



## SECTION 1: KEY PROGRAMME DETAILS

PART A: PROGRAMME INFORMATION	
Highest Award	BA (Hons) Accounting and Management
Interim Award	BA Accounting and Management
Interim Award	DipHE Accounting and Management
Interim Award	CertHE Accounting and Management
Awarding Institution	UWE Bristol
Teaching Institution	UWE Bristol
Delivery Location	Frenchay Campus
Study Abroad / Exchange / Credit Recognition	Placement X Sandwich Year ✓ Credit Recognition X Year Abroad ✓
Faculty Responsible For Programme	Faculty of Business & Law
Department Responsible For Programme	FBL Dept of Accounting Economics & Finance
Professional Statutory or Regulatory Body (PSRB) Links	Association of Chartered Certified Accountants (ACCA)
Professional Statutory or Regulatory Body (PSRB) Links	Chartered Institute of Management Accountants (CIMA)
Apprenticeships	
Mode of Delivery	Sandwich
ENTRY REQUIREMENTS	UCAS Tariff Points:  For the current entry requirements see the UWE public website.
For Implementation From	1 Sep 2019
ISIS Code/s	Programme Code N4NB-SEP-SW-FR-N4NB  Other codes: JACS Management studies HECoS 100000: Undefined UCAS SLC

## SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

<b>PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES</b>	
<b>1. (Programme) Overview (c. 400 words)</b>	
This programme develops students into strategic decision makers who understand how to manage and lead companies in an increasingly complex and technology driven market place.	
<b>2. Educational Aims (c. 4-6 aims)</b>	
<p>Programme Learning Goals summarise the broad outcomes expected on graduation. These are that students should have gained :</p> <p>Knowledge of :</p> <p>Accounting and management techniques and applications, including financial management and strategic management decision making</p> <p>Contemporary theory, regulation and practice in accounting and management</p> <p>Skills in :</p> <p>Critical Analysis and problem solving</p> <p>Effective communication and team collaboration</p> <p>Attributes of:</p> <p>Social responsibility and global citizenship</p> <p>Equipped for employment and career progression</p>	
<b>3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)</b>	
<b>Programme (Learning) Outcomes (POs)</b>	
<b>Knowledge and Understanding</b>	
A1	Key theories and principles for preparing, using and analysing accounting information
A2	Key theories and techniques in management accounting and performance evaluation
A3	Key theories and techniques required for the financial management of an organisation
A4	Key theories, regulations and practices of governance, ethics and management of risk in an organisation
A5	Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers
A6	The management of information systems and the application of technology in the collection, production and evaluation of information

**PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES****Intellectual Skills**

- B1 Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources
- B2 Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts

**Subject/Professional Practice Skills**

- C1 Carry out an accounting and/or management research programme
- C2 Write management reports
- C3 Select and use management tools and techniques
- C4 Apply appropriate techniques for evaluating the performance of business organisations
- C5 Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.
- C6 Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the interpretation and evaluation of financial information
- C7 Apply strategic decision making in a variety of organisational contexts

**Transferable Skills and other attributes**

- D1 Communicate effectively using a variety of media
- D2 Demonstrate effective team working skills
- D3 Recognise ethical & sustainability challenges and apply ethical reasoning in a professional context
- D4 Apply software packages and technology for data management and analysis
- D5 Recognise diversity and cross cultural perspectives in a business context
- D6 Demonstrate self-reliance and independence in learning and professional development
- D7 Apply enterprising and creative behaviours in a professional context
- D8 Be self-aware and reflective

**PART B: Programme Structure****1. Structure****Year 1**

The student must take 120 credits from the modules in Year 1.

**Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.

<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UJUUKX-15-1	Business Law 2019-20	15	Compulsory
UMED8D-15-1	Economic Principles in a Contemporary Context 2019-20	15	Compulsory
UMADQ8-15-1	Essential Information Skills 2019-20	15	Compulsory
UMADMY-15-1	Foundations of Financial Accounting 2019-20	15	Compulsory
UMADQ7-15-1	Introduction to Management Accounting 2019-20	15	Compulsory
UMADQ9-15-1	Introduction to Managerial Finance 2019-20	15	Compulsory
UMADMH-15-1	Professional Development for Accounting and Finance 2019-20	15	Compulsory
UMED8J-15-1	Statistics and Data Management 2019-20	15	Compulsory

**Year 2**

The student must take 120 credits from the modules in Year 2.

