Programme Specification

Business and Management [NepalBrit]

Version: 2022-23, v2.0, 21 Oct 2024

Contents

Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business and Management [NepalBrit]

Highest award: BBA (Hons) Business and Management

Interim award: BBA Business and Management

Interim award: DipHE Business and Management

Interim award: CertHE Business and Management

Awarding institution: UWE Bristol

Affiliated institutions: The British College Nepal

Teaching institutions: The British College Nepal

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

School responsible for the programme: FBL Dept of Business & Management, Faculty of Business & Law

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time

Entry requirements:

For implementation from: 01 September 2018

Programme code: N20200

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The BBA (Hons) Business and Management offers students a current and integrated business education covering the main disciplines and operational areas of business.

Features of the programme:

Educational Aims: The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate;

Be equipped with the employability attributes and skills necessary for a career in business and management;

Develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms;

Have an informed understanding of critical contemporary business issues and theoretical debates, including ethics and ethical decision-making, sustainability and global citizenship;

Work with academic theory in practice;

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

Programme Learning Outcomes:
On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

A1.   Markets and Business context: The global business environment

A2.   Markets and Business context: The nature of markets, customers and the role of marketing

A3.   Markets and Business context: Customer Expectations, service and orientation

A4.   Markets and Business context: Marketing management principles in a global context

A5.   Financial Management: The use of accounting and the sources, uses and management of finance

A6.   Financial Management: Information systems for managerial applications

A7.   Operations: The management of financial, information and human resources and operations and their impact on organisational performance

A8.   Organisations, People and Management: The nature of work and organisations

A9.   Organisations, People and Management: Management Theory

A10.   Organisations, People and Management: The management and development of people

A11.   Organisations, People and Management: Managing Diversity

A12.   Organisations, People and Management: Business innovation, creativity and enterprise development

A13.   Communication and information technology (CIT): The management of information systems

A14.   Communication and information technology (CIT): Use of communication and information technology

A15.   Communication and information technology (CIT): Digital Business management

A16.   Business Strategy and decision making: Business Statistics and decision making

A17.   Business Strategy and decision making: Business policy and strategy

A18.   Ethics and Sustainable Development: Ethics and ethical decision making

A19.   Ethics and Sustainable Development: Sustainability and sustainable development

A20.   Ethics and Sustainable Development: Global Citizenship

A21.   Ethics and Sustainable Development: Corporate Social Responsibility

A22.   Research: Business and Management Research

A23.   Research: Relevant qualitative and quantitative research methods

A24.   Enterprise and Entrepreneurship: The diverse nature of enterprise and entrepreneurs

A25.   Enterprise and Entrepreneurship: The role of enterprise in society

A26.   Enterprise and Entrepreneurship: A personal awareness of the personal value of enterprise

Intellectual Skills

B1.   Information Literacy: gather and critically evaluate information and information from a range of sources

B2.   Creativity and inventiveness in approaches to problem solving and an entrepreneurial mindset

B3.   Assimilate new knowledge through effective synthesizing

B4.   Make informed evidence-based decisions

B5.   Ability to solve a range of complex problems in unpredictable contexts

B6.   Self-inquiry, reflective thinking, and adaptive thinking in approaching and interpreting tasks and problems

B7.   Identify and analyse business problems across a range of contexts utilizing appropriate concepts, models and frameworks

B8.   Implement, verify and review decisions, recommendations, solutions and arguments of self and others

B9.   Evaluate and analyse primary data, both qualitative and quantitative

Subject/Professional Practice Skills

C1.   The ability to manage a range of financial controls in an organizational context

C2.   The ability to evaluate and manage the performance of self and others

C3.   The ability to select appropriate leadership styles for varying contexts

C4.   The ability to design and implement effective training interventions

C5.   The ability to effectively select appropriate candidates in a resourcing context

C6.   The ability to conduct appropriately designed ethical research into business and management issues

C7.   The ability to express evidence-based ideas and solutions to problems fluently through a range media including reports, essays, presentations, etc. appropriate for a diverse audience

C8.   Effective use of a range of ICT tools

C9.   The ability to effectively negotiate, persuade and influence others in a group setting

C10.   The ability to work effectively to achieve as a member of a team to achieve goals within time constraints; utilizing the contributions of individual group members

C11.   Ability to recognize and address a range of business related ethical dilemmas, applying the principles of ethical management to a range of situations and choices

C12.   The ability to act appropriately and ethically, demonstrating sensitivity to the complexities of a diverse organizational context

Transferable Skills and other attributes

D1.   High personal effectiveness

D2.   Critical self-awareness, self-reflection and self-management

D3.   Time management and workload management

D4.   Resilience

D5.   Life-long learning and clear professional identity

D6.   Adaptability and flexibility

D7.   Work effectively alone and as a team member

D8.   Effective leadership

D9.   Socially Responsible

D10.   Numerical and Statistical skills

D11.   Vision, responsiveness to opportunity, and ambition for business growth; an entrepreneurial capability and confidence

Assessment strategy: The assessment strategy has been designed to test the programme learning outcomes.

