



Programme Specification

Accounting and Finance [Phenikaa]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Accounting and Finance [Phenikaa]

Highest award: BA (Hons) Accounting and Finance

Interim award: BA Accounting and Finance

Interim award: DipHE Accounting and Finance

Interim award: CertHE Accounting and Finance

Awarding institution: UWE Bristol

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website.

For implementation from: 01 September 2023

Programme code: N42S13

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This programme prepares students for careers in the rapid-paced and constantly changing global financial industries. Career paths could include professional accounting, financial management roles in corporations and SMEs, portfolio management, wealth management, and financial startups using disruptive technologies. Through close engagement with employers, entrepreneurs and professional bodies, the programme encourages students to explore the many possible applications of the accounting and finance skills and knowledge acquired. The programme integrates activities in trading rooms, giving access to real time trading information and the industry standard database for financial analysis and research. Innovation and the impact of digital technologies are examined in the context of both current and future financial development, and issues of sustainability, ethics and governance are embedded in learning through real world case study approaches. The programme embeds industry guest lectures and professional body engagement at all levels of study, offering opportunities to network with potential future employers. The programme focuses on developing students as strategic decision makers, able to synthesise technical and theoretical knowledge and apply their learning to drive business performance, resolve financial problems and work successfully in a collaborative and multicultural business environment.

Features of the programme: This programme combines academic practice with professional knowledge in a framework to support the development of students towards their personal goals. The programme is accredited by a number of professional bodies, including the key accounting bodies (ICAEW, CIMA and ACCA)

Educational Aims: The programme aims to develop technically competent, enterprising and commercially aware individuals who think and communicate effectively and who have the basis for conducting inquiry, carrying out problem solving and undertaking critical analysis in a constantly changing business context. The programme focuses on developing students as strategic decision makers, able to synthesise technical and theoretical knowledge and apply their learning to drive business performance, resolve financial problems and work successfully in a collaborative and multicultural business environment.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. Key theories and principles for preparing and analysing financial statements
- A2. Key theories and techniques in management accounting and performance evaluation
- A3. Key theories and techniques required for the financial management of an organisation
- A4. Key theories, regulations and practices of governance, ethics and management of financial risk in an organisation
- A5. Key external and internal factors that shape the performance of organisations and the strategic tools that are available for managers
- A6. Accounting information systems and the application of technology in the collection , production and evaluation of information

Intellectual Skills

- B1. Gather, evaluate and apply quantitative and qualitative data and evidence from a range of resources
- B2. Apply analysis and critical thinking skills to make appropriate decisions in challenging contexts

Subject/Professional Practice Skills

- C1. Prepare and present financial statements for multiple users and contexts
- C2. Produce costing statements for a range of products and services
- C3. Prepare and present budgetary control information appropriate to the cultural, structural and managerial context of an organisation.
- C4. Apply suitable techniques for short term and long term investment decision making purposes in different organisational contexts

- C5. Apply appropriate techniques for estimating the value of business organisations and their underlying assets
- C6. Apply appropriate techniques for evaluating the performance of business organisations.
- C7. Design financial reporting systems relevant to organisational contexts.
- C8. Identify and take account of the organisational, motivational, sustainability and ethical issues underpinning the production, presentation, interpretation and evaluation of financial information
- C9. Apply strategic decision making in a variety of organizational contexts

Transferable Skills and other attributes

- D1. Communicate effectively using a variety of media
- D2. Demonstrate effective team working skills
- D3. Recognise ethical challenges and apply ethical reasoning in a professional context
- D4. Apply software packages and technology for data management and analysis
- D5. Recognise diversity and cross cultural perspectives in a business context
- D6. Demonstrate self-reliance and independence in learning and professional development
- D7. Apply enterprising and creative behaviours in a professional context
- D8. Be self-aware and reflective

Assessment strategy: Assessment strategy to enable the learning outcomes to be achieved and demonstrated:

Students will experience a range of assessment modes. Examinations feature strongly due to the requirements of professional bodies for the majority of assessment on any accredited module to be examination based. Coursework assessments will include group work, presentations (group and individual), reports, multiple choice tests, extended essays and portfolios and the use of simulation and case study approaches. There is a strong focus on quantitative analysis, the capacity

to research effectively and to present information in both written verbal forms. Problem solving, reflection and applied learning are also important to fulfilling the programme learning outcomes.

Students are required to gain a minimum of 40% in each component in any module that is compulsory for the professional body requirements. No compensation or condonement is normally applied to these modules.

Student support: Learning Resources:

Student learning is fully supported by Library Services through print and electronic resources and a variety of learning spaces. Additional support is provided through the library by means of information and academic skills sessions and self-directed online tutorials available via the University Study Skills website, supported by the online library enquiry service. There is excellent access to electronic resources both on and off campus, facilitated by the extensive student computing network and Wi-Fi, and access to accounting and finance database. This supports students and facilitate their access to digital technologies.

All modules make use of VLE (Virtual Learning Environment) for web-enhanced delivery and for communications with students. All modules have teaching/learning resource booklets.

Student Support and Guidance:

Student support for all issues relating to the content, delivery and assessment of modules is provided by Module Leaders, and for more general academic and professional concerns, by Programme Leaders.

At each level students are supported by Progress Coaches, an academic member of staff who will have access to information on the performance and profile of the student, allowing them to effectively support students' personal and academic development. This is an academic role and where students have problems of a personal nature they are to be referred as appropriate to Student Services Student

Advisors and to Careers regarding employability issues.

