



## SECTION 1: KEY PROGRAMME DETAILS

| PART A: PROGRAMME INFORMATION                          |   |
|--|---|
| Highest Award  | BA (Hons) Accounting and Management   |
| Interim Award  | BA Accounting and Management  |
| Interim Award  | DipHE Accounting and Management   |
| Interim Award  | CertHE Accounting and Management  |
| Awarding Institution                                   | UWE Bristol   |
| Teaching Institution                                   | UWE Bristol   |
| Delivery Location                                      | Frenchay Campus   |
| Study Abroad / Exchange / Credit Recognition           | Placement X<br>Sandwich Year X<br>Credit Recognition X<br>Year Abroad X   |
| Faculty Responsible For Programme                      | Faculty of Business & Law   |
| Department Responsible For Programme                   | FBL Dept of Accounting Economics & Finance  |
| Professional Statutory or Regulatory Body (PSRB) Links | Association of Chartered Certified Accountants (ACCA)   |
| Professional Statutory or Regulatory Body (PSRB) Links | Chartered Institute of Management Accountants (CIMA)  |
| Apprenticeships  |   |
| Mode of Delivery                                       | Full-time   |
| <b>ENTRY REQUIREMENTS</b>                              | UCAS Tariff Points:<br><br>For the current entry requirements see the UWE public website.                                     |
| <b>For Implementation From</b>                         | 1 Sep 2020  |
| <b>ISIS Code/s</b>                                     | Programme Code N4NB13-SEP-FT-FR-N4NB<br><br>Other codes:<br>JACS Management studies<br>HECoS 100000: Undefined<br>UCAS<br>SLC |

## SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

| <b>PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES</b>  |   |
|--|---|
| <b>1. (Programme) Overview (c. 400 words)</b>  |   |
| This programme develops students into strategic decision makers who understand how to manage and lead companies in an increasingly complex and technology driven market place.   |   |
| <b>2. Educational Aims (c. 4-6 aims)</b>   |   |
| <p>Programme Learning Goals summarise the broad outcomes expected on graduation. These are that students should have gained :</p> <p>Knowledge of :</p> <p>Accounting and management techniques and applications, including financial management and strategic management decision making</p> <p>Contemporary theory, regulation and practice in accounting and management</p> <p>Skills in :</p> <p>Critical Analysis and problem solving</p> <p>Effective communication and team collaboration</p> <p>Attributes of:</p> <p>Social responsibility and global citizenship</p> <p>Equipped for employment and career progression</p> |   |
| <b>3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)</b>  |   |
| <b>Programme (Learning) Outcomes (POs)</b>   |   |
| <b>Knowledge and Understanding</b>   |   |
| A1   | Key theories and principles for preparing, using and analysing accounting information   |
| A2   | Key theories and techniques in management accounting and performance evaluation   |
| A3   | Key theories and techniques required for the financial management of an organisation  |
| A4   | Key theories, regulations and practices of governance, ethics and management of risk in an organisation                               |
| A5   | Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers |
| A6   | The management of information systems and the application of technology in the collection, production and evaluation of information   |

| <b>PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES</b> |  |
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| <b>Intellectual Skills</b> |  |
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|----|---|
| B1 | Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources |
| B2 | Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts   |

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| <b>Subject/Professional Practice Skills</b> |  |
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|----|--|
| C1 | Carry out an accounting and/or management research programme   |
| C2 | Write management reports   |
| C3 | Select and use management tools and techniques   |
| C4 | Apply appropriate techniques for evaluating the performance of business organisations  |
| C5 | Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.                                     |
| C6 | Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the interpretation and evaluation of financial information |
| C7 | Apply strategic decision making in a variety of organisational contexts  |

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| <b>Transferable Skills and other attributes</b> |  |
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| D1 | Communicate effectively using a variety of media  |
| D2 | Demonstrate effective team working skills   |
| D3 | Recognise ethical & sustainability challenges and apply ethical reasoning in a professional context |
| D4 | Apply software packages and technology for data management and analysis                             |
| D5 | Recognise diversity and cross cultural perspectives in a business context                           |
| D6 | Demonstrate self-reliance and independence in learning and professional development                 |
| D7 | Apply enterprising and creative behaviours in a professional context                                |
| D8 | Be self-aware and reflective  |

**PART B: Programme Structure****1. Structure****Year 1**

The student must take 120 credits from the modules in Year 1.

**Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.

| <b>Code</b> | <b>Module Title</b>   | <b>Credit</b> | <b>Type</b> |
|-------------|---|---------------|-------------|
| UJUUKX-15-1 | Business Law 2020-21  | 15            | Compulsory  |
| UMED8D-15-1 | Economic Principles in a Contemporary Context 2020-21       | 15            | Compulsory  |
| UMADQ8-15-1 | Essential Information Skills 2020-21                        | 15            | Compulsory  |
| UMADMY-15-1 | Foundations of Financial Accounting 2020-21                 | 15            | Compulsory  |
| UMADQ7-15-1 | Introduction to Management Accounting 2020-21               | 15            | Compulsory  |
| UMADQ9-15-1 | Introduction to Managerial Finance 2020-21                  | 15            | Compulsory  |
| UMADMH-15-1 | Professional Development for Accounting and Finance 2020-21 | 15            | Compulsory  |
| UMED8J-15-1 | Statistics and Data Management 2020-21                      | 15            | Compulsory  |

**Year 2**

The student must take 120 credits from the modules in Year 2.

