Programme Specification

Section 1: Basic Data

Awarding institution/body		University of the West of England	
Teaching institution		University of West of England	
Delivery Location		Frenchay Campus University of the West of England Marketing Institute Singapore Training Centre MISTC)	
Faculty responsible for programme		Faculty of Business and Law	
Modular Scheme Title			
Professional Statutory or Regulatory Body Links (type and dates)			
Highest award title		BA (Hons) International Business (SW) BA (Hons) International Business (FT) BA (Hons) International Business (Spanish) (SW)	
Default award title			
Interim award title		BA International Business DipHE International Business CertHE Business Studies	
UWE progression route			
Mode(s) of delivery		n/a	
Codes			
UCAS code	N110	**JACS code**	N120
ISIS code		**HESA** code	27
Relevant QAA subject benchmark statements		General Business and Management	
On-going/valid until* (*delete as appropriate/insert end date)		On-going	
Valid from (insert date if appropriate)		September 1st 2011	
Original validation Date:			
Latest Committee Approval		**Date:…**	

BBS Quality Management and Approval Committee

Version Code; 6

Section 2: Educational aims of the programme

The BA (Honours) International Business degree has been designed to combine a comprehensive business education with the opportunity to specialise in international business. As the programme progresses, learning and skills developed through the study of business modules are applied to a wide range of international business issues. By the final year, students are equipped through their first two years of study (this is further enhanced by the opportunity to complete a study year abroad) to undertake both integrative and specialist subjects, and to complete an independent research-based piece of work in international business. This degree provides a comprehensive business education for students who wish to pursue careers in the global business arena, offering the opportunity to study or work abroad and the option to study foreign languages.

The programme aims to enable students to:

1. Study organisations, their management and the changing external, international environment in which they operate.

2. Prepare for a career in international business and management overseas.

3. Benefit from an opportunity for international exchange and study abroad.

4. Increase written and oral proficiency in a second and/or third language where appropriate.

5. Contribute to society at large by enhancing life-long learning skills and personal development.

Section 3: Learning outcomes of the programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the areas indicated below.

(A) Knowledge and understanding

Learning outcomes	Teaching, Learning and Assessment Strategies
(A) Knowledge and understanding of: On completion of the programme students will have developed an understanding of a complex body of knowledge, some of it at the current boundaries of the disciplines, in the areas of:	**Teaching/learning methods and strategies:** *Knowledge and understanding is acquired through compulsory and optional modules at levels 1, 2 and 3. Compulsory modules make a primary contribution to one or more knowledge and understanding outcomes as indicated below but most modules make additional contributions which are identified separately in the module specifications. The primary contributions of the compulsory and optional modules are identified below.*
1. The international business environment	*Acquisition of 1 is by the compulsory modules:* *Global Business Context (UMED7A-20-1))* *International Business (UMSCUF-20-2)* *Intercultural Communication and Business (UPUQQA-20-2)* *Strategic Management (BIM) (*UMSCC3-20-3*)* *Developing Business Knowledge (BIM) (international) (UMSCMD-40-3)* *Advanced Topics in International Business* (UMSCUE-20-3) *Additional support is provided by optional modules including Asian Management* (UMSCUG-20-3) *International Business in the Emerging Markets (UMSCC6-20-3)* *Economic Issues in International Business (UPEND3-20-3)* *International HRM (UMSCC6-20-3)* *International Marketing Management (UMKC7V-20-3).*

2. The nature of markets and customers and the role of marketing	*Acquisition of 2 is through the compulsory module: Marketing (BIM)(UMK7Q-20-2)*
3. Foreign language improvement	*Acquisition of 3 is by the optional language modules ULP 100, at levels 1,2 and 3). Students may also take study/work placements in countries with foreign languages to improve their linguistic skills.*
4. The use of accounting and financial analysis	*Acquisition of 4 is by the compulsory module Understanding Financial Information (UMA33-20-1) and the optional module Accounting Information for Business (UMAD3Y-20-2).*
5. The nature of organisations, work and management	*Acquisition of 5 is by the compulsory modules: The Political Economy of Work (BIM)(UMPC4V-20-1),Management and Organisational Behaviour (BIM)(UMOCA8-20-1), International Business (UMSCUF-20-2), Intercultural Communication and Business (UPUQQA-20-2),Human Resource Management (BIM)(UMPCNM-20-2), Advanced Topics in International Business* (UMSCUE-20-3), *Organisation Analysis (BIM)(UMOCAA-20-3)*
6. The management and development of people	*Acquisition of 6 is through the compulsory modules Management and Organisational Behaviour (BIM)(UMAC33-20-1), Intercultural Communication and Business (UPUQQA-20-2), Human Resource Management (BIM)(UMPCNM-20-2) and Organisation Analysis (BIM)(UMOCAA-20-3)*
7. The management of resources and operations	*Acquisition of 7 is provided by the compulsory modules: Understanding Financial Information (UMAC33-20-1) Operations and Business Systems Management (UMMD39-20-2) and Strategic Management (BIM)(UMSCC3-20-3) and the optional module: Accounting Information for Business (UMAD3Y-20-2).*
8. The management of information systems and use of communication and information technology.	*Acquisition of 8 is provided by the compulsory modules: Business Information Systems Management (UMMCY7-20-1) and Operations and Business Systems Management (UMMD39-20-2) and the optional module Business Statistics & Decision Making (UFMEEQ-20-1)*
9. Business policy and strategy	*Acquisition of 9 is provided by the compulsory modules: Strategic Management (BIM)(UMSCC3-20-3) Organisation Analysis (BIM)(UMOCAA-20-3), International Business* (*UMSCUF-20-2) and Advanced Topics in International Business* (UMSCUE-20-3).
10. Quantitative methods for managerial applications	*Acquisition of 10 is provided by the compulsory module Understanding Financial Information (UMAC33-20-1) and the optional modules Business Statistics and Decision Making (UFMEEQ-20-1) and Accounting Information for Business (UMAD3Y-20-2).*
11. Business and management research	*Acquisition of 11 is provided by the compulsory module Developing Business Knowledge (BIM)(International) (UMSCMD-40-3), supported by other modules at levels 1 and 2, including Intercultural Communication and Business*

	(*UPUQQA-20-2)* *All modules use a range of learning approaches including lectures, seminars, workshops, group work, case studies, exercises and I.T. and language laboratory activities where appropriate. Throughout, the learner is encouraged to undertake independent reading both to supplement and consolidate what is being taught/learnt and to broaden his or her individual knowledge and understanding of the subject .* **Assessment:** *Testing of the knowledge base is through a range of formative and summative assessment approaches including coursework (learning outcomes 1-10), oral presentation (learning outcomes 1-10), tasks undertaken under examination conditions (learning outcomes 1-10), and dissertation (11).*

(B) Intellectual Skills

Learning outcomes	**Teaching, learning and assessment strategies**
(B) Intellectual Skills On completion of the programme students will be able to: 1. Gather and critically evaluate evidence and information from a range of sources. 2. Identify and analyse business problems in a range of contexts using appropriate concepts and frameworks. 3. Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application. 4. Apply these skills in a range of complex and unpredictable contexts.	**Teaching/learning methods and strategies** *Intellectual skills are developed at levels 1,2 and 3 through a range of learning approaches including lectures, seminars, workshops, group work, case studies, projects, exercises and I.T. based activities.* **Assessment** *A variety of formative and summative assessment methods is employed to demonstrate the acquisition of intellectual skills. These include reflective essays, learning diaries, management reports, presentations, tests, case studies and examinations.*

