



## PROGRAMME SPECIFICATION

Part 1: Information	
<b>Awarding Institution</b>	University of the West of England
<b>Teaching Institution</b>	University of the West of England
<b>Delivery Location</b>	University of the West of England
<b>Study abroad / Exchange / Credit recognition</b>	
<b>Faculty responsible for programme</b>	Faculty of Business and Law
<b>Department responsible for programme</b>	Business and Management
<b>Professional Statutory or Regulatory Body Links</b>	Chartered Management Institute (CMI)
<b>Highest Award Title</b>	BA (Hons) Business Management and Leadership
<b>Default Award Title</b>	
<b>Interim Award Titles</b>	BA Business Management and Leadership Dip HE Business Management and Leadership CertHE Business and Management
<b>UWE Progression Route</b>	
<b>Mode of Delivery</b>	Sandwich, Full-time
<b>ISIS code/s</b>	N201 Foundation year codes: N21F (SW) N21F13 (FT)
<b>For implementation from</b>	September 2019 (Sept 2018 cohorts)

Part 2: Description
<p>The BA(Hons) Business Management and Leadership, offers students a current and integrated business education covering the main disciplines and operational areas of business and leadership with a specific focus on the knowledge and competencies associated with effective business management and current theories and issues of leadership. The curriculum aims to challenge students in their ways of thinking, behaving, learning, and issues of ethics &amp; ethical decision making, sustainability and global citizenship are embedded throughout. The programme actively seeks input from the external environment and student learning is grounded in the external context wherever appropriate through, e.g. external speakers; assessments that require students' opportunities to test out concepts in practice and reflections on own experience of organisations. In addition, all students are encouraged by the curriculum into actively pursuing work experience of some sort i.e. via placement, internship, or volunteering. Student achievement is supported by a clear personal development strand to the programme that is designed to develop transferable skills and 'brain habits' and that facilitates the transition into Higher Education and underpins employability and lifelong learning.</p> <p>The programme aims to enable students to:</p> <ul style="list-style-type: none"> <li>- acquire a critical understanding of organisations, their management and leadership and the</li> </ul>

**Part 2: Description**

- changing external environment in which they operate;
- be equipped with the employability attributes and skills necessary for a career in business and management;
  - develop an analytical and enquiring approach in the analysis of business and leadership problems so that considered and appropriate conclusions are drawn – which can be communicated effectively in a variety of forms;
  - have an informed understanding of critical contemporary business and leadership issues and theoretical debates, including ethics & ethical decision-making, sustainability and global citizenship;
  - work with academic theory in practice;
  - develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

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All students will be required to take one of a group of modules at level three which have a particular emphasis on the development of graduate attributes embedded in experiential activity which is CV enhancing and “real world”, engaging students beyond the campus. This group of modules includes the sandwich placement module and the study year abroad module.

**Description of Distinctive Features and Support**

The overarching aim of the Faculty’s Learning Teaching & Assessment Strategy is *‘to maximise student achievement (both in relation to award classification and to employability) and student satisfaction whilst maintaining appropriately rigorous academic standards and supporting the university’s vision of becoming an inclusive and welcoming learning community, actively engaged with global society and based on values of mutual respect, critical engagement and self-awareness’*.

The supporting objectives of the strategy are the:

- further development of intellectually vibrant, highly reflective, mutually respectful and diverse student and staff learning communities within the Faculty
- increase in the use of links with the world external to UWE (including professional accreditation where possible) to inform curriculum design and delivery and provide lifelong learning opportunities
- provision of an effective, efficient and supportive infrastructure for learning (organisation and management of programmes, student advice, communication with students etc)
- appropriate design and flexible delivery of curricula which provide an intellectually stimulating learning experience enabling students to develop as highly employable and internationally aware lifelong learners
- provision of effective support for students making the transition to learning at UWE
- provision of effective and ongoing developmental support for all staff
- use of effective strategies for assessment for learning

**Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)**

An integrated business and management programme that focuses on developing the knowledge, skills and attributes commensurate with the development of a career in management or leadership, with a particular emphasis on acquiring a critical understanding of issues, debates and techniques associated with contemporary approaches to understanding leadership. The programme of study covers a broad spectrum of disciplines and business functions, including marketing, operations and strategy, challenges students in their ways of thinking, behaving and learning, and promotes ethics & ethical decision-making, sustainability and global citizenship as central to the conduct of effective business and management.

**Regulations**

Approved to University Regulations and Procedures



Part 3: Learning Outcomes of the Programme																										
Learning Outcomes:	Becoming a Professional	Intro to Orgs, Enterprise & Mgt	Economics and Accounting in real World	Intro to law in a Social, Business & Global Context	Enterprise and Entrepreneurship	Introduction to Business Management	Contemporary Business Issues	HRM and Leadership in Context	Understanding the Market Process	Business Decision Making	Understanding Organisations & People	Understanding Business and Financial Information	Research Methods for Business	Management Skills	Managing People	Operations and Supply Management	Accounting Information for Business	The Experience & Practice of Organisations	Research in HRM and Leadership	Organisational Leadership	Leadership and Organisational	Final Year Projects	Strategic Management	Coaching in Organisations	Advances in Leadership	
<b>A) Knowledge and understanding of:</b>																										
<b>Markets and Business context</b>																										
The relevance of the disciplines of law economics, accounting, business and management to professional life	√	√	√	√																						
The global business environment						√	√	√	√	√	√				√	√		√	√				√	√	√	
The nature of markets, customers and the role of marketing					√				√																	
Customer Expectations, service and orientation									√																	
Marketing management principles in a global context									√																	
<b>Financial Management</b>																										
The use of accounting and the sources, uses and management of finance					√							√				√	√				√					
Information systems for managerial applications					√	√				√		√				√	√				√					
<b>Operations</b>																										
The management of financial, information and human resources and operations and their impact on organisational performance					√	√		√		√					√						√		√	√		
<b>Organisations, People and Management</b>																										
The nature of work and organisations						√	√				√			√	√					√	√	√	√	√	√	√
Management Theory						√	√	√		√	√			√	√	√				√	√	√	√	√	√	√
The management and development of people						√	√				√			√	√	√				√	√	√	√	√	√	√
Managing Diversity						√	√				√			√						√	√	√	√	√	√	√
Business innovation, creativity and enterprise development					√	√	√		√							√				√	√	√	√	√	√	√





