



## **Programme Specification**

### **Business and Management [NepalBrit]**

Version: 2023-24, v3.0, Validated

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business and Management [NepalBrit]

**Highest award:** BBA (Hons) Business and Management

**Interim award:** BBA Business and Management

**Interim award:** DipHE Business and Management

**Interim award:** CertHE Business and Management

**Awarding institution:** UWE Bristol

**Affiliated institutions:** The British College Nepal

**Teaching institutions:** The British College Nepal

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**School responsible for the programme:** CBL Bristol Business School, College of Business and Law

**Professional, statutory or regulatory bodies:** Not applicable

**Modes of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website.

**For implementation from:** 01 September 2018

**Programme code:** N20200

## Section 2: Programme Overview, Aims and Learning Outcomes

**Part A: Programme Overview, Aims and Learning Outcomes**

**Overview:** The BBA (Hons) Business and Management offers students a current and integrated business education covering the main disciplines and operational areas of business.

**Features of the programme:**

**Educational Aims:** The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate;

Be equipped with the employability attributes and skills necessary for a career in business and management;

Develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms;

Have an informed understanding of critical contemporary business issues and theoretical debates, including ethics and ethical decision-making, sustainability and global citizenship;

Work with academic theory in practice;

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Knowledge and Understanding**

- A1. Markets and Business context: The global business environment
- A2. Markets and Business context: The nature of markets, customers and the role of marketing
- A3. Markets and Business context: Customer Expectations, service and orientation
- A4. Markets and Business context: Marketing management principles in a global context
- A5. Financial Management: The use of accounting and the sources, uses and management of finance
- A6. Financial Management: Information systems for managerial applications
- A7. Operations: The management of financial, information and human resources and operations and their impact on organisational performance
- A8. Organisations, People and Management: The nature of work and organisations
- A9. Organisations, People and Management: Management Theory
- A10. Organisations, People and Management: The management and development of people
- A11. Organisations, People and Management: Managing Diversity
- A12. Organisations, People and Management: Business innovation, creativity and enterprise development
- A13. Communication and information technology (CIT): The management of information systems
- A14. Communication and information technology (CIT): Use of communication and information technology
- A15. Communication and information technology (CIT): Digital Business management
- A16. Business Strategy and decision making: Business Statistics and decision making
- A17. Business Strategy and decision making: Business policy and strategy

- A18. Ethics and Sustainable Development: Ethics and ethical decision making
- A19. Ethics and Sustainable Development: Sustainability and sustainable development
- A20. Ethics and Sustainable Development: Global Citizenship
- A21. Ethics and Sustainable Development: Corporate Social Responsibility
- A22. Research: Business and Management Research
- A23. Research: Relevant qualitative and quantitative research methods
- A24. Enterprise and Entrepreneurship: The diverse nature of enterprise and entrepreneurs
- A25. Enterprise and Entrepreneurship: The role of enterprise in society
- A26. Enterprise and Entrepreneurship: A personal awareness of the personal value of enterprise

### **Intellectual Skills**

- B1. Information Literacy: gather and critically evaluate information and information from a range of sources
- B2. Creativity and inventiveness in approaches to problem solving and an entrepreneurial mindset
- B3. Assimilate new knowledge through effective synthesizing
- B4. Make informed evidence-based decisions
- B5. Ability to solve a range of complex problems in unpredictable contexts
- B6. Self-inquiry, reflective thinking, and adaptive thinking in approaching and interpreting tasks and problems
- B7. Identify and analyse business problems across a range of contexts utilizing appropriate concepts, models and frameworks
- B8. Implement, verify and review decisions, recommendations, solutions and arguments of self and others
- B9. Evaluate and analyse primary data, both qualitative and quantitative

### **Subject/Professional Practice Skills**

- C1. The ability to manage a range of financial controls in an organizational context
- C2. The ability to evaluate and manage the performance of self and others
- C3. The ability to select appropriate leadership styles for varying contexts
- C4. The ability to design and implement effective training interventions
- C5. The ability to effectively select appropriate candidates in a resourcing context
- C6. The ability to conduct appropriately designed ethical research into business and management issues
- C7. The ability to express evidence-based ideas and solutions to problems fluently through a range media including reports, essays, presentations, etc. appropriate for a diverse audience
- C8. Effective use of a range of ICT tools
- C9. The ability to effectively negotiate, persuade and influence others in a group setting
- C10. The ability to work effectively to achieve as a member of a team to achieve goals within time constraints; utilizing the contributions of individual group members
- C11. Ability to recognize and address a range of business related ethical dilemmas, applying the principles of ethical management to a range of situations and choices
- C12. The ability to act appropriately and ethically, demonstrating sensitivity to the complexities of a diverse organizational context

### **Transferable Skills and other attributes**

- D1. High personal effectiveness
- D2. Critical self-awareness, self-reflection and self-management
- D3. Time management and workload management
- D4. Resilience
- D5. Life-long learning and clear professional identity
- D6. Adaptability and flexibility

- D7. Work effectively alone and as a team member
- D8. Effective leadership
- D9. Socially Responsible
- D10. Numerical and Statistical skills
- D11. Vision, responsiveness to opportunity, and ambition for business growth; an entrepreneurial capability and confidence

**Assessment strategy:** The assessment strategy has been designed to test the programme learning outcomes.

**Student support:**

## Part B: Programme Structure

### Year 1

The student must take 120 credits from the modules in Year 1.

