



Programme Specification

Business and Management {Foundation}

[Sep][FT][Frenchay][4yrs]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business and Management {Foundation}

[Sep][FT][Frenchay][4yrs]

Highest award: BA (Hons) Business and Management

Interim award: BA Business and Management

Interim award: DipHE Business and Management

Interim award: CertHE Business and Management

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Business & Management, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies:

Chartered Management Institute (CMI)

Apprenticeship: Not applicable

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website.

For implementation from: 01 September 2018

Programme code: N10J13-SEP-FT-FR-N120

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The BA (Hons) Business and Management offers students a current and integrated business education covering the main disciplines and operational areas of business.

The curriculum aims to challenge students in their ways of thinking, behaving, learning, and issues of ethics and ethical decision making, sustainability and global citizenship are embedded throughout.

Educational Aims: The programme actively seeks input from the external environment and student learning is grounded in the external context wherever appropriate through, e.g. external speakers; assessments that require students' opportunities to test out concepts in practice and reflections on own experience of organisations. In addition, all students are encouraged by the curriculum into actively pursuing work experience of some sort i.e. via placement, internship, or volunteering. Student achievement is supported by a clear personal development strand of transferable skills and 'brain habits' over all three levels that facilitates the transition into Higher Education and which underpins employability and lifelong learning.

The programme also aims to support the UWE Bristol widening participation strategy by enabling students to undertake a foundation year before progressing to year one of the programme.

Students will have the knowledge and skills required for further study or a career in Business and Management. Throughout the BA(Hons) Business & Management programme students will engage with a wide variety of modules, topics and areas to gain a holistic understanding of the practices of organisations. In common with other

FBL programmes, students will also cover a number of other learning outcomes.

- Students will be able to solve problems in a variety of contexts
- Students will have effective communication and collaborative skills
- Students will be able to plan effectively for their chosen future and will be able to undertake appropriate personal development
- Students will have an awareness of social responsibilities and their role as global citizens

All students will be required to take one of a group of modules at level three which have a particular emphasis on the development of graduate attributes embedded in experiential activity which is CV enhancing and “real world”, engaging students beyond the campus. This group of modules includes the sandwich placement module and the study year abroad module.

Programme Learning Outcomes:

On successful completion of this programme graduates will achieve the following learning outcomes.

Programme Learning Outcomes

- PO1. Students demonstrate knowledge of the structures and functions of organisations and awareness of the external environment in business
- PO2. Demonstrates knowledge from a range of disciplines in business and management
- PO3. Students can identify problems and understand how to research them
- PO4. Students can analyse problems and developed informed and innovative responses
- PO5. Students can express information effectively in a manner appropriate to the needs of audiences
- PO6. Students can work effectively as a member of a team

- PO7. Students are self-aware and reflective and use their experience of degree study to inform their ongoing personal development
- PO8. Students will have an awareness of social responsibilities and their role as global citizens

Part B: Programme Structure

Year 1

The student must take 120 credits from the modules in Year 1.

Year 1 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UJUUL9-30-0	Becoming a Professional 2021-22	30
UMEDKL-30-0	Economics and Accounting for the Real World 2021-22	30
UJUUL7-30-0	Introduction to Law in a Social, Business and Global Context 2021-22	30
UMCDKK-30-0	Introduction to Organisation, Enterprise and Management 2021-22	30

Year 2

The student must take 120 credits from the modules in Year 2.

Year 2 Compulsory Modules

The student must take 120 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMCDN3-15-1	Business Decision Making for Management 2022-23	15
UMPDN6-15-1	Contemporary Business Issues 2022-23	15
UMCDMT-15-1	Enterprise and Entrepreneurship 2022-23	15

UMCDMW-15-1	Introduction to Business and Management 2022-23	15
UMAD4U-15-1	Understanding Business and Financial Information (Business, International and Management) 2022-23	15
UMOD63-15-1	Understanding Organisations and People (Business, International and Management) 2022-23	15
UMED8A-15-1	Understanding the Business and Economic Environment (Business, International and Management) 2022-23	15
UMKD6J-15-1	Understanding the Principles of Marketing (Business, International and Management) 2022-23	15

Year 3

The student must take 120 credits from the modules in Year 3.

Year 3 Compulsory Modules

The student must take 105 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMAD5H-15-2	Accounting Information for Business 2023- 24	15
UMSD7R-15-2	International Business 2023-24	15
UMCDMA-15-2	Introductory Business Research Project (Business, International and Management) 2023-24	15
UMPDM5-15-2	Management Skills (Business and Management) 2023-24	15
UMPDM3-15-2	Managing People 2023-24	15

UMMDNX-15-2	Operations and Supply Management 2023-24	15
UMCDM8-15-2	Research Methods for Business 2023-24	15

Year 3 Optional Modules

Students take 15 credits of option modules.

