

PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	University of the West of England
Teaching Institution	University of the West of England Villa College, The Maldives
Delivery Location	Frenchay Villa College, The Maldives Bristol Institute of Business Management (BIBM), Villa College, Sri Lanka
Study abroad / Exchange / Credit recognition	N/A
Faculty responsible for programme	Faculty of Business and Law.
Department responsible for programme	Business and Management
Professional Statutory or Regulatory Body Links	Chartered Management Institute (CMI)
Highest Award Title	Master of Business Administration
Default Award Title	N/A
Interim Award Titles	PG Certificate in Business Administration PG Diploma in Business Administration
UWE Progression Route	.
Mode of Delivery	Full-time/part-time/distance
ISIS code/s	ISIS2: N12212 N12212 (FT) N12R12 (Villa College)
For implementation from	January 2019

Part 2: Description

The MBA programme aims to prepare managers for the changing demands of the global market and the increasing complexity of contemporary business and organisations.

The programme is practice orientated and aims to integrate theory and practice, developing students both academically and professionally. Students will be able to ground their new knowledge within the base of their previous or current experience (and that of the rest of their cohort of students), be able to reflect on and learn from that past and present experience and be able to integrate new knowledge with past experience and apply it to new situations. They will be able to engage in evidence-based, ethical and sustainable management and business decision-making and have developed a range of professional and transferable skills.

The programme aims to provide students with flexibility as to how they study and the ability, through their choice of electives and dissertation, to tailor the programme to meet their own professional requirements.

Considerable emphasis is placed on the professional development of students throughout the programme.

Learning on the MBA will be achieved through a combination of independent study, supported by online materials, and “flipped” class-based activity (which may take place in a physical or virtual classroom). It is intended to design all the modules in online mode thus offering students the flexibility to switch between on-campus and distance learning mode. The on-campus class activity for the taught modules will be delivered in both week long concentrated blocks and over a semester length period with weekly class activity. Depending on the composition of the student cohort on any particular module run, online cohort activities may be either synchronous or asynchronous or a mix of the two.

All students, on-campus and distance, will be expected to undertake independent study, supported by online materials (which may be text-based or multi-media) in order to prepare for the class-based activities.

The MBA expects around 1,800 hours of learning effort from students. Students who choose to study through campus attendance in class activity will have 36 contact hours for each of the core taught modules, 24 contact hours for each of the elective taught modules and dissertation supervision of at least 12 hours. In addition, there will be a week of induction activity and a full programme of extra-curricular activity including additional guest lectures, workshops, external speakers, research seminars and business trips. Students studying in distance learning mode will be expected to spend equivalent amounts of time in supported activity.

In the course of their learning, students may encounter formal inputs from lecturers, focused reading, case presentations, guest speakers from local and international businesses, individual and group practical exercises and projects with individual/group/plenary reviews. Teaching is based on research literature, professional experience and significant use of debate and discussion. The emphasis will be on a learning process with a focus upon students’ practice and experience which will enable that experience to be reviewed in relation to relevant conceptual and theoretical frameworks in order both to inform their future practice and to deepen their understanding of relevant theories. Group learning and assessment approaches are used in order to develop students’ team-working abilities.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

This flexibly delivered programme prepares managers for the demands of the global market and the increasing complexity of contemporary business and organisations. Students will be able to ground their new knowledge within the base of their previous experience (and that of the rest of their cohort of students), be able to reflect on and learn from that past experience and be able to integrate new knowledge with past experience and apply it to new situations. They will be able to engage in evidence-based, ethical and sustainable management and business decision-making and have developed a range of professional and transferable skills.

Regulations

Approved to [University Regulations and Procedures](#)

Part 3: Learning Outcomes of the Programme

Learning Outcomes:

(A) Knowledge and understanding of:

The impact of the external context on organisations: external context includes economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.

The development and operation of markets for resources, goods and services; customer expectations, service and orientation.

The sources, uses and management of finance; the use of accounting and other information systems for managerial applications

The management of resources and operations in the production and marketing of goods and/or services

The development, management and exploitation of information systems and their impact upon organisations.

The leadership, management and development of people within organisations; change management

The development of appropriate policies and strategies within a changing context to meet stakeholder interests.

A range of contemporary and pervasive issues which may change over time.

(B) Intellectual Skills

Critical thinking and creativity: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately.

Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and to share knowledge.

