



PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	UWE
Teaching Institution	UWE
Delivery Location	UWE Frenchay and City Campus
Study abroad / Exchange / Credit recognition	
Faculty responsible for programme	Faculty of Arts, Creative Industries and Education
Department responsible for programme	Creative Industries
Professional Statutory or Regulatory Body Links	
Highest Award Title	BA (Hons) Drawing and Print
Default Award Title	N/A
Interim Award Titles	BA Drawing and Print DipHE Drawing and Print Cert HE Drawing and Print
UWE Progression Route	.
Mode of Delivery	<i>with Foundation Year</i> - SW, FT/PT
ISIS code/s	ISIS2: E110 WF11 (FT/PT)
For implementation from	September 2018

Part 2: Educational Aims of the Programme

Aims of the undergraduate modular scheme:

- to provide an opportunity to develop a creative practice within a chosen field of study;
- to provide an experience of higher education in art, media and design that offers student's choice and independence in determining their own abilities and ambitions within a subject discipline;
- to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;
- to give students the confidence to develop informed independent judgements and critical and intellectual rigour;
- to ensure that the development of key/transferable skills is an integrated part of the curriculum;

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Part 2: Educational Aims of the Programme

- to equip students with the necessary understanding of research techniques and appropriate methodologies;
- to sustain an environment in which individual students may realise their full potential.

Educational aims: BA (Hons) Drawing and Print

The programme aims to enable students to:

- develop knowledge, understanding and skill through an exploration of interdisciplinary practice;
- understand drawing as fundamental to the development of a sustainable creative practice;
- understand the potential range of applications of drawing in the realisation of a creative methodology;
- develop their intellectual, critical, technical and key/transferable skills (necessary) to work in either a professional environment or to undertake further study;
- demonstrate critical reflection, evaluation and analysis in the development of their practice;
- develop a personal methodology that recognises research, development and realisation as three key components;
- understand their work in a professional, critical, cultural, historical and social context.

The Foundation year is a period of study that enables students to be inquisitive and experimental, reflective and evaluative, in which fertilisation between disciplines is encouraged. Students will work together on sequential practical, studio based, modules to develop the divergent thinking necessary for study in Art & Design. As the year progresses students will increasingly focus on their chosen pathway. Their academic thinking and writing skills will be developed through a contextual study component that runs alongside these modules that is linked to the students' emerging creative identities.

Foundation year Aims:

The Foundation year will enable the student to:

1. Develop a contextual awareness of a range of approaches to making and thinking in Art & Design;
2. Develop the skills necessary to progress their work and their learning in Art & Design;
3. Make safe and appropriate use of methods, materials and tools to create works in response to ideas;
4. Solve creative problems through the application of theoretical and technical understanding;
5. Develop creative solutions through visual and textual research and analysis;
6. Evaluate the successes of their progress and outcomes;
7. Effectively present themselves and their work.

Foundation year Learning outcomes:

A Knowledge and understanding of:

Some key theories, issues and debates associated with Art & Design Practice;

Range of contexts for the production and consumption of Art & Design;

Basic principles of Art & Design and how these have developed;

The main methods of enquiry appropriate to Art & Design and their pathway or destination programme;

Identification of personal creative influences.

B Intellectual Skills:

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Part 2: Educational Aims of the Programme

Development of evaluative skills in relation to Art & Design, and to approaches to solving problems within their chosen discipline;
Effective use of research to develop ideas and lines of argument and to engage in discussion and debate.

C Subject/Professional/Practical Skills:

Acquire competences that will enable them to progress onto their destination programme;
Use a range of techniques to produce an imaginative and creative body of work;
Awareness of health, safety and environmental issues relevant to materials and processes used.

D Transferable skills and other attributes:

Apply research skills and strategies to develop individual interests and support personal views;
Write, document, and communicate ideas;
Be self-motivated;
Exhibit time-management.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

The award is a broad based course which supports the development of creative independence using drawing as a means to develop ideas and individual creative innovation.
The award is interested in the dialogue between applied and fine art practice. The resulting tension provides a stimulating and progressive environment for learning. The award has developed teaching and learning strategies which enable students to understand and take ownership of their personal progression and to develop individual programmes of study, leading to the development of excellent transferable skill sets and specialist knowledges.