(C) Subject, Professional and Practical Skills

Learning outcomes **Teaching, learning and assessment strategies**

(C) Subject/Professional/Practical Skills On completion of the programme students will be able to*:*	**Teaching/learning methods and strategies**
1. Carry out a business and management research programme	*1 is achieved through the level 3 Developing Business Knowledge (BIM)module (UMSCMD-40-3), which is underpinned by a range of smaller research activities at levels 1 and 2*
2. Write management reports	*2 is achieved in all compulsory business modules at level 1, and a number of modules at levels, 2 and 3*
3. Contribute effectively to group projects and deliver presentations	*3 is achieved through the following compulsory modules: Management and Organisational Behaviour (BIM)(UMOCA8-20-1), Intercultural Communication and Business, (UPUQQA-20-2)*
4. Select and use subject specific tools and techniques	*4 is achieved through the compulsory modules: Business Information Systems Management (UMMCY7-20-1), Understanding Financial Information (UMAC33-20-1) Intercultural Communication and Business, (UPUQQA-20-2), Operations and Business Systems Management (UMMD39-20-2),Human Resource Management (BIM) (UMPCNM-20-2), Marketing (BIM)(UMKC7Q-20-2), Advanced Topics in International Business* (UMSCUE-20-3), *Strategic Management (BIM) (UMSCC3-20-3), Organisation Analysis (BIM) (UMOCAA-20-3). And the optional modules:, Languages (ULP 100, levels 1, 2, 3), Business Statistics and Decision Making (UFMEEQ-20-1), Accounting Information for Business (UMAD3Y-20-2).* **Assessment** *Skill 1 is primarily assessed at level 3 by the critical literature review and examination in the research methods module (Developing Business Knowledge).* *Skill 2 is primarily assessed through coursework reports and examination.* *Skill 3 is primarily assessed through coursework seminar presentations and examination at levels 1,2 and 3* *Skill 4 is primarily assessed through course work reports and exercises and examinations in all business modules.*

(D) Transferable Skills and other attributes

Learning outcomes	Teaching, learning and assessment strategies
(D) Transferable skills and other attributes On completion of the programme students will be able to : 1. Work effectively alone. 2. Work effectively in groups. 3. Present, discuss and defend ideas, concepts and views formally and informally, orally and in writing. 4. Extract, process and present numerical information for a given purpose. 5. Use information technology. 6. Manage own time and workload. 7. Take responsibility for own learning. 8. Reflect on own performance and respond positively to feedback. 9. Transfer knowledge and skills across different settings. 10. Develop communication skills with confidence in a second language where appropriate.	**Teaching/learning methods and strategies** *Transferable skills are developed through an integrated programme of learning which is built into all compulsory modules at levels 1, 2 and 3 and the study year abroad. Additional support is given by the optional modules at levels 1, 2 and 3.* *Skills 1, 2, 3, 5, 6, 7, 8 and 9 are developed in all compulsory modules.* *Skills 1, 3, 6, 7, 8 are given particular emphasis in the research module Developing Business Knowledge (BIM) (UMSCMD-40-3).* *Skill 2 is given particular emphasis in Management and Organisation Behaviour (UMOCA8-20-1) and The Political Economy of Work (BIM) (UMPC4V-20-1).* *Skill 4 is given particular emphasis in the compulsory module Understanding Financial Information (UMAC33-20-1) and the optional modules Business Statistics for Decision Making,(UFMEEQ-20-1) and Accounting Information for Business (UMAD3Y-20-2)* *Skill 5 is given particular emphasis in the compulsory module Business Information Systems Management (UMMCY7-20-1), and the optional module Business Statistics and Decision Making (UFMEEQ-20-1) although its application pervades all modules.* *Skill 9 is given particular emphasis in the modules of Intercultural Communication and Business (UPUQQA-20-2), International Business (UMSCUF-20-2), Organisation Analysis (BIM) UMOCAA-20-3), Strategic Management (BIM) (UMSCC3-20-3) Developing Business Knowledge (BIM)(UMSCMD-40-3) and International Business in the Emerging Markets (UMSCC6-20-3)).* *Skill 10 is developed through the compulsory module Intercultural Communication and Business (UPUQQA-20-2) and the optional language modules (ULP 100,at levels 1,2 and 3), and, for sandwich students, during a 36 week period of study, or study and placement, or alternatively a 40 week work placement abroad..* *Skills 1,2,3,6,7,8,9 and 10 are given particular emphasis in the 36 week study period abroad* **Assessment** *Assessment of transferable skills is accomplished through a range of methods which include written individual and group coursework, peer assessment, employer assessment, self-assessment, tests, presentations, examinations and a research module.*

Section 4: Programme structure: BA International Business

ENTRY ↓ **L E V E L 1**		**Compulsory modules** *All L1, 20 credits* UMOCA8-20-1 Management and Organisational Behaviour (BIM) UMAC33-20-1 Understanding Financial Information (BIM) UMMCY7-20-1 Business Information Systems Management (BIM) UMED7A-20-1 Global Business Context (BIM) UMPC4V-20-1 Political Economy of Work (BIM)	**Optional modules** The choice of one of the following two optional modules at level 1 Language module *(L1/2/3, , 20 credits)* UFMEEQ-20-1 Business Statistics and Decision Making	**Interim Awards:** CertHE Business Studies Credit requirements: 120 at the appropriate level
L E V E L 2		**Compulsory modules** *All L2, 20 credits* UMSCUF-20-2 International Business UMKC7Q-20-2 Marketing (BIM) UMMD39-20-2 Competing through Operations (BIM) UMPCNM-20-2 Human Resource Management (BIM) UPUQQA-20-2 Intercultural Communication and Business	**Optional modules** The choice of one of the following two optional modules at level 2 Language Module . *(L1/2/3, , 20 credits)* UMAD3Y-20-2 Accounting Information for Business	**Interim Awards:** DipHe International Business Credit requirements: 240 at the appropriate level

	Year out	*Students taking the 4-year degree programme may choose one of the following three options:* - *to undertake two semesters of study (a minimum of 36 weeks at a partner institution abroad)* - *to undertake one semester of study (a minimum of 18 weeks) at a partner institution abroad plus one semester of placement (a minimum of 18 weeks) in the same region* - *to undertake a work placement abroad (a minimum of 40 weeks)* *For foreign language destinations, students would be expected to have achieved a level in the language approximating to level 1+ study.* *For students taking the 3-year degree programme, there is no year out.*		
LEVEL 3		**Compulsory modules** UMSCC3-20-3 *(L3, 20 credits)* Strategic Management (BIM) UMOCAA-20-3 *(L3, 20 credits)* Organisation Analysis (BIM) And UMSCMD-40-3 *(L3, 40 credits)* Developing Business Knowledge (BIM) OR (MISTC Students only) Business Project UMCDA5-40-3*(L3, 40 credits)*	**Optional modules** Students may choose 40 credits from international elective modules: Language modules *(20 credits)* UPEND3-20-3 Economic Issues in International Business UMSCC6-20-3 International Business in the Emerging Markets UMPCNQ-20-3 International HRM UMKC7V-20-3 International Marketing Management, UMSCUE-20-3 Advanced Topics in International Business UMACY9-20-3 International Financial Management	**Prerequisite requirements** 200 credits at the appropriate level **Awards:** Target/highest title: BA (Hons) International Business (SW) BA (Hons) International Business (FT) Interim title: BA International Business **Credit requirements** BA (Hons): 360 credits at the appropriate levels BA: 300 - 340 credits at the appropriate levels

→ **GRADUATION**

NAMED LANGUAGE PATHWAY

Section 4: Programme structure: BA International Business (with Spanish)

ENTRY ↓		**Compulsory modules**	**Optional modules**	**Interim Awards:**
L E V E L 1		UMOCA8-20-1 Management and Organisational Behaviour (BIM) *(L1, Existing, 20 credits)* UMAC33-20-1 Understanding Financial Information (BIM)*(L1, Existing, 20 credits)* UMMCY7-20-1 Business Information Systems Management (BIM) *(L1, Existing, 20 credits)* UMED7A-20-1 Global Business Context (BIM)*(L1, Existing, 20 credits)* UMPC4V-20-1 Political Economy of Work (BIM)*(L1, Existing, 20 credits)* Language (Spanish) *(L1/2/3, Existing, 20 credits)*	None	CertHE Business Studies Credit requirements: 120 at the appropriate level
L E V E L 2		**Compulsory modules** UMSCUF-20-2 International Business *(L2, New, 20 credits)* UMKC7Q-20-2 Marketing (BIM)*(L2, Existing, 20 credits*) UMMD39-20-2 Competing through Operations (BIM) *(L2, Existing, 20 credits)* UMPCNM-20-2 Human Resource Management (BIM) *(L2, Existing, 20 credits)* UPUQQA-20-2 Intercultural Communication and Business *(L2, New, 20 credits)*	**Optional modules** The choice of one of the following two optional modules at level 2 Language Module (Spanish) *(L1/2/3, Existing, 20 credits)** UMAD3Y-20-2 Accounting Information for Business *(L2, Existing, 20 credits)*	**Interim Awards:** DipHe International Business Credit requirements: 240 at the appropriate level