Students can choose either UMPDNF-15-2 Issues in Contemporary Employment Relations or UMPD7J-15-2 Equality Law and Diversity Management

Module Code	Module Title	Credit
UMODSW-15-2	Business Ethics: The Dark Side of Work and Organisations 2023-24	15
UMAD5N-15-2	Credit Management: Theory and Practice 2023-24	15
UMMDFY-15-2	Digital Business Management 2023-24	15
UMSD7Q-15-2	Entrepreneurship and Small Business 2023-24	15
UMPD7J-15-2	Equality Law and Diversity Management 2023-24	15
UMED8U-15-2	Good Business, Bad Business and Sustainability 2023-24	15
UMED8P-15-2	International Trade and Multinational Business 2023-24	15
UMPDNF-15-2	Issues in Contemporary Employment Relations 2023-24	15
UMAD5M-15-2	Market Analysis for Private Investors 2023-24	15
UMKDQD-15-2	Marketing Planning and Practice 2023-24	15

Year 4

The student must take 120 credits from the modules in Year 4.

Year 4 Compulsory Modules

The student must take a minimum of 45 credits from the modules in Compulsory Modules.

Module Code	Module Title	Credit
UMSDMK-15-3	Integrated Business Management Simulation 2024-25	15
UMODML-15-3	Managing Organisational Change 2024-25	15
UMSD7T-15-3	Strategic Management 2024-25	15

Year 4 Compulsory Project Choice

Students must choose one of the following project modules.

Module Code	Module Title	Credit
UMCDHU-30-3	Applied Business Project 2024-25	30
UMCDFS-30-3	Business Project 2024-25	30
UMCD9W-30-3	Critical Business Enquiry Project 2024-25	30
UMCD9Q-30-3	Enterprise Project 2024-25	30

Year 4 Optional modules

The student must take 45 credits from the modules in Optional Modules.

Module Code	Module Title	Credit
UMAD5S-15-3	Accounting for Managers 2024-25	15
UMSD87-15-3	Business Innovation and Growth 2024-25	15
UMOD6G-15-3	Coaching in Organisations 2024-25	15
UMODS9-15-3	Creating a Better Future 2024-25	15
UMCDKD-15-3	Cross Cultural Learning and Development 2024-25	15

UMKD75-15-3	Events and Festivals Management 2024-25	15
UMKD6Q-15-3	Global Marketing Management 2024-25	15
UMKD6S-15-3	Interactive and Digital Marketing 2024-25	15
UMPD7G-15-3	International Human Resource Management 2024-25	15
UMAD5X-15-3	Investment Management 2024-25	15
UMOD6F-15-3	Organisational Leadership 2024-25	15
UMAD5R-15-3	Personal Financial Planning 2024-25	15
UMMD7P-15-3	Project Management 2024-25	15
UMKD6V-15-3	Public Relations 2024-25	15
UMKDNY-15-3	Retail Marketing and Management 2024-25	15
UMED95-15-3	Sustainable Business 2024-25	15
UMED8X-15-3	The Economics of Developing Countries 2024-25	15
UMSD89-15-3	Virtual Business 2024-25	15
UMODT5-15-3	Work Integrated Learning (Business & Management) 2024-25	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

This course provides a comprehensive business education, equipping students with the business knowledge and skills for a successful career. It offers a broad range of modules, ensuring a breadth of knowledge to support students in their future career aspirations. Successful completion of the programme requires students to be independent, analytical and critical. It requires them to work effectively within diverse teams and demonstrate strong information literacy, a spirit of enquiry and to be

reflective in practice. It will also require a broad theoretical and practical knowledge of a broad range of business functions and the broader international business environment.

Part D: External Reference Points and Benchmarks

The following reference points and benchmarks have been used in the design of the programme:

The learning outcomes of the programme map against both the QAA subject benchmark statement for General Business and Management and the following University and Faculty strategies and policies:

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)

Strategy 2020

University policies

UWE Charter

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects

Where ever possible staff are encouraged to utilize their research and that of colleagues to inform their teaching, both in terms of content and pedagogic approach

Employer interaction and feedback

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme

Part E: Regulations

Approved to University Regulations and Procedures

Where students are studying an accelerated version of the programme an approved variant to University Academic Regulations and Procedure will allow students to study more than 160 credits in any one academic year.