



Programme Specification

Business Administration {Executive MBA} {Top Up}

[Jan][PT][Frenchay][1yr]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business Administration {Executive MBA} {Top Up}
[Jan][PT][Frenchay][1yr]

Highest award: MBA Master of Business Administration

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Business & Management, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies: Not applicable

Apprenticeship: Not applicable

Mode of delivery: Part-time

Entry requirements: For the current entry requirements see the UWE public website

For implementation from: 01 January 2023

Programme code: N13G12 -JAN-PT-FR-N12U42

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The programme enables Senior Leadership Apprentices who have completed the award at postgraduate diploma level, to continue their practice-based studies to complete a Masters in Business Administration. These senior leaders are introduced to evidence-based research methods and then apply them in undertaking a work based project in their own specialist area of interest.

Educational Aims: This top up part of the programme aims to:

1. Develop and enhance research-based skills
2. Connect these research skills to their work-based project in a way that uses scholarly enquiry and critical reflection

Programme Learning Outcomes:

Programme Learning Outcomes

- PO1. Critically evaluate contemporary and pervasive issues in strategic management and leadership
- PO2. Communicate complex ideas effectively and appropriately.
- PO3. Critically evaluate the assumptions, process and outcomes of change and innovation across organisational contexts.
- PO4. Synthesise and critically evaluate complex ideas and make suitable practice-based recommendations

Part B: Programme Structure

Year 1

Module Code	Module Title	Credit
UMODH8-15-M	Conducting Evidence Based Research for Senior Leaders 2022-23	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This programme adopts a work-focused pedagogy that prepares senior leaders for the complex, changing demands of contemporary business and organisations. Students will develop new knowledge, behaviours and skills both academically and professionally through continuous integration of knowledge with their previous and current organisational experience. This will enable senior leaders to apply their new knowledge base and skills and engage in evidence-based, ethical and sustainable management and business decision-making.

Part D: External Reference Points and Benchmarks

University policies

The programme has been designed to support the University's 2030 'Transforming Futures' values of being ambitious, inclusive, innovative, collaborative and enterprising.

The views of current students, alumni, employers and external academic advisors have been taken into account in the development of the programme.

The programme aligns to level 7 of the Framework for Higher Education Qualifications and against the Subject Benchmark for Masters courses in Business and Management (type 3 provision).

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

The programme has been aligned to the Senior Leader Apprenticeship Standard

Qualification characteristics for Master's degrees

The design has also been informed by the guidelines for MBA provision of AACSB.

It also aligns with the Principles for Responsible Management Education.

Part E: Regulations

Approved to University Regulations and Procedures