ACADEMIC SERVICES

UWE Bristol | University of the West of England

PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	UWE
Teaching Institution	UWE
Delivery Location	UWE Frenchay
Study abroad / Exchange / Credit recognition	
Faculty responsible for programme	Faculty of Arts, Creative Industries and Education
Department responsible for programme	Creative Industries
Professional Statutory or Regulatory Body Links	
Highest Award Title	BA (Hons) Drawing and Print
Default Award Title	*N/A*
Interim Award Titles	BA Drawing and Print DipHE Drawing and Print Cert HE Drawing and Print
UWE Progression Route	.
Mode of Delivery	*with Foundation Year* - SW, FT/PT
ISIS code/s	**ISIS2: E110** WF11 (FT/PT)
For implementation from	September 2017

Part 2: Educational Aims of the Programme

Aims of the undergraduate modular scheme:

- to provide an opportunity to develop a creative practice within a chosen field of study;

- to provide an experience of higher education in art, media and design that offers student's choice and independence in determining their own abilities and ambitions within a subject discipline;

- to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;

- to give students the confidence to develop informed independent judgements and critical and intellectual rigour;

- to ensure that the development of key/transferable skills is an integrated part of the curriculum;

Part 2: Educational Aims of the Programme

- to equip students with the necessary understanding of research techniques and appropriate methodologies;

- to sustain an environment in which individual students may realise their full potential.

Educational aims: BA (Hons) Drawing and Print

The programme aims to enable students to:

- develop knowledge, understanding and skill through an exploration of interdisciplinary practice;

- understand drawing as fundamental to the development of a sustainable creative practice;

- understand the potential range of applications of drawing in the realisation of a creative methodology;

- develop their intellectual, critical, technical and key/transferable skills (necessary) to work in either a professional environment or to undertake further study;

- demonstrate critical reflection, evaluation and analysis in the development of their practice;

- develop a personal methodology that recognises research, development and realisation as three key components;

- understand their work in a professional, critical, cultural, historical and social context.

The Foundation year is a period of study that enables students to be inquisitive and experimental, reflective and evaluative, in which fertilisation between disciplines is encouraged. Students will work together on sequential practical, studio based, modules to develop the divergent thinking necessary for study in Art & Design. As the year progresses students will increasingly focus on their chosen pathway. Their academic thinking and writing skills will be developed through a contextual study component that runs alongside these modules that is linked to the students' emerging creative identities.

Foundation year Aims:

The Foundation year will enable the student to:
1. Develop a contextual awareness of a range of approaches to making and thinking in Art & Design;
2. Develop the skills necessary to progress their work and their learning in Art & Design;
3. Make safe and appropriate use of methods, materials and tools to create works in response to ideas;
4. Solve creative problems through the application of theoretical and technical understanding;
5. Develop creative solutions through visual and textual research and analysis;
6. Evaluate the successes of their progress and outcomes;
7. Effectively present themselves and their work.

Foundation year Learning outcomes:

A Knowledge and understanding of:

Some key theories, issues and debates associated with Art & Design Practice;
Range of contexts for the production and consumption of Art & Design;
Basic principles of Art & Design and how these have developed;
The main methods of enquiry appropriate to Art & Design and their pathway or destination programme;
Identification of personal creative influences.

Part 2: Educational Aims of the Programme

B Intellectual Skills:

Development of evaluative skills in relation to Art & Design, and to approaches to solving problems within their chosen discipline;
Effective use of research to develop ideas and lines of argument and to engage in discussion and debate.

C Subject/Professional/Practical Skills:

Acquire competences that will enable them to progress onto their destination programme;
Use a range of techniques to produce an imaginative and creative body of work;
Awareness of health, safety and environmental issues relevant to materials and processes used.

D Transferable skills and other attributes:

Apply research skills and strategies to develop individual interests and support personal views;
Write, document, and communicate ideas;
Be self-motivated;
Exhibit time-management.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

The award is a broad based course which supports the development of creative independence using drawing as a means to develop ideas and individual creative innovation.
The award is interested in the dialogue between applied and fine art practice. The resulting tension provides a stimulating and progressive environment for learning. The award has developed teaching and learning strategies which enable students to understand and take ownership of their personal progression and to develop individual programmes of study, leading to the development of excellent transferable skill sets and specialist knowledges.