Year out	***BAIB (with Spanish)*** *Students taking the 4-year degree programme may choose one of the following three options:* - *to undertake two semesters of study (a minimum of 36 weeks at a partner institution using their named language, Spanish)* - *to undertake one semester of study (a minimum of 18 weeks) at a partner institution abroad plus one semester of placement (a minimum of 18 weeks) in the same region, both study and work should be in a country which uses their named language, Spanish* - *to undertake a work placement abroad in a country using their named language, Spanish (a minimum of 40 weeks).* **Students would be expected to have achieved a minimum of level 1+ in their named language prior to beginning their study year abroad.*		
LEVEL 3	**Compulsory modules** UMSCC3-20-3 Strategic Management (BIM) *(L3, Existing, 20 credits)* UMOCAA-20-3 Organisation Analysis (BIM) *(L3, Existing, 20 credits)* (UMSCUE-20-3) Advanced Topics in International Business *(L3, New, 20 credits**)*** Language module – (Spanish) (*minimum of L3- Existing, 20 credits*) And UMSCMD-40-3 *(L3, 40 credits)* Developing Business Knowledge (BIM) OR (MISTC Students only) Business Project UMCDA5-40-3*(L3, 40 credits)*	**Optional modules** None	**Prerequisite requirements** 200 credits at the appropriate level **Awards:** Target/highest title: BA (Hons) International Business (Spanish) (SW) Interim title: BA International Business **Credit requirements** BA (Hons): 360 credits at the appropriate levels BA: 300 - 340 credits at the appropriate levels

→ **GRADUATION**

Students wishing to achieve this degree with the suffix "..with Spanish" must demonstrate progression in this language and pass it at a minimum of level 3 and students must also spend their year abroad in a Spanish speaking country. The option of not taking a language at level 2 is to accommodate students who, in their first year, achieve a level 2 pass in Spanish and who do not wish to take their level 3 Spanish until after their year abroad.

Section 5: Entry requirements

Entry at Level 1
A minimum of five GCSEs Grade C or higher including Maths and English.

And

Tariff points 300 in any subject.

Or
EDEXCEL Diploma (Final year): 6 merits or 4 distinctions and 2 Merits.

Or
Approved Access route

Or
Baccalaureate: EB: 70%-74% or IB: 28-32 points

Or
Irish Highers: BBB-BBBB

Entry at levels 2 and 3

The programme supports direct entry at level 2 and 3 using AL and AEL processes where appropriate.

If English is not your first language, test results such as IELTS 6.0, TOEFL 570 (or 230 if computer test), NEAB or Cambridge Proficiency grade C are required.

Section 6: Assessment Regulations

All assessment is governed by the University's current Academic Regulations and Procedures .

Section 7: Student learning: distinctive features and support

UNDERGRADUATE PROFILE: BA (HONS) INTERNATIONAL BUSINESS STUDENT

- Our UWE student understands that international business is at the heart of a many economies around the world. He/she fully appreciates the opportunities and wider implications that come with expanding their understanding of international business issues and also understands that the nature of international business will change, bringing with it new challenges for those who work in business. He/she also recognises the value of having studied business in a global context and it is this breadth that will inform their future career choices.

- In terms of their preferred future, our UWE student see the programme as a way of keeping their career options as open as possible as it enabled them to undertake a programme which includes a mix of international business related topics and general business topics.

- Our student's appeal to a potential employer is that they could fit into a range of business roles, be they specific ones relating to aspects of international business or, management roles in a range of businesses with global connections. Our UWE student is adaptable and recognises that the differing needs of all organisations are diverse in terms of their nature, purpose, size, structure, and culture. Not only have they developed their functional knowledge that underpins a sound understanding of successful business they have also developed the strategic thinking, intercultural communication skills and other transferable skills that equip them to develop into an effective, confident, reflective manager in a range of occupations.

- They will use their degree initially to take on a career in international business or graduate traineeship in a larger organisation, or to continue with more specialised postgraduate study.

This programme is designed in support of the Teaching, Learning and Assessment Strategy of the Business School which has five key strands. They are:

1. The development of autonomous learners.

2. Provision of learning opportunities which are personally and professionally relevant and quality assured.
3. The maintenance of a supportive learning environment.
4. The promotion of the scholarship of teaching.
5. The provision of continuing professional development opportunities for all staff within a culture of reflective practice.

CURRICULUM DESIGN CONTENT AND ORGANISATION

BA (Hons) International Business is delivered within a modular scheme which allows credit accumulation and some flexibility in the student learning process. The BBS undergraduate provision is organised around 20 credit modules, with the exception of the final year where the dissertation based module (DEVELOPING BUSINESS KNOWLEDGE) carries 40 credits. Therefore, students study 6 modules at Levels 1 and 2, and 5 modules at Level 3. The programme is organised within, and between each of the three levels, to provide a coherent set of modules at each level and to allow students to develop and progress through each level; in relation to knowledge and understanding, cognitive, subject-specific and study skills.

Level one provides students with a general business foundation to enable them to develop the skills and underpinning disciplinary areas for subsequent years of study including the option to study a foreign language. Level two is structured around the key functional areas of business and international business. The modules on intercultural communication and international business analysis allow the students to begin to focus their study around their specialism; they also have the option to study a foreign language. Level three integrates the academic knowledge gained in the first two years of study to enable students to gain a deep understanding of the inter-disciplinary nature of international business. Through the compulsory specialized module Advanced Topics in International Business, the internationally focused dissertation module, and the choice of one internationally focused optional module, level three students develop a deep understanding of the international areas of business in which they have a specialist interest, including the optional study of a foreign language.

Students also have the option, within BA (Hons) International Business, to study a named language pathway in Spanish, their title on graduation being: BA (Hons) International Business (with Spanish). Level one provides students with a general business foundation to enable them to develop the skills underpinning the disciplinary areas for subsequent years of study plus one compulsory language module in their named language. Level two is structured around the key functional areas of business and international business. The modules on intercultural communication and international business analysis allow the students to begin to focus their study around their specialism; they also have the option to study a foreign language, or alternatively focus further on international business or accounting. Level three integrates the academic knowledge gained in the first two years of study to enable students to gain a deep understanding of the inter-disciplinary nature of international business. Through the compulsory specialized module Advanced Topics in International Business, the internationally focused dissertation module level three students develop a deep understanding of the international areas of business in which they have a specialist interest. There is also a compulsory language module in their named language at level 3, and to have the named language in their degree title they must demonstrate progression within their chosen language and achieve a pass in the language at a minimum of level 3 as well as completing a study year abroad in a country using their named language

In addition and supporting the student's progression from level 1 to level 3 all students will have the opportunity to participate in the University's Graduate Development Programme (GDP) (for the generic UWE GDP specification see www.uwe.ac.uk/gdp). GDP lasts throughout the student's programme of study and each level focuses on different aspects of the student's overall development. For example, level 1 focuses on developing the students' learning styles and approaches to learning, whereas employability is the predominant focus at level 2.

TEACHING, LEARNING AND ASSESSMENT

The teaching, learning and assessment strategy of Bristol Business School (and its collaborating faculties) encourages students to assume responsibility for many aspects of their learning and staff to take responsibility for facilitating that learning. The balance of student and staff responsibility varies according to individual student profiles, academic level and according to the nature of the learning outcomes the students are expected to meet. Ultimately, the aim of this programme is to enable students to progress to a high level of autonomy in their learning and to view that learning as an ongoing process over which they have some control, about which they are able to make active choices, and which they are free to challenge.