Student support:

Part B: Programme Structure

Year 1
The student must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules
The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMCDN3-15-1	Business Decision Making for Management 2022-23	15
UMPDN6-15-1	Contemporary Business Issues 2022-23	15
UMCDMT-15-1	Enterprise and Entrepreneurship 2022-23	15
UMCDMW-15-1	Introduction to Business and Management 2022-23	15
UMAD4U-15-1	Understanding Business and Financial Information (Business, International and Management) 2022-23	15

| UMOD63-15-1 | Understanding Organisations and People (Business, International and Management) 2022-23 | 15 |

| UMED8A-15-1 | Understanding the Business and Economic Environment (Business, International and Management) 2022-23 | 15 |

| UMKD6J-15-1 | Understanding the Principles of Marketing (Business, International and Management) 2022-23 | 15 |

Year 2

The student must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules

The student must take 105 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMAD5H-15-2	Accounting Information for Business 2023-24	15
UMSD7R-15-2	International Business 2023-24	15
UMCDMA-15-2	Introductory Business Research Project (Business, International and Management) 2023-24	15
UMPDM5-15-2	Management Skills (Business and Management) 2023-24	15
UMPDM3-15-2	Managing People 2023-24	15
UMMDNX-15-2	Operations and Supply Management 2023-24	15
UMCDM8-15-2	Research Methods for Business 2023-24	15

Year 2 Optional Modules
One optional module (15 credits) may be selected from:
(subject to availability)

Additional options, as appropriate and available, may be offered each year subject to agreement in writing having been given by the relevant Head of Department at UWE who will have verified that the appropriate resourcing base is in place

Module Code	Module Title	Credit
UMED8R-15-2	Emerging Economies 2023-24	15
UMPD7E-15-2	Employment Relations 2023-24	15
UMSD7Q-15-2	Entrepreneurship and Small Business 2023-24	15
UMKD6M-15-2	Integrated Marketing Communications 2023-24	15
UMED8P-15-2	International Trade and Multinational Business 2023-24	15
UMAD5M-15-2	Market Analysis for Private Investors 2023-24	15

Year 3
The student must take 120 credits from the modules in Year 3.

Year 3 Compulsory Module Options
Students must take 30 credits from the following Compulsory Module Options:

Module Code	Module Title	Credit
UMCDHU-30-3	Applied Business Project 2024-25	30
UMCD9W-30-3	Critical Business Enquiry Project 2024-25	30
UMCD9Q-30-3	Enterprise Project 2024-25	30

Year 3 Compulsory Modules
The student must take 45 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMSDMK-15-3	Integrated Business Management Simulation 2024-25	15
UMODML-15-3	Managing Organisational Change 2024-25	15
UMSD7T-15-3	Strategic Management 2024-25	15

Year 3 Optional Modules

Three options should be selected up to a maximum value of 45 credits.
(subject to availability)

Additional options, as appropriate and available, may be offered each year subject to agreement in writing having been given by the relevant Head of Department at UWE who will have verified that the
appropriate resourcing base is in place

Module Code	Module Title	Credit
UMKDMQ-15-3	Digital Marketing Communication 2024-25	15
UMAD5S-15-3	Accounting for Managers 2024-25	15
UMKDCA-15-3	Brand Management 2024-25	15
UMKD6Q-15-3	Global Marketing Management 2024-25	15
UMSD7W-15-3	International Business in Emerging Markets 2024-25	15
UMAD5T-15-3	International Financial Management 2024-25	15
UMPD7G-15-3	International Human Resource Management 2024-25	15
UMAD5X-15-3	Investment Management 2024-25	15
UMOD6F-15-3	Organisational Leadership 2024-25	15
UMMD7P-15-3	Project Management 2024-25	15

UMED95-15-3	Sustainable Business 2024-25	15
UMED8X-15-3	The Economics of Developing Countries 2024-25	15
UMSD89-15-3	Virtual Business 2024-25	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This course provides a comprehensive business education, equipping students with the business knowledge and skills for a successful career in a complex business world. It offers a broad range of modules, ensuring a breadth of knowledge to support students in their future career aspirations. Successful completion of the programme requires students to be independent, analytical and critical. It requires them to work effectively within diverse teams and demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It will also require a broad theoretical and practical knowledge of a broad range of business functions and the broader international business environment.

Part D: External Reference Points and Benchmarks

The following reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE:

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Strategy 2020

University policies

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects:

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme

Part E: Regulations
Approved to University Regulations and Procedures.