13-SEP-FT-FR-N4NG Other codes: JACS Business studies HECoS 100079: Business Studies UCAS SLC

SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES	
1. (Programme) Overview (c. 400 words)	
<p>The BA (Hons) Business Management with Accounting & Finance offers students a current and integrated business education covering the main disciplines and operational areas of business as well as the development of knowledge, skills and attributes relevant to an accounting and finance specialism. The curriculum aims to challenge students in their ways of thinking, behaving, learning, and issues of ethics & ethical decision making, sustainability and global citizenship are embedded throughout.</p>	

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

2. Educational Aims (c. 4-6 aims)

The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate.

Be equipped with the employability attributes and skills necessary for a career in a wide variety of business, management or accounting & finance related roles, including self employment.

Be enterprising and develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms.

Have an informed understanding of critical contemporary business issues and theoretical debates, including ethics & ethical decision-making, sustainability and global citizenship.

Work with academic theory in practice.

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)

Programme (Learning) Outcomes (POs)

Knowledge and Understanding

- | | |
|----|---|
| A1 | The global business environment |
| A2 | Key functional areas of business and management business areas, such as marketing, accounting, human resources, strategy and operations management |
| A3 | How aspects of business and management interrelate and affect overall organisational performance |
| A4 | Current issues and priorities in contemporary management including entrepreneurship, change management and sustainability, ethics and corporate social responsibility |
| A5 | The use of accounting and the sources, uses and management of finance for the purposes of management of resources and operations |

Intellectual Skills

- | | |
|----|---|
| B1 | Identify and analyse business and management problems utilizing appropriate concepts, models and frameworks |
| B2 | Ability to gather, critically evaluate and apply information, data and evidence from a range of resources |
| B3 | Analysis and critical thinking skills to develop informed arguments and propose evidence-based recommendations in defined contexts |
| B4 | Ability to express ideas and solutions to problems fluently in a manner appropriate to the needs of diverse audiences and in a variety of formats |
| B5 | Design, execute and evaluate ethical research into accounting and finance issues |

Subject/Professional Practice Skills

- | | |
|----|---|
| C1 | Effective use of a range of ICT tools |
| C2 | Work effectively as a member of a team to achieve goals within time constraints and utilizing the contributions of individual group members |

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

- C3 Ability to recognize and address a range of ethical dilemmas, applying the principles of ethical management to a range of situations and choices
- C4 Ability calculate and manipulate financial information and present this data in a form suitable for managers for decision making

Transferable Skills and other attributes

- D1 Self-awareness and reflectivity in practice
- D2 Ability to articulate and apply knowledge and skills gained during their studies to support their ongoing personal development
- D3 Ability to apply the principles of ethical management
- D4 Understanding of the value of diversity and global in outlook

PART B: Programme Structure**1. Structure****Year 1****Year 1 Compulsory Modules**

Code	Module Title	Credit	Type
UMCDQ3-15-3	Academic and Professional Development 2020-21	15	Compulsory
UMAD5S-15-3	Accounting for Managers 2020-21	15	Compulsory
UMCDF5-30-3	Business Project 2020-21	30	Compulsory
UMSDQ5-15-3	Business Strategy 2020-21	15	Compulsory
UMODML-15-3	Managing Organisational Change 2020-21	15	Compulsory

Year 1 Optional Modules

Students choose two modules from the following:

Code	Module Title	Credit	Type
UMMD7N-15-3	Competing Through Quality 2020-21	15	Optional
UMED8V-15-3	Economics of International Financial Markets 2020-21	15	Optional
UJUUKY-15-3	Financial Crime 2020-21	15	Optional
UMADQK-15-3	Financial Technology 2020-21	15	Optional
UMSD7W-15-3	International Business in Emerging Markets 2020-21	15	Optional
UMAD5T-15-3	International Financial Management 2020-21	15	Optional
UMAD5X-15-3	Investment Management 2020-21	15	Optional
UMADKB-15-3	Islamic Banking and Finance 2020-21	15	Optional
UMED8X-15-3	The Economics of Developing Countries 2020-21	15	Optional
UMSD89-15-3	Virtual Business 2020-21	15	Optional

PART C: Higher Education Achievement Record (HEAR) Synopsis

This course provides a comprehensive business education, with a specialist focus on accounting and finance, equipping students with knowledge and skills for a successful career in a complex business world. It offers a broad range of modules to support students in their future career aspirations. Successful completion of the programme requires students to be independent, enterprising, analytical and critical, to work effectively within teams and to demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It requires a broad theoretical and practical knowledge of a range of business and financial functions and the broader international business environment.

PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS

QAA UK Quality Code for HE
 Framework for higher education qualifications (FHEQ)
 Subject benchmark statements
 Qualification characteristics for Foundation degrees and Master's degrees

AACSB Accreditation Standards
 Strategy 2020
 University policies

PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS

UWE Charter

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects

Where possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

Any relevant PSRB requirements

Any occupational standards

PART E: REGULATIONS

Approved to University Regulations and Procedures.