



## **Programme Specification**

### **Accounting and Finance [HELP]**

Version: 2025-26, v1.0, Validated

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## **Section 1: Key Programme Details**

### **Part A: Programme Information**

**Programme title:** Accounting and Finance [HELP]

**Highest award:** BA (Hons) Accounting and Finance

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Help Academy

**Teaching institutions:** Help Academy

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**School responsible for the programme:** CBL Bristol Business School, College of Business and Law

**Professional, statutory or regulatory bodies:**

**Modes of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website.

**For implementation from:** 01 January 2026

**Programme code:** N40Y13

## **Section 2: Programme Overview, Aims and Learning Outcomes**

### **Part A: Programme Overview, Aims and Learning Outcomes**

**Overview:** The programme is designed to prepare students for successful careers in the fast-paced and dynamic global Accounting and Financial industries, all while encouraging a sense of social responsibility. Grounded in the principles of a ready and able graduate, encompassing technical competencies, digital capability, critical thinking, ethical values, and communication skills, the programme focuses on developing a diversified skill set that not only fosters personal professional ambition but also contributes positively to society.

With a curriculum centred on a practice-led approach, students gain practical insights and skills vital to the financial industry. Employability is prioritised through a professional development thread at all programme levels, fostering essential skills such as effective communication, critical thinking, and an enterprising mindset indispensable for thriving in the fast-moving global financial landscape.

Digital capability is recognised as crucial, with robust components integrated into teaching to empower students in employing digital tools effectively. Developed collaboratively and rigorously evaluated, the programme ensures relevance and responsiveness to evolving needs.

Through real-world case studies, which focus not only on the Malaysian context, but also provide a broader international perspective, students are challenged to consider their role in shaping a sustainable future while developing as strategic decision-makers capable of driving business performance and resolving financial challenges in diverse, multicultural environments.

The programme's scope includes various career paths, from professional accounting and financial management roles to portfolio and wealth management, and financial start-ups using disruptive technologies. Engaging closely with employers, entrepreneurs, and professional bodies, students are encouraged to explore diverse applications of acquired skills. Integrated activities, organised by HELP Academy, such as industry leading financial databases and industry guest lectures, enrich the learning experience, offering networking opportunities and practical insights into real-world financial practices.

With professional qualification exemptions, use of a variety of authentic assessments, simulations and a practice-led approach, the programme is designed to empower the future workforce in the Accounting and Finance field.

A distinctive feature is the professional development stream which cuts across the three levels of the programme and is embedded as a core module in the curriculum at every level. The creation of a portfolio documenting graduates' developmental journey will serve as a distinctive feature, offering learners a consistent narrative of their educational journey.

**Features of the programme:** This programme has the following distinctive features:

**Diversified employable skills:** The programme focuses on developing a diversified skill set, including technical competencies, digital literacy, critical thinking, ethical values, and communication skills. This approach aims to produce graduates who are work-ready and able to succeed and flourish.

**Practice-Led:** Grounded in a practice-led approach, the curriculum integrates cutting-edge research from governance, accountability, and sustainability. This provides students with practical insights.

**Digital Capability:** The programme recognises the importance of digital literacy and integrates digital technologies into teaching to empower students in using digital tools effectively.

**Sustainability:** Through real-world case studies, students are challenged to consider their role in shaping a sustainable future.

**Engagement with Industry:** Engaging closely with employers, entrepreneurs, and professional bodies within Malaysia and abroad, students are encouraged to explore diverse applications of acquired skills. Integrated activities, such as industry leading financial databases and industry guest lectures, enrich the learning experience and offer networking opportunities.

**Professional Qualification Exemptions:** With professional qualification exemptions and a variety of authentic assessments and simulations, the programme is designed to empower the future workforce in the Accounting and Finance field.

**Professional Development Stream:** A distinctive feature of the programme is the professional development stream, which cuts across the three levels of the programme and is embedded as a core module in the curriculum at every level. This stream aims to document graduates' developmental journey, offering learners a consistent narrative of their educational journey to present to potential employers.

**Educational Aims:** The programme aims to foster proficient graduates equipped with excellent technical and professional competencies, empowering them to excel in diverse professional settings in the accounting and finance field. Emphasising the development of strategic decision-making skills, the programme enables students to integrate technical and theoretical knowledge, effectively leveraging their expertise to enhance business performance, tackle real-world challenges in accounting and finance, and thrive in collaborative, multicultural environments. Additionally, the programme strives to equip graduates with highly desirable professional skills, such as ability to use digital technologies to enhance adaptability in a rapidly evolving economic landscape, fostering effective communication, and fostering collaborative teamwork. Moreover, it aims to foster social awareness, promoting sustainable and socially responsible corporate practices. A central objective of the programme is to optimise employability by developing graduates' self-reflective abilities to inform and advance their career aspirations.

### **Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

### **Programme Learning Outcomes**

PO1. Apply systematic and critical understanding of accounting and finance principles and theories.

- PO2. Apply professional technical competencies and practices employed within organisations in the current accounting and finance context.
- PO3. Apply their competencies to formulate evidence-informed solutions to resolve complex problems in challenging accounting and finance contexts.
- PO4. Demonstrate professional communication skills in a variety of media.
- PO5. Collaborate effectively in a team environment.
- PO6. Be reflective practitioners able to plan and develop their own professional futures.
- PO7. Understand the professional ethical standards and responsibilities in their discipline and will engage with their broader social responsibilities as part of a global community.