**Year 2 Compulsory Modules**

The student must take 60 credits from the modules in Compulsory Modules.

| <b>Code</b> | <b>Module Title</b>                                       | <b>Credit</b> | <b>Type</b> |
|-------------|---|---------------|-------------|
| UMADQM-15-2 | Applied Research Skills in Accounting and Finance 2021-22 | 15            | Compulsory  |
| UMCDQN-15-2 | Elements of Management in Practice 2021-22                | 15            | Compulsory  |
| UMADQC-15-2 | Management Accounting and Decision Making 2021-22         | 15            | Compulsory  |
| UMPDM3-15-2 | Managing People 2021-22                                   | 15            | Compulsory  |

### **Year 2 Optional Modules Management**

Students choose two Management modules from the following:

| <b>Code</b> | <b>Module Title</b>  | <b>Credit</b> | <b>Type</b> |
|-------------|--|---------------|-------------|
| UMODSW-15-2 | Business Ethics: The Dark Side of Work and Organisations 2021-22 | 15            | Optional    |
| UMMDFY-15-2 | Digital Business Management 2021-22                              | 15            | Optional    |
| UMSD7Q-15-2 | Entrepreneurship and Small Business 2021-22                      | 15            | Optional    |
| UMED8U-15-2 | Good Business, Bad Business and Sustainability 2021-22           | 15            | Optional    |
| UMSD7R-15-2 | International Business 2021-22                                   | 15            | Optional    |
| UMKDQD-15-2 | Marketing Planning and Practice 2021-22                          | 15            | Optional    |
| UMMDP3-15-2 | Operations and Business Systems 2021-22                          | 15            | Optional    |

### **Year 2 Optional Modules Accounting**

Students choose two Accounting modules from the following:

| <b>Code</b> | <b>Module Title</b>                 | <b>Credit</b> | <b>Type</b> |
|-------------|-------------------------------------|---------------|-------------|
| UMAD5L-15-2 | Corporate Finance 2021-22           | 15            | Optional    |
| UMADQL-15-2 | Entrepreneurial Finance 2021-22     | 15            | Optional    |
| UMADNB-15-2 | Financial Accounting 2021-22        | 15            | Optional    |
| UMADQ6-15-2 | Personal Financial Planning 2021-22 | 15            | Optional    |

### **Year 3**

The student must take 120 credits from the modules in Year 3.

**Year 3 Compulsory Modules**

The student must take 75 credits from the modules in Compulsory Modules.

| <b>Code</b> | <b>Module Title</b>                                | <b>Credit</b> | <b>Type</b> |
|-------------|--|---------------|-------------|
| UMADQF-15-3 | Business Strategy and Technology 2022-23           | 15            | Compulsory  |
| UMODML-15-3 | Managing Organisational Change 2022-23             | 15            | Compulsory  |
| UMADQH-15-3 | Strategic Management Accounting 2022-23            | 15            | Compulsory  |
| UMADQG-30-3 | Strategic Project (accounting and Finance) 2022-23 | 30            | Compulsory  |

**Year 3 Compulsory Modules Choice**

The student must take 15 credits from the modules in Compulsory Modules Choice.

| <b>Code</b> | <b>Module Title</b>                             | <b>Credit</b> | <b>Type</b> |
|-------------|---|---------------|-------------|
| UMCDKD-15-3 | Cross Cultural Learning and Development 2022-23 | 15            | Optional    |
| UMCDKM-15-3 | Work Integrated Learning 2022-23                | 15            | Optional    |

**Year 3 Optional Modules**

| <b>Code</b> | <b>Module Title</b>                         | <b>Credit</b> | <b>Type</b> |
|-------------|---|---------------|-------------|
| UMSD87-15-3 | Business Innovation and Growth 2022-23      | 15            | Optional    |
| UMAD5W-15-3 | Credit Risk Analysis and Management 2022-23 | 15            | Optional    |
| UJUUKY-15-3 | Financial Crime 2022-23                     | 15            | Optional    |
| UMADFR-15-3 | Financial Management 2022-23                | 15            | Optional    |
| UMADQK-15-3 | Financial Technology 2022-23                | 15            | Optional    |
| UMAD5T-15-3 | International Financial Management 2022-23  | 15            | Optional    |
| UMAD5X-15-3 | Investment Management 2022-23               | 15            | Optional    |
| UMADKB-15-3 | Islamic Banking and Finance 2022-23         | 15            | Optional    |
| UMOD6F-15-3 | Organisational Leadership 2022-23           | 15            | Optional    |

|             |                              |    |          |
|-------------|------------------------------|----|----------|
| UMMD7P-15-3 | Project Management 2022-23   | 15 | Optional |
| UMED95-15-3 | Sustainable Business 2022-23 | 15 | Optional |
| UMSD89-15-3 | Virtual Business 2022-23     | 15 | Optional |

### **PART C: Higher Education Achievement Record (HEAR) Synopsis**

The programme prepares students for successful careers in a range of financial roles in business. Engagement with a real world applied context is key to success, developing students abilities or manage financial decision making in a complex and changing business environment and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to critically and strategically evaluate complex information and the skills to apply their knowledge in resolving challenging business and financial problems

### **PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS**

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

### **PART E: REGULATIONS**

Approved to University Regulations and Procedures