PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	University of the West of England (UWE)
Teaching Institution	University of the West of England (UWE)
Delivery Location	Frenchay Campus
Study abroad / Exchange / Credit recognition	N/A
Faculty responsible for programme	Faculty of Business and Law
Department responsible for programme	Department of Business and Management
Professional Statutory or Regulatory Body Links	N/A
Highest Award Title	MSc International Management
Default Award Title	N/A
Interim Award Titles	PG Certificate International Management PG Diploma International Management
UWE Progression Route	*N/A*
Mode of Delivery	*FT(1 yr) & Placement (2yr)*
ISIS code/s	**N14512** N14512 (FT); N14G12 (placement)
For implementation from	September 2019

Part 2: Description

This one-year, full-time MSc in International Management, or two-year, full-time MSc in International Management (with Placement) will provide a range of expertise, knowledge and skills required to perform a managerial role in an international context. The programme focuses on integration of theory and practice to develop students' knowledge base, behaviours and skills both academically and professionally. A combination of pedagogical approaches including research and practice led teaching ensures that students on the programme learn and practice new knowledge and integrate their experiences to resolve complex managerial problems, with a view to creating a positive impact in the globalised world.

The programme is designed to provide a solid grounding in the knowledge, analytical and research skills, to be able to work successfully in a dynamic global environment. The core modules include coverage of global context, strategic context, service concept, research in global environment and managing people in an international context. The Strategic Context will provide an in depth understanding of the management challenges that impact on international operations of firms. Global Context will help to develop an understanding of the external economic, social and strategic challenges that impact on firms operating across borders. The Service Concept module will help to develop the key distinctive services marketing and operations approach, from planning to implementation. People and Global Organizations will explore the challenges, tensions and issues involved in the complex relationships between people and organisations and cross cultural management issues in managing international operations. Research in a Global Environment will equip students with financial tools and techniques required to successfully operate in business environment and enable students to understand the importance of gaining and using knowledge and evidence to inform management decision-making and academic study.

A comprehensive Personal and Professional Development (PPD) module pulls together key cross-disciplinary learnings from the core modules and includes a simulation to equip students with the self-management and problem solving skills that are essential for managerial roles in dynamic business environments. The range of assessments embedded across various modules enable demonstration of graduate attributes through case study analysis and presentation, exams, multiple-choice questions, reflective journal on inter-cultural experiences, individual reports, portfolio, and group presentations.

There will be an opportunity to create a personalized pathway through the selection of three elective modules from a number of modules likely to include leadership, global supply chain management, entrepreneurship and innovation, digital business information systems, international project management, global marketing, managing change and management consultancy. This will give flexibility in shaping career pathways. In addition, the programme provides an opportunity for a placement (between 6 and 12 months) which will give a hands-on, intensive experience with the ideas and practices of working in a professional business environment.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

Graduates of this programme will have developed an advanced in-depth understanding of theory, concepts, and current and pervasive organisational practice and issues in international management. In addition, graduates will possess a range of analytical, research and interpersonal skills, equipping them to work in a variety of managerial roles in a global context and across a range of sectors and types of organisation. The programme covers a broad spectrum of disciplines and business functions to promote cross cultural competency, ethical awareness, sustainability and global citizenship as central to the conduct of effective management in a dynamic global environment.

Regulations

Approved to University Regulations and Procedures

Part 3: Learning Outcomes of the Programme

Learning Outcomes:	UMSDPN-15-M	UMCDPT-15-M	UMODPX-15-M	UMKDQ4-15-M	UMSDPM-15-M	UMCDPR-15-M	UMCDPP-45-M
A) Knowledge and understanding of:							
Markets – the development and operation of markets for resources, goods and services in global business environment	X				X	X	
Customers – customer expectations, service and orientation				X		X	
People – the management and development of people within organisations			X			X	
Operations – the management of operations and supply chains and their impact upon organisations				X		X	
Organisations –the complex relationships between people and organisations, exploration of organisational culture, strategic human resource management		X					X
Digital Technologies/Information Systems – comprehension and use of relevant digital technologies/information n systems for application in business and management		X		X		X	
Global business policy and strategy – the development of appropriate policies and strategies within a changing environment to meet stakeholder interests, deep understanding of the national and cultural contexts in which businesses operate and plan strategies accordingly	X		X		X		X
Ethics and Sustainability – recognition of ethical dilemmas, ethical values, corporate social responsibility and sustainability issues	X	X	X	X	X	X	X
Globalisation, diversity, intercultural contexts – the development of intercultural competence and global citizenship, appreciation of the implications of globalisation for cultural diversity	X	X	X			X	X
Pervasive issues – these would include business innovation, creativity, leadership, enterprise development, project management, knowledge management and risk management		X	X			X	X
(B) Intellectual Skills							
Being able to think critically and be creative: manage the creative processes in self and others; high personal effectiveness; organise thoughts, analyse, synthesise, and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately	X	X	X	X	X	X	X
Being able to solve complex problems and make decisions in a global environment; establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; and the ability to create, identify and evaluate options; the ability to implement and review decisions	x	X	X	X	X	X	X
Numeracy and quantitative skills including the development and use of relevant business models	X	X		X		X	

