Programme Specification

Business and Management {Top Up}[HUTECH]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business and Management {Top Up}[HUTECH]

Highest award: BA (Hons) Business and Management

Awarding institution: UWE Bristol

Affiliated institutions: Ho Chi Minh City University of Technology (HUTECH), Vietnam

Teaching institutions: Ho Chi Minh City University of Technology (HUTECH), Vietnam

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

School responsible for the programme: CBL Bristol Business School, College of Business and Law

Professional, statutory or regulatory bodies: Not applicable

Modes of delivery: Full-time

Entry requirements:

For implementation from: 01 September 2025

Programme code: N10P13

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: This programme offers students a flexible, contemporary and integrated business and management education covering key disciplines and operational areas of business. The curriculum challenges students in their ways of thinking, behaving and learning, covering critical business issues of change and complexity, ethics & ethical decision-making, sustainability and global citizenship within their disciplinary context.

Features of the programme:

Educational Aims: Student achievement is supported by support for academic and professional development that both facilitates the transition into higher education and which underpins employability and lifelong learning.

The programme aims to enable students to:

Acquire a critical understanding of organisations, their management and the changing external environment in which they operate;

Be equipped with the employability attributes and skills necessary for a career in an international organisation;

Develop an analytical and enquiring approach to addressing business problems to draw considered and appropriate conclusions which can be communicated effectively in a variety of forms;

Acquire an informed understanding of critical contemporary business issues and theoretical debates, including ethics & ethical decision-making, sustainability and global citizenship;

Work with academic theory in practice.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

A1.   The global business environment.

A2.   Key functional areas of business and management business areas, such as marketing, accounting, human resources, strategy and operations management.

A3.   How aspects of business and management interrelate and affect overall organisational performance.

A4.   Current issues and priorities in contemporary management including entrepreneurship, change management and sustainability, ethics and corporate social responsibility.

Intellectual Skills

B1.   Identify and analyse business and management problems utilizing appropriate concepts, models and frameworks.

B2.   Ability to gather, critically evaluate and apply information, data and evidence from a range of resources.

B3.   Analysis and critical thinking skills to develop informed arguments and propose evidence-based recommendations in defined contexts.

B4.   Ability to express ideas and solutions to problems fluently in a manner appropriate to the needs of diverse audiences and in a variety of format.

B5.   Design, execute and evaluate ethical research into business and management issues.

Subject/Professional Practice Skills

C1.   Effective use of a range of ICT tools.

C2.   Work effectively as a member of a team to achieve goals within time constraints and utilizing the contributions of individual group members.

C3.   Ability to recognize and address a range of ethical dilemmas, applying the principles of ethical management to a range of situations and choices.

Transferable Skills and other attributes

D1.   Self-awareness and reflectivity in practice.

D2.   Ability to articulate and apply knowledge and skills gained during their studies to support their ongoing personal development.

D3.   Ability to apply the principles of ethical management.

D4.   Understanding of the value of diversity and global in outlook.

Assessment strategy: The assessment methods include a mix of coursework, exams, online tests, presentations, and portfolios, balancing academic rigour with real-world application. HUTECH will leverage its relationships with local industries to maximize opportunities for students.

Student support: To support students in enhancing their English skills, HUTECH offers a variety of resources and programmes. Supplementary English courses, along with academic writing and speaking workshops, help students improve in key areas such as writing, presentations, and communication. Additionally, peer tutoring and mentoring programmes provide one-on-one or group tutoring sessions led by advanced students or teaching assistants.

HUTECH also operates an English Language Centre, where students can practise speaking, listening, and writing in an interactive environment. Furthermore, online learning resources are available to encourage self-study through digital platforms and language learning apps. For students needing more personalised assistance, counselling and individualised learning plans are provided to help them gradually improve their English proficiency.

Study Skills and Research Workshops: HUTECH students receive training in independent learning, research methodologies, and practical projects. These workshops focus on developing critical thinking, problem-solving, and analytical skills, which are essential for programmes that adopt a different approach to learning.

Part B: Programme Structure

Year 1
The student must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules
Students must take 120 credits from the modules in Compulsory Modules.

The Business Project in Theory (UMCDVE-15-3) module is a co-requisite to the Business Project (UMCDVF-15-3) module.

Module Code	Module Title	Credit
UMED95-15-3	Sustainable Business 2025-26	15
UMPD7G-15-3	International Human Resource Management 2025-26	15
UMCDQ3-15-3	Academic and Professional Development 2025-26	15
UMSDQ5-15-3	Business Strategy 2025-26	15
UMSDMK-15-3	Integrated Business Management Simulation 2025-26	15
UMODML-15-3	Managing Organisational Change 2025-26	15
UMCDVF-15-3	Business Project 2025-26	15
UMCDVE-15-3	Business Project in Theory 2025-26	15

Part C: Higher Education Achievement Record (HEAR) Synopsis
This course provides a comprehensive business education, equipping students with the knowledge and skills for a successful career in a complex business world. It offers a broad range of modules, enabling students to develop the knowledge to support the achievement of career aspirations. Successful completion of the

programme requires students to be independent, analytical and critical. It requires them to work effectively within diverse teams and demonstrate strong information literacy, a spirit of enquiry and to be reflective in practice. It will also require a broad theoretical and practical knowledge of a broad range of business functions and the business environment.

Part D: External Reference Points and Benchmarks

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Foundation degrees and Master's degrees

AACSB Accreditation Standards

Strategy 2030

University policies

UWE Charter

College strategies and policies:

College of Business and Law Vision and Mission

College of Business and Law International Strategy

College of Business and Law Learning Teaching and Assessment Strategy

Staff research projects

Where possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach,   as well as to contextualise materials for Vietnamese students.

Employer interaction and feedback

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

Part E: Regulations

Approved to University Regulations and Procedures.