



Programme Specification

Business Administration [Sep][FT][Frenchay][1yr]

Version: 2021-22, v1.1, 30 Sep 2021

Contents

Programme Specification	1
Section 1: Key Programme Details	2
Part A: Programme Information	2
Section 2: Programme Overview, Aims and Learning Outcomes	3
Part A: Programme Overview, Aims and Learning Outcomes	3
Part B: Programme Structure.....	5
Part C: Higher Education Achievement Record (HEAR) Synopsis	7
Part D: External Reference Points and Benchmarks	7
Part E: Regulations	8

Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business Administration [Sep][FT][Frenchay][1yr]

Highest award: MBA Business Administration

Interim award: PGCert Business Administration

Interim award: PGDip Business Administration

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Business & Management, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies:

Chartered Management Institute (CMI)

Apprenticeship: Not applicable

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website

For implementation from: 01 September 2021

Programme code: N12212-SEP-FT-FR-N12212

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The MBA programme aims to prepare managers for the changing demands of the global market and the increasing complexity of contemporary business and organisations.

The programme is practice orientated and aims to integrate theory and practice, developing students both academically and professionally. Students will be able to ground their new knowledge within the base of their previous or current experience (and that of the rest of their cohort of students), be able to reflect on and learn from that past and present experience and be able to integrate new knowledge with past experience and apply it to new situations. They will be able to engage in evidence-based, ethical and sustainable management and business decision-making and have developed a range of professional and transferable skills.

Educational Aims: The programme aims to provide students with flexibility as to how they study and the ability, through their choice of electives and dissertation, to tailor the programme to meet their own professional requirements.

Considerable emphasis is placed on the professional development of students throughout the programme

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Knowledge and Understanding

- A1. The impact of the external context on organisations: external context includes economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations
- A2. The development and operation of markets for resources, goods and services; customer expectations, service and orientation.
- A3. The sources, uses and management of finance; the use of accounting and other information systems for managerial applications.
- A4. The management of resources and operations in the production and marketing of goods and/or services.
- A5. The development, management and exploitation of information systems and their impact upon organisations.
- A6. The leadership, management and development of people within organisations; change management
- A7. The development of appropriate policies and strategies within a changing context to meet stakeholder interests
- A8. A range of contemporary and pervasive issues which may change over time.

Intellectual Skills

- B1. Critical thinking and creativity: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately.
- B2. Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and to share knowledge.

Subject/Professional Practice Skills

- C1. Numeracy and quantitative skills including the development and use of relevant business models
- C2. Comprehension and effective use of relevant communication and information technology for application in business and management

- C3. Effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports.
- C4. Leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring.
- C5. The ability to conduct research into business and management issues either individually or as part of a team through research design, data collection, analysis, synthesis and reporting.
- C6. Complex problem-solving and decision-making: establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; the ability to create, identify and evaluate options; the ability to implement and review decisions.
- C7. The ability to interact effectively with a range of specialists and clients

Transferable Skills and other attributes

- D1. Personal effectiveness: self-awareness and self-management; time management; sensitivity to diversity in people and different situations; the ability to continue learning including through reflection on practice and experience.
- D2. Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence; team selection, delegation, development and management.
- D3. Ability to recognize and address ethical dilemmas and corporate social responsibility issues, applying ethical and organizational values to situations and choices

Part B: Programme Structure

Year 1

The student must take 180 credits from the modules in Year 1.

Year 1 Compulsory Modules

Module Code	Module Title	Credit
UMODJB-15-M	Conducting Evidence Based Research 2021-22	15

UMKDFG-15-M	Customer and International Market Analysis 2021-22	15
UMSDFN-45-M	Executive Dissertation 2021-22	45
UMADFJ-15-M	Financial Decision Making 2021-22	15
UMODFH-15-M	Leadership, Complexity and Change 2021- 22	15
UMPDFL-15-M	Managing People in a Global Context 2021- 22	15
UMODJD-15-M	Professional and Academic Development- Integrating the MBA Learning Experience 2021-22	15
UMSDFM-15-M	Strategy and Implementation 2021-22	15
UMMDFE-15-M	Systems, Structures and Operations 2021- 22	15

Year 1 Optional Modules

15 credits of electives selected from those on the following list (not all the validated modules will necessarily be offered in every academic year):

Module Code	Module Title	Credit
UMOCQR-15-M	Coaching and Mentoring 2021-22	15
UMSCD5-15-M	Creativity and Innovation 2021-22	15
UMMDF7-15-M	Digital Business Information Systems 2021- 22	15
UMSDF3-15-M	Emerging Markets: The New World Order 2021-22	15
UMACLK-15-M	Financial Statement Analysis 2021-22	15
UMADF8-15-M	Global Financial Strategy 2021-22	15

UJGUP9-15-M	Globalisation and the Law 2021-22	15
UMPCXT-15-M	International Resourcing and Talent Management 2021-22	15
UMSCCW-15-M	Management Consultancy 2021-22	15
UMMDF6-15-M	Project Management in a Complex World 2021-22	15
UMMCYU-15-M	Sustainable Procurement 2021-22	15
UMED4L-15-M	The Sustainable Organisation: Vision into Practice 2021-22	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This flexibly delivered programme prepares managers for the demands of the global market and the increasing complexity of contemporary business and organisations. Students will be able to ground their new knowledge within the base of their previous experience (and that of the rest of their cohort of students), be able to reflect on and learn from that past experience and be able to integrate new knowledge with past experience and apply it to new situations. They will be able to engage in evidence-based, ethical and sustainable management and business decision-making and have developed a range of professional and transferable skills.

Part D: External Reference Points and Benchmarks

The programme has been designed to accord with the UWE Strategy 2020 of delivering professionally recognised and practice-oriented programmes, which contribute to an outstanding learning experience and generate excellent graduate employment opportunities and outcomes for all students.

The views of current students, alumni, employers and external academic advisors have been taken into account in the development of the programme.

The programme aligns to level 7 of the Framework for Higher Education

Qualifications and against the Subject Benchmark for Masters courses in Business and Management (type 3 provision).

QAA UK Quality Code for HE-Framework for higher education qualifications (FHEQ)

Subject benchmark statements

Qualification characteristics for Master's degrees

The design has also been informed by the guidelines for MBA provision of EFMD and AACSB.

It also aligns with the Principles for Responsible Management Education.

Part E: Regulations

Approved to University Regulations and Procedures.