SECTION 1: KEY PROGRAMME DETAILS

PART A: PROGRAMME INFORMATION	
Highest Award	BA (Hons) Business Management and Economics
Interim Award	BA Management and Economics
Interim Award	DipHE Business Management and Economics
Interim Award	CertHE Business Management and Economics

Awarding Institution	UWE Bristol
Teaching Institution	UWE Bristol
Delivery Location	Frenchay Campus
Study Abroad / Exchange / Credit Recognition	Placement X Sandwich Year ✓ Credit Recognition X Year Abroad ✓
Faculty Responsible For Programme	Faculty of Business & Law
Department Responsible For Programme	FBL Dept of Accounting Economics & Finance
Professional Statutory or Regulatory Body (PSRB) Links	Chartered Institute of Marketing (CIM)
Apprenticeships	
Mode of Delivery	Sandwich

ENTRY REQUIREMENTS	UCAS Tariff Points: For the current entry requirements see the UWE public website.
For Implementation From	2020
ISIS Code/s	Programme Code N1NU-SEP-SW-FR-N1N7 Other codes: JACS Business &administrative studies HECoS 100000: Undefined UCAS SLC

SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

1. (Programme) Overview (c. 400 words)

The BA (Hons) Business Management and Economics offers students an opportunity to study core economics modules alongside a current and integrated business management education covering the main disciplines and operational areas of business.

2. Educational Aims (c. 4-6 aims)

The programme is designed to help students to become knowledgeable and skilful in managing people and processes in business and to build strong analytical skills in Economics that enable them to make more informed decisions about how national and global economic events may affect their place of work. Another key feature is that, issues concerning sustainability, ethical decision-making and global citizenship are strongly embedded in the programme. The programme draws on cutting edge knowledge based on contemporary research and topical scholarly activities and offers an excellent opportunity to acquire in-depth knowledge, and to develop critical thinking skills to solve business and economic problems creatively. The programme is designed to foster quantitative and qualitative research skills, which, together with a balanced business management and economics content, provides students with a strong foundation to pursue postgraduate study in either subject.

3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)

Programme (Learning) Outcomes (POs)

Knowledge and Understanding

A1	Management and development of people and organisations
A2	Economic concepts, theory and application tools
A3	The nature of organisations, work and management
A4	The management of resources and operations
A5	Ethical decision making, sustainability, global citizenship and the management of change
A6	The use of accounting and the sources, uses and management of finance
A7	Sources and context of economic and business data
A8	Quantitative and qualitative research methods and computing techniques
A9	The nature of markets and customers and the role of marketing
A10	Economic policy and business strategy
A11	Markets, policy and the global business environment
A12	Knowledge appropriate to programme subject specialisms

Intellectual Skills

B1	Gather and critically evaluate evidence and information from a range of sources
B2	Identify and analyse business and economic problems in a range of contexts using appropriate concepts and frameworks
B3	Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application
B4	Apply these skills in a range of complex and unpredictable contexts

Subject/Professional Practice Skills

C1	Leadership, people and process management
C2	Problem solving, critical analysis, induction and deduction
C3	Research skills, quantification, evaluation and design

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

C4	Creativity and enterprise
C5	Effective communication and interpersonal skills

Transferable Skills and other attributes

D1	Work effectively alone
D2	Work effectively in groups
D3	Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages
D4	Extract, process and present numerical information for a given purpose
D5	Use information technology
D6	Manage own time and workload
D7	Take responsibility for own learning
D8	Reflect on own performance and respond positively to feedback
D9	Transfer knowledge and skills across different settings
D10	Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large

PART B: Programme Structure

1. Structure

Year 1

Year 1 Compulsory modules

Code	Module Title	Credit	Type
UMEDRR-15-1	Economic Reasoning 2019-20	15	Compulsory
UMCDMX-15-1	Introduction to Management 2019-20	15	Compulsory
UMEDMC-15-1	Introductory Macroeconomics 2019-20	15	Compulsory
UMEDKN-15-1	Introductory Microeconomics 2019-20	15	Compulsory
UMED8J-15-1	Statistics and Data Management 2019-20	15	Compulsory

UMAD4V-15-1	Understanding Business and Financial Information (Accounting, Economics and Finance) 2019-20	15	Compulsory
UMOD64-15-1	Understanding Organisations and People (Accounting, Economics and Finance) 2019-20	15	Compulsory
UMKD6K-15-1	Understanding the Principles of Marketing (Accounting, Economics and Finance) 2019-20	15	Compulsory

Year 2

Year 2 Compulsory modules

Code	Module Title	Credit	Type
UMED8S-15-2	Economic Theory, Policy and Applications 2020-21	15	Compulsory
UMED8U-15-2	Good Business, Bad Business and Sustainability 2020-21	15	Compulsory
UMAD5J-15-2	Management and Cost Accounting 2020-21	15	Compulsory
UMPDM3-15-2	Managing People 2020-21	15	Compulsory
UMMDP3-15-2	Operations and Business Systems 2020-21	15	Compulsory
UMADMJ-15-2	Research Methods for Business (Accounting, Economics and Finance) 2020-21	15	Compulsory

Year 2 Optional Modules

Students take two options from the following option modules to a total of 30 credits.

