



Programme Specification

Banking and Finance [UFM]

Version: 2024-25, v2.0, Validated

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Banking and Finance [UFM]

Highest award: BSc (Hons) Banking and Finance

Interim award: BSc Banking and Finance

Interim award: DipHE Banking and Finance

Interim award: CertHE Banking and Finance

Awarding institution: UWE Bristol

Affiliated institutions: University of Finance - Marketing, Vietnam

Teaching institutions: University of Finance - Marketing, Vietnam

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time

Entry requirements: For the current entry requirements, see the UWE public website.

For implementation from: 01 September 2024

Programme code: N30W13

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The BSc (Honours) Banking and Finance is aimed at students who wish to work in finance. The programme is an ideal launch pad for a career in retail and corporate banking, insurance, wealth management, investment analysis, financial planning and analysis, accountancy, and advisory roles in national and international financial institutions.

Features of the programme: The overarching aim of the Learning Teaching and Assessment Strategy which underpins this programme and offers a quality experience for UFM is 'to maximise student achievement (both in relation to award classification and to employability) and student satisfaction whilst maintaining appropriately rigorous academic standards and supporting UFM's vision of becoming a key learning provider, actively engaged with global society and based on values of mutual respect, critical engagement and self-awareness'.

Educational Aims: The programme is designed so students can acquire specialist knowledge, technical skills and intellectual attributes that are necessary and expected of a contemporary banking and finance professional. The programme offers an excellent opportunity to acquire in-depth subject-specific knowledge, and to develop analytical and critical thinking skills to solve a range of problems creatively. For those interested in pursuing further study in this area, the programme also helps to foster strong quantitative and qualitative research skills to support postgraduate study.

The philosophy of the programme is underpinned by a commitment to developing students as independent autonomous learners who are: informed about the intricacies of financial services provision and the interdependence between the financial system and the real economy; critical, technically competent, and analytically minded; confident but at the same time aware of the limitations of their analysis; problem-solvers, good communicators and team players; co-producers of knowledge and self reliant researchers; and, most importantly, aware of the sophistication of globally interconnected national financial systems and the role

ethics and regulation play in ensuring their stability and sustainability.

By their final year, students will be equipped by their first two years of study to undertake both integrative and specialist subjects, and to complete an independent research-based piece of work of their choosing within the field of Banking and Finance. Further, students will be able to apply their newly acquired knowledge to new and unfamiliar contexts and to conduct independent research in the area of banking and finance using alternative research methodologies.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Programme Learning Outcomes

- PO1. Compare, contrast, and assess the theories, evidence, procedures, and practices required for the effective governance and risk management of financial institutions incorporating multiple economics and financial approaches.
- PO2. Critically review the complexities of the globally integrated financial systems and financial structures of different countries.
- PO3. Apply critical thinking skills to develop informed arguments and propose evidence-based solutions in defined contexts
- PO4. Identify and refine the scope of research and solve problems using appropriate methods, methodologies, techniques, and tools.
- PO5. Plan, conduct and communicate independent research from a small project to diverse audiences.
- PO6. Work effectively as a member of a team and present in a professional manner.
- PO7. Develop personal resilience and reflexive self-awareness skills to achieve career goals
- PO8. Reflect critically on the ethical dilemmas and challenges in the practice of contemporary finance, including the issues of social injustice and the transition to a sustainable economic future for all.

Assessment strategy: Assessment is an integral part of the teaching and learning process. The range of assessments indicated have been incorporated to:

Test the students' ability to integrate concepts theories and practice;

Ascertain their learning strengths and weaknesses and continuing development needs;

Expose students to a variety of assessment methods in order to promote the growth of their life-long learning skills.

The faculty supports the University's current Academic Regulations and Procedures, and its requirement for controlled conditions to apply to part of the assessment of every module. Forms of assessment commonly used in controlled and non-controlled conditions assessment are: invigilated timed assignments including examinations, presentations, in-class tests, self and peer assessments, individual and group projects and supervised mini-projects, dissertations personal development portfolios and employer and self-assessment of the placement.

Testing of the knowledge base is through a range of formative and summative assessment approaches including coursework, oral presentation, tasks undertaken under examination conditions and projects.

Intellectual skills are developed at Levels 1, 2 and 3 through a range of learning approaches including lectures, seminars, workshops, group work, cases studies, projects, exercises and I.T. based activities. Particular emphasis is given to these skills in the following modules.

A variety of formative and summative assessment methods are employed to demonstrate the acquisition of intellectual skills. These include essays, management reports, presentations, tests, case studies, and examinations.

Subject, Professional and Practical Skills

Skill 1 is primarily assessed by project/dissertation at Level 3.

Skill 2 is primarily assessed through coursework essay and reports.

Skill 3 is primarily assessed through coursework and group presentations.

Skill 4 is primarily assessed through course work reports and exercises and examinations in all modules.

Assessment of transferable skills is accomplished through a range of methods which include written individual and group coursework, employer assessment, self-assessment, tests, presentations, examinations, dissertations. All skills are assessed in the core modules at Level 3.