To achieve this, an appropriate blend of learning approaches and opportunities have been integrated throughout the programme with an overall emphasis on active student participation. The Business School 'blend' consists of face to face learning in large and small groups (lectures and workshops) supported by on-line learning through the institutional Virtual Learning Environment, together with exposure to real life examples through case studies, occasional organisational visits and guest practitioner speakers. There is a significant requirement for students to work independently throughout the programme – both individually and in groups - with the level of this independence increasing as the student moves from level one to level three. In teaching contact accounts for less than 25% of the student learning hours associated with the module.

Subject specific, professional and transferable skills are developed in skill-based sessions in identified modules i.e. spreadsheets in Understanding Financial Information, presentation skills in Languages and Intercultural Communication and Business, using the internet in Business Information Systems Management, team work and negotiation in the Management and Organisational Behaviour, research skills in the DEVELOPING BUSINESS KNOWLEDGE (BIM)module. In other modules these skills may be further developed.

The teaching and learning methods used in the programme intend to challenge the existing perspectives of the students and encourage creative thinking. Thus many of the approaches used, including those that are case based, set concepts and problems in a wide range of contexts to add depth and complexity and to ensure an applied focus. Group learning approaches also challenge students in a number of ways.

Teaching is based on research literature, professional experience and significant use of debate and discussion. Through discursive pedagogy students are challenged to defend their thinking. The final year research module allows students to explore a substantial issue utilising appropriate concepts, frameworks and methodologies in a highly independent manner.

All sandwich students undertake a study year/placement abroad. This provides a rich process in which the student can confront the challenges of either studying or working in a different international culture, whilst knowing that they will have the opportunity to be supported if there is a problem and that they will be returning to the programme for a further period of reflection and learning after the study year abroad is completed.

All students wishing to gain a named language in their degree title (with Spanish) must undertake their study year abroad in a country using Spanish; in addition to this they must pass their language at a minimum of level 3.

Assessment is an integral part of the teaching and learning process. The range of assessments indicated have been incorporated to:

- test the students' ability to integrate concepts theories and practice;
- ascertain their learning strengths and weaknesses and continuing development needs;
- expose them to a variety of assessment methods in order to promote the growth of their life-long learning skills.

The faculty supports the University Academic Regulations and Procedures and its requirement for controlled conditions to apply to part of the assessment of every module. Forms of assessment commonly used in controlled and non-controlled conditions assessment are: invigilated timed assignments including examinations, presentations, in-class tests, self and peer assessments, individual and group projects and supervised mini-projects, dissertations, and partner institution, employer and self-assessment of the study year abroad.

LEARNING RESOURCES

All modules have teaching/learning resource booklets and most have set texts in accordance with the university's Reading Strategy. Additional support is provided through the library and an extensive student computing network. All undergraduate modules use the institutional Blackboard system to thus provide students with 24/7 access to module information and resources on and off campus.

Students will be directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. Students will be directed on how the resources on this site should be used to develop the skills that will underpin their studies in the module handbook and/or via Blackboard.

STUDENT SUPPORT AND GUIDANCE

Student support is provided by academic staff, usually module leaders, for all issues relating to the content and delivery of the module. The BBS Student Advice Centre provides timely, accurate and confidential advice where necessary on all aspects of the provision including that relating to fees, assessment arrangements, extenuating circumstances procedures, option choice, timetabling, examination and progression counselling and so on, as well as where and how to access the support provided by the University. Additional support and guidance is provided by Programme Managers who are also responsible for ensuring the collection of and response to student feedback using student representatives and Programme Management Committees. The faculty has a Group that oversees the development and implementation of faculty policy concerning widening participation and student support and guidance.

Further support is provided through the UG administration team, the admissions office, the Students Union, the central University career service and the University's counselling provision. The Business School Placements Office provides extensive support for students in preparation for, as well as throughout, their study year abroad and acts both as an intermediary with partner institutions and as a recruitment service for employers.

Students seeking employment opportunities during their studies have access to the university's Job Shop and are also encouraged to develop valuable skills by volunteering with the Community Volunteer Service. The UWE international office provides support and organises specific activities to assist international students in adapting to life in the UK, such as an additional induction week, and the provision of specific literature to assist with their study. Further student support is provided by the Business School through the Leader of International Business Programmes and Partnerships (UG), the UG administration team, the Placements Office, the Admissions Office. Direct entry students are also provided with an additional induction day, and sent specific literature to assist with their study.

All students have a formal induction process to socialise them to university life and to provide them with the means to access the support that they may require during their study at UWE. A student handbook documents this for students, as does the Business School website. There are a range of central services offered to students. These include: Student Advice and Welfare for advice on finance and the university's counseling provision; Career Development Unit for careers information; information technology services, student accommodation services, sports facilities, student union services, the Chaplaincy, and the Centre for Performing Arts.

Support to students with disability is offered both at the faculty level under the remit of the Leader of Student Support & Guidance and centrally through the University's Disability Resource Service. The Leader of Student Support and Guidance coordinates academic support for disabled students in the Faculty. This includes communication of individual student's support requirements to teaching and support staff and advice and recommendations on reasonable adjustments to teaching and assessment. The LSSG also coordinates staff development on disability issues and provides information and advice to academic and support staff and to students in relation to disability issues. Together, these act as a holistic service for disabled students and applicants to the University and also support the academic and administrative staff members who work with disabled students.

Section 8 Reference points/benchmarks

Four key influences have informed the design of the international awards within the BBS:

1. The University's mission statement
2. Monitoring and evaluation of the previous Business School provision of International Business undergraduate awards
3. The QAA general business and management benchmark statements
4. The SEEC (Southern England Consortium for Credit Accumulation and Transfer) Credit Level Descriptors 2001

1 The University's mission statement

This award reflects the spirit of the University's mission to "advance an inclusive, civilised and democratic society and its enrichment through education, research, consultancy and public service." (www.uwe.ac.uk/vision) Together, the awards meet the University's stated aspirations of:

Promoting educational opportunity, - by increasing access to international programmes for students with a range of foreign language abilities. Hitherto, the international programmes in the Business School have been restricted to students wishing to perfect their already strong languages. This, more flexible programme, will cater for business students seeking to develop language in addition to their business skills, rather than cater for language specialists seeking to add business skills to their language expertise.

Exciting and enabling students to shape and enjoy a first class educational and social experience which enlarges the mind, - through the academic content of the modules as well as by providing the opportunity to spend a year studying in a different country.

Creating a markedly international environment of scholarship, - through the academic development provided by the modules, the attraction of international students to join the award, the integration of exchange students from partner institutions abroad into student work groups in business modules and, of course, through the personal international experience to be undertaken by the students.

Emphasising the importance of values, the pursuit and utility of knowledge, and the advancement of culture, - through specific academic input at levels 1, 2 and 3 and the students' working environment and resources both here in Bristol and in the country of their study year abroad.

2 The QAA general business and management benchmark statements

The BA Hons International Business has been designed to provide full compliance with the QAA general business and management benchmark statements. (Please refer to Appendices 1 and 2)

3 The SEEC (Southern England Consortium for Credit Accumulation and Transfer) Credit Level Descriptors 2001

The proposed award, in common with all undergraduate provision in the Business School, conforms with these credit level descriptors. (Please refer to Appendix 3)

Appendix 1

Extracts from QAA General Business and Management QAA Benchmark Statements
Key sections from the benchmark statements are summarised below. This framework will inform the development of new awards, award collaborations and serviced out modules. There are separate benchmark statements for Accounting.

The purpose of general business and management programmes, as expressed in the benchmarks, is three fold:

- the study of organisations, their management and the changing external environment in which they operate,
- preparation for and development of a career in business and management,
- enhancement of lifelong learning skills and personal development to contribute to society at large.

The benchmarks define the relevant knowledge and understanding fairly fully whilst leaving room for local interpretation.

Inter-relationships among and integration of key areas of knowledge are emphasised and three overarching areas are identified and defined:

Organisations – this encompasses the internal aspects, functions and processes of organisations including heir diverse nature, purposes, structures, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between organisations and their influence upon the external environment.