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(C) Subject/Professional/Practical Skills							
The ability to apply cross-disciplinary knowledge in international management and operate as a professional					X	X	X
The ability to conduct research into business and management issues in global environment either individually or as part of a team through research design, data collection, analysis, synthesis and reporting	X	X	X	X	X	X	X
Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and effective use of ICT	X	X			X	X	X
Effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports	X	X	X	X	X	X	X
Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management.	X		X		X	X	
Leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring						X	
Ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices		X				X	X
(D) Transferable skills and other attributes							
high personal effectiveness, organise thoughts, analyse, synthesise and critically appraise	X	X	X	X	X	X	X
critical self-awareness, self-reflection and self-management		X	X	X		X	X
time management	X	X	X	X	X	X	X
sensitivity to diversity in people and different situations			X			X	
conflict resolution, displaying commercial acumen, the ability to continue to learn through reflection on practice and experience						X	
ability to continue to learn through reflection on practice and experience		X	X		X	X	X
encourage effective performance within a multi-national / multi-cultural team environment and recognise and utilise individuals' contributions in group processes			X		X	X	
develop graduate skill attributes for employment and career progression	X	X	X	X	X	X	X

Part 4: Programme Structure
This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time student**, including: level and credit requirements; interim award requirements; module diet, including compulsory and optional modules

ENTRY		Compulsory Modules (135 credits)	Optional Modules (45 credits)	Awards
	Level M	Evaluating the Global Context UMSDPM-15-M	Global Supply Chain Management UMMDPV-15-M	**Interim award**: **PG Certificate International Management** *60 credits, including The Strategic Context UMSDPN-15-M or Evaluating the Global Context UMSDPM-15-M*
		The Strategic Context UMSDPN-15-M	Entrepreneurship and Innovation UMSDPW-15-M	
		The Service Concept: Design and Delivery UMKDQ4-15-M	International Project Management UMMDPS-15-M	
		People and Global Organisations UMODPX-15-M	Leadership UMOCB6-15-M	**PG Diploma International Management** *120 credits, including The Strategic Context UMSDPN-15-M or Evaluating the Global Context UMSDPM-15-M*
		Research in a Global Business Environment UMCDPT-15-M	Management Consultancy UMSCCW-15-M	
		Personal and Professional Development UMCDPR-15-M	Digital Business Information System UMMDF7-15-M	
			Global Marketing UMKC8P-15-M	**HIGHEST AWARD:** *MSc International Management* 180 credits including Dissertation
		Dissertation: International Management UMCDPP-45-M	Managing Change UMOCB3-15-M	

1 Year route - Field Trip:
The programme includes a 3-5 days field trip in the EU/UK. The purpose of this study trip is to give postgraduate students a hands-on, intensive experience with the ideas and practices of working in a global business environment. Students will have the opportunity for site visits to corporations and agencies as well as partner institutions abroad.

2 year route Placement:
The programme includes a 6-12 months placement that should be organised and secured by the student before term 3 and depending on the successful completion of all taught modules (term 1 and 2). The purpose of this placement is to give postgraduate students a hands-on, intensive experience with the ideas and practices of working in a global business environment.

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

You will need an honours degree of 2.2 or above in any subject.

English Language

If English is not your first language, you will be required to meet the UK Border Agency and Universities minimum English Language requirements such as the International English Language Test (IELTS) overall score of 6.5 with 5.5 in each component. For further details please visit our English Language requirements page.

http://www1.uwe.ac.uk/study/internationalstudents/englishlanguagerequirements.aspx

UWE Bristol's International College

International students who do not meet the academic or English language requirements to study this course can qualify by completing preparatory study at our International College.

Part 6: Reference Points and Benchmarks

Set out which reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE
        -Framework for higher education qualifications (FHEQ)
        -Subject benchmark statements
        -Qualification characteristics for Master's degrees

Strategy 2020

University policies

EPAS accreditation standards

AACSB standards

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First CAP Approval Date	Sept 2001			
Revision ASCQ Approval Date	10 July 2018 UVP 30 May 2019	Version	*5* *6*	link to RIA link to RIA
Next Periodic Curriculum Review due date				
Date of last Periodic Curriculum Review				