



## **Programme Specification**

### Accounting and Business Management

[Sep][SW][Frenchay][4yrs]

Version: 2022-23, v2.0, 11 Nov 2022

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Accounting and Business Management [Sep][SW][Frenchay][4yrs]

**Highest award:** BA (Hons) Accounting and Business Management

**Interim award:** BA Accounting and Business Management

**Interim award:** DipHE Accounting and Business Management

**Interim award:** CertHE Accounting and Business Management

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Not applicable

**Teaching institutions:** UWE Bristol

**Study abroad:** No

**Year abroad:** Yes

**Sandwich year:** Yes

**Credit recognition:** No

**Department responsible for the programme:** FBL Dept of Accounting Economics & Finance, Faculty of Business & Law

**Contributing departments:** Not applicable

**Professional, statutory or regulatory bodies:**

Association of Chartered Certified Accountants (ACCA)

Chartered Institute of Management Accountants (CIMA)

**Apprenticeship:** Not applicable

**Mode of delivery:** Sandwich

**Entry requirements:** For the current entry requirements see the UWE public website.

**For implementation from:** 01 September 2021

**Programme code:** N4NM-SEP-SW-FR-N4NB

## **Section 2: Programme Overview, Aims and Learning Outcomes**

### **Part A: Programme Overview, Aims and Learning Outcomes**

**Overview:** This programme develops students into strategic decision makers who understand how to manage and lead companies in an increasingly complex and technology driven market place.

**Educational Aims:** Programme Learning Goals summarise the broad outcomes expected on graduation. These are that students should have gained :

Knowledge of :

Accounting and management techniques and applications, including financial management and strategic management decision making

Contemporary theory, regulation and practice in accounting and management

Skills in :

Critical Analysis and problem solving

Effective communication and team collaboration

Attributes of:

Social responsibility and global citizenship

Equipped for employment and career progression

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Knowledge and Understanding**

- A1. Key theories and principles for preparing, using and analysing accounting information
- A2. Key theories and techniques in management accounting and performance evaluation
- A3. Key theories and techniques required for the financial management of an organisation
- A4. Key theories, regulations and practices of governance, ethics and management of risk in an organisation
- A5. Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers
- A6. The management of information systems and the application of technology in the collection, production and evaluation of information

**Intellectual Skills**

- B1. Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources
- B2. Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts

**Subject/Professional Practice Skills**

- C1. Carry out an accounting and/or management research programme
- C2. Write management reports
- C3. Select and use management tools and techniques
- C4. Apply appropriate techniques for evaluating the performance of business organisations
- C5. Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.

- C6. Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the interpretation and evaluation of financial information
- C7. Apply strategic decision making in a variety of organisational contexts

### **Transferable Skills and other attributes**

- D1. Communicate effectively using a variety of media
- D2. Demonstrate effective team working skills
- D3. Recognise ethical & sustainability challenges and apply ethical reasoning in a professional context
- D4. Apply software packages and technology for data management and analysis
- D5. Recognise diversity and cross cultural perspectives in a business context
- D6. Demonstrate self-reliance and independence in learning and professional development
- D7. Apply enterprising and creative behaviours in a professional context
- D8. Be self-aware and reflective

## **Part B: Programme Structure**

### **Year 1**

The student must take 120 credits from the modules in Year 1.

### **Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.

| <b>Module Code</b> | <b>Module Title</b>                                   | <b>Credit</b> |
|--------------------|---|---------------|
| UJUUKX-15-1        | Business Law 2022-23                                  | 15            |
| UMED8D-15-1        | Economic Principles in a Contemporary Context 2022-23 | 15            |
| UMADQ8-15-1        | Essential Information Skills 2022-23                  | 15            |

|             |  |    |
|-------------|--|----|
| UMADMY-15-1 | Foundations of Financial Accounting 2022-23                                | 15 |
| UMADQ7-15-1 | Introduction to Management Accounting 2022-23                              | 15 |
| UMADQ9-15-1 | Introduction to Managerial Finance 2022-23                                 | 15 |
| UMADMH-15-1 | Management and Professional Development for Accounting and Finance 2022-23 | 15 |
| UMED8J-15-1 | Statistics and Data Management 2022-23                                     | 15 |

## Year 2

The student must take 120 credits from the modules in Year 2.

