



## **Programme Specification**

### **Business Management [Sep][FT][De|Tel][1yr]**

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business Management [Sep][FT][DeITel][1yr]

**Highest award:** CertHE Business Management

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Delter Telfort International Business Institute

**Teaching institutions:** Delter Telfort International Business Institute

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**Department responsible for the programme:** FBL Dept of Business & Management, Faculty of Business & Law

**Contributing departments:** Not applicable

**Professional, statutory or regulatory bodies:** Not applicable

**Apprenticeship:** Not applicable

**Mode of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website

**For implementation from:** 01 September 2021

**Programme code:** N1TC-SEP-FT-DT-N1TC

## Section 2: Programme Overview, Aims and Learning Outcomes

## Part A: Programme Overview, Aims and Learning Outcomes

**Overview:** The CertHE in Business Management offers students a current and integrated business education covering the main disciplines and operational areas of business. This is a one-year programme that gives students grounding in a range of business disciplines. This course focuses on the development and assessment of practical knowledge and skills relevant to a wide range of business careers. The assignments and activities undertaken are designed to simulate real business contexts so that students can put their learning into practice and help prepare for their careers.

The curriculum aims to challenge students in their ways of thinking, behaving, and conceptualisation of contemporary business and management issues. It is designed to impart knowledge about project management, dealing with financial and people matters and developing entrepreneurial skills in a global context.

**Educational Aims:** The programme actively seeks input from the external environment and student learning is grounded in the external context wherever appropriate; assessments that require students' opportunities to test out concepts in practice and reflections on own experience of organisations. In addition, all students are encouraged by the curriculum into actively engage with the mentoring support that is available throughout their study. Student achievement is supported by a clear personal development strand of transferable skills and 'brain habits' over the year that facilitates the transition into Higher Education and which underpins employability and lifelong learning.

The programme aims to enable students to:

- acquire a critical understanding of organisations, their management and the changing external environment in which they operate;
- be equipped with the employability attributes and skills necessary for a career in business and management;

- develop an analytical and enquiring approach in the analysis of business problems so that considered and appropriate conclusions are drawn which can be communicated effectively in a variety of forms;
- have an informed understanding of key contemporary business issues and theoretical debates, required for global citizenship;
- work with academic theory in practice; encourage and inculcate entrepreneurial mindset and skills
- develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Programme Learning Outcomes**

- PO1. Demonstrate knowledge of the underlying concepts and principles associated with business and management, and an ability to explain and interpret these within those contexts
- PO2. Demonstrate an ability to present, evaluate and interpret simple qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of business and management
- PO3. Evaluate the appropriateness of different approaches to solving problems related in business contexts
- PO4. Work collaboratively, making connections with peers
- PO5. Use knowledge and skills gained on the programme to identify opportunities to make improvements professionally and personally

**Part B: Programme Structure****Year 1**

The student must take 120 credits from the modules in Year 1.

**Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.  
Target award CertHE in Business Management after successful completion of 120 credits

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMPDUJ-24-1	Dynamic and Collaborative Teams 2021-22	24
UMSDUG-24-1	Dynamic Business Environments 2021-22	24
UMCDUK-24-1	Employability and Self-Development 2021-22	24
UMKDUL-24-1	Enterprising Organisations 2021-22	24
UMODUB-24-1	Introduction to Entrepreneurship 2021-22	24

**Part C: Higher Education Achievement Record (HEAR) Synopsis**

Typically, holders of the qualification will have knowledge and critical understanding of the well-established principles of their area(s) of study, and ability to apply the knowledge to business contexts; be able to use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis; effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key techniques of the discipline; effectively undertake further training, develop existing skills and acquire new competences that will enable them to assume significant responsibility within organisations. They will have the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**Part D: External Reference Points and Benchmarks**

- QAA Subject Benchmark
- FHEQ undergraduate degree in the national qualification framework
- The programme design acknowledges and draws on the benchmarks for Diploma and Certificate levels of undergraduate business and management

programmes reflected in the knowledge, understanding and skill domains as indicated in the programme aims and objectives. The Learning Outcomes stated in Part A.3 reflect the broader cognitive and intellectual skills and techniques specified for undergraduate diploma and certificate programmes in the QAA benchmarks. Additionally the programme meets QAA guidance for business and management.

**Part E: Regulations**

Approved to University Regulations and Procedures.