



Programme Specification

Business and Management [NepalBrit]

Version: 2025-26, v4.0, Validated

Contents

Programme Specification.....	1
Section 1: Key Programme Details.....	2
Part A: Programme Information	2
Section 2: Programme Overview, Aims and Learning Outcomes	2
Part A: Programme Overview, Aims and Learning Outcomes	3
Part B: Programme Structure.....	7
Part C: Higher Education Achievement Record (HEAR) Synopsis	11
Part D: External Reference Points and Benchmarks	11
Part E: Regulations	12

Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business and Management [NepalBrit]

Highest award: BBA (Hons) Business and Management

Interim award: BBA Business and Management

Interim award: DipHE Business and Management

Interim award: CertHE Business and Management

Awarding institution: UWE Bristol

Affiliated institutions: TBC

Teaching institutions: TBC

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website.

For implementation from: 01 September 2018

Programme code: N20200

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The BBA (Hons) Business and Management offers students a current and integrated business education covering the main disciplines and operational areas of business.

Features of the programme:

Educational Aims: The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate;

Be equipped with the employability attributes and skills necessary for a career in business and management;

Develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms;

Have an informed understanding of critical contemporary business issues and theoretical debates, including ethics and ethical decision-making, sustainability and global citizenship;

Work with academic theory in practice;

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. Markets and Business context: The global business environment
- A2. Markets and Business context: The nature of markets, customers and the role of marketing
- A3. Markets and Business context: Customer Expectations, service and orientation
- A4. Markets and Business context: Marketing management principles in a global context
- A5. Financial Management: The use of accounting and the sources, uses and management of finance
- A6. Financial Management: Information systems for managerial applications
- A7. Operations: The management of financial, information and human resources and operations and their impact on organisational performance
- A8. Organisations, People and Management: The nature of work and organisations
- A9. Organisations, People and Management: Management Theory
- A10. Organisations, People and Management: The management and development of people
- A11. Organisations, People and Management: Managing Diversity
- A12. Organisations, People and Management: Business innovation, creativity and enterprise development
- A13. Communication and information technology (CIT): The management of information systems
- A14. Communication and information technology (CIT): Use of communication and information technology
- A15. Communication and information technology (CIT): Digital Business management
- A16. Business Strategy and decision making: Business Statistics and decision making
- A17. Business Strategy and decision making: Business policy and strategy

- A18. Ethics and Sustainable Development: Ethics and ethical decision making
- A19. Ethics and Sustainable Development: Sustainability and sustainable development
- A20. Ethics and Sustainable Development: Global Citizenship
- A21. Ethics and Sustainable Development: Corporate Social Responsibility
- A22. Research: Business and Management Research
- A23. Research: Relevant qualitative and quantitative research methods
- A24. Enterprise and Entrepreneurship: The diverse nature of enterprise and entrepreneurs
- A25. Enterprise and Entrepreneurship: The role of enterprise in society
- A26. Enterprise and Entrepreneurship: A personal awareness of the personal value of enterprise

Intellectual Skills

- B1. Information Literacy: gather and critically evaluate information and information from a range of sources
- B2. Creativity and inventiveness in approaches to problem solving and an entrepreneurial mindset
- B3. Assimilate new knowledge through effective synthesizing
- B4. Make informed evidence-based decisions
- B5. Ability to solve a range of complex problems in unpredictable contexts
- B6. Self-inquiry, reflective thinking, and adaptive thinking in approaching and interpreting tasks and problems
- B7. Identify and analyse business problems across a range of contexts utilizing appropriate concepts, models and frameworks
- B8. Implement, verify and review decisions, recommendations, solutions and arguments of self and others
- B9. Evaluate and analyse primary data, both qualitative and quantitative

Subject/Professional Practice Skills

- C1. The ability to manage a range of financial controls in an organizational context
- C2. The ability to evaluate and manage the performance of self and others
- C3. The ability to select appropriate leadership styles for varying contexts
- C4. The ability to design and implement effective training interventions
- C5. The ability to effectively select appropriate candidates in a resourcing context
- C6. The ability to conduct appropriately designed ethical research into business and management issues
- C7. The ability to express evidence-based ideas and solutions to problems fluently through a range media including reports, essays, presentations, etc. appropriate for a diverse audience
- C8. Effective use of a range of ICT tools
- C9. The ability to effectively negotiate, persuade and influence others in a group setting
- C10. The ability to work effectively to achieve as a member of a team to achieve goals within time constraints; utilizing the contributions of individual group members
- C11. Ability to recognize and address a range of business related ethical dilemmas, applying the principles of ethical management to a range of situations and choices
- C12. The ability to act appropriately and ethically, demonstrating sensitivity to the complexities of a diverse organizational context

Transferable Skills and other attributes

- D1. High personal effectiveness
- D2. Critical self-awareness, self-reflection and self-management
- D3. Time management and workload management
- D4. Resilience
- D5. Life-long learning and clear professional identity
- D6. Adaptability and flexibility

- D7. Work effectively alone and as a team member
- D8. Effective leadership
- D9. Socially Responsible
- D10. Numerical and Statistical skills
- D11. Vision, responsiveness to opportunity, and ambition for business growth; an entrepreneurial capability and confidence

Assessment strategy: The assessment strategy has been designed to test the programme learning outcomes.

