



## **Programme Specification**

### **Business Management and Sustainability [UCW]**

Version: 2024-25, v2.0, 09 Feb 2024

#### **Contents**

<b>Programme Specification</b> .....	<b>1</b>
<b>Section 1: Key Programme Details</b> .....	<b>2</b>
Part A: Programme Information .....	2
<b>Section 2: Programme Overview, Aims and Learning Outcomes</b> .....	<b>3</b>
Part A: Programme Overview, Aims and Learning Outcomes .....	3
Part B: Programme Structure.....	7
Part C: Higher Education Achievement Record (HEAR) Synopsis .....	11
Part D: External Reference Points and Benchmarks .....	11
Part E: Regulations .....	11

## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business Management and Sustainability [UCW]

**Highest award:** BA (Hons) Business Management and Sustainability

**Interim award:** BA Business Management and Sustainability

**Interim award:** DipHE Business Management and Sustainability

**Interim award:** CertHE Business Management and Sustainability

**Awarding institution:** UWE Bristol

**Affiliated institutions:** University Centre Weston

**Teaching institutions:** University Centre Weston

**Study abroad:** Yes

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**School responsible for the programme:** CBL Bristol Business School, College of Business and Law

**Professional, statutory or regulatory bodies:** Not applicable

**Modes of delivery:** Full-time, Part-time

**Entry requirements:** The University's Standard Entry Requirements apply with the following additions/exceptions:

University Centre Weston will assess each applicant on an individual basis. Applicants will in most cases have achieved five subjects at GCSE level, grade 4-9/A-C, ideally to include English Language and Mathematics or accepted equivalents (Functional Skills Level 2 is considered equivalent for this programme). Strong candidates who do not possess equivalent qualifications may however be admitted and study GCSEs/Functional Skills alongside their programme.

Applicants will have achieved UCAS tariff points as appropriate for the year of entry, which for the academic year 2020/21 is 80 points, normally achieved from 2 or more A Levels or equivalent. Up to date requirements are available through the UWE courses database or UCW website.

Applications are also welcomed from a diverse range of backgrounds from those who do not meet the entry requirements outlined above. Applicants will be considered on an individual basis where there is evidence of significant personal, professional and educational experience which indicates ability to meet the demands of an undergraduate degree programme. Consideration of applicants in this way will typically include an interview with members of the programme team and the completion of a set task such as a written assignment.

Where appropriate experience or learning has been gained prior to enrolment on the programme, UCW will consider applications for advanced entry, e.g. into year two. Applicants who have achieved the UWE FdA Business with Management will be considered for direct entry to year 3 of the programme.

Applicants whose first language is not English must also gain a minimum IELTS score of 6.0 prior to entry onto the programme.

Tariff points as appropriate for the year of entry - up to date requirements are available through the courses database.

**For implementation from:** 01 September 2024

**Programme code:** N19H00

## **Section 2: Programme Overview, Aims and Learning Outcomes**

### **Part A: Programme Overview, Aims and Learning Outcomes**

**Overview:** Sustainability within a business context 'rests on the three pillars of environment, economics and equity also known as the triple bottom line.' (Robertson, 2014:41). The BA (Hons) Business Management and Sustainability programme will develop your critical understanding of the implications of

sustainability within local, national and global business contexts.

You will learn a combination of traditional business and management theories whilst recognising and developing strategies to respond to the ever-changing business environment in the context of sustainable business practice. Employer collaboration has been pivotal to the development of this programme, through curriculum design, skills enabling, and as partners in the development of assessment. This approach ensures that the course maintains industry currency, through ongoing reflection as well as offering opportunity for professional networking within the business and sustainability sector.

Throughout the programme you will develop the cognitive skills of critical thinking, analysis and synthesis, in both quantitative and qualitative contexts, while using a range of methods of communication. You will also display effective time-management and personal responsibility, as well as showing effective performance and project management skills, within a team environment. As a result, you will emerge with well developed academic and practical skills which will enable you to identify and implement robust sustainability principles and practices within industry.

### **Features of the programme:**

**Educational Aims:** Acquire the knowledge, understanding and practical skills to produce new ideas, concepts, interventions and strategies required for sustainable business practice.

Develop the skills to assess social, economic and environmental aspects, with the ability to articulate the importance of sustainability in the work environment and respond to future business challenges.