**Assessment strategy:** The programme is designed to enhance students' employability by developing both professional skills and technical competencies necessary for success in the real world. The main aim is the application of technical knowledge to real-world scenarios, fostering problem-solving abilities among financial decision-makers. Consequently, our assessment approach emphasises authentic assessments to promote engagement, participation and learning through assessment. Additionally, the programme emphasises the development of professional skills such as effective communication and teamwork, which are assessed through case studies, group work, presentations, and professional reports in both formative and summative assessments. Exams are deployed to evidence knowledge and competencies required for professional body exemptions (ICAEW and ACCA) . Principles for inclusive learning and assessment underpin our assessment design.

A programmatic approach is particularly emphasised in professional development, though an assessed e-portfolio documenting graduates' developmental journey throughout their programme. This serves as a unique feature, providing learners with a consistent narrative of their educational journey and valuable evidence for potential employers.

Formative support is embedded throughout the programme, with continuous feedback provided through various channels such as in-class activities, peer evaluations, mentor meetings, interactive platforms, and early "touch points" to

identify and address students requiring additional support.

Our assessment and evaluation approach is centred on the concept of assessment as learning, emphasising continuous learning and growth rather than just evaluating outcomes. Through this blend of assessments coherently displayed across the programme with a holistic and programmatic view, we aim to personalise the student experience and equip future accounting and finance professionals with a diverse set of technical and professional competencies.

**Student support: Learning Resources:**

Student learning is fully supported by HELP Academy's Library Services, where there is access to electronic resources both on and off campus, facilitated by the extensive student computing network and Wi-Fi, and access to accounting and finance database. Students at HELP may also access UWE Library Services electronic resources and self-directed online tutorials available.

All modules make use of VLE (Virtual Learning Environment) for web-enhanced delivery and for communications with students. All modules have teaching/learning resource booklets.

**Student Support and Guidance:**

Student support for all issues relating to the content, delivery and assessment of modules, as well as general academic and professional concerns is provided by HELP's programme team.

Students and graduates are also supported by HELP Careers service and can access support around finding vacancies for work experience, volunteering, part time work and internships, as well as events and workshops. There is specialist support for international students.

All students take part in an Induction programme at the start of their studies. All new students are provided with a handbook to help them through their first weeks at university and to act a guide to the complex information environment in which they

now find themselves.

An important part of the programme is the involvement of students and HELP values student feedback. Mechanisms are in place to ensure that student voice is heard.

In addition to the above HELP's Student Services offers a range of services to support students during their time at university and beyond.

## Part B: Programme Structure

### Year 1

Full time students must take 120 credits from the modules in Compulsory Modules.

#### Year 1 Compulsory Modules (Full time)

Full time students must take 120 credits from the compulsory modules (Full-time).

Module Code	Module Title	Credit
UMADYG-15-1	Business Law 2025-26	15
UMADY4-30-1	Fundamentals of Financial Accounting 2025-26	30
UMADY5-30-1	Fundamentals of Management Accounting 2025-26	30
UMADY3-15-1	Principles of Economics 2025-26	15
UMADY6-30-1	Statistics, Information Skills and Professional Development 2025-26	30

### Year 2

Full time students must take 120 credits from the modules in Compulsory Modules.

#### Year 2 Compulsory Modules (Full Time)

Full time students must take 120 credits from the Compulsory modules (Full-time).

Module Code	Module Title	Credit
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UMADYL-15-2	Further Tax Theory and Practice 2026-27	15
UMAD5G-15-2	Principles of Taxation 2026-27	15
UMADY9-30-2	Applied Financial Accounting and Reporting 2026-27	30
UMADY8-30-2	Applied Management Accounting and Corporate Finance 2026-27	30
UMADYF-30-2	Data Analytics, Research and Professional Advancement 2026-27	30

### Year 3

Full time students must take 120 credits from the modules in Year 3.

### Year 3 Compulsory Modules (Full time)

Full time students must select 120 credits from the Compulsory modules (Full time).

Module Code	Module Title	Credit
UMADYD-30-3	Corporate Financial and Sustainability Reporting 2027-28	30
UMADYC-30-3	Strategic Management Accounting and Financial Management 2027-28	30
UMADYE-30-3	Work Integrated Business Strategy 2027-28	30
UMADHW-15-3	Audit and Assurance 2027-28	15
UMAD5X-15-3	Investment Management 2027-28	15

### Part C: Higher Education Achievement Record (HEAR) Synopsis

The programme empowers students with a diverse skill set, fostering personal professional ambition and societal contribution. It focuses on both technical competencies and professional skills, preparing students for Accounting and Finance careers, both within Malaysia and worldwide, with excellent core accounting and finance skills balanced with a range of broader finance interests available through

option choices. Emphasising real-world application and problem solving, it maximises employability through professional development. Professional skills such as communication, critical thinking, sustainability and ethical values are embedded, along with digital literacy. Students also gain professional exemptions. Experiential learning opportunities including simulations, teamwork, and work integrated learning, enhance students' readiness for future careers.

### **Part D: External Reference Points and Benchmarks**

The programme has been carefully designed in alignment with the FHEQ benchmark statements for Accounting and Finance, with a specific focus on fostering knowledge acquisition, application, and the development of comprehensive skills.

Our programme's learning outcomes have been shaped by graduate attributes, which embody the essence of our programme design vision. These learning outcomes encompass three key categories: technical competencies and application of knowledge, professional skills, and professional responsibility.

Moreover, the programme and its content have been tailored to embrace and reflect the UWE 2030 strategy.

As an accredited programme by ICAEW and ACCA, our curriculum aligns with the syllabus required by professional bodies, with assessment strategies designed to meet their standards.

### **Part E: Regulations**

Approved to University Regulations and Procedures: Academic regulations and procedures - Academic information | UWE Bristol