Regulations

A: Approved to [University Regulations and Procedures](#)

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Part 4: Programme Structure

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time student**, including: level and credit requirements, interim award requirements, module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Interim Awards
	Level 0	UAAAWN-30-0 Drawing and Making UAAAWP-30-0 Developmental Project: Building a Creative Identity UAAAWQ-30-0 Academic Skills UAAAWR- 30-0 Foundation Project		120 credits at Level 0 Successful completion of all level 0 modules required to permit progression to level 1.
	Level 1	Compulsory Modules UAAAQ5-45-1 Introduction to Drawing and Print UAAAQ6-45-1 Exploring Practice in Drawing and Print UAAAQ7-15-1 Professional Practice and Work Experience in Drawing and Print UA1APQ-15-1 Critical Perspectives	Optional Modules If credit is required: UA1ASC-5-1 Negotiated Presentation 1 Or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1	Interim Awards Cert HE Drawing and Print Credit Requirements: 240 credits At least 100 credits at level 1 or above. 120 credits at level 0
	Level 2	Compulsory Modules UAAAQ8-45-2 Developing Practice in Drawing and Print UAAAQA-15-2 Professional Practice and Work Experience in Drawing and Print 2 UA1APS-15-2 Creative Analysis	Optional Modules UA1APR-45-2 International Exchange UAAAQ9-45-2 Developing Practice in Drawing and Applied Arts 2	Interim Awards Dip. HE Drawing and Print Credit requirements: 360 credits At least 100 credits at level 2 or above. At least 120 credits at level 1 or above. 120 credits at level 0.

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	Compulsory Modules	Optional Modules	Interim Awards
Level 3	UAAAQC-60-3 Extended study in Drawing and Print UAAAQD-15-3 Professional Practice and Work Experience in Drawing and Print 3 Plus either UA1APT-15-3 Independent Research Project And UAAAQB-30-3 Preparation for Extended study in Drawing and Print OR UAIAVJ-30-3 Independent Research Project And UAANBX-15-3 Preparation for Extended Study in Drawing and Print	And if credit is required: UA1ASD-5-2 Negotiated Presentation 2 Or UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2 And/or UACASK15-2 Professional Practice (International)	BA Drawing and Print Credit requirements: 420 credits At least 60 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0. Highest Target Award BA (Hons) Drawing and Print Credit requirements: 480 credits At least 100 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.

GRADUATION

PART TIME					
This structure diagram demonstrates the student journey from Entry through to Graduation for a typical part time student					
ENTRY		Compulsory Modules	Optional Modules	Interim Awards	
	Level 0	UAAAWN-30-0 Drawing and Making 1.1	None	120 credits at Level 0 Successful completion of all level 0 modules required to permit progression to level 1.	
		UAAAWP-30-0 Developmental Project: Building a Creative Identity 1.1			
		UAAAQ-30-0 Academic Skills 1.2			
		UAAAWR- 30-0 Foundation Project 1.2			
	Level 1	Compulsory Modules		Optional Modules	Interim Awards
		UAAAQ5-45-1 Introduction to Drawing and Print 2.1	UA1ASC-5-1 Negotiated Presentation	If credit is required	Cert HE Drawing and Print Credit Requirements: 240 credits At least 100 credits at level 1 or above. 120 credits at level 0
		UA1APQ-15-1 Critical Perspectives 2.1	Or		

