Programme Specification

Accounting and Business Management [Frenchay]

Version: 2024-25, v2.0, Validated

Contents

Section 1: Key Programme Details

Part A: Programme Information

Programme title: Accounting and Business Management [Frenchay]

Highest award: BA (Hons) Accounting and Business Management

Interim award: BA Accounting and Business Management

Interim award: DipHE Accounting and Business Management

Interim award: CertHE Accounting and Business Management

Awarding institution: UWE Bristol

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: Yes

Sandwich year: Yes

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Professional, statutory or regulatory bodies:

Association of Chartered Certified Accountants (ACCA)

Chartered Institute of Management Accountants (CIMA)

Institute of Chartered Accountants in England and Wales (ICAEW)

Modes of delivery: Full-time, Sandwich

Entry requirements: For the current entry requirements see the UWE public website.

For implementation from: 01 September 2021

Programme code: N4NM00

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This programme develops students into strategic decision makers who understand how to manage and lead companies in an increasingly complex and technology driven market place.

Features of the programme:

Educational Aims: Programme Learning Goals summarise the broad outcomes expected on graduation. These are that students should have gained :

Knowledge of :

Accounting and management techniques and applications, including financial management and strategic management decision making

Contemporary theory, regulation and practice in accounting and management

Skills in :

Critical Analysis and problem solving

Effective communication and team collaboration

Attributes of:

Social responsibility and global citizenship

Equipped for employment and career progression

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

A1.   Key theories and principles for preparing, using and analysing accounting information

A2.   Key theories and techniques in management accounting and performance evaluation

A3.   Key theories and techniques required for the financial management of an organisation

A4.   Key theories, regulations and practices of governance, ethics and management of risk in an organisation

A5.   Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers

A6.   The management of information systems and the application of technology in the collection, production and evaluation of information

Intellectual Skills

B1.   Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources

B2.   Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts

Subject/Professional Practice Skills

C1.   Carry out an accounting and/or management research programme

C2.   Write management reports

C3.   Select and use management tools and techniques

C4.   Apply appropriate techniques for evaluating the performance of business organisations

C5.   Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.

C6.   Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the interpretation and evaluation of financial information

C7.   Apply strategic decision making in a variety of organisational contexts

Transferable Skills and other attributes

D1.   Communicate effectively using a variety of media

D2.   Demonstrate effective team working skills

D3.   Recognise ethical & sustainability challenges and apply ethical reasoning in a professional context

D4.   Apply software packages and technology for data management and analysis

D5.   Recognise diversity and cross cultural perspectives in a business context

D6.   Demonstrate self-reliance and independence in learning and professional development

D7.   Apply enterprising and creative behaviours in a professional context

D8.   Be self-aware and reflective

Assessment strategy: The assessment strategy has been designed to test the programme learning outcomes.

Student support: Student support for all issues relating to the content, delivery and assessment of modules is provided by Module Leaders, and for more general academic and professional concerns, by Programme Managers.

At each level students are supported by Academic Personal Tutors, an academic member of staff who will have access to information on the performance and profile of the student, allowing them to effectively support students' personal and academic development. This is an academic role and where students have problems of a personal nature they are to be referred as appropriate to UWE Student Services Student Advisors and to UWE Careers regarding employability issues. In addition, students can seek support from the Faculty's Academic Success Centre, an initiative

intended to support the learning of all students within the faculty by offering one-to-one appointments to discuss individual learning issues and workshops covering a range of topics relevant to learning.

These Student Services Student Advisors provide timely, accurate and confidential advice where necessary on all aspects of the provision, for example coursework and examination arrangements, extenuating circumstances procedures, progression counselling, as well as personal issues such as problems with studying or meeting deadlines, financial matters, ill health and so on, including when relevant how to access the wider support provided by the University. This service is supported by extensive online resources.

The UWE Careers Placement Support Team provides extensive support for students in preparation for their placement period and acts as a recruitment service for employers. Students intending to go on study year abroad are equally well supported by staff from the international development/ERASMUS and collaborative provision teams. All students will be prepared for living, working and studying overseas during level two.

Students and graduates are also supported by UWE Careers who help them to access skills, experience and knowledge to improve their employability prospects. The service provides high quality and professional advice and guidance focusing on enabling them to take control of and responsibility for their own career planning and progression/development. They can access support around finding vacancies for work experience, volunteering, part time work and internships, as well as events and workshops. UWE Careers provides recruiter facing services including advertising graduate job vacancies, work experience and volunteering opportunities, and running both undergraduate and graduate internship schemes. There are also part time jobs advertised by the Student Union Jobshop. There is specialist support for international students including specific resources developed for a range of countries where students are recruited from. Students are introduced to the service during the induction to the course and are encouraged to use the service all through their undergraduate programme and for three years after graduation.

