



Programme Specification

Business Management and Leadership {Foundation} [Frenchay]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business Management and Leadership {Foundation} [Frenchay]

Highest award: BA (Hons) Business Management and Leadership

Interim award: BA Business Management and Leadership

Interim award: DipHE Business Management and Leadership

Interim award: CertHE Business and Management

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: Yes

Sandwich year: Yes

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Contributing schools: Not applicable

Professional, statutory or regulatory bodies:

Chartered Management Institute (CMI)

Apprenticeship: Not applicable

Mode of delivery: Full-time, Sandwich

Entry requirements: For the current entry requirements see the UWE public website.

For implementation from: 01 September 2018

Programme code: N21F00

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The BA(Hons) Business Management and Leadership, offers students a current and integrated business education covering the main disciplines and operational areas of business and leadership with a specific focus on the knowledge and competencies associated with effective business management and current theories and issues of leadership.

Educational Aims: The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and leadership and the changing external environment in which they operate;

Be equipped with the employability attributes and skills necessary for a career in business and management;

Develop an analytical and enquiring approach in the analysis of business and leadership problems so that considered and appropriate conclusions are drawn - which can be communicated effectively in a variety of forms;

Have an informed understanding of critical contemporary business and leadership issues and theoretical debates, including ethics and ethical decision-making, sustainability and global citizenship;

Work with academic theory in practice;

Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. Markets and Business context: The relevance of the disciplines of law economics, accounting, business and management to professional life
- A2. Markets and Business context: The global business environment
- A3. Markets and Business context: The nature of markets, customers and the role of marketing
- A4. Markets and Business context: Customer Expectations, service and orientation
- A5. Markets and Business Context: Marketing management principles in a global context
- A6. Financial Management: The use of accounting and the sources, uses and management of finance
- A7. Financial Management: Information systems for managerial applications
- A8. Operations: The management of financial, information and human resources and operations and their impact on organisational performance
- A9. Organisations, People and Management: The nature of work and organisations
- A10. Organisations, People and Management: Management Theory
- A11. Organisations, People and Management: The management and development of people
- A12. Organisations, People and Management: Managing Diversity
- A13. Organisations, People and Management: Business innovation, creativity and enterprise development
- A14. Communication and information technology (CIT): The management of information systems
- A15. Communication and information technology (CIT): Use of communication and information technology

- A16. Communication and information technology (CIT): Digital Business management
- A17. Business Strategy and decision making: Business Statistics and decision making
- A18. Business Strategy and decision making: Business policy and strategy
- A19. Ethics and Sustainable Development: Ethics and ethical decision making
- A20. Ethics and Sustainable Development: Sustainability and sustainable development
- A21. Ethics and Sustainable Development: Global Citizenship
- A22. Ethics and Sustainable Development: Corporate Social Responsibility
- A23. Research: Business and Management Research; relevant qualitative and quantitative research methods
- A24. Enterprise and Entrepreneurship: The diverse nature of enterprise and entrepreneurs
- A25. Enterprise and Entrepreneurship: The role of enterprise in society

Intellectual Skills

- B1. Information Literacy: gather and critically evaluate information and information from a range of sources
- B2. Creativity and inventiveness in approaches to problem solving
- B3. Assimilate new knowledge through effective synthesizing
- B4. Make informed evidence-based decisions
- B5. Ability to solve a range of complex problems in unpredictable contexts
- B6. Self-inquiry, reflective thinking, and adaptive thinking in approaching and interpreting tasks and problems
- B7. Identify and analyse business problems across a range of contexts utilizing appropriate concepts, models and frameworks
- B8. Implement, verify and review decisions, recommendations, solutions and arguments of self and others
- B9. Evaluate and analyse primary data, both qualitative and quantitative