Student Advisors provide timely, accurate and confidential advice where necessary on all aspects of the provision, for example coursework and examination arrangements, extenuating circumstances procedures, progression counselling, as well as personal issues such as problems with studying or meeting deadlines, financial matters, ill health and so on, including when relevant how to access the wider support provided by the University.

Students and graduates are also supported by Careers who help them to access skills, experience and knowledge to improve their employability prospects. They can access support around finding vacancies for work experience, volunteering, part time work and internships, as well as events and workshops. There is specialist support for international students including specific resources developed for a range of countries where students are recruited from. Students are introduced to the service during the induction to the course and are encouraged to use the service all through their undergraduate programme and for three years after graduation.

All students take part in an Induction programme at the start of their studies. Separate induction events are arranged for students who arrive as direct entrants at Levels 5 and 6. All new students are provided with a short Student Handbook to help them through their first weeks at university and to act a guide to the complex information environment in which they now find themselves. Together with the student portal my UWE, the university's Essential Student Information web pages provide support and the more detailed and up to date information to students.

An important part of the programme is the involvement of students. Two or three student representatives are elected to serve on the Student Representatives and Staff Forum meetings that are held each term to discuss issues raised by students in relation to their experience of studying on the programme. The meetings are arranged by cluster group and are chaired by programme leaders. The aim of the meetings is to discuss issues raised by students in an open and friendly atmosphere so that students feel able to contribute openly and honestly about their experiences. Any issues raised are taken forward by programme leaders.

Support to students with disability is coordinated centrally through Disability Services. This acts as a holistic service for disabled students and applicants to the University but also supports the academic and administrative staff who work with disabled students.

In addition to the above The University's Student Services offers a range of services to support students during their time at university and beyond.

Part B: Programme Structure

Year 1

Full-time students must take 120 credits from the modules in Year 1.

Year 1 Optional Modules (Full-time) - if additional credit is required

Modules only available with the agreement of the Programme Leader to make up credit in exceptional circumstances.

Module Code	Module Title	Credit
UMETHB-15-1	RISE statistics and data management 2024-25	15
UMATHG-15-1	RISE Professional and Academic Skills 2024-25	15

Year 1 Compulsory Modules (Full-time)

Full-time students must take 120 credits from the modules in Compulsory Modules (Full-time).

Module Code	Module Title	Credit
UJUUKX-15-1	Business Law 2024-25	15
UMED8D-15-1	Economic Principles in a Contemporary Context 2024-25	15
UMADQ8-15-1	Essential Information and Academic Skills 2024-25	15

UMADMY-15-1	Foundations of Financial Accounting 2024-25	15
UMADQ7-15-1	Introduction to Management Accounting 2024-25	15
UMADQ9-15-1	Introduction to Managerial Finance 2024-25	15
UMADMH-15-1	Management and Professional Development for Accounting and Finance 2024-25	15
UMED8J-15-1	Statistics and Data Management 2024-25	15

Year 2

Full-time students must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules (Full-time)

Full-time students must take 90 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMADQM-15-2	Applied Research Skills in Accounting and Finance 2025-26	15
UMAD5L-15-2	Corporate Finance 2025-26	15
UMADNB-15-2	Financial Accounting 2025-26	15
UMADQB-15-2	Financial Accounting and Reporting 2025-26	15
UMADHV-15-2	Governance and Accountability 2025-26	15
UMADQC-15-2	Management Accounting and Decision Making 2025-26	15

Year 2 Optional Modules (Full-time)

Full-time students choose 30 credits from the following modules:

Module Code	Module Title	Credit
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UMSD7Q-15-2	Entrepreneurship and Small Business 2025-26	15
UMAD5M-15-2	Market Analysis for Private Investors 2025- 26	15

Year 3

Full-time students must take 120 credits from the modules in Year 3.

Year 3 Compulsory Modules (Full-time)

Full-time students must take 60 credits from the modules in Compulsory Modules (Full-time).

Module Code	Module Title	Credit
UMADQF-15-3	Business Strategy and Technology 2026-27	15
UMADFR-15-3	Financial Management 2026-27	15
UMADQG-30-3	Strategic Project (Accounting and Finance) 2026-27	30

Year 3 Compulsory Modules Choice (Full-time)

Full-time students must take 15 credits from the modules in Compulsory Modules Choice (Full-time).

Module Code	Module Title	Credit
UMADT3-15-3	Work Integrated Learning (Accounting & Finance) 2026-27	15

Year 3 Optional Modules Choice A (Full-time)

Full-time students must take 15 credits from the modules in Optional Modules Choice A (Full-time).

Module Code	Module Title	Credit
UMAD5V-15-3	Corporate Reporting Theory and Practice 2026-27	15

Year 3 Optional Modules Choice B (Full-time)

Full-time students must take 30 credits from the modules in Optional Modules Choice B (Full-time).

Module Code	Module Title	Credit
UMAD5T-15-3	International Financial Management 2026-27	15
UMAD5X-15-3	Investment Management 2026-27	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for successful careers in a range of roles in the field of accounting and finance, through strong core accounting and financial management skills balanced with a range of broader finance interests available through option choices. Students are able to gain a number of professional exemptions. Engagement with a real world applied context is key to success and underpinned with social responsibility and ethical standards that are embedded in core studies. Graduates are able to demonstrate excellent technical competence, the capacity to evaluate complex information critically and strategically and the skills to apply their knowledge in resolving challenging business and financial problems.

Part D: External Reference Points and Benchmarks

QAA UK Quality Code for HE -

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

Strategy 2020

University policies

Staff research projects

Any relevant PSRB requirements

Any occupational standards

Part E: Regulations

Approved to University Regulations and Procedures.