



Programme Specification

Accounting and Business Management

[Sep][FT][Frenchay][3yrs]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Accounting and Business Management [Sep][FT][Frenchay][3yrs]

Highest award: BA (Hons) Accounting and Business Management

Interim award: BA Accounting and Business Management

Interim award: DipHE Accounting and Business Management

Interim award: CertHE Accounting and Business Management

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Accounting Economics & Finance, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies:

Association of Chartered Certified Accountants (ACCA)

Chartered Institute of Management Accountants (CIMA)

Apprenticeship: Not applicable

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website

For implementation from: 01 September 2021

Programme code: N4NM13-SEP-FT-FR-N4NB

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This programme develops students into strategic decision makers who understand how to manage and lead companies in an increasingly complex and technology driven market place.

Educational Aims: Programme Learning Goals summarise the broad outcomes expected on graduation. These are that students should have gained :

Knowledge of :

Accounting and management techniques and applications, including financial management and strategic management decision making

Contemporary theory, regulation and practice in accounting and management

Skills in :

Critical Analysis and problem solving

Effective communication and team collaboration

Attributes of:

Social responsibility and global citizenship

Equipped for employment and career progression

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. Key theories and principles for preparing, using and analysing accounting information
- A2. Key theories and techniques in management accounting and performance evaluation
- A3. Key theories and techniques required for the financial management of an organisation
- A4. Key theories, regulations and practices of governance, ethics and management of risk in an organisation
- A5. Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers
- A6. The management of information systems and the application of technology in the collection, production and evaluation of information

Intellectual Skills

- B1. Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources
- B2. Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts

Subject/Professional Practice Skills

- C1. Carry out an accounting and/or management research programme
- C2. Write management reports
- C3. Select and use management tools and techniques
- C4. Apply appropriate techniques for evaluating the performance of business organisations
- C5. Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.

- C6. Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the interpretation and evaluation of financial information
- C7. Apply strategic decision making in a variety of organisational contexts

Transferable Skills and other attributes

- D1. Communicate effectively using a variety of media
- D2. Demonstrate effective team working skills
- D3. Recognise ethical & sustainability challenges and apply ethical reasoning in a professional context
- D4. Apply software packages and technology for data management and analysis
- D5. Recognise diversity and cross cultural perspectives in a business context
- D6. Demonstrate self-reliance and independence in learning and professional development
- D7. Apply enterprising and creative behaviours in a professional context
- D8. Be self-aware and reflective

Part B: Programme Structure

Year 1

The student must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UJUUKX-15-1	Business Law 2021-22	15
UMED8D-15-1	Economic Principles in a Contemporary Context 2021-22	15
UMADQ8-15-1	Essential Information Skills 2021-22	15

UMADMY-15-1	Foundations of Financial Accounting 2021-22	15
UMADQ7-15-1	Introduction to Management Accounting 2021-22	15
UMADQ9-15-1	Introduction to Managerial Finance 2021-22	15
UMADMH-15-1	Management and Professional Development for Accounting and Finance 2021-22	15
UMED8J-15-1	Statistics and Data Management 2021-22	15

Year 2

The student must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules

The student must take 60 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMADQM-15-2	Applied Research Skills in Accounting and Finance 2022-23	15
UMCDQN-15-2	Elements of Management in Practice 2022-23	15
UMADQC-15-2	Management Accounting and Decision Making 2022-23	15
UMPDM3-15-2	Managing People 2022-23	15

Year 2 Optional Modules Management

Students choose two Management modules from the following:

Module Code	Module Title	Credit
UMODSW-15-2	Business Ethics: The Dark Side of Work and Organisations 2022-23	15
UMMDFY-15-2	Digital Business Management 2022-23	15

UMSD7Q-15-2	Entrepreneurship and Small Business 2022-23	15
UMED8U-15-2	Good Business, Bad Business and Sustainability 2022-23	15
UMSD7R-15-2	International Business 2022-23	15
UMKDQD-15-2	Marketing Planning and Practice 2022-23	15
UMMDP3-15-2	Operations and Business Systems 2022-23	15
UMEDSY-15-2	Race, Inequality and Justice - An Interdisciplinary Perspective 2022-23	15

Year 2 Optional Modules Accounting

Students choose two Accounting modules from the following:

Module Code	Module Title	Credit
UMAD5L-15-2	Corporate Finance 2022-23	15
UMADQL-15-2	Entrepreneurial Finance 2022-23	15
UMADNB-15-2	Financial Accounting 2022-23	15
UMADQ6-15-2	Personal Financial Planning 2022-23	15

Year 3

The student must take 120 credits from the modules in Year 3.

Year 3 Compulsory Modules

The student must take 75 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMADQF-15-3	Business Strategy and Technology 2023-24	15
UMODML-15-3	Managing Organisational Change 2023-24	15
UMADQH-15-3	Strategic Management Accounting 2023-24	15

UMADQG-30-3	Strategic Project (accounting and Finance) 2023-24	30
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Year 3 Compulsory Modules Choice

The student must take 15 credits from the modules in Compulsory Modules Choice.

Module Code	Module Title	Credit
UMCDKD-15-3	Cross Cultural Learning and Development 2023-24	15
UMADT3-15-3	Work Integrated Learning (Accounting & Finance) 2023-24	15

Year 3 Optional Modules

The student must take 30 credits from the modules in Optional Modules.

Module Code	Module Title	Credit
UMSD87-15-3	Business Innovation and Growth 2023-24	15
UMAD5W-15-3	Credit Risk Analysis and Management 2023-24	15
UJUUKY-15-3	Financial Crime 2023-24	15
UMADFR-15-3	Financial Management 2023-24	15
UMADQK-15-3	Financial Technology 2023-24	15
UMAD5T-15-3	International Financial Management 2023- 24	15
UMAD5X-15-3	Investment Management 2023-24	15
UMADKB-15-3	Islamic Banking and Finance 2023-24	15
UMOD6F-15-3	Organisational Leadership 2023-24	15
UMMD7P-15-3	Project Management 2023-24	15
UMED95-15-3	Sustainable Business 2023-24	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for successful careers in a range of financial roles in business. Engagement with a real world applied context is key to success, developing students abilities or manage financial decision making in a complex and changing business environment and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to critically and strategically evaluate complex information and the skills to apply their knowledge in resolving challenging business and financial problems

Part D: External Reference Points and Benchmarks

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

Part E: Regulations

Approved to University Regulations and Procedures.