### Year 2 Compulsory Modules

The student must take 60 credits from the modules in Compulsory Modules.

| Module Code | Module Title  | Credit |
|-------------|---|--------|
| UMADQM-15-2 | Applied Research Skills in Accounting and Finance 2023-24 | 15     |
| UMCDQN-15-2 | Elements of Management in Practice 2023-24                | 15     |
| UMADQC-15-2 | Management Accounting and Decision Making 2023-24         | 15     |
| UMPDM3-15-2 | Managing People 2023-24                                   | 15     |

### Year 2 Optional Modules Management

Students choose two Management modules from the following:

| Module Code | Module Title   | Credit |
|-------------|--|--------|
| UMODSW-15-2 | Business Ethics: The Dark Side of Work and Organisations 2023-24 | 15     |
| UMMDFY-15-2 | Digital Business Management 2023-24                              | 15     |

|             |  |    |
|-------------|--|----|
| UMSD7Q-15-2 | Entrepreneurship and Small Business<br>2023-24 | 15 |
| UMSD7R-15-2 | International Business 2023-24                 | 15 |
| UMKDQD-15-2 | Marketing Planning and Practice 2023-24        | 15 |
| UMMDP3-15-2 | Operations and Business Systems 2023-24        | 15 |

### Year 2 Optional Modules Accounting

Students choose two Accounting modules from the following:

| Module Code | Module Title   | Credit |
|-------------|--|--------|
| UMAD5L-15-2 | Corporate Finance 2023-24  | 15     |
| UMAD5N-15-2 | Credit Management: Theory and Practice<br>2023-24                          | 15     |
| UMADQL-15-2 | Entrepreneurial Finance 2023-24  | 15     |
| UMADNB-15-2 | Financial Accounting 2023-24   | 15     |
| UMED8U-15-2 | Good Business, Bad Business and<br>Sustainability 2023-24                  | 15     |
| UMADQ6-15-2 | Personal Financial Planning 2023-24  | 15     |
| UMEDSY-15-2 | Race, Inequality and Justice - An<br>Interdisciplinary Perspective 2023-24 | 15     |

**Year 3****Placement or Study Year Abroad**

For the award of the sandwich title (SW) students must choose one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

**Work Placement:** a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree. During this time students must complete and pass the 15 credit level 3 module, Placement Learning UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context, and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

**Study Year Abroad,** which consists of two semesters of study at a partner institution abroad.

During this time students must complete and pass the 15 credit level 3 module, Learning & Development on Study Year Abroad (UMCD9Y-15-3). This module assesses the student's personal development from the experience of SYA and their ability to evidence cross-cultural awareness and analysis of the country in which they have been studying.

In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be able to demonstrate engagement i.e. that they have attended classes and sat the exams.

To be eligible for either Placement or SYA students must have passed a minimum of 210 credits. Where students make this choice they are advised to take 15 fewer credits at level 3 as the 15 placement/SYA credits count towards the total required to complete the programme.

**Year 3 Compulsory Sandwich Modules**

The student must take 15 credits from the modules in Compulsory Sandwich Modules.

| <b>Module Code</b> | <b>Module Title</b> | <b>Credit</b> |
|--------------------|---------------------|---------------|
|--------------------|---------------------|---------------|



|             |   |    |
|-------------|---|----|
| UMCD9Y-15-3 | Learning and Development on Study Year Abroad 2024-25 | 15 |
| UMCDN5-15-3 | Placement Learning 2024-25                            | 15 |

#### Year 4

The student must take 105 credits from the modules in Year 4.

#### Year 4 Compulsory Modules

The student must take 75 credits from the modules in Compulsory Modules.

| Module Code | Module Title                                       | Credit |
|-------------|--|--------|
| UMADQF-15-3 | Business Strategy and Technology 2025-26           | 15     |
| UMODML-15-3 | Managing Organisational Change 2025-26             | 15     |
| UMADQH-15-3 | Strategic Management Accounting 2025-26            | 15     |
| UMADQG-30-3 | Strategic Project (Accounting and Finance) 2025-26 | 30     |

#### Year 4 Optional Modules

Students choose two of the following modules:

| Module Code | Module Title                                | Credit |
|-------------|---|--------|
| UMSD87-15-3 | Business Innovation and Growth 2025-26      | 15     |
| UMAD5W-15-3 | Credit Risk Analysis and Management 2025-26 | 15     |
| UJUUKY-15-3 | Financial Crime 2025-26                     | 15     |
| UMADFR-15-3 | Financial Management 2025-26                | 15     |
| UMADQK-15-3 | Financial Technology 2025-26                | 15     |
| UMAD5T-15-3 | International Financial Management 2025-26  | 15     |
| UMAD5X-15-3 | Investment Management 2025-26               | 15     |

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|             |                                     |    |
|-------------|-------------------------------------|----|
| UMADKB-15-3 | Islamic Banking and Finance 2025-26 | 15 |
| UMOD6F-15-3 | Organisational Leadership 2025-26   | 15 |
| UMMD7P-15-3 | Project Management 2025-26          | 15 |
| UMED95-15-3 | Sustainable Business 2025-26        | 15 |
| UMSD89-15-3 | Virtual Business 2025-26            | 15 |

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### **Part C: Higher Education Achievement Record (HEAR) Synopsis**

The programme prepares students for successful careers in a range of financial roles in business. Engagement with a real world applied context is key to success, developing students abilities or manage financial decision making in a complex and changing business environment and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to critically and strategically evaluate complex information and the skills to apply their knowledge in resolving challenging business and financial problems

### **Part D: External Reference Points and Benchmarks**

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

**Part E: Regulations**

Approved to University Regulations and Procedures.