Apply current global research surrounding business ethics and corporate and social responsibility to devise sustainable solutions within diverse operating environments.

Develop academic and practical skills which will enable you to identify and implement robust sustainability principles and practices within industry.

Acquire the professional and transferable skills to pursue a variety of career options within an ever-changing pattern of employment.

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Programme Learning Outcomes**

- PO1. Develop an understanding of the subject of business management and sustainability from a multidisciplinary and interdisciplinary perspective.
- PO2. Evaluate the role of governance, strategic level management and leadership within a sustainable business environment.
- PO3. Examine the relationship between social, economic and environmental factors and their associated impacts on the global business environment.
- PO4. Develop relevant professional skills and attributes for future careers within the business environment.
- PO5. Show critical understanding in assessing contemporary issues on business when developing a sustainable business case.
- PO6. Evaluate relevant sustainability research to support the ongoing feasibility of new and established businesses in a global context.

**Assessment strategy:** Throughout the programme opportunities for formative assessment will support summative assessment. A variety of assessment methods will be used including presentations; reports; written and practical exams; coursework, a literature review and a dissertation. You will be assessed on scenarios that require problem solving, working both individually and as part of a team. This will include your understanding of issues relating to diversity, morality, ethos, and expectations and values of professional conduct required within the business environment.

Assessments will provide you with an appropriate level of challenge to engage you with academic, creative, and work-based opportunities, underpinned by research to

support your developing professionalism.

Assessments are both formative and summative and may include:

Evidence-researched based discussions

Research and study proposals

Essays

Presentations

Academic Posters

Professional discussions

Reflective journals

Critical case study reflections

Reflective commentaries

Literature Reviews

Personal development plans

Peer reviews

Dissertation

The assessment of research and ethical skills is embedded throughout the programme and is seen as core activity within the business sector. The introduction at Level 4 will enable you to develop understanding of the importance of ethical research along with the development of the professional softer skill set. In subsequent years, these skills will be built upon through the production of research articles, journals, literature reviews and a dissertation.

Presentations will be used to offer you the opportunity to develop and refine competence and confidence in public speaking; an essential skill for your chosen profession and also a highly valuable transferable skill. All assessments and assessment criteria will be explained within the module handbooks. Portfolios enable the range of assessment types to be widened. This represents a creative, flexible, student-centred approach to assessment.

**Student support:** Academic writing and research skills are delivered through the HE.LP scheme, which is embedded in the tutorial programme.

Work-based and placement learning provides an essential link between theory and practice and enhances career prospects.

Specialist input from guest lecturers and engagement with external organisations.

## Part B: Programme Structure

### Year 1

Full time students must take 120 credits from the modules in Year 1.

Part time students must take 90 credits from the modules in Year 1.

### Year 1 Compulsory Modules (Full Time)

Full time students must take 120 credits from the modules in Compulsory Modules (Full Time).

Module Code	Module Title	Credit
UMADTS-15-1	Introduction to Financial Interpretation 2024-25	15
UMKDTR-15-1	Introduction to Marketing - Not Running 2024-25	15
UMCDTU-30-1	Introduction to Research Methods 2024-25	30
UMEDTQ-15-1	Introduction to the Business Environment 2024-25	15
UMMDTP-15-1	Operations Management 2024-25	15
UMPD TN-15-1	People and Organisations 2024-25	15
UMCDTT-15-1	Sustainable Venture Creation 2024-25	15

### Year 1 Compulsory Modules (Part Time)

Part time students must take 90 credits from the modules in Compulsory Modules (Part Time).

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMADTS-15-1	Introduction to Financial Interpretation 2024-25	15
UMCDTU-30-1	Introduction to Research Methods 2024-25	30
UMEDTQ-15-1	Introduction to the Business Environment 2024-25	15
UMMDTP-15-1	Operations Management 2024-25	15
UMPD TN-15-1	People and Organisations 2024-25	15

**Year 2**

Full time students must take 120 credits from the modules in Year 2.

Part time students must take 90 credits from the modules in Year 2.

**Year 2 Compulsory Modules (Full Time)**

Full time students must take 90 credits from the modules in Compulsory Modules (Full Time).