All students take part in an Induction programme at the start of their studies. Separate induction events are arranged for students who arrive as direct entrants at levels 2 and 3.

All new students are provided with a short Student Handbook to help them through their first weeks at university and to act a guide to the complex information environment in which they now find themselves. Together with the student portal myUWE, the university's Essential Student Information web pages provide support and the more detailed and up to date information to students.

An important part of the programme is the involvement of students. Two or three student representatives are elected to serve on the Student Representatives & Staff Forum meetings that are held each term to discuss issues raised by students in relation to their experience of studying at UWE and on the programme. The meetings are arranged by cluster group and are chaired by programme managers. The aim of the meetings is to discuss issues raised by students in an open and friendly atmosphere so that students feel able to contribute openly and honestly about their experiences. Any issues raised are taken forward by programme managers. Where appropriate they may be discussed at Departmental Committees or Faculty Academic Standards and Quality Committee.

Support to students with disability is coordinated centrally through Disability Services. This acts as a holistic service for disabled students and applicants to the University but also supports the academic and administrative staff who work with disabled students.

In addition to the above The University's Student Services offers a range of services to support students during their time at university and beyond:

- University Health Centre and general advice on Staying Healthy;

- Careers and employability, advice on choosing a career, and finding student and graduate vacancies;

- UWE volunteering, opportunities for students to get involved in the local community through the Community Volunteer Programme;

- Student Advisors and Counselling for anything from exam stress to homesickness and depression;

- The Living Centre, for support with faith and spiritual matters; - Global student support, to help international students to make the most of living and studying in the UK;

- Managing disability and dyslexia, to get help with all disability related support needs;

-Money and Visas, for financial check-ups, or help with UK visas.

Part B: Programme Structure

Year 1
Full-time and Sandwich students must take 120 credits from the modules in Year 1.

Year 1 Optional Modules (Full time and Sandwich) - if additional credit is required
Modules only available with the agreement of the Programme Leader to make up credit in exceptional circumstances.

Module Code	Module Title	Credit
UMATHG-15-1	RISE Professional and Academic Skills 2024-25	15
UMETHB-15-1	RISE statistics and data management 2024-25	15

Year 1 Compulsory Modules (Full-time and Sandwich)
Full-time and Sandwich students must take 120 credits from the modules in Compulsory Modules (Full-time and Sandwich).

Module Code	Module Title	Credit
UJUUKX-15-1	Business Law 2024-25	15
UMED8D-15-1	Economic Principles in a Contemporary Context 2024-25	15
UMADQ8-15-1	Essential Information and Academic Skills 2024-25	15
UMADMY-15-1	Foundations of Financial Accounting 2024-25	15
UMADQ7-15-1	Introduction to Management Accounting 2024-25	15
UMADQ9-15-1	Introduction to Managerial Finance 2024-25	15
UMADMH-15-1	Management and Professional Development for Accounting and Finance 2024-25	15
UMED8J-15-1	Statistics and Data Management 2024-25	15

Year 2
Full-time and Sandwich students must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules (Full-time and Sandwich)
Full-time and Sandwich students must take 60 credits from the modules in Compulsory Modules (Full-time and Sandwich).

Module Code	Module Title	Credit
UMADQM-15-2	Applied Research Skills in Accounting and Finance 2025-26	15
UMCDQN-15-2	Elements of Management in Practice 2025-26	15
UMADQC-15-2	Management Accounting and Decision Making 2025-26	15

| UMPDM3-15-2 | Managing People 2025-26 | 15 |

Year 2 Optional Modules Management (Full-time and Sandwich)

Full-time and Sandwich students choose two Management modules from the following:

Module Code	Module Title	Credit
UMODSW-15-2	Business Ethics: The Dark Side of Work and Organisations 2025-26	15
UMMDFY-15-2	Digital Business Management 2025-26	15
UMSD7Q-15-2	Entrepreneurship and Small Business 2025-26	15
UMSD7R-15-2	International Business 2025-26	15
UMKDQD-15-2	Marketing Planning and Practice 2025-26	15
UMMDP3-15-2	Operations and Business Systems 2025-26	15

Year 2 Optional Modules Accounting (Full-time and Sandwich)

Full-time and Sandwich students choose two Accounting modules from the following:

Module Code	Module Title	Credit
UMAD5L-15-2	Corporate Finance 2025-26	15
UMAD5N-15-2	Credit Management: Theory and Practice 2025-26	15
UMADQL-15-2	Entrepreneurial Finance 2025-26	15
UMADNB-15-2	Financial Accounting 2025-26	15
UMED8U-15-2	Good Business, Bad Business and Sustainability 2025-26	15
UMADQ6-15-2	Personal Financial Planning 2025-26	15

UMEDSY-15-2	Race, Inequality and Justice - An Interdisciplinary Perspective 2025-26	15

Year 3
Full-time students must take 120 credits from the modules in Year 3.
Sandwich students must take 15 credits from the modules in Year 3.