Subject/Professional Practice Skills

- C1. The ability to manage a range of financial controls in an organizational context
- C2. The ability to evaluate and manage the performance of self and others
- C3. The ability to select appropriate leadership styles for varying contexts
- C4. The ability to design and implement effective training interventions
- C5. The ability to effectively select appropriate candidates in a resourcing context
- C6. The ability to conduct appropriately designed ethical research into business and management issues
- C7. The ability to express evidence -based ideas and solutions to problems fluently through a range media including reports, essays, presentations, etc. appropriate for a diverse audience
- C8. Effective use of a range of ICT tools
- C9. The ability to effectively negotiate, persuade and influence others in a group setting
- C10. The ability to work effectively to achieve as a member of a team to achieve goals within time constraints; utilizing the contributions of individual group members
- C11. Ability to recognize and address a range of business related ethical dilemmas, applying the principles of ethical management to a range of situations and choices
- C12. The ability to act appropriately and ethically, demonstrating sensitivity to the complexities of a diverse organizational context

Transferable Skills and other attributes

- D1. High personal effectiveness
- D2. Critical self-awareness, self-reflection and self-management
- D3. Time management and workload management
- D4. Resilience

- D5. Life-long learning and clear professional identity
- D6. Adaptability and flexibility
- D7. Work effectively alone and as a team member
- D8. Effective leadership
- D9. Socially Responsible
- D10. Numerical and Statistical skills
- D11. Vision, responsiveness to opportunity, and ambition for business growth

Part B: Programme Structure

Year 1

Full-time and Sandwich students must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules (Full-time and Sandwich)

Full-time and Sandwich students must take 120 credits from the modules in Compulsory Modules (Full-time and Sandwich).

Module Code	Module Title	Credit
UMCUL9-30-0	Becoming a Professional 2023-24	30
UMEDKL-30-0	Economics and Accounting for the Real World 2023-24	30
UJUUL7-30-0	Introduction to Law in a Social, Business and Global Context 2023-24	30
UMCDKK-30-0	Introduction to Organisation, Enterprise and Management 2023-24	30

Year 2

Full-time and Sandwich students must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules (Full-time and Sandwich)

Full-time and Sandwich students must take 120 credits from the modules in Compulsory Modules (Full-time and Sandwich).

Module Code	Module Title	Credit
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UMCDN3-15-1	Business Decision Making for Management 2024-25	15
UMPDN6-15-1	Contemporary Business Issues 2024-25	15
UMCDMT-15-1	Enterprise and Entrepreneurship 2024-25	15
UMPD7-15-1	Hrm and Leadership in Context 2024-25	15
UMCDMX-15-1	Introduction to Management 2024-25	15
UMAD4U-15-1	Understanding Business and Financial Information (Business, International and Management) 2024-25	15
UMOD63-15-1	Understanding Organisations and People (Business, International and Management) 2024-25	15
UMKD6J-15-1	Understanding the Principles of Marketing (Business, International and Management) 2024-25	15

Year 3

Full-time and Sandwich students must take 120 credits from the modules in Year 3.

Year 3 Compulsory Modules (Full-time and Sandwich)

Full-time and Sandwich students must take 120 credits from the modules in Compulsory Modules (Full-time and Sandwich).

Module Code	Module Title	Credit
UMAD5H-15-2	Accounting Information for Business 2025- 26	15
UMPD5-15-2	Management Skills (Business and Management) 2025-26	15
UMPD3-15-2	Managing People 2025-26	15
UMMDNX-15-2	Operations and Supply Management 2025- 26	15

UMODHM-15-2	Organisational Leadership 2025-26	15
UMPDMS-15-2	Research in HRM and Leadership 2025-26	15
UMCDM8-15-2	Research Methods for Business 2025-26	15
UMOD67-15-2	The Experience and Practice of Organisations 2025-26	15

Year 4

Full-time students must take 120 credits from the modules in Year 4.

Placement or Study Year Abroad (SYA):

Students on the sandwich route of the programme (SW) must choose and pass one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

Work Placement: a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree.

During this time students must complete the 15 credit Level 3 module, Placement Learning UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

Study Year Abroad, which consists of two semesters of study at a partner institution abroad.

During this time students must complete the 15 credit Level 3 module, Learning and Development on Study Year Abroad (UMCD9Y-15-3). This module assesses the student's personal development from the experience of SYA and their ability to evidence cross-cultural awareness and analysis of the country in which they have been studying.