**Year 2 Compulsory Modules**

The student must take 60 credits from the modules in Compulsory Modules.

<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMADQM-15-2	Applied Research Skills in Accounting and Finance 2020-21	15	Compulsory
UMCDQN-15-2	Elements of Management in Practice 2020-21	15	Compulsory
UMADQC-15-2	Management Accounting and Decision Making 2020-21	15	Compulsory
UMPDM3-15-2	Managing People 2020-21	15	Compulsory

### **Year 2 Optional Modules Management**

Students choose two Management modules from the following:

<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMMDFY-15-2	Digital Business Management 2020-21	15	Optional
UMSD7Q-15-2	Entrepreneurship and Small Business 2020-21	15	Optional
UMED8U-15-2	Good Business, Bad Business and Sustainability 2020-21	15	Optional
UMSD7R-15-2	International Business 2020-21	15	Optional
UMKDQD-15-2	Marketing Planning and Practice 2020-21	15	Optional
UMMDP3-15-2	Operations and Business Systems 2020-21	15	Optional

### **Year 2 Optional Modules Accounting**

Students choose two Accounting modules from the following:

<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMAD5L-15-2	Corporate Finance 2020-21	15	Optional
UMADQL-15-2	Entrepreneurial Finance 2020-21	15	Optional
UMADNB-15-2	Financial Accounting 2020-21	15	Optional
UMADQ6-15-2	Personal Financial Planning 2020-21	15	Optional

### **Year 3**

Placement or Study Year Abroad

For the award of the sandwich title (SW) students must choose one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

Work Placement: a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree. During this time students must complete and pass the 15 credit level 3 module, Placement Learning UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context, and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

Study Year Abroad, which consists of two semesters of study at a partner institution abroad.

During this time students must complete and pass the 15 credit level 3 module, Learning & Development on Study Year Abroad (UMCD9Y-15-3). This module assesses the student's personal development from the experience of SYA and their ability to evidence cross-cultural awareness and analysis of the country in which they have been studying.

In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be able to demonstrate engagement i.e. that they have attended classes and sat the exams.

To be eligible for either Placement or SYA students must have passed a minimum of 210 credits. Where students make this choice they are advised to take 15 fewer credits at level 3 as the 15 placement/SYA credits count towards the total required to complete the programme.

### Year 3 Compulsory Sandwich Modules

The student must take 15 credits from the modules in Compulsory Sandwich Modules.

Code	Module Title	Credit	Type
UMCD9Y-15-3	Learning and Development on Study Year Abroad 2021-22	15	Optional
UMCDN5-15-3	Placement Learning 2021-22	15	Optional

### Year 4

The student must take 105 credits from the modules in Year 4.

### Year 4 Compulsory Modules

Code	Module Title	Credit	Type
UMADQF-15-3	Business Strategy and Technology 2022-23	15	Compulsory
UMODML-15-3	Managing Organisational Change 2022-23	15	Compulsory

UMADQH-15-3	Strategic Management Accounting 2022-23	15	Compulsory
UMADQG-30-3	Strategic Project (accounting and Finance) 2022-23	30	Compulsory
<b>Year 4 Optional Modules</b>			
Students choose two of the following modules:			
<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMSD87-15-3	Business Innovation and Growth 2022-23	15	Optional
UMAD5W-15-3	Credit Risk Analysis and Management 2022-23	15	Optional
UJUUKY-15-3	Financial Crime 2022-23	15	Optional
UMADFR-15-3	Financial Management 2022-23	15	Optional
UMADQK-15-3	Financial Technology 2022-23	15	Optional
UMAD5T-15-3	International Financial Management 2022-23	15	Optional
UMAD5X-15-3	Investment Management 2022-23	15	Optional
UMADKB-15-3	Islamic Banking and Finance 2022-23	15	Optional
UMOD6F-15-3	Organisational Leadership 2022-23	15	Optional
UMMD7P-15-3	Project Management 2022-23	15	Optional
UMED95-15-3	Sustainable Business 2022-23	15	Optional
UMSD89-15-3	Virtual Business 2022-23	15	Optional

### **PART C: Higher Education Achievement Record (HEAR) Synopsis**

The programme prepares students for successful careers in a range of financial roles in business. Engagement with a real world applied context is key to success, developing students abilities or manage financial decision making in a complex and changing business environment and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to critically and strategically evaluate complex information and the skills to apply their knowledge in resolving challenging business and financial problems

**PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS**

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

**PART E: REGULATIONS**

Approved to University Regulations and Procedures