Student support: Student support for all issues relating to the content, delivery and assessment of modules is provided by teaching staff and Module Leaders, and for more general academic and professional concerns, by Programme Leads. UFM staff will work with the UWE programme teams via the Link Tutor to ensure a parity between delivery and successful outcomes.

UFM students are supported by academic and professional services staff, who are trained to effectively support students' personal and academic development. Where students have problems of a personal or wellbeing nature they are to be referred as appropriate to UFM Student Services and to UFM Careers regarding employability issues. In addition, students can seek support from the English language services.

Student Services Student Advisors - both academic and professional services - provide timely, accurate and confidential advice where necessary on all aspects of the provision, for example coursework and examination arrangements, extenuating circumstances procedures, progression counselling, as well as personal issues such as problems with studying or meeting deadlines, financial matters, ill health and so on, including when relevant how to access the wider support provided by the UFM.

Students and graduates are also supported by UFM Careers who run job fairs and other employer-facing events to help students to access skills, experience and knowledge to improve their employability prospects and to take control of and responsibility for their own career planning and progression/development.

All students take part in an Induction programme at the start of their studies. All new students are provided with a short Student Handbook, available on the UFM website, to help them through their first weeks at university and to act a guide to the complex information environment in which they now find themselves.

An important part of the programme is the involvement of students. Class representatives are elected and a yearly Forum with the senior executive is held discuss issues raised by students in relation to their experience of studying at UFM. However, the culture of Vietnamese HEIs is for staff to have an open door policy, which means students and staff create open and mutually respectful relationships and students feel able to contribute openly and honestly about their experiences. This means issues can be solved quickly before they escalate.

Part B: Programme Structure

Year 1

Full time students must take 120 credits from the modules in Year 1.

Year 1 Optional Modules (Full time) - if additional credit is required

Modules only available with the agreement of the Programme Leader to make up credit in exceptional circumstances.

Module Code	Module Title	Credit
UMETHB-15-1	RISE statistics and data management 2024-25	15
UMATHE-15-1	RISE Introduction to Finance 2024-25	15

Year 1 Compulsory Modules (Full time)

Full time students must take 120 credits from the modules in Compulsory Modules (Full time).

Module Code	Module Title	Credit
UMED8H-30-1	Financial Institutions and Markets 2024-25	30

UMADRU-15-1	Introduction to Finance 2024-25	15
UMEDKN-15-1	Introductory Microeconomics 2024-25	15
UMED8G-30-1	Macroeconomics 2024-25	30
UMED8J-15-1	Statistics and Data Management 2024-25	15
UMAD4V-15-1	Understanding Business and Financial Information (Accounting, Economics and Finance) 2024-25	15

Year 2

Full time students must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules (Full time)

Full time students must take 120 credits from the modules in Compulsory modules (Full time).

Module Code	Module Title	Credit
UMAD5L-15-2	Corporate Finance 2025-26	15
UMAD5N-15-2	Credit Management: Theory and Practice 2025-26	15
UMADNB-15-2	Financial Accounting 2025-26	15
UMEDKP-15-2	Governance and Ethics in Banking 2025-26	15
UMED8M-15-2	Introductory Econometrics 2025-26	15
UMADKQ-15-2	Investment Banking 2025-26	15
UMED8T-30-2	Principles and Practice of Banking 2025-26	30

Year 3

Full time students must take 120 credits from the modules in Year 3.

Year 3 Compulsory Module (Full time)

Full time students must select 120 credits from the modules in Compulsory Module (Full time)

Module Code	Module Title	Credit
UMEDFT-30-3	Contemporary Issues in Banking and Finance 2026-27	30
UMED8V-15-3	Economics of International Financial Markets 2026-27	15
UMADQK-15-3	Financial Technology 2026-27	15
UMAD5T-15-3	International Financial Management 2026-27	15
UMED8Y-30-3	Project 2026-27	30
UMCDKD-15-3	Cross Cultural Learning and Development 2026-27	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for successful careers in the finance industry. Cutting-edge teaching from our research-active experts and practical training modules using the industry standard financial trading room ensure that the students are up-to-date and well-connected with industry. Engagement with a real world applied context is key to success and underpinned with social responsibility and ethical standards which are embedded in core studies. Graduates are able to demonstrate excellent technical competence, apply their knowledge to new and unfamiliar contexts and conduct independent research in resolving challenging business and financial problems.

Part D: External Reference Points and Benchmarks

QAA subject benchmark statements

Banking and Finance

The learning outcomes of the programme map against both the QAA subject benchmark statement for General Business and Management and the following University and Faculty strategies and policies:

University strategies and policies:

University's 2020 Strategy.

UWE Charter.

Faculty strategies and policies:

Blended Learning Framework.

Curriculum Principles.

Employability Strategy.

Faculty of Business and Law LTA Strategy.

Staff research projects:

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

The course is underpinned by cutting edge research which is incorporated into the teaching and the strong relationship of UFM with the Vietnamese Ministry of Finance.

Part E: Regulations

Approved to University Regulations and Procedures.