In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be able to demonstrate engagement, i.e. that they have attended classes and sat the exams.

To be eligible for either Placement or SYA students would normally be expected to have passed a minimum of 330 credits

Year 4 Compulsory Modules (Full-time)

ALL of the following modules must be taken, in order to make up the remaining 75 credits:

Module Code	Module Title	Credit
UMODHL-15-3	Advances in Leadership 2026-27	15
UMOD6G-15-3	Coaching in Organisations 2026-27	15
UMODHN-30-3	Leadership and Organisation Development 2026-27	30
UMSD7T-15-3	Strategic Management 2026-27	15

Year 4 Compulsory Project Choice (Full-time)

Full-time students must take ONE of the following compulsory module choices:

Module Code	Module Title	Credit
UMCDHU-30-3	Applied Business Project 2026-27	30
UMCDFS-30-3	Business Project 2026-27	30
UMCD9W-30-3	Critical Business Enquiry Project 2026-27	30
UMCD9Q-30-3	Enterprise Project 2026-27	30

Year 4 Optional Modules (Full-time)

For Full-time students, one option should be selected up to a maximum value of 15 credits from the following Faculty approved modules:
(subject to availability).

Module Code	Module Title	Credit
UMCDKD-15-3	Cross Cultural Learning and Development 2026-27	15
UMSD84-15-3	Entrepreneurship - Ideas and Practices 2026-27	15
UMKD75-15-3	Events and Festivals Management 2026-27	15

UMPD7F-15-3	Human Resource Development and Knowledge Management 2026-27	15
UMMD7P-15-3	Project Management 2026-27	15
UMED95-15-3	Sustainable Business 2026-27	15
UMSD89-15-3	Virtual Business 2026-27	15
UMCDKM-15-3	Work Integrated Learning 2026-27	15

Year 4 Optional Modules Placement or Study Year Abroad (Sandwich)

Sandwich students must take 15 credits from the modules in Optional Modules Placement or Study Year Abroad (Sandwich).

Module Code	Module Title	Credit
UMCD9Y-15-3	Learning and Development on Study Year Abroad 2026-27	15
UMCDN5-15-3	Placement Learning 2026-27	15

Year 5

Sandwich students must take 105 credits from the modules in Year 5.

Year 5 Compulsory Modules (Sandwich)

ALL of the following compulsory modules must be taken:

Sandwich students who have completed a Placement or SYA (and passed the relevant module) are not required to complete an optional module which the Full-time students must choose.

Module Code	Module Title	Credit
UMODHL-15-3	Advances in Leadership 2027-28	15
UMOD6G-15-3	Coaching in Organisations 2027-28	15
UMODHN-30-3	Leadership and Organisation Development 2027-28	30
UMSD7T-15-3	Strategic Management 2027-28	15

Year 5 Compulsory Project Choice (Sandwich)

Sandwich students must take ONE of the following compulsory module choices:

Module Code	Module Title	Credit
UMCDHU-30-3	Applied Business Project 2027-28	30
UMCDFS-30-3	Business Project 2027-28	30
UMCD9W-30-3	Critical Business Enquiry Project 2027-28	30
UMCD9Q-30-3	Enterprise Project 2027-28	30

Part C: Higher Education Achievement Record (HEAR) Synopsis

An integrated business and management programme that focuses on developing the knowledge, skills and attributes commensurate with the development of a career in management or leadership, with a particular emphasis on acquiring a critical understanding of issues, debates and techniques associated with contemporary approaches to understanding leadership. The programme of study covers a broad spectrum of disciplines and business functions, including marketing, operations and strategy, challenges students in their ways of thinking, behaving and learning, and promotes ethics and ethical decision-making, sustainability and global citizenship as central to the conduct of effective business and management.

Part D: External Reference Points and Benchmarks

The following reference points and benchmarks have been used in the design of the programme:

The learning outcomes of the programme map against both the QAA subject benchmark statement for General Business and Management and the following University and Faculty strategies and policies:

University strategies and policies

University's Strategy 2020

UWE Charter Strategy

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects:

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

Part E: Regulations

Approved to University Regulations and Procedures.