Code	Module Title	Credit	Type
UMED8M-15-2	Introductory Econometrics 2020-21	15	Compulsory
UMMDFY-15-2	Digital Business Management 2020-21	15	Optional
UMED8Q-15-2	Economics of Money and Banking 2020-21	15	Optional
UMED8R-15-2	Emerging Economies 2020-21	15	Optional
UMSD7Q-15-2	Entrepreneurship and Small Business 2020-21	15	Optional

UMED8P-15-2	International Trade and Multinational Business 2020-21	15	Optional
UMEDP5-15-2	The Wellbeing of People and Society 2020-21	15	Optional

Year 3
Placement or Study Year Abroad (SYA):

Students on the sandwich route (SW) must choose and pass one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

Work Placement: a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree.
Students must complete the 15 credit level 3 module, Learning Placement UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

Study Year Abroad, which consists of two semesters of study at a partner institution abroad. Students must complete the 15 credit level 3 module, Learning and Development on Study Year Abroad (UMCD9Y-15-3). This module assesses assess the student's personal development from the experience of SYA and their ability to evidence cross cultural awareness and analysis of the country in which they have been studying.

In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be able to demonstrate engagement i.e. that they have attended classes and sat the exams.

To be eligible for either Placement or SYA students would normally be expected to have passed a minimum of 210 credits

Year 3 Compulsory Placement or Study Year Abroad Modules
Students take one of the following optional modules

Code	Module Title	Credit	Type
UMCD9Y-15-3	Learning and Development on Study Year Abroad 2021-22	15	Optional
UMCDN5-15-3	Placement Learning 2021-22	15	Optional

Year 4
Students must take 105 credits in Year 4.

Year 4 Compulsory Modules

Code	Module Title	Credit	Type
UMED94-15-3	Applied Economics 2022-23	15	Compulsory

UMODML-15-3	Managing Organisational Change 2022-23	15	Compulsory
UMSD7U-15-3	Strategic Management (Accounting, Economics and Finance) 2022-23	15	Compulsory
UMED95-15-3	Sustainable Business 2022-23	15	Compulsory

Year 4 Compulsory Project Module
Students choose one of the compulsory Project modules

Code	Module Title	Credit	Type
UMCDHU-30-3	Applied Business Project 2022-23	30	Optional
UMCDFS-30-3	Business Project 2022-23	30	Optional
UMED8Y-30-3	Project 2022-23	30	Optional

Year 4 Optional Modules
Students choose one 15 credit option module

Additional options, as appropriate and available, may be offered through the annual Online Module Choices process each year.

Code	Module Title	Credit	Type
UMED99-15-3	Behavioural Economics 2022-23	15	Optional
UMMD7N-15-3	Competing Through Quality 2022-23	15	Optional
UMCDKD-15-3	Cross Cultural Learning and Development 2022-23	15	Optional
UMED96-15-3	Econometrics 2022-23	15	Optional
UMED97-15-3	Economic Issues in International Business 2022-23	15	Optional
UMED8V-15-3	Economics of International Financial Markets 2022-23	15	Optional
UMEDJA-15-3	Feminist and Gender Economics 2022-23	15	Optional
UMKD6Q-15-3	Global Marketing Management 2022-23	15	Optional
UMSDMK-15-3	Integrated Business Management Simulation 2022-23	15	Optional
UMADKB-15-3	Islamic Banking and Finance 2022-23	15	Optional
UMOD6F-15-3	Organisational Leadership 2022-23	15	Optional

UMEDKE-15-3	Political Economy 2022-23	15	Optional
UMED8X-15-3	The Economics of Developing Countries 2022-23	15	Optional

PART C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for a broad range of careers in business and commerce. A range of well-integrated modules in Business Management and Economics, which are informed by cutting-edge research by our expert staff, ensures that students have up-to-date knowledge and skills and can flexibly follow their interests and talents within the programme. Engagement with a real-world, applied context is key to successful learning. Social responsibility and ethical standards are strongly embedded in core modules. Graduates are able to demonstrate excellent managerial skills and strong analytical expertise informed by contemporary economic ideas.

PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)
Subject benchmark statements

Strategy 2020
University policies
Staff research projects
Any relevant PSRB requirements
Any occupational standards

PART E: REGULATIONS

Approved to University Regulations and Procedures