



Programme Specification

International Management [Frenchay]

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Contents

Programme Specification	1
Section 1: Key Programme Details	2
Part A: Programme Information	2
Section 2: Programme Overview, Aims and Learning Outcomes	2
Part A: Programme Overview, Aims and Learning Outcomes	2
Part B: Programme Structure.....	6
Part C: Higher Education Achievement Record (HEAR) Synopsis	7
Part D: External Reference Points and Benchmarks	7
Part E: Regulations	8

Section 1: Key Programme Details

Part A: Programme Information

Programme title: International Management [Frenchay]

Highest award: MSc International Management

Interim award: PGCert International Management

Interim award: PGDip International Management

Awarding institution: UWE Bristol

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time

Entry requirements:

For implementation from: 01 May 2019

Programme code: N14512

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This one-year, full-time MSc in International Management will provide a range of expertise, knowledge and skills required to perform a managerial role in an international context.

Features of the programme:

Educational Aims: The programme focuses on integration of theory and practice to develop students' knowledge base, behaviours and skills both academically and professionally. A combination of pedagogical approaches including research and practice led teaching ensures that students on the programme learn and practice new knowledge and integrate their experiences to resolve complex managerial problems, with a view to creating a positive impact in the globalised world.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. Markets – the development and operation of markets for resources, goods and services
- A2. Customers – customer expectations, service and orientation
- A3. People – the management and development of people within organisations
- A4. Operations – the management of financial, information and human resources, and operations and their impact upon organisations
- A5. Organisations –the complex relationships between people and organisations, exploration of organisational culture, strategic human resource management
- A6. Digital Technologies/Information Systems – comprehension and use of relevant digital technologies/information systems for application in business and management
- A7. Global business policy and strategy – the development of appropriate policies and strategies within a changing environment to meet stakeholder interests, deep understanding of the national and cultural contexts in which businesses operate and plan strategies accordingly

- A8. Ethics and Sustainability – recognition of ethical dilemmas, ethical values, corporate social responsibility and sustainability issues
- A9. Globalisation, diversity, intercultural contexts – the development of intercultural competence and global citizenship, appreciation of the implications of globalisation for cultural diversity
- A10. Pervasive issues – these would include business innovation, creativity, leadership, enterprise development, project management, knowledge management and risk management

Intellectual Skills

- B1. Being able to think critically and be creative: manage the creative processes in self and others; organise thoughts, analyse, synthesise, and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately
- B2. Being able to solve complex problems and make decisions; establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; and the ability to create, identify and evaluate options; the ability to implement and review decisions
- B3. Numeracy and quantitative skills including the development and use of relevant business models

Subject/Professional Practice Skills

- C1. The ability to apply cross-disciplinary knowledge in international management and operate as a professional
- C2. The ability to conduct research into business and management issues either individually or as part of a team through research design, data collection, analysis, synthesis and reporting
- C3. Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and effective use of ICT
- C4. Effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports

- C5. Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management
- C6. Leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring
- C7. Ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices

Transferable Skills and other attributes

- D1. High personal effectiveness, organise thoughts, analyse, synthesise and critically appraise
- D2. Critical self-awareness, self reflection and self-management
- D3. Time management
- D4. Sensitivity to diversity in people and different situations
- D5. Conflict resolution, displaying commercial acumen, the ability to continue to learn through reflection on practice and experience
- D6. Ability to continue to learn through reflection on practice and experience
- D7. Encourage effective performance within a multi-national / multi-cultural team environment and recognise and utilise individuals' contributions in group processes
- D8. Develop graduate skill attributes for employment and career progression

Assessment strategy: The range of assessments embedded across various modules enable demonstration of graduate attributes through case study analysis and presentation, exams, multiple-choice questions, reflective journal on inter-cultural experiences, individual reports, portfolio, and group presentations.

Student support:

Part B: Programme Structure

Year 1

Full-time students must take 180 credits from the modules in Year 1.

PG Certificate International Management:
60 credits, including UMSDPN-15-M The Strategic Context or UMSDPM-15-M Evaluating the Global Context

PG Diploma International Management:
120 credits, including UMSDPN-15-M The Strategic Context or UMSDPM-15-M Evaluating the Global Context

Year 1 Compulsory Modules (Full-time)

Full-time students must take 150 credits from the modules in Compulsory Modules (Full-time).

Module Code	Module Title	Credit
UMSDPM-15-M	Evaluating the Global Context 2023-24	15
UMSDXJ-60-M	International Management Project and Research Methods 2023-24	60
UMAD47-15-M	Managing Finance 2023-24	15
UMODPX-15-M	People and Global Organisations 2023-24	15
UMCDPR-15-M	Personal and Professional Development 2023-24	15
UMKDQ4-15-M	The Service Concept: Design and Delivery 2023-24	15
UMSDPN-15-M	The Strategic Context 2023-24	15

Year 1 Optional Modules (Full-time)

Subject to availability, the student must take 30 credits from the modules in Optional Modules (Full-time).

Module Code	Module Title	Credit
UMMDF7-15-M	Digital Business Information Systems 2023-24	15
UMKDWK-15-M	Global Marketing 2023-24	15
UMMDPV-15-M	Global Supply Chain Management 2023-24	15
UMSCUJ-15-M	Innovation, Creativity and Enterprise 2023-24	15
UMMDPS-15-M	International Project Management 2023-24	15
UMOCB6-15-M	Leadership 2023-24	15
UMSCCW-15-M	Management Consultancy 2023-24	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

Graduates of this programme will have developed an advanced in-depth understanding of theory, concepts, and current and pervasive organisational practice and issues in international management. In addition, graduates will possess a range of analytical, research and interpersonal skills, equipping them to work in a variety of managerial roles in a global context and across a range of sectors and types of organisation. The programme covers a broad spectrum of disciplines and business functions to promote cross cultural competency, ethical awareness, sustainability and global citizenship as central to the conduct of effective management in a dynamic global environment.

Part D: External Reference Points and Benchmarks

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Master's degrees

Strategy 2020

University policies

EPAS accreditation standards

AACSB standards

Part E: Regulations

Approved to University Regulations and Procedures.