External environment – this encompasses a wide range of factors, including economic, environmental, ethical , legal, political, sociological, and technological, together with their effects at local, national, and international levels upon the strategy behaviour and management of organisations.

Management – this encompasses the various processes procedures and practices for effective management of organisations. It includes theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making within organisations and in relation to the external environment
Within these three main areas it is expected that graduates will also be able to demonstrate knowledge and understanding of the following:

- **Markets** – the development and operation of markets for resources goods and services
- **Customers** – customer expectations, service and orientation
- **Finance** – the sources, uses and management of finance; the use of accounting and other information systems for managerial applications
- **People**- the management and development of people within organisations
- **Operations** – the management of resources and operations
- **Information Systems** – the development, management, and exploitation of information systems and their impact on organisations
- **Communication and Information Systems** – the comprehension and use of relevant communication and information technologies for application in business and management
- **Business Policy and Strategy** – the development of appropriate policies and strategies within an changing environment to meet stakeholder interests
- **Contemporary and Pervasive Issues** – a range of contemporary and pervasive issues is expected to be addressed. These may change within the lifetime of these benchmark standards but the following are illustrative examples: business innovation, e-commerce, creativity and enterprise, knowledge management, sustainability, globalisation, business ethics, values and norms.

Graduates are expected to be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management. They should also demonstrate relevant personal and interpersonal skills. These include:

- **Cognitive skills** of critical thinking, analysis and synthesis. This includes the capability to identify assumptions, evaluate statements in terms of evidence, to detect false logic or reasoning, to identify implicit values, to define terms adequately and generalise appropriately.

- **Effective problem solving and decision making** using appropriate qualitative and quantitative skills including identifying, formulating and solving business problems. The ability to create, evaluate and assess a range of options together with the capacity

to apply ideas and knowledge to a range of situations

Effective communication, oral and in writing, using a range of media which are widely used in business for example, the preparation and presentation of business reports.

Numeracy and quantitative skills including data analysis, interpretation and extrapolation. The use of models of business problems and phenomena

Effective use of Communication and Information Systems (CIT) for business applications.

Effective self-management in terms of time, planning and behaviour. Motivation, self-starting, individual initiative and enterprise.

Learning to learn and developing and appetite for learning; reflective, adaptive and collaborative learning.

Self awareness, openness and sensitivity to diversity in terms of people cultures, business and management issues.

Effective performance within a team environment including: leadership, team building, influencing and project management skills.

Interpersonal skills of effective listening, negotiating, persuasion and presentation.

Abilities to conduct research into business and management issues either individually or as part of a team for projects/dissertations/presentations. This requires familiarity with a range of business data, research sources and appropriate methodologies and for such to inform the overall learning process.

Appendix 2

QAA National Qualifications Framework: a brief guide to academic qualifications

The higher education qualifications awarded by universities and colleges in England, Wales and Northern Ireland are at five levels. In ascending order, these are the Certificate, Intermediate, Honours, Masters and Doctoral levels.

Certificate level

The holder of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately, and will have the qualities needed for employment requiring the exercise of some personal responsibility. *The Certificate may be a first step towards obtaining higher level qualifications.*

Intermediate level

Holders of qualifications at this level will have developed a sound understanding of the principles in their field of study, and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. Their studies may well have had a vocational orientation, enabling them to perform effectively in their chosen field. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making. *The intermediate level includes ordinary (non-Honours) degrees, the Foundation degree, Diplomas of Higher Education, and other higher diplomas*.

Honours level

An Honours graduate will have developed an understanding of a complex body of knowledge, some of it at the current boundaries of an academic discipline. Through this, the graduate will have developed analytical techniques and problem-solving skills that can be applied in many types of employment. The graduate will be able to evaluate evidence, arguments and assumptions, to reach sound judgements, and to communicate effectively. An Honours graduate should have the qualities needed for employment in situations requiring the exercise of personal responsibility, and decision-making in complex and unpredictable circumstances.

Masters level

Much of the study undertaken at Masters level will have been at, or informed by, the forefront of an academic or professional discipline. Students will have shown originality in the application of knowledge, and they will understand how the boundaries of knowledge are advanced through research. They will be able to deal with complex issues both systematically and creatively, and they will show originality in tackling and solving problems. They will have the qualities needed for employment in circumstances requiring sound judgement, personal responsibility and initiative, in

complex and unpredictable professional environments.

Doctoral level
Doctorates are awarded for the creation and interpretation of knowledge, which extends the forefront of a discipline, usually through original research. Holders of doctorates will be able to conceptualise, design and implement projects for the generation of significant new knowledge and/or understanding. Holders of doctorates will have the qualities needed for employment requiring the ability to make informed judgements on complex issues in specialist fields, and innovation in tackling and solving problems.

Qualification nomenclature
Public understanding of the achievements represented by higher education qualifications requires a consistent use of qualification titles. The following guidelines are designed to assist institutions in achieving consistency in the ways in which qualification titles convey information about the level, nature and subjects of study.

Subject
- Qualification titles that reflect the subject focus of programmes of study in two disciplines (e.g. a joint Honours award) should consider nomenclatures based on:
- 'A and B', where there is an approximately equal balance between two components;
- 'A with B' for a minor/minor combination where the minor subject accounts for at least a quarter of the programme.
- Qualification titles should not normally reflect more than three subject components. Where there are more than three significant components, the title 'Combined Studies' would be appropriate.

Appendix 3

SEEC Southern England Consortium for Credit Accumulation and Transfer Credit - Level Descriptors 2001

Level 4: HE Level 1

Development of Knowledge and Understanding (subject specific)
The Learner:
- **Knowledge base:** has a given factual and/or conceptual knowledge base with emphasison the nature of the field of study and appropriate terminology;
- **Ethical issues:** can demonstrate awareness of ethical issues in current areas of study and is able to discuss these in relation to personal beliefs and values.

Cognitive/Intellectual skills (generic)
The Learner:
- **Analysis:** can analyse with guidance using given classifications/principles
- **Synthesis**: can collect and categorise ideas and information in a predictable and standard format
- **Evaluation**: can evaluate the reliability of data using defined techniques and/or tutor guidance
- **Application**: can apply given tools/methods accurately and carefully to a well defined problem and begin to appreciate the complexity of the issues

Key/transferable skills (generic)
The Learner:
- **Group working**: can work effectively with others as a member of a group and meet obligations to others (for example, tutors, peers, and colleagues)
- **Learning resources**: can work within an appropriate ethos and can use and access a range of learning resources
- **Self evaluation**: can evaluate own strengths and weakness within criteria largely set by others
- **Management of information**: can manage information, collect appropriate data from a range of sources and undertake simple research tasks with external guidance
- **Autonomy**: can take responsibility for own learning with appropriate support
- **Communications**: can communicate effectively in a format appropriate to the discipline(s) and report practical procedures in a clear and concise manner
- **Problem solving**: can apply given tools/methods accurately and carefully to a well defined problem and begin to appreciate the complexity of the issues in the discipline

Practical skills (subject specific)
The Learner:
- **Application:** can operate in predictable, defined contexts that require use of a specified range of standard techniques
- **Autonomy in skill use**: is able to act with limited autonomy, under direction or supervision,

within defined guidelines

Level 5: HE Level 2

Development of Knowledge and Understanding (subject specific)
The Learner:

- **Knowledge base**: has a detailed knowledge of major theories of the discipline(s) and an
- awareness of a variety of ideas, contexts and frameworks
- **Ethical issues**: is aware of the wider social and environmental implications of area(s) of study and is able to debate issues in relation to more general ethical perspectives

Cognitive/Intellectual skills (generic)
The Learner:

- **Analysis**: can analyse a range of information with minimum guidance using given classifications/ principles and can compare alternative methods and techniques for obtaining data
- **Synthesis**: can reformat a range of ideas and information towards a given purpose
- **Evaluation**: can select appropriate techniques of evaluation and can evaluate the relevance and significance of the data collected
- **Application**: can identify key elements of problems and choose appropriate methods for their resolution in a considered manner

Key/transferable skills (generic)
The Learner:

- **Group working**: can interact effectively within a team / learning group, giving and receiving information and ideas and modifying responses where appropriate
- **Learning resources**: can manage learning using resources for the discipline. Can develop working relationships of a professional nature within the discipline(s)
- **Self evaluation**: can evaluate own strengths and weakness, challenge received opinion and develop own criteria and judgement
- **Management of information**: can manage information; can select appropriate data from a range of sources and develop appropriate research strategies
- **Autonomy**: can take responsibility for own learning with minimum direction
- **Communications**: can communicate effectively in a manner appropriate to the discipline(s) and report practical procedures in a clear and concise manner in a variety of formats
- **Problem-solving**: can identify key areas of problems and choose appropriate tools / methods for their resolution in a considered manner

Practical skills (subject specific)
The Learner:

- **Application of skills**: can operate in situations of varying complexity and predictability requiring application of a wide range of techniques
- **Autonomy in skill use**: able to act with increasing autonomy, with reduced need for supervision and direction, within defined guidelines.