**Part 4: Programme Structure**

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time undergraduate student** including: level and credit requirements, interim award requirements, module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Awards
	Level 0	UJUUL9-30-0 Becoming a Professional  UMCDKK-30-0 Introduction to Organisations, Enterprise and Management  UMEDKL-30-0 Economics and Accounting for the Real World  UJUUL7-30-0 Introduction to Law in a Social, Business and Global Context	There are no optional modules at level 1	<b>None</b>
	Level 1	UMCDMX-15-1 Introduction to Management  UMAD4U-15-1 Understanding Business and Financial Information (BIM)  UMPDM7-15-1 HRM and Leadership in Context  UMOD63-15-1 Understanding Organisations and People (BIM)  UMKD6J-15-1 Understanding the Principles of Marketing (BIM)  UMPDN6-15-1 Contemporary Business Issues  UMCDMT-15-1 Enterprise and Entrepreneurship  UMCDN3-15-1 Business Decision Making for Management	There are no optional modules at level 1	Cert HE Business and Management  <i>Credit requirements:</i> 240 credits At least 100 credits at level 1 or above. 120 credits at level 0.

	Compulsory Modules	Optional Modules	Interim Awards
Level 2	UMPDM5-15-2 Management Skills  UMPDM3-15-2 Managing People  UMODHM-15-2 Organisational Leadership  UMAD5H-15-2 Accounting Information for Business (Business, International and Management)  UMMDNX-15-2 Operations and Supply Management  UMOD67-15-2 The Experience and Practice of Organisations  UMPDMS-15-2 Research in HRM and Leadership  UMCDM8-15-2 Research Methods for Business	There are no optional modules at level 2	DipHE Business Management and Leadership  <i>Credit requirements:</i> 360 credits. At least 100 credits at level 2 or above. At least 120 credits at level 1 or above. 120 credits at level 0.

#### **Placement or Study Year Abroad (SYA)**

Students on the sandwich route of the programme (SW) must choose and pass one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

1. **Work Placement:** a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree.  
During this time students must complete the 15 credit level 3 module, Placement Learning UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.
2. **Study Year Abroad,** which consists of two semesters of study at a partner institution abroad.  
During this time students must complete the 15 credit level 3 module, Learning and Development on Study Year Abroad (UMCD9Y-15-3). This modules assesses assess the student's personal development from the experience of SYA and their ability to evidence cross-cultural awareness and analysis of the country in which they have been studying.

In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be



able to demonstrate engagement i.e. that they have attended classes and sat the exams.

**To be eligible for either Placement or SYA students would normally be expected to have passed a minimum of 330 credits**

	Compulsory Modules	Optional Modules	Interim Awards
Level 3	UMCD9W-30-3 Critical Business Enquiry Project (30 credits) OR UMCD9Q-30-3 Enterprise Project (30 credits) OR UMCDHU-30-3 Applied Business Project (30 credits) OR UMCDFS-30-3 Business Project (30 credits)  UMSD7T-15-3 Strategic Management (BIM) (15 credits)  UMOD6G-15-3 Coaching in Organisations (15 credits)  UMODHN-30-3 Leadership and Organisation Development (30 credits)  UMODHL-15-3 Advances in Leadership  PLUS one from:  UMCDKM-15-3 Work Integrated Learning OR UMCDKD-15-3 Cross Cultural Learning and Development OR UMCDN5-15-3 Placement Learning OR UMCD9Y-15-3 Learning & Development on Study Year Abroad	None	BA Business Management and Leadership  <i>Credit requirements: 420 credits</i>  At least 60 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.  <b>Target/Highest Award:</b> BA(Hons) Business Management and Leadership  <i>Credit requirements:</i> 480 credits At least 100 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.

**Part 5: Entry Requirements**

The University's Standard Entry Requirements apply with the following additions:  
International students seeking direct entry into level 3 require IELTS with 6.0 in all components or an overall band score of 6.5 or above.

Tariff points as appropriate for the year of entry - up to date requirements are available through the [courses database](#).

**Part 6: Reference Points and Benchmarks**

Set out which reference points and benchmarks have been used in the design of the programme:

The following reference points and benchmarks have been used in the design of the programme:

The learning outcomes of the programme map against both the QAA subject benchmark statement for *General Business & Management* and the following University and Faculty strategies and policies:

University strategies and policies  
University's [Strategy 2020](#)

- 
- UWE Charter Strategy

Faculty strategies and policies:

- Blended Learning Framework
- Curriculum Principles
- Employability Strategy
- Faculty of Business and Law LTA Strategy

Staff research projects

- Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach

Employer interaction and feedback

- Employers and alumni are regularly consulted to ensure the currency and relevance of the programme

## FOR OFFICE USE ONLY

First CAP Approval Date	31 January 2017 <a href="#">link to RIA</a>			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>	16 January 2018 28 June 2018	Version	2 3	<a href="#">link to RIA</a> <a href="#">link to RIA</a>
Next Periodic Curriculum Review due date	2021			
Date of last Periodic Curriculum Review				