Student support: Student achievement is supported by a clear personal development strand of transferable skills and 'brain habits' over all three levels that facilitates the transition into Higher Education and which underpins employability and lifelong learning.

Part B: Programme Structure

Year 1

The student must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMKD6P-15-1	Understanding the Principles of Marketing (Business, International and Management) 2025-26	15
UMCDN3-15-1	Business Decision Making for Management 2025-26	15
UMPDN6-15-1	Contemporary Business Issues 2025-26	15

UMCDMT-15-1	Enterprise and Entrepreneurship 2025-26	15
UMCDMW-15-1	Introduction to Business and Management 2025-26	15
UMAD4U-15-1	Understanding Business and Financial Information (Business, International and Management) 2025-26	15
UMOD63-15-1	Understanding Organisations and People (Business, International and Management) 2025-26	15
UMED8A-15-1	Understanding the Business and Economic Environment (Business, International and Management) 2025-26	15

Year 2

The student must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules

The student must take 105 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMAD5H-15-2	Accounting Information for Business 2026-27	15
UMSD7R-15-2	International Business 2026-27	15
UMCDMA-15-2	Introductory Business Research Project (Business, International and Management) 2026-27	15
UMPDM5-15-2	Management Skills (Business and Management) 2026-27	15
UMPDM3-15-2	Managing People 2026-27	15
UMMDNX-15-2	Operations and Supply Management 2026-27	15

UMCDM8-15-2	Research Methods for Business 2026-27	15
-------------	---------------------------------------	----

Year 2 Optional Modules

One optional module (15 credits) may be selected from:
(subject to availability)

Additional options, as appropriate and available, may be offered each year subject to agreement in writing having been given by the relevant Head of Department at UWE who will have verified that the appropriate resourcing base is in place

Module Code	Module Title	Credit
UMKDQD-15-2	Marketing Planning and Practice 2026-27	15
UMED8R-15-2	Emerging Economies 2026-27	15
UMPD7E-15-2	Employment Relations 2026-27	15
UMSD7Q-15-2	Entrepreneurship and Small Business 2026-27	15
UMED8P-15-2	International Trade 2026-27	15
UMAD5M-15-2	Market Analysis for Private Investors 2026-27	15

Year 3

The student must take 120 credits from the modules in Year 3.

Year 3 Compulsory Module Options

Students must take 30 credits from the following Compulsory Module Options:

Module Code	Module Title	Credit
UMCDHU-30-3	Applied Business Project 2027-28	30
UMCD9W-30-3	Critical Business Enquiry Project 2027-28	30
UMCD9Q-30-3	Enterprise Project 2027-28	30

Year 3 Compulsory Modules

The student must take 45 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMSDMK-15-3	Integrated Business Management Simulation 2027-28	15
UMODML-15-3	Managing Organisational Change 2027-28	15
UMSD7T-15-3	Strategic Management 2027-28	15

Year 3 Optional Modules

Three options should be selected up to a maximum value of 45 credits.
(subject to availability)

Additional options, as appropriate and available, may be offered each year subject to agreement in writing having been given by the relevant Head of Department at UWE who will have verified that the appropriate resourcing base is in place

Module Code	Module Title	Credit
UMKDMQ-15-3	Digital Marketing Communication 2027-28	15
UMAD5S-15-3	Accounting for Managers 2027-28	15
UMKDCA-15-3	Brand Management 2027-28	15
UMKD6Q-15-3	Global Marketing Management 2027-28	15
UMSD7W-15-3	International Business in Emerging Markets 2027-28	15
UMAD5T-15-3	International Financial Management 2027-28	15
UMAD5X-15-3	Investment Management 2027-28	15
UMOD6F-15-3	Organisational Leadership 2027-28	15
UMMD7P-15-3	Project Management 2027-28	15
UMED8X-15-3	The Economics of Developing Countries 2027-28	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This course provides a comprehensive business education, equipping students with the business knowledge and skills for a successful career in a complex business world. It offers a broad range of modules, ensuring a breadth of knowledge to support students in their future career aspirations. Successful completion of the programme requires students to be independent, analytical and critical. It requires them to work effectively within diverse teams and demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It will also require a broad theoretical and practical knowledge of a broad range of business functions and the broader international business environment.

Part D: External Reference Points and Benchmarks

The following reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE:

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Strategy 2020

University policies

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects:

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme

Part E: Regulations

Approved to University Regulations and Procedures.