Level 6: He Level 3

Development of Knowledge and Understanding (subject specific)
The Learner:

- **Knowledge base:** has a comprehensive/detailed knowledge of a major discipline(s), with areas of specialisation in depth, and an awareness of the provisional nature of knowledge
- **Ethical issues**: is aware of personal responsibility and professional codes of conduct and can incorporate a critical ethical dimension into a major piece of work

Cognitive/Intellectual skills (generic)
The Learner:

- **Analysis:** can analyse new and/or abstract data and situations without guidance, using a range of techniques appropriate to the subject
- **Synthesis**: with minimum guidance can transform abstract data and concepts towards a given purpose and design novel solutions
- **Evaluation**: can critically evaluate evidence to support conclusions/recommendations, reviewing its reliability, validity and significance. Can investigate contradictory information/identify reasons for contradictions
- **Application**: is confident and flexible in identifying and defining complex problems and can apply appropriate knowledge and skills to their solution

Key/transferable skills (generic)

The Learner:

- **Group working**: can interact effectively within a team / learning / professional group, recognise, support or be proactive in leadership, negotiate in a professional context and manage conflict.
- **Learning resources**: with minimum guidance can manage own learning using full range of resources for the discipline(s). Can work professionally within the discipline.
- **Self-evaluation**: is confident in application of own criteria of judgement and can challenge received opinion and reflect on action. Can seek and make use of feedback.
- **Information management**: can select and manage information, competently undertaking
- reasonably straight-forward research tasks with minimum guidance
- **Autonomy**: can take responsibility for own work and can criticise it
- **Communications**: can engage effectively in debate in a professional manner and produce detailed and coherent project reports
- **Problem solving**: is confident and flexible in identifying and defining complex problems and the application of appropriate knowledge, tools / methods to their solution

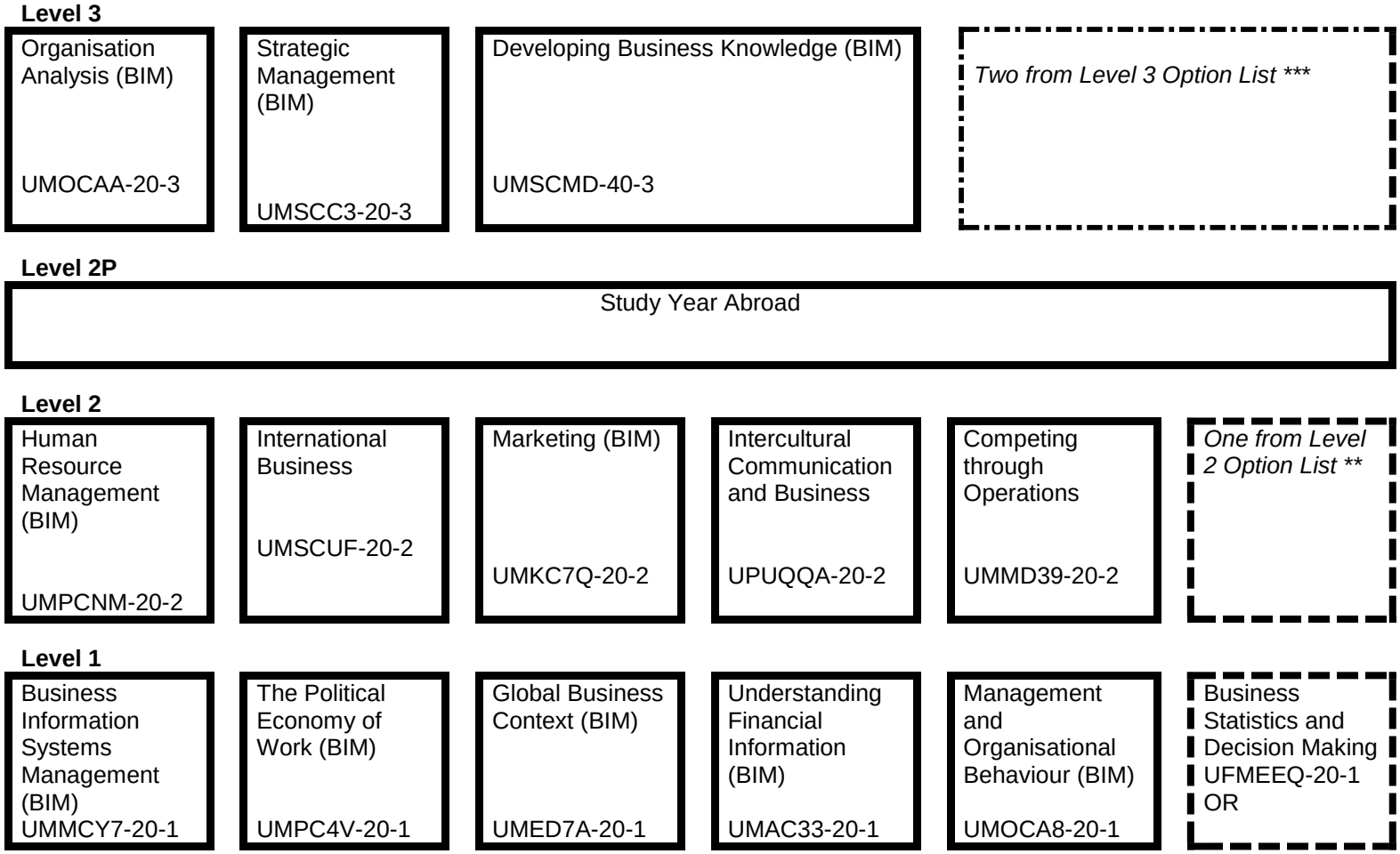
Practical skills (subject specific)
The Learner:

- **Application of skills**: can operate in complex and unpredictable contexts, requiring selection and application from a wide range of innovative or standard techniques
- **Autonomy in skill use**: able to act autonomously, with minimal supervision or direction, within agreed guidelines

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications. These are available on the University Intranet.

Programme monitoring and review may lead to changes to approved programmes. There may be a time lag between approval of such changes/modifications and their incorporation into an authorised programme specification. Enquiries about any recent changes to the programme made since this specification was authorised should be made to the relevant Faculty Administrator.