(C) Subject/Professional/Practical Skills

Numeracy and quantitative skills including the development and use of relevant business models

Comprehension and effective use of relevant communication and information technology for application in business and management

	UMKDFG-15-M	UMSDFM-15-M	UMPDFL-15-M	UMODFH-15-M	UMADFJ-15-M	UMMDFF-15-M	UMODJD-15-M	UMSDFN-45-M	UMODJB-15-M
The impact of the external context on organisations: external context includes economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.	X	X	X		X	X			X
The development and operation of markets for resources, goods and services; customer expectations, service and orientation.	X								
The sources, uses and management of finance; the use of accounting and other information systems for managerial applications					X				
The management of resources and operations in the production and marketing of goods and/or services	X				X				
The development, management and exploitation of information systems and their impact upon organisations.					X				
The leadership, management and development of people within organisations; change management			X	X					
The development of appropriate policies and strategies within a changing context to meet stakeholder interests.	X	X							
A range of contemporary and pervasive issues which may change over time.	X	X	X	X	X	X	X	X	X
(B) Intellectual Skills									
Critical thinking and creativity: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately.			X	X		X	X	X	X
Using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and to share knowledge.		X			X		X	X	X
(C) Subject/Professional/Practical Skills									
Numeracy and quantitative skills including the development and use of relevant business models					X	X			X
Comprehension and effective use of relevant communication and information technology for application in business and management						X			X

Part 3: Learning Outcomes of the Programme

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(C) Subject/Professional/Practical Skills (contd)									
Effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports.	X	X	X	X			X	X	
Leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring.			X	X					
The ability to conduct research into business and management issues either individually or as part of a team through research design, data collection, analysis, synthesis and reporting							X	X	
Complex problem-solving and decision-making: establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; the ability to create, identify and evaluate options; the ability to implement and review decisions		X			X	X		X	
The ability to interact effectively with a range of specialists and clients							X		
D) Transferable skills and other attributes									
Personal effectiveness: self-awareness and self-management; time management; sensitivity to diversity in people and different situations; the ability to continue learning including through reflection on practice and experience.		X		X			X	X	
Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence; team selection, delegation, development and management.		X	X				X		
Ability to recognize and address ethical dilemmas and corporate social responsibility issues, applying ethical and organizational values to situations and choices.	X	X		X	X		X	X	

Part 4: Programme Structure**MBA**

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time student**

ENTRY	Compulsory Modules	Optional Modules	Awards
	<p>Compulsory (15 credits)</p> <p>Customer and International Market Analysis UMKDFG-15-M</p> <p>Strategy and Implementation UMSDFM-15-M</p> <p>Managing People in a Global Context UMPDFL-15-M</p> <p>Leadership, Complexity and Change UMODFH-15-M</p> <p>Financial Decision Making UMADFJ-15-M</p> <p>Systems, Structures and Operations UMMDFF-15-M</p> <p>Professional and Academic Development – Integrating the MBA Learning Experience UMODJD-15-M</p> <p>Conducting Evidence Based Research UMODJB-15-M</p> <p>PLUS</p> <p>Executive Dissertation UMSDFN-45-M (45 credits):</p>	<p>15 credits of electives selected from those on the following list (<i>not all the validated modules will necessarily be offered in every academic year</i>) :</p> <p>Global Financial Strategy UMADF8-15-M</p> <p>Risk and Sustainability in Global Operations UMECTP-15-M</p> <p>Project Management in a Complex World UMMDF6-15-M</p> <p>Creativity and Innovation UMSCD5-15-M</p> <p>Management Consultancy UMSCCW-15-M</p> <p>Coaching and Mentoring UMOCQR-15-M</p> <p>Globalisation and the Law UJGUP9-15-M</p> <p>Digital Business Information Systems UMMDF7-15-M</p> <p>Emerging Markets: The New World Order UMSDF3-15-M</p>	<p>Interim Awards:</p> <p>Postgraduate Certificate in Business Administration <i>Credit requirements: 60 credits, including at least 30 from the compulsory modules (excluding dissertation)</i></p> <p>Postgraduate Diploma in Business Administration <i>Credit requirements: 120 credits including at least 75 from the compulsory modules (excluding dissertation)</i></p> <p>Highest Award:</p> <p>Master of Business Administration <i>Credit requirements</i> MBA: 180 credits M level (including dissertation)</p>

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

A hallmark of the learning environment on the MBA is that all students contribute to the pool of experience in which their collective learning is grounded. Students will be expected to demonstrate as part of the application process that they have sufficient appropriate organisational experience for this purpose. It is unlikely that anyone with less than two to three years' experience will be able to meet this requirement.

Applicants for the MBA will normally be interviewed.

Part 6: Reference Points and Benchmarks[University policies](#)

The programme has been designed to accord with the UWE [Strategy 2020](#) of delivering professionally recognised and practice-oriented programmes, which contribute to an outstanding learning experience and generate excellent graduate employment opportunities and outcomes for all students.

The views of current students, alumni, employers and external academic advisors have been taken into account in the development of the programme.

The programme aligns to level 7 of the Framework for Higher Education Qualifications and against the Subject Benchmark for Masters courses in Business and Management (type 3 provision).

[QAA UK Quality Code for HE](#)

- Framework for higher education qualifications (FHEQ)
- Subject benchmark statements
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Qualification characteristics for [Master's degrees](#)

The design has also been informed by the guidelines for MBA provision of EFMD and AACSB.

It also aligns with the Principles for Responsible Management Education.

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First CAP Approval Date	Version 2 13 February 2014			
Revision CAP Approval Date	22 May 2014 3 June 2015	Version	2.1 2.2	link to RIA <i>no RIA – log no 3055</i>
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>	7 March 2018	Version	3	link to RIA
Next Periodic Curriculum Review due date	2020			
Date of last Periodic Curriculum Review				