



## Programme Specification

Business Management and Sustainability [Sep][FT][UCW][3yrs]

Version: 2021-22, v1.0, 19 May 2021

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business Management and Sustainability [Sep][FT][UCW][3yrs]

**Highest award:** BA (Hons) Business Management and Sustainability

**Interim award:** BA Business Management and Sustainability

**Interim award:** DipHE Business Management and Sustainability

**Interim award:** CertHE Business Management and Sustainability

**Awarding institution:** UWE Bristol

**Affiliated institutions:** University Centre Weston

**Teaching institutions:** University Centre Weston

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**Department responsible for the programme:** FBL Dept of Business & Management, Faculty of Business & Law

**Contributing departments:** Not applicable

**Professional, statutory or regulatory bodies:** Not applicable

**Apprenticeship:** Not applicable

**Mode of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website

**For implementation from:** 01 September 2021

**Programme code:** N19H-SEP-FT-UW-N19H

## Section 2: Programme Overview, Aims and Learning Outcomes

### Part A: Programme Overview, Aims and Learning Outcomes

**Overview:** Sustainability within a business context 'rests on the three pillars of environment, economics and equity also known as the triple bottom line.' (Robertson, 2014:41). The BA (Hons) Business Management and Sustainability programme will develop your critical understanding of the implications of sustainability within local, national and global business contexts.

You will learn a combination of traditional business and management theories whilst recognising and developing strategies to respond to the ever-changing business environment in the context of sustainable business practice. Employer collaboration has been pivotal to the development of this programme, through curriculum design, skills enabling, and as partners in the development of assessment. This approach ensures that the course maintains industry currency, through ongoing reflection as well as offering opportunity for professional networking within the business and sustainability sector.

Throughout the programme you will develop the cognitive skills of critical thinking, analysis and synthesis, in both quantitative and qualitative contexts, while using a range of methods of communication. You will also display effective time-management and personal responsibility, as well as showing effective performance and project management skills, within a team environment. As a result, you will emerge with well developed academic and practical skills which will enable you to identify and implement robust sustainability principles and practices within industry.

**Educational Aims:** Acquire the knowledge, understanding and practical skills to produce new ideas, concepts, interventions and strategies required for sustainable business practice.

Develop the skills to assess social, economic and environmental aspects, with the

ability to articulate the importance of sustainability in the work environment and respond to future business challenges.

Apply current global research surrounding business ethics and corporate and social responsibility to devise sustainable solutions within diverse operating environments.

Develop academic and practical skills which will enable you to identify and implement robust sustainability principles and practices within industry.

Acquire the professional and transferable skills to pursue a variety of career options within an ever-changing pattern of employment.

### **Programme Learning Outcomes:**

#### **Programme Learning Outcomes**

- PO1. Develop an understanding of the subject of business management and sustainability from a multidisciplinary and interdisciplinary perspective.
- PO2. Evaluate the role of governance, strategic level management and leadership within a sustainable business environment.
- PO3. Examine the relationship between social, economic and environmental factors and their associated impacts on the global business environment.
- PO4. Develop relevant professional skills and attributes for future careers within the business environment.
- PO5. Show critical understanding in assessing contemporary issues on business when developing a sustainable business case.
- PO6. Evaluate relevant sustainability research to support the ongoing feasibility of new and established businesses in a global context.

### **Part B: Programme Structure**

#### **Year 1**

The student must take 120 credits from the modules in Year 1.

#### **Year 1 Compulsory Modules**

The student must take 120 credits from the modules in Compulsory Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMADTS-15-1	Introduction to Financial Interpretation 2021-22	15
UMKDTR-15-1	Introduction to Marketing 2021-22	15
UMCDTU-30-1	Introduction to Research Methods 2021-22	30
UMEDTQ-15-1	Introduction to the Business Environment 2021-22	15
UMMDTP-15-1	Operations Management 2021-22	15
UMPD TN-15-1	People and Organisations 2021-22	15
UMCDTT-15-1	Sustainable Venture Creation 2021-22	15

## **Year 2**

The student must take 120 credits from the modules in Year 2.

### **Year 2 Compulsory Modules**

The student must take 90 credits from the modules in Compulsory Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMODTW-15-2	Change and Innovation 2022-23	15
UMSDTY-15-2	Entrepreneurship and Intrapreneurship 2022-23	15
UMPD TV-30-2	Human Resource Management 2022-23	30
UMCDUP-30-2	Sustainable Business Case Development 2022-23	30

### **Year 2 Optional Modules**

The student must take 30 credits from the modules in Optional Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMKDU4-30-2	Digital Communications 2022-23	30

UMODU3-30-2	Work-based Learning 2022-23	30
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**Year 3**

The student must take 120 credits from the modules in Year 3.

**Year 3 Compulsory Modules**

The student must take 90 credits from the modules in Compulsory Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMCDU6-30-3	Contemporary Issues in Business 2023-24	30
UMSDU5-30-3	Global Strategic Management 2023-24	30
UMSDU7-15-3	Managing Projects 2023-24	15
UMCDU8-15-3	Managing Sustainability 2023-24	15

**Year 3 Optional Modules**

The student must take 30 credits from the modules in Optional Modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
UMSDU9-30-3	Business Plan 2023-24	30
UMCDUA-30-3	Dissertation 2023-24	30

**Part C: Higher Education Achievement Record (HEAR) Synopsis**

The BA (Hons) Business Management and Sustainability promotes both an intrapreneurial and entrepreneurial mindset and has been designed in consultation with business and sustainability leaders. The programme provides you with the opportunity to develop academic, professional and employability attributes and skills, which are needed for future career pathways

As a BA (Hons) Business Management and Sustainability graduate you will have developed the skills and understanding relating to the field of business and management, with particular emphasis on the concepts and implications of sustainability. You will be able to analyse current business management concepts

and practices with a clear understanding of the social and sustainability problems that organisations are facing.

You will be able to apply the knowledge and skills acquired during the programme to reflect upon organisational needs and professional practices within the workplace and for future development.

#### **Part D: External Reference Points and Benchmarks**

There are no PSRB requirements for this programme. This programme has been designed to embed the principles, knowledge, application and skills outlined in the UK Quality Code for Higher Education, and the Subject Benchmark Statements for Business and Management (February 2015). Programme delivery will also be informed by the Sustainable Development Goals.

#### **Part E: Regulations**

Approved to UWE Assessment Regulations and Procedures