Placement or Study Year Abroad

For the award of the sandwich title (SW) students must choose one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

Work Placement: a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree. During this time students must complete and pass the 15 credit level 3 module, Placement Learning UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context, and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

Study Year Abroad, which consists of two semesters of study at a partner institution abroad.

During this time students must complete and pass the 15 credit level 3 module, Learning & Development on Study Year Abroad (UMCD9Y-15-3). This modules assesses assess the student's personal development from the experience of SYA and their ability to evidence cross-cultural awareness and analysis of the country in which they have been studying.

In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be able to demonstrate engagement i.e. that they have attended classes and sat the exams.

To be eligible for either Placement or SYA students must have passed a minimum of 210 credits. Where students make this choice they are advised to take 15 fewer credits at level 3 as the 15 placement/SYA credits count towards the total required to complete the programme.

Year 3 Compulsory Modules (Full-time)

Full-time students must take 75 credits from the modules in Compulsory Modules (Full-time).

Module Code	Module Title	Credit
UMADQF-15-3	Business Strategy and Technology 2026-27	15
UMODML-15-3	Managing Organisational Change 2026-27	15
UMADQH-15-3	Strategic Management Accounting 2026-27	15
UMADQG-30-3	Strategic Project (Accounting and Finance) 2026-27	30

Year 3 Compulsory Modules (Sandwich)

Sandwich students must take 15 credits from the modules in Compulsory Modules (Sandwich).

Module Code	Module Title	Credit
UMCD9Y-15-3	Learning and Development on Study Year Abroad 2026-27	15
UMCDN5-15-3	Placement Learning 2026-27	15

Year 3 Compulsory Modules Choice (Full-time)

Full-time students must take 15 credits from the modules in Compulsory Modules Choice (Full-time).

Module Code	Module Title	Credit
UMCDKD-15-3	Cross Cultural Learning and Development 2026-27	15
UMADT3-15-3	Work Integrated Learning (Accounting & Finance) 2026-27	15

Year 3 Optional Modules (Full-time)

Full-time students must take 30 credits from the modules in Optional Modules (Full-time).

Module Code	Module Title	Credit
UMSD87-15-3	Business Innovation and Growth 2026-27	15
UMAD5W-15-3	Credit Risk Analysis and Management 2026-27	15
UJUUKY-15-3	Financial Crime 2026-27	15
UMADFR-15-3	Financial Management 2026-27	15
UMADQK-15-3	Financial Technology 2026-27	15
UMAD5T-15-3	International Financial Management 2026-27	15
UMAD5X-15-3	Investment Management 2026-27	15
UMADKB-15-3	Islamic Banking and Finance 2026-27	15
UMOD6F-15-3	Organisational Leadership 2026-27	15
UMMD7P-15-3	Project Management 2026-27	15
UMED95-15-3	Sustainable Business 2026-27	15
UMSD89-15-3	Virtual Business 2026-27	15

Year 4
Sandwich students must take 105 credits from the modules in Year 4.

Year 4 Compulsory Modules (Sandwich)
Sandwich students must take 75 credits from the modules in Compulsory Modules (Sandwich).

Module Code	Module Title	Credit
UMADQF-15-3	Business Strategy and Technology 2027-28	15
UMODML-15-3	Managing Organisational Change 2027-28	15
UMADQH-15-3	Strategic Management Accounting 2027-28	15

| UMADQG-30-3 | Strategic Project (Accounting and Finance) 2027-28 | 30 |

Year 4 Optional Modules (Sandwich)

Sandwich students must take 30 credits from the modules in Optional Modules (Sandwich).

Module Code	Module Title	Credit
UMSD87-15-3	Business Innovation and Growth 2027-28	15
UMAD5W-15-3	Credit Risk Analysis and Management 2027-28	15
UJUUKY-15-3	Financial Crime 2027-28	15
UMADFR-15-3	Financial Management 2027-28	15
UMADQK-15-3	Financial Technology 2027-28	15
UMAD5T-15-3	International Financial Management 2027-28	15
UMAD5X-15-3	Investment Management 2027-28	15
UMADKB-15-3	Islamic Banking and Finance 2027-28	15
UMOD6F-15-3	Organisational Leadership 2027-28	15
UMMD7P-15-3	Project Management 2027-28	15
UMED95-15-3	Sustainable Business 2027-28	15
UMSD89-15-3	Virtual Business 2027-28	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for successful careers in a range of financial

roles in business. Engagement with a real world applied context is key to success,

developing students abilities or manage financial decision making in a complex and

changing business environment and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to critically and strategically evaluate complex information and the skills to apply their knowledge in resolving challenging business and financial problems

Part D: External Reference Points and Benchmarks

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

Part E: Regulations

Approved to University Regulations and Procedures.