



## **Programme Specification**

### **Business and Human Resource Management {Top-Up}**

**[Sep][FT][FR][1yr]**

Version: 2021-22, v1.2, 16 Aug 2021

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business and Human Resource Management {Top-Up}  
[Sep][FT][FR][1yr]

**Interim award:** BA (Hons) Business and Human Resource Management

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Not applicable

**Teaching institutions:** UWE Bristol

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**Department responsible for the programme:** FBL Dept of Business & Management, Faculty of Business & Law

**Contributing departments:** Not applicable

**Professional, statutory or regulatory bodies:** Not applicable

**Apprenticeship:** Not applicable

**Mode of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website

**For implementation from:** 01 September 2019

**Programme code:** N1NZ13-SEP-FT-FR-N1NZ

## Section 2: Programme Overview, Aims and Learning Outcomes

**Part A: Programme Overview, Aims and Learning Outcomes**

**Overview:** This programme offers students a contemporary and integrated business and management education covering key disciplines and operational areas of business, with a specific focus on the theory and practice of Human Resource Management. The curriculum challenges students in their ways of thinking, behaving and learning, covering critical business issues of change and complexity, ethics & ethical decision-making, sustainability and global citizenship within their disciplinary context.

**Educational Aims:** The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate

Be equipped with the employability attributes and skills necessary for a career in business and management

Develop an analytical and enquiring approach to addressing business problems to draw considered and appropriate conclusions which can be communicated effectively in a variety of forms

Acquire an informed understanding of critical contemporary business issues and theoretical debates, including ethics & ethical decision-making, sustainability and global citizenship

Work with academic theory in practice

Acquire a critical understanding of issues, debates and techniques associated with contemporary HRM in a contemporary context

**Programme Learning Outcomes:**

**Knowledge and Understanding**

- A1. The global business environment
- A2. The theory and practice of human resource management
- A3. How aspects of business and management interrelate and affect overall organisational performance
- A4. Current issues and priorities in contemporary management including entrepreneurship, change management and sustainability, ethics and corporate social responsibility

**Intellectual Skills**

- B1. Identify and analyse business and management problems utilizing appropriate concepts, models and frameworks
- B2. Ability to gather, critically evaluate and apply information, data and evidence from a range of resources
- B3. Analysis and critical thinking skills to develop informed arguments and propose evidence-based recommendations in defined contexts
- B4. Ability to express ideas and solutions to problems fluently in a manner appropriate to the needs of diverse audiences and in a variety of formats
- B5. Design, execute and evaluate ethical research into business and management issues

**Subject/Professional Practice Skills**

- C1. Effective use of a range of ICT tools
- C2. Work effectively as a member of a team to achieve goals within time constraints and utilizing the contributions of individual group members
- C3. Ability to recognize and address a range of ethical dilemmas, applying the principles of ethical management to a range of situations and choices

**Transferable Skills and other attributes**

- D1. Self-awareness and reflectivity in practice

D2. Ability to articulate and apply knowledge and skills gained during their studies to support their ongoing personal development

D3. Understanding of the value of diversity and a global outlook

## Part B: Programme Structure

### Year 1

#### Year 1 Compulsory Modules

Module Code	Module Title	Credit
UMCDQ3-15-3	Academic and Professional Development 2021-22	15
UMPD7F-15-3	Human Resource Development and Knowledge Management 2021-22	15
UMPD7G-15-3	International Human Resource Management 2021-22	15
UMPD MV-15-3	Managing Organisational Performance 2021-22	15
UMPDJC-30-3	Strategy and Human Resource Management 2021-22	30

#### Year 1 Compulsory Modules Choice

The Enterprise Project (UMCD9Q-30-3) module is a barred combination with both the Business Project In Theory (UMCDVE-15-3) and the Business Project (UMCDVF-15-3) modules.

The Business Project in Theory (UMCDVE-15-3) module is a co-requisite to the Business Project (UMCDVF-15-3) module.

Module Code	Module Title	Credit
UMCDVF-15-3	Business Project 2021-22	15
UMCDVE-15-3	Business Project in Theory 2021-22	15

**Part C: Higher Education Achievement Record (HEAR) Synopsis**

This course provides a comprehensive business education, equipping students with the knowledge and skills for a successful career in a complex business world, with a particular focus on the management of human resources. It offers a diverse range of modules, enabling students to develop the knowledge to support the achievement of career aspirations. Successful completion of the programme requires students to be independent, analytical and critical. It requires them to work effectively within diverse teams and demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It will also require a broad theoretical and practical knowledge of a range of business functions and the business environment.

**Part D: External Reference Points and Benchmarks**

QAA UK Quality Code for HE:

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

AACSB Accreditation Standards

Strategy 2020

University policies

UWE Charter

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects:

Where possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback:

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

### **Part E: Regulations**

Approved to University Regulations and Procedures.