

PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	University of the West of England
Teaching Institution	University of the West of England
Delivery Location	Frenchay
Study abroad / Exchange / Credit recognition	N/A
Faculty responsible for programme	Faculty of Business and Law.
Department responsible for programme	Business and Management
Professional Statutory or Regulatory Body Links	Chartered Management Institute (CMI)
Highest Award Title	Master of Business Administration
Default Award Title	N/A
Interim Award Titles	PG Certificate in Business Administration PG Diploma in Business Administration
UWE Progression Route	.
Mode of Delivery	part-time
ISIS code/s	Primary Award –N12U42 (Executive MBA) Primary Targets: MBA PT (N12U42) (Apprenticeship) MBA(N12X42)
For implementation from	September 2018

Part 2: Description

The Executive MBA programme, which leads to an award of Master of Business Administration, aims to prepare senior leaders for the changing demands of the global market and the increasing complexity of contemporary business and organisations. The programme is practice orientated and adopts a work-focused pedagogy where continuous integration of theory and practice develops students' knowledge base, behaviours and skills both academically and professionally. Students will be able to ground their new knowledge within the base of their previous or current experience (and that of the rest of their cohort of students), be able to reflect on and learn from that past and present experience and be able to integrate new knowledge with past experience and apply it to new situations.

An integral part of the work-focused pedagogy is the professional development of students throughout the programme and particularly within the Professional and Academic Development Module. Students are supported in their development as senior leaders through opportunities to deepen their integrative knowledge of the complexity of contemporary organisations, their ability to critically apply concepts and learn from the experiences of fellow students. This will enable them to engage in evidence-based, ethical and sustainable management and business decision-making and to develop a range of professional and transferable skills for senior leader positions in contemporary organisations.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

This programme adopts a work-focused pedagogy that prepares senior leaders for the complex, changing demands of contemporary business and organisations. Students will develop new knowledge, behaviours and skills both academically and professionally through continuous integration of knowledge with their previous and current organisational experience (and that of the rest of their cohort of students). This will enable students to apply their new knowledge base and skills in future senior leadership contexts and engage in evidence-based, ethical and sustainable management and business decision-making.

Regulations

Approved to [University Regulations and Procedures](#)

Part 3: Learning Outcomes of the Programme

Learning Outcomes:	UMKDJE-15-M	UMSDJF-15-M	UMPDJG-15-M	UMODJH-15-M	UMADNP-15-M	UMMDNQ-15-M	UMPDNR-15-M	UMSDFN-45-M	UMODH8-15-M
A) Knowledge and understanding of:									
The impact of the external context on organisations: external context includes economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.	X	X	X		X	X			X
The development and operation of markets for resources, goods and services; customer expectations, service and orientation.	X								
The sources, uses and management of finance; the use of accounting and other information systems for managerial applications					X				
The management of resources and operations in the production and marketing of goods and/or services	X				X				
The development, management and exploitation of information systems and their impact upon organisations.						X			
The leadership, management and development of people within organisations; change management			X	X					
The development of appropriate policies and strategies within a changing context to meet stakeholder interests.	X	X							
A range of contemporary and pervasive issues which may change over time.	X	X	X	X	X	X	X	X	X
(B) Intellectual Skills									
Critical thinking and creativity: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately.			X	X		X	X	X	X
Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and to share knowledge.		X			X		X	X	X
(C) Subject/Professional/Practical Skills									
Numeracy and quantitative skills including the development and use of relevant business models					X	X			X
Comprehension and effective use of relevant communication and information technology for application in business and management						X			X

Part 3: Learning Outcomes of the Programme

(C) Subject/Professional/Practical Skills (contd)	UMKDJE-15-M	UMSDJF-15-M	JMPDJG-15-M	UMODJH-15-M	UMADNP-15-M	UMMDNQ-15-M	JMPDNR-15-M	UMSDFN-45-M	UMODH8-15-M
Effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports.	X	X	X	X			X	X	X
Leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring.			X	X					
The ability to conduct research into business and management issues either individually or as part of a team through research design, data collection, analysis, synthesis and reporting						X	X		
Complex problem-solving and decision-making: establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; the ability to create, identify and evaluate options; the ability to implement and review decisions		X			X	X		X	
The ability to interact effectively with a range of specialists and clients							X	X	X
D) Transferable skills and other attributes									
Personal effectiveness: self-awareness and self-management; time management; sensitivity to diversity in people and different situations; the ability to continue learning including through reflection on practice and experience.		X		X			X	X	X
Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence; team selection, delegation, development and management.		X	X				X		X
Ability to recognize and address ethical dilemmas and corporate social responsibility issues, applying ethical and organizational values to situations and choices.	X	X		X	X		X	X	X

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

A hallmark of the learning environment on the MBA is that all students contribute to the pool of experience in which their collective learning is grounded. Students will be expected to demonstrate as part of the application process that they have sufficient appropriate organisational experience for this purpose. It is unlikely that anyone with less than three years' management experience will be able to meet this requirement.

Part 6: Reference Points and Benchmarks

[University policies](#)

The programme has been designed to accord with the UWE [Strategy 2020](#) of delivering professionally recognised and practice-oriented programmes, which contribute to an outstanding learning experience and generate excellent graduate employment opportunities and outcomes for all students.

The views of current students, alumni, employers and external academic advisors have been taken into account in the development of the programme.

The programme aligns to level 7 of the Framework for Higher Education Qualifications and against the Subject Benchmark for Masters courses in Business and Management (type 3 provision).

[QAA UK Quality Code for HE](#)

- Framework for higher education qualifications (FHEQ)
- Subject benchmark statements
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The programme has been aligned to the Senior Leader Masters Degree Apprenticeship Standard

Qualification characteristics for [Master's degrees](#)

The design has also been informed by the guidelines for MBA provision of EFMD and AACSB.

It also aligns with the Principles for Responsible Management Education.

First CAP Approval Date	20 March 2018 University Validation Panel link to RIA			
Revision ASQC Approval Date		Version	<i>2</i>	<i>Link to RIA</i>