Appendix 4: Structure diagram: BA (Hons) International Business



Key:

Compulsory

Core

Option

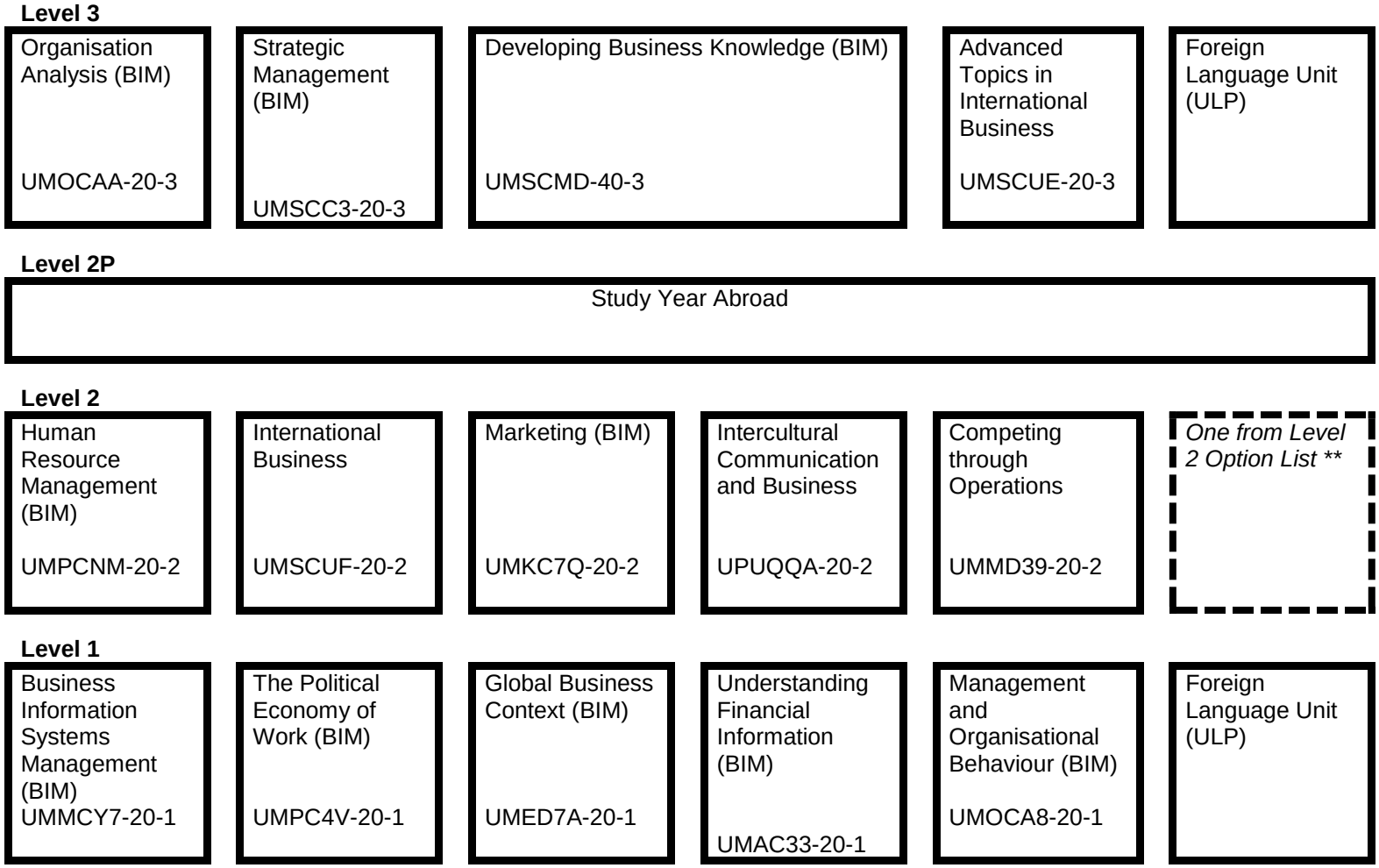
***Level 3 Options

Economic Issues in International Business (UPEND3-20-3)
International Business in the Emerging Markets (UMSCC6-20-3)
International HRM (UMPCNQ-20-3)
International Marketing Management (UMKC7V-20-3)
Advanced Topics in International Business (UMSCUE-20-3)
International Financial Management (UMACY9-20-3)
Foreign Language Unit (ULP)

Level 2 Options**

Accounting Information for Business UMAD3Y-20-2 (pre-req UFI)
International Trade and Multinational Business UMED5B-20-2
The Business of Tourism Management UMKCYD-20-2
Foreign Language Unit (ULP)

Appendix 5: Structure diagram: BA (Hons) International Business (with Spanish)



Key:

Compulsory

Core

Option

Level 2 Options **

Accounting Information for Business UMAD3Y-20-2
International Trade and Multinational Business UMED5B-20-2
The Business of Tourism Management UMKCYD-20-2
Foreign Language Unit(ULP)

Appendix 6: Module Map: BA (Hons) International Business

Appendix 6 **BA (Hons) International Business: Module Map**		**Compulsory Modules Level 1**					**Compulsory Modules Level 2**					**Compulsory Modules Level 3**			**Optional Modules Level 1**		**Optional Modules Level 2**				**Optional Modules Level 3**						
LEARNING OUTCOMES SECTION A: KNOWLEDGE AND UNDERSTANDING OF:		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UFMEEQ-20-1	ULP100	UMAD3Y-20-2	UMED5B-20-2	UMSCYD-20-2	ULP 100	UMACY9-20-3	UPEND3-20-3	UMSCC6-20-3	UMPCNQ-20-3	UMKC7V-20-3	UMSCUE-20-3	ULP 100
1	The international business environment					✓			✓		✓	✓	✓			✓	✓					✓	✓	✓		✓	
2	The nature of markets and customers and the role of marketing									✓															✓	✓	
3	Foreign Language improvement										✓					✓				✓							✓
4	The use of accounting and financial analysis				✓												✓				✓						
5	The nature of organisations, work and management		✓	✓				✓	✓		✓			✓												✓	
6	The management and development of people			✓				✓			✓			✓										✓		✓	
7	The management of resources and operations				✓		✓						✓				✓					✓				✓	
8	The management of IT systems and use of communication n technology	✓					✓								✓											✓	
9	Business policy and strategy								✓				✓	✓								✓	✓	✓	✓	✓	
10	Quantitative methods for managerial applications.					✓									✓		✓										
11	Business and management research										✓	✓														✓	

BA (Hons) International Business: Module Map		Compulsory Modules Level 1					Compulsory Modules Level 2					Compulsory Modules Level 3			Optional Modules Level 1		Optional Modules Level 2				Optional Modules Level 3						
SECTION B: INTELLECTUAL SKILLS:		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UMQEEQ-20-1	ULP 100	UMEC3C-20-2	UMED5B-20-2	UMSCYD-20-2	ULP 100	UMACY9-20-3	UPEND3-20-3	UMSCC6-20-3	UMPCNQ-20-3	UMKC7V-20-3	UMSCUE-20-3	ULP 100
1	Gather and critically evaluate evidence and information from a range of sources.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
2	Identify and analyse business problems in a range of contexts using appropriate concepts and frameworks.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓				✓	✓	✓	✓	✓	✓	
3	Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
4	Apply these skills in a range of complex and unpredictable contexts.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓

BA (Hons) International Business Module map:		Compulsory Modules Level 1					Compulsory Modules Level 2					Compulsory Modules Level 3			Optional Modules Level 1		Optional Modules Level 2				Optional Modules Level 3						
LEARNING OUTCOMES SECTION C: SUBJECT PROFESSIONAL PRACTICAL SKILLS:		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	UMMD39-20-2	UMPCNM-20-2	UMSCBV-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UFMEEQ-20-1	ULP100	UMAD3Y-20-2	UMED5B-20-2	UMSCYD-20-2	ULP 100	UMACY9-20-3	UPEND3-20-3	UMSCC6-20-3	UMPCNQ-20-3	UMKC7V-20-3	UMSCUE-20-3	ULP 100
1	Carry out business and management research in a Business programme	✓										✓									✓					✓	
2	Write management reports	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓								✓						
3	Contribute effectively to group projects and deliver presentations			✓							✓					✓				✓						✓	✓
4	Select and use subject specific tools and techniques	✓			✓		✓	✓		✓	✓		✓	✓	✓	✓	✓			✓						✓	✓
5	Contribute effectively to group projects																				✓						