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		UAAAQ7-15-1 Professional Practice and Work Experience in Drawing and Print 2.2	UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1	
		UAAAQ6-45-1 Exploring Practice in Drawing and Print. 2.2	2.1 or 2.2	
	Level 2	Compulsory Modules	Optional Modules	Interim Awards
		UAAAQ8-45-2 Developing Practice in Drawing and Print 3.1	UA1APR-45-2 International Exchange 3.2	Dip. HE Drawing and Print
		UA1APS-15-2 Creative Analysis 3.1	UAAAQ9-45-2 Developing Practice in Drawing and Print 2 3.2 And if credit is required	Credit requirements: 360 credits At least 100 credits at level 2 or above. At least 120 credits at level 1 or above. 120 credits at level 0.
		UAAAQA-15-2 Professional Practice and Work Experience in Drawing and Print 2 3.2	UA1ASD-5-2 Negotiated Presentation or UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2 And/or UACASK-15-2 Professional Practice (International) 3.1 or 3.2	
	Level 3	Compulsory Modules	Optional Modules	Interim Awards
		UAAAQB-30-3 Preparation for Extended study in Drawing and Print 4.1 And UA1APT-15-3 Independent Research Project 4.1	If credit is required UA1ASE-5-3 Negotiated Presentation 3 Or UA1ASH-10-3 Negotiated Presentation and Reflective Statement 3	BA Drawing and Print Credit requirements: 420 credits At least 60 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.
		OR UAIJV-30-3 Independent Research Project And UAANBX-15-3 Preparation for Extended Study in Drawing and Print	4.1 or 4.2	Highest Target Award BA (Hons) Drawing and Print
		Plus UAAAQD-15-1 Professional Practice and Work Experience in Drawing and Print 3 4.2		Credit requirements: 480 credits At least 100 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above.

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		UAAAQC-60-3 Extended study in Drawing and Print 4.2		120 credits at level 0.
GRADUATION				

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

Applicants should normally have completed one of the following:

- A Foundation course of at least one year's duration.
- A BTEC certificate or diploma in an appropriate art and design subject or other evidence of potential to study at degree level.
- An Access to HE programme in Art and Design or a related subject

Level Three entry – suitable qualifications will include Foundation Degree, Diploma in Higher Education or HND (or equivalent) in an appropriate/related subject discipline).

English Language Requirements:

All students will normally have a recognised English Language qualification of at least GCSE grade C or equivalent standard. If English is not the first language test results such as IELTS 6.0, TOEFL 570 (230 if computer text), NEAB or Cambridge Proficiency grade C will be acceptable.

All applicants invited for interview must produce a portfolio of work.

Part 6: Reference Points and Benchmarks

Description of **how** the following reference points and benchmarks have been used in the design of the programme:

This programme has been developed in relation to the following reference points:

- QAA Benchmark Statement for Art and Design and History of Art, Architecture and Design
- QAA National Qualifications Framework
- UWE Vision, Mission and Strategy
- UWE Learning and Teaching Strategy
- UWE Assessment Policy
- Staff research (See Appendix 1)
- Feedback from 'feeder' institutions
- Feedback from alumni
- Feedback from employers
- UWE QMEF requirements (15/30 credit structure)
- Student Feedback via module feedback, SRSF meetings, SU Rep for a
- Staff Feedback via programme reports, module specs, formal & informal meetings
- EE comments/reports
- Diversity and Disability profiles (sector-wide and department specific)
- Department of Creative Industries' 'Writing in the Curriculum Review' 2011/12
- QAA Benchmark Statement for Art and Design and History of Art, Architecture and Design

The programme structure, curriculum content, professional skills and industry engagements have been successfully scrutinised by professionally engaged external examiners and HE Teaching, Learning and Assessment in Creative Practices specialists. This scrutiny has been enhanced by the regular professional engagement of industry practitioners, the success of the course in national and international

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Part 6: Reference Points and Benchmarks

open professional awards and the strong track record of our graduating students and alumni in moving into professional practice, employment and further study. The course continually reassesses its professional currency via outward engagement, live commissions and industry events.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications, available on the [University's website](#).

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First CAP Approval Date	21 March 2017			
Revision CAP Approval Date	21 March 2017	Version	1	link to RIA
	30 May 2018		2	link to RIA 12598
Next Periodic Curriculum Review due date				
Date of last Periodic Curriculum Review				