### Year 1 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMCDN3-15-1	Business Decision Making for Management 2023-24	15
UMPDN6-15-1	Contemporary Business Issues 2023-24	15
UMCDMT-15-1	Enterprise and Entrepreneurship 2023-24	15
UMCDMW-15-1	Introduction to Business and Management 2023-24	15
UMAD4U-15-1	Understanding Business and Financial Information (Business, International and Management) 2023-24	15

UMOD63-15-1	Understanding Organisations and People (Business, International and Management) 2023-24	15
UMED8A-15-1	Understanding the Business and Economic Environment (Business, International and Management) 2023-24	15
UMKD6J-15-1	Understanding the Principles of Marketing (Business, International and Management) 2023-24	15

**Year 2**

The student must take 120 credits from the modules in Year 2.

**Year 2 Compulsory Modules**

The student must take 105 credits from the modules in Compulsory Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMAD5H-15-2	Accounting Information for Business 2024- 25	15
UMSD7R-15-2	International Business 2024-25	15
UMCDMA-15-2	Introductory Business Research Project (Business, International and Management) 2024-25	15
UMPDM5-15-2	Management Skills (Business and Management) 2024-25	15
UMPDM3-15-2	Managing People 2024-25	15
UMMDNX-15-2	Operations and Supply Management 2024- 25	15
UMCDM8-15-2	Research Methods for Business 2024-25	15



**Year 2 Optional Modules**

One optional module (15 credits) may be selected from:  
(subject to availability)

Additional options, as appropriate and available, may be offered each year subject to agreement in writing having been given by the relevant Head of Department at UWE who will have verified that the appropriate resourcing base is in place

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMKDQD-15-2	Marketing Planning and Practice 2024-25	15
UMED8R-15-2	Emerging Economies 2024-25	15
UMPD7E-15-2	Employment Relations 2024-25	15
UMSD7Q-15-2	Entrepreneurship and Small Business 2024-25	15
UMED8P-15-2	International Trade and Multinational Business 2024-25	15
UMAD5M-15-2	Market Analysis for Private Investors 2024- 25	15

**Year 3**

The student must take 120 credits from the modules in Year 3.

**Year 3 Compulsory Module Options**

Students must take 30 credits from the following Compulsory Module Options:

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMCDHU-30-3	Applied Business Project 2025-26	30
UMCD9W-30-3	Critical Business Enquiry Project 2025-26	30
UMCD9Q-30-3	Enterprise Project 2025-26	30

**Year 3 Compulsory Modules**

The student must take 45 credits from the modules in Compulsory Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMSDMK-15-3	Integrated Business Management Simulation 2025-26	15
UMODML-15-3	Managing Organisational Change 2025-26	15
UMSD7T-15-3	Strategic Management 2025-26	15

### **Year 3 Optional Modules**

Three options should be selected up to a maximum value of 45 credits.  
(subject to availability)

Additional options, as appropriate and available, may be offered each year subject to agreement in writing having been given by the relevant Head of Department at UWE who will have verified that the appropriate resourcing base is in place

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMKDMQ-15-3	Digital Marketing Communication 2025-26	15
UMAD5S-15-3	Accounting for Managers 2025-26	15
UMKDCA-15-3	Brand Management 2025-26	15
UMKD6Q-15-3	Global Marketing Management 2025-26	15
UMSD7W-15-3	International Business in Emerging Markets 2025-26	15
UMAD5T-15-3	International Financial Management 2025-26	15
UMPD7G-15-3	International Human Resource Management 2025-26	15
UMAD5X-15-3	Investment Management 2025-26	15
UMOD6F-15-3	Organisational Leadership 2025-26	15
UMMD7P-15-3	Project Management 2025-26	15

UMED8X-15-3	The Economics of Developing Countries 2025-26	15
UMSD89-15-3	Virtual Business 2025-26	15

**Part C: Higher Education Achievement Record (HEAR) Synopsis**

This course provides a comprehensive business education, equipping students with the business knowledge and skills for a successful career in a complex business world. It offers a broad range of modules, ensuring a breadth of knowledge to support students in their future career aspirations. Successful completion of the programme requires students to be independent, analytical and critical. It requires them to work effectively within diverse teams and demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It will also require a broad theoretical and practical knowledge of a broad range of business functions and the broader international business environment.

**Part D: External Reference Points and Benchmarks**

The following reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE:

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Strategy 2020

University policies

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects:

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme

### **Part E: Regulations**

Approved to University Regulations and Procedures.