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMODTW-15-2	Change and Innovation 2025-26	15
UMSDTY-15-2	Entrepreneurship and Intrapreneurship 2025-26	15
UMPDTV-30-2	Human Resource Management 2025-26	30
UMCDUP-30-2	Sustainable Business Case Development 2025-26	30

**Year 2 Compulsory Modules (Part Time)**

Part time students must take 90 credits from the modules in Compulsory Modules (Part Time).

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMODTW-15-2	Change and Innovation 2025-26	15



UMSDTY-15-2	Entrepreneurship and Intrapreneurship 2025-26	15
UMPDTV-30-2	Human Resource Management 2025-26	30
UMMDTP-15-1	Operations Management 2025-26	15
UMCDTT-15-1	Sustainable Venture Creation 2025-26	15

### Year 2 Optional Modules (Full Time)

Full time students must take 30 credits from the modules in Optional Modules (Full Time).

Module Code	Module Title	Credit
UMKDU4-30-2	Digital Communications 2025-26	30
UMODU3-30-2	Work-based Learning 2025-26	30

### Year 3

Full time students must take 120 credits from the modules in Year 3.

Part time students must take 90 credits from the modules in Year 3.

### Year 3 Compulsory Modules (Full Time)

Full time students must take 90 credits from the modules in Compulsory Modules (Full Time).

Module Code	Module Title	Credit
UMCDU6-30-3	Contemporary Issues in Business 2026-27	30
UMSDU5-30-3	Global Strategic Management 2026-27	30
UMSDU7-15-3	Managing Projects 2026-27	15
UMCDU8-15-3	Managing Sustainability 2026-27	15

### Year 3 Compulsory Modules (Part Time)

Part time students must take 60 credits from the modules in Compulsory Modules (Part Time).

Module Code	Module Title	Credit
-------------	--------------	--------

UMSDU7-15-3	Managing Projects 2026-27	15
UMCDU8-15-3	Managing Sustainability 2026-27	15
UMCDUP-30-2	Sustainable Business Case Development 2026-27	30

### Year 3 Optional Modules (Full Time)

Full time students must take 30 credits from the modules in Optional Modules (Full Time).

Module Code	Module Title	Credit
UMSDU9-30-3	Business Plan 2026-27	30
UMCDUA-30-3	Dissertation 2026-27	30

### Year 3 Optional Modules (Part Time)

Part time students must take 30 credits from the modules in Optional Modules (Part Time).

Module Code	Module Title	Credit
UMKDU4-30-2	Digital Communications 2026-27	30
UMODU3-30-2	Work-based Learning 2026-27	30

### Year 4

Part time students must take 90 credits from the modules in Year 4.

### Year 4 Compulsory Modules (Part Time)

Part time students must take 60 credits from the modules in Compulsory Modules (Part Time).

Module Code	Module Title	Credit
UMCDU6-30-3	Contemporary Issues in Business 2027-28	30
UMSDU5-30-3	Global Strategic Management 2027-28	30

### Year 4 Optional Modules (Part time)

Students must select 30 credits from the modules in Optional Modules (Part time)

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMSDU9-30-3	Business Plan 2027-28	30
UMCDUA-30-3	Dissertation 2027-28	30

### **Part C: Higher Education Achievement Record (HEAR) Synopsis**

The BA (Hons) Business Management and Sustainability promotes both an intrapreneurial and entrepreneurial mindset and has been designed in consultation with business and sustainability leaders. The programme provides you with the opportunity to develop academic, professional and employability attributes and skills, which are needed for future career pathways

As a BA (Hons) Business Management and Sustainability graduate you will have developed the skills and understanding relating to the field of business and management, with particular emphasis on the concepts and implications of sustainability. You will be able to analyse current business management concepts and practices with a clear understanding of the social and sustainability problems that organisations are facing.

You will be able to apply the knowledge and skills acquired during the programme to reflect upon organisational needs and professional practices within the workplace and for future development.

### **Part D: External Reference Points and Benchmarks**

There are no PSRB requirements for this programme. This programme has been designed to embed the principles, knowledge, application and skills outlined in the UK Quality Code for Higher Education, and the Subject Benchmark Statements for Business and Management (February 2015). Programme delivery will also be informed by the Sustainable Development Goals.

### **Part E: Regulations**

Approved to UWE Assessment Regulations and Procedures