BA International Business Module map:		Compulsory Modules Level 1					Compulsory Modules Level 2					Compulsory Modules Level 3			Optional Modules Level 1		Optional Modules Level 2				Optional Modules Level 3						
LEARNING OUTCOMES SECTION D: TRANSFERABLE SKILLS AND OTHER ATTRIBUTES:		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UFMEEQ-20-1	ULP100	UMAD3Y-20-2	UMED5B-20-2	UMSCYD-20-2	ULP 100	UMACY9-20-3	UPEND3-20-3	UMSCC6-20-3	UMPCNQ-20-3	UMKC7V-20-3	UMSCUE-20-3	ULP 100
1	Work effectively alone.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
2	Work effectively in groups		✓	✓													✓				✓						
3	Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓							✓	✓	✓	✓	✓	✓	
4	Extract, process and present numerical information for a given purpose.					✓									✓		✓									✓	
5	Use information technology	✓													✓											✓	
6	Manage own time and workload	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓		✓	✓	✓	✓	✓	✓
7	Take responsibility for own learning.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓		✓	✓	✓	✓	✓	✓
8	Reflect on own performance and respond positively to feedback.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
9	Transfer knowledge and skills across different settings.								✓		✓	✓	✓	✓								✓	✓	✓	✓	✓	

Appendix 7: Assessment Map: BA (Hons) International Business

BA International Business: Assessment Map		Compulsory Modules Level 1					Compulsory Modules Level 2					Compulsory Modules Level 3			Optional Modules Level 1		Optional Modules Level 2				Optional Modules Level 3						
		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UFMEEQ-20-1	ULP 100	UMAD3Y-20-2	UMED5B-20-2	UMSCYD-20-2	ULP 100	UMACY9-20-3	UPEND3-20-3	UMSCC6-20-3	UMPCNQ-20-3	UMKC7V-20-3	UMSCUE-20-3	ULP 100
1	Unseen Written Exam	A [50]	A [50]	A [30]	A [50]	A [50]	A [60]	A [50]	A [50]	A [50]	A [50]		A [60]	A [50]	A [50]	A [60]	A [70]			A [60]	A [50]	A [50]	A [50]	A [50]	A [50]	A [50]	A [60]
2	Unseen Mutiple Choice Test/ Exam					B [25]									B [20]												
3	Seen Case Study Written Exam																										
4	Open Book Written Exam/Case Study				B [50]												B [30]										
5	Individual Written Coursework Assignment	B [25]	B [25]	B [20]		B [25]	B [30]	B [50]							B [30]						B [40]		B [50]	B [50]	B [50]	B [50]	
6	Individual Presentation			B [20]							B [50]																
7	Short Answer Questions (E.G. In-Class Test)	B [25]																									
8	Research Based Written Assignment											A [100]										[50]					
9	Portfolio Of Evidence / Development Log		B [25]	B [20]			B [10]						B [5]	B [10]													
10	Case Study Analysis Written Report									B [50]			B [35]														
11	Group Case Study								B[16]																		
12	Group Case Study Presentation																				B [10]						
13	Other			B [10]					B[34]					B [40]		B [40]				B [40]							B [40]

Appendix 8: Module Map: BA (Hons) International Business (with Spanish)

Appendix 8 **Module Map** **BA (Hons) International Business (with Spanish)**		**Compulsory Modules Level 1**						**Compulsory Modules Level 2**					**Compulsory Modules Level 3**					**Optional Modules (Electives) Level 2**	
LEARNING OUTCOMES **SECTION A:** **KNOWLEDGE AND UNDERSTANDING OF:**		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	ULP100	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UMSCUE-20-3	ULP 100	UMAD3Y-20-2	ULP 100
1	The international business environment					✓				✓		✓	✓	✓		✓		✓	
2	The nature of markets and customers and the role of marketing										✓					✓			
3	Foreign Language improvement					✓	✓					✓					✓		✓
4	The use of accounting and financial analysis				✓													✓	
5	The nature of organisations, work and management		✓	✓					✓	✓		✓			✓	✓			
6	The management and development of people			✓					✓			✓			✓	✓			
7	The management of resources and operations				✓			✓						✓		✓		✓	
8	The management of IT systems and use of communication n technology	✓				✓		✓								✓			
9	Business policy and strategy									✓				✓	✓	✓			
10	Quantitative methods for managerial applications.					✓												✓	
11	Business and management research											✓	✓			✓			

Module Map **BA (Hons) International Business (with Spanish)**		**Compulsory Modules Level 1**						**Compulsory Modules Level 2**					**Compulsory Modules Level 3**					**Optional Modules (Electives) Level 2**	
SECTION B: **INTELLECTUAL SKILLS:**		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	ULP100	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UMSCUE-20-3	I ULP 100	UMAD3Y-20-2	ULP 100
1	Gather and critically evaluate evidence and information from a range of sources.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Identify and analyse business problems in a range of contexts using appropriate concepts and frameworks.	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	
3	Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	Apply these skills in a range of complex and unpredictable contexts.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

SECTION C: **SUBJECT PROFESSIONAL PRACTICAL SKILLS:**																			
1	Carry out business and management research in a Business programme	✓											✓			✓			
2	Write management reports	✓	✓	✓	✓	✓		✓		✓		✓	✓	✓					
3	Contribute effectively to group projects and deliver presentations		✓	✓			✓				✓	✓			✓	✓	✓		✓
4	Select and use subject specific tools and techniques	✓			✓		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓
5	Contribute effectively to group projects																		

Module Map **BA (Hons) International Business (with Spanish)**		**Compulsory Modules Level 1**						**Compulsory Modules Level 2**					**Compulsory Modules Level 3**					**Optional Modules (Electives) Level 2**	
LEARNING OUTCOMES SECTION D: TRANSFERABLE SKILLS AND OTHER ATTRIBUTES:		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	ULP100	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UMSCUE-20-3	ULP 100	UMAD3Y-20-2	ULP 100
1	Work effectively alone.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Work effectively in groups		✓	✓														✓	
3	Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages.	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓			
4	Extract, process and present numerical information for a given purpose.					✓										✓		✓	
5	Use information technology	✓														✓			
6	Manage own time and workload	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
7	Take responsibility for own learning.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
8	Reflect on own performance and respond positively to feedback.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
9	Transfer knowledge and skills across different settings.									✓		✓	✓	✓	✓	✓			

Appendix 9: Assessment Map: BA (Hons) International Business with Spanish

Appendix 9 **Assessment Map** **BA (Hons) International Business (with Spanish)**		**Compulsory Modules Level 1**						**Compulsory Modules Level 2**					**Compulsory Modules Level 3**					**Optional Modules (Electives) Level 2**	
		UMMCY7-20-1	UMPC4V-20-1	UMOCA8-20-1	UMAC33-20-1	UMED7A-20-1	ULP100	UMMD39-20-2	UMPCNM-20-2	UMSCUF-20-2	UMKC7Q-20-2	UPUQQA-20-2	UMSCMD-40-3	UMSCC3-20-3	UMOCAA-20-3	UMSCUE-20-3	IUP 100	UMAD3Y-20-2	ULP 100
1	Unseen Written Exam	**A [50]**	**A [50]**	**A [30]**	**A [50]**	**A [50]**	**A [60]**	**A [60]**	**A [50]**	**A [50]**	**A [50]**	**A [50]**		**A [60]**	**A [50]**	**A [50]**	**A [60]**	**A [70]**	**A [60]**
2	Unseen Multiple Choice Test/ Exam					**B [25]**													
3	Seen Case Study Written Exam																		
4	Open Book Written Exam/Case Study				**B [50]**													**B [30]**	
5	Individual Written Coursework Assignment	**B [25]**	**B [25]**	**B [20]**		**B [25]**		**B [30]**	**B [50]**							**B [50]**			
6	Individual Presentation			**B [20]**								**B [50]**							
7	Short Answer Questions (E.G. In-Class Test)	**B [25]**																	
8	Research Based Written Assignment												**A [100]**						
9	Portfolio Of Evidence / Development Log		**B [25]**	**B [20]**				**B [10]**						**B [5]**	**B [10]**				
10	Case Study Analysis Written Report										**B [50]**			**B [35]**					
11	Group Case Study									**B[16]**									
12	Group Case Study Presentation																		
13	Other			**B [10]**			**B [40]**			**B[34]**					**B [40]**		**B [40]**		**B [40]**