



Programme Specification

Business Administration {Apprenticeship-UWE}

[Jan][FT][Frenchay][2yrs]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business Administration {Apprenticeship-UWE}
[Jan][FT][Frenchay][2yrs]

Highest award: PGDip Business Administration

Interim award: PGCert Business Administration

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Business & Management, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies: Not applicable

Apprenticeship: ST0480

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website

For implementation from: 01 January 2022

Programme code: N13F-JAN-FT-FR-N13F

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The programme is practice orientated and adopts a work-focused pedagogy where continuous integration of theory and practice develops senior leaders' knowledge base, behaviours and skills both academically and professionally. The senior leaders will be able to ground their new knowledge within the base of their previous or current experience (and that of the rest of their cohort of peers), be able to reflect on and learn from that past and present experience and be able to integrate new knowledge with past experience and apply it to new situations.

Educational Aims: The programme's core aims are to enable students to:

1. Prepare senior leaders for the changing demands of the global market and the increasing complexity of contemporary business and organisations
2. Engage in and evaluate real-world experiences in their leadership roles
3. Confidently communicate and present complex ideas in their own organisational context
4. Develop the ability to reflect on their own leadership practice and the interactions and behaviours of others

Programme Learning Outcomes:

Programme Learning Outcomes

- PO1. Evaluate the key conceptual and practical issues in terms of leadership, management and the development of people and resources within different organisational contexts.
- PO2. Develop appropriate policies and strategies that adapt to stakeholders and the organisational context.

- PO3. Critically evaluate contemporary and pervasive issues in strategic management and leadership.
- PO4. Communicate complex ideas effectively and appropriately.
- PO5. Critically evaluate the assumptions, process and outcomes of change and innovation across organisational contexts.
- PO6. Design, evaluate and develop their own personal effectiveness through reflective practice.
- PO7. Recognise and evaluate ethical and corporate social responsibility issues involved in organisational contexts and their relationship to organisational values.

Part B: Programme Structure

Year 1

Module Code	Module Title	Credit
UMADUT-15-M	Finance for Senior Leaders 2021-22	15
UMPDUW-15-M	Human Resource Management for Senior Leaders 2021-22	15
UMODUS-15-M	Personal Mastery for Senior Leaders 2021-22	15
UMSDUX-15-M	Strategy and Implementation for Senior Leaders 2021-22	15

Year 2

Module Code	Module Title	Credit
UMMDVD-15-M	Customer and Market Analysis for Senior Leaders 2022-23	15
UMODUY-15-M	Leadership: Complexity, Crisis and Change for Senior Leaders 2022-23	15

UMSDVC-15-M	Managing Digital Operations for Senior Leaders 2022-23	15
UMODUV-15-M	SLA Personal and Professional Development 2022-23	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This programme adopts a work-focused pedagogy that prepares senior leaders for the complex, changing demands of contemporary business and organisations. Students will develop new knowledge, behaviours and skills both academically and professionally through continuous integration of knowledge with their previous and current organisational experience (and that of the rest of their cohort of students). This will enable students to apply their new knowledge base and skills in future senior leadership contexts and engage in evidence-based, ethical and sustainable management and business decision-making.

Part D: External Reference Points and Benchmarks

University policies

The programme has been designed to support the University's 2030 'Transforming Futures' values of being ambitious, inclusive, innovative, collaborative and enterprising.

The views of current students, alumni, employers and external academic advisors have been taken into account in the development of the programme.

The programme aligns to level 7 of the Framework for Higher Education Qualifications and against the Subject Benchmark for Masters courses in Business and Management (type 3 provision).

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements.

The programme has been aligned to the Senior Leader Apprenticeship Standard

Qualification characteristics for Master's degrees

The design has also been informed by the guidelines for MBA provision of AACSB.

It also aligns with the Principles for Responsible Management Education.

Part E: Regulations

Approved to University Regulations and Procedures