



## SECTION 1: KEY PROGRAMME DETAILS

PART A: PROGRAMME INFORMATION	
Highest Award	BA (Hons) Accounting and Management
Interim Award	BA Accounting and Management
Interim Award	DipHE Accounting and Management
Interim Award	CertHE Accounting and Management
Awarding Institution	UWE Bristol
Teaching Institution	UWE Bristol
Delivery Location	Frenchay Campus
Study Abroad / Exchange / Credit Recognition	Placement X Sandwich Year X Credit Recognition X Year Abroad X
Faculty Responsible For Programme	Faculty of Business & Law
Department Responsible For Programme	FBL Dept of Accounting Economics & Finance
Professional Statutory or Regulatory Body (PSRB) Links	Association of Chartered Certified Accountants (ACCA)
Professional Statutory or Regulatory Body (PSRB) Links	Chartered Institute of Management Accountants (CIMA)
Apprenticeships	
Mode of Delivery	Full-time
<b>ENTRY REQUIREMENTS</b>	UCAS Tariff Points:  For the current entry requirements see the UWE public website.
<b>For Implementation From</b>	1 Sep 2019
<b>ISIS Code/s</b>	Programme Code N4NB13-SEP-FT-FR-N4NB  Other codes: JACS Management studies HECoS 100000: Undefined UCAS SLC

## SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

<b>PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES</b>	
<b>1. (Programme) Overview (c. 400 words)</b>	
This programme develops students into strategic decision makers who understand how to manage and lead companies in an increasingly complex and technology driven market place.	
<b>2. Educational Aims (c. 4-6 aims)</b>	
<p>Programme Learning Goals summarise the broad outcomes expected on graduation. These are that students should have gained :</p> <p>Knowledge of :</p> <p>Accounting and management techniques and applications, including financial management and strategic management decision making</p> <p>Contemporary theory, regulation and practice in accounting and management</p> <p>Skills in :</p> <p>Critical Analysis and problem solving</p> <p>Effective communication and team collaboration</p> <p>Attributes of:</p> <p>Social responsibility and global citizenship</p> <p>Equipped for employment and career progression</p>	
<b>3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)</b>	
<b>Programme (Learning) Outcomes (POs)</b>	
<b>Knowledge and Understanding</b>	
A1	Key theories and principles for preparing, using and analysing accounting information
A2	Key theories and techniques in management accounting and performance evaluation
A3	Key theories and techniques required for the financial management of an organisation
A4	Key theories, regulations and practices of governance, ethics and management of risk in an organisation
A5	Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers
A6	The management of information systems and the application of technology in the collection, production and evaluation of information

<b>PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES</b>	
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<b>Intellectual Skills</b>	
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| B1 | Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources |
| B2 | Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts   |

<b>Subject/Professional Practice Skills</b>	
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| C1 | Carry out an accounting and/or management research programme   |
| C2 | Write management reports   |
| C3 | Select and use management tools and techniques   |
| C4 | Apply appropriate techniques for evaluating the performance of business organisations  |
| C5 | Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.                                     |
| C6 | Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the interpretation and evaluation of financial information |
| C7 | Apply strategic decision making in a variety of organisational contexts  |

<b>Transferable Skills and other attributes</b>	
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|----|---|
| D1 | Communicate effectively using a variety of media  |
| D2 | Demonstrate effective team working skills   |
| D3 | Recognise ethical & sustainability challenges and apply ethical reasoning in a professional context |
| D4 | Apply software packages and technology for data management and analysis                             |
| D5 | Recognise diversity and cross cultural perspectives in a business context                           |
| D6 | Demonstrate self-reliance and independence in learning and professional development                 |
| D7 | Apply enterprising and creative behaviours in a professional context                                |
| D8 | Be self-aware and reflective  |

**PART B: Programme Structure****1. Structure****Year 1**

The student must take 120 credits from the modules in Year 1.

**Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.

<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UJUUKX-15-1	Business Law 2019-20	15	Compulsory
UMED8D-15-1	Economic Principles in a Contemporary Context 2019-20	15	Compulsory
UMADQ8-15-1	Essential Information Skills 2019-20	15	Compulsory
UMADMY-15-1	Foundations of Financial Accounting 2019-20	15	Compulsory
UMADQ7-15-1	Introduction to Management Accounting 2019-20	15	Compulsory
UMADQ9-15-1	Introduction to Managerial Finance 2019-20	15	Compulsory
UMADMH-15-1	Professional Development for Accounting and Finance 2019-20	15	Compulsory
UMED8J-15-1	Statistics and Data Management 2019-20	15	Compulsory

**Year 2**

The student must take 120 credits from the modules in Year 2.

**Year 2 Compulsory Modules**

The student must take 60 credits from the modules in Compulsory Modules.

<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMADQM-15-2	Applied Research Skills in Accounting and Finance 2020-21	15	Compulsory

UMCDQN-15-2	Elements of Management in Practice 2020-21	15	Compulsory
UMADQC-15-2	Management Accounting and Decision Making 2020-21	15	Compulsory
UMPDM3-15-2	Managing People 2020-21	15	Compulsory
<b>Year 2 Optional Modules Management</b>			
Students choose two Management modules from the following:			
<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMMDFY-15-2	Digital Business Management 2020-21	15	Optional
UMSD7Q-15-2	Entrepreneurship and Small Business 2020-21	15	Optional
UMED8U-15-2	Good Business, Bad Business and Sustainability 2020-21	15	Optional
UMSD7R-15-2	International Business 2020-21	15	Optional
UMKDQD-15-2	Marketing Planning and Practice 2020-21	15	Optional
UMMDP3-15-2	Operations and Business Systems 2020-21	15	Optional
<b>Year 2 Optional Modules Accounting</b>			
Students choose two Accounting modules from the following:			
<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMAD5L-15-2	Corporate Finance 2020-21	15	Optional
UMADQL-15-2	Entrepreneurial Finance 2020-21	15	Optional
UMADNB-15-2	Financial Accounting 2020-21	15	Optional
UMADQ6-15-2	Personal Financial Planning 2020-21	15	Optional
<b>Year 3</b>			
The student must take 120 credits from the modules in Year 3.			
<b>Year 3 Compulsory Modules</b>			
The student must take 75 credits from the modules in Compulsory Modules.			
<b>Code</b>	<b>Module Title</b>	<b>Credit</b>	<b>Type</b>
UMADQF-15-3	Business Strategy and Technology 2021-22	15	Compulsory
UMODML-15-3	Managing Organisational Change 2021-22	15	Compulsory
UMADQH-15-3	Strategic Management Accounting 2021-22	15	Compulsory

UMADQG-30-3	Strategic Project (accounting and Finance) 2021-22	30	Compulsory
<b>Year 3 Compulsory Modules Choice</b>			
The student must take 15 credits from the modules in Compulsory Modules Choice.			
Code	Module Title	Credit	Type
UMCDKD-15-3	Cross Cultural Learning and Development 2021-22	15	Optional
UMCDKM-15-3	Work Integrated Learning 2021-22	15	Optional
<b>Year 3 Optional Modules</b>			
The student must take 30 credits from the modules in Optional Modules.			
Code	Module Title	Credit	Type
UMSD87-15-3	Business Innovation and Growth 2021-22	15	Optional
UMAD5W-15-3	Credit Risk Analysis and Management 2021-22	15	Optional
UJUUKY-15-3	Financial Crime 2021-22	15	Optional
UMADFR-15-3	Financial Management 2021-22	15	Optional
UMADQK-15-3	Financial Technology 2021-22	15	Optional
UMAD5T-15-3	International Financial Management 2021-22	15	Optional
UMAD5X-15-3	Investment Management 2021-22	15	Optional
UMADKB-15-3	Islamic Banking and Finance 2021-22	15	Optional
UMOD6F-15-3	Organisational Leadership 2021-22	15	Optional
UMMD7P-15-3	Project Management 2021-22	15	Optional
UMED95-15-3	Sustainable Business 2021-22	15	Optional
UMSD89-15-3	Virtual Business 2021-22	15	Optional

### PART C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for successful careers in a range of financial roles in business. Engagement with a real world applied context is key to success, developing students abilities or manage financial decision making in a complex and changing business environment and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to critically and strategically evaluate complex information and the skills to apply their knowledge in resolving challenging business and financial problems

**PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS**

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

**PART E: REGULATIONS**

Approved to University Regulations and Procedures