Regulations

A: Approved to University Regulations and Procedures

Part 3: Learning Outcomes of the Programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

Learning Outcomes:	UAAAQ5-45-1	UAAAQ6-45-1	UAAAQ7-15-1	UA1APQ-15-1	UAAAQ8-45-2	UAAAQA-15-2	UA1APS-15-2	UAAAQC-60-3	UAAAQD-15-1	UA1APT-15-3	UAAAQ5-45-1	UAAAQ9-45-2	UA1APR-45-2
A) Knowledge and understanding of:													
Integrate and sythesise their knowledge and understanding, abilities and ambitions within the contexts of study, research, creative practice and lifelong learning	x	x	x	x	x	x	x	x	x	x	x	x	x
Apply their skills and abilities within a wide range of professional, cultural and critical frameworks, both within and beyond the fields of art and design	x	x	x	x	x	x	x	x	x	x	x	x	x
(B) Intellectual Skills													
identify problems and issues inherent in the research, development and realisation of work appropriate to Drawing and Print	x	x	x	x	x	x	x	x	x	x	x	x	x
create a body of work through the synthesis of creative, critical, technical and contextual knowledge and understanding	x	x	x	x	x	x	x	x	x	x	x	x	x
critically evaluate the effectiveness of a process or outcome as part of the learning process	x	x	x	x	x	x	x	x	x	x	x	x	x
(C) Subject/Professional/Practical Skills													
generate personal and imaginative concepts, proposals, solutions or arguments in response to set briefs and/or as self-initiated activity	x	x	x	x	x	x	x	x	x	x	x	x	x
develop and test ideas through experimentation with a range of concepts and processes appropriate to Drawing and Print	x	x	x	x	x	x	x	x	x	x	x	x	x
demonstrate an understanding of 'professionalism' in relation to the practices and contexts appropriate to the designer/maker	x	x	x	x	x	x	x	x	x	x	x	x	x
(D) Transferable skills and other attributes													
demonstrate the ability to communicate effectively in visual, verbal and written formats	x	x	x	x	x	x	x	x	x	x	x	x	x
initiate, plan and manage self-directed study	x	x	x	x	x	x	x	x	x	x	x	x	x

ACADEMIC SERVICES

Part 3: Learning Outcomes of the Programme													
work effectively and responsibly as part of a team	x	x	x	x	x	x	x	x	x	x	x	x	x
respond positively and creatively to a range of challenges	x	x	x	x	x	x	x	x	x	x	x	x	x
demonstrate effective personal management skills: time management, self-evaluation, access to and organisation of resources	x	x	x	x	x	x	x	x	x	x	x	x	x
identify key issues/problems and implement appropriate skills in the resolution/realisation of a solution	x	x	x	x	x	x	x	x	x	x	x	x	x

Part 4: Programme Structure

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time student**, including: level and credit requirements, interim award requirements, module diet, including compulsory and optional modules

ENTRY

	Compulsory Modules	Optional Modules	Interim Awards
Level 0	UAAAWN-30-0 Drawing and Making UAAAWP-30-0 Developmental Project: Building a Creative Identity UAAAWQ-30-0 Academic Skills UAAAWR- 30-0 Foundation Project	None	None

	Compulsory Modules	Optional Modules	Interim Awards
Level 1	UAAAQ5-45-1 Introduction to Drawing and Print UAAAQ6-45-1 Exploring Practice in Drawing and Print UAAAQ7-15-1 Professional Practice and Work Experience in Drawing and Print UA1APQ-15-1 Critical Perspectives	If credit is required: UA1ASC-5-1 Negotiated Presentation 1 Or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1	Other requirements:

	Compulsory Modules	Optional Modules	Interim Awards
Level 2	UAAAQ8-45-2 Developing Practice in Drawing and Print UAAAQA-15-2 Professional Practice and Work Experience in Drawing and Print 2 UA1APS-15-2 Creative Analysis	UA1APR-45-2 International Exchange UAAAQ9-45-2 Developing Practice in Drawing and Applied Arts 2	Other requirements:

		Compulsory Modules	Optional Modules	Interim Awards
Level 3		UAAAQB-30-3 Preparation for Extended study in Drawing and Print UAAAQC-60-3 Extended study in Drawing and Print UAAAQD-15-3 Professional Practice and Work Experience in Drawing and Print 3 UA1APT-15-3 Independent Research Project	And if credit is required: UA1ASD-5-2 Negotiated Presentation 2 Or UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2 And/or UACASK15-2 Professional Practice (International)	Other requirements:

GRADUATION

PART TIME				
This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **part time student**				
ENTRY		Compulsory Modules	Optional Modules	Interim Awards
	Level 0	UAAAWN-30-0 Drawing and Making 1.1	None	
		UAAAWP-30-0 Developmental Project: Building a Creative Identity 1.1		
		UAAAWQ-30-0 Academic Skills 1.2		
		UAAAWR- 30-0 Foundation Project 1.2		
		Compulsory Modules	Optional Modules	Interim Awards
	Level 1	UAAAQ5-45-1 Introduction to Drawing and Print 2.1	If credit is required UA1ASC-5-1 Negotiated Presenation Or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1 2.1 or 2.2	Cert HE Drawing and Print – 120 Credits at Level 1 or above
		UA1APQ-15-1 Critical Perspectives 2.1		
		UAAAQ7-15-1 Professional Practice and Work Experience in Drawing and Print 2.2		

		Compulsory Modules	Optional Modules	Interim Awards
		UAAAQ6-45-1 Exploring Practice in Drawing and Print. 2.2		Other requirements:
	Level 2	UAAAQ8-45-2 Developing Practice in Drawing and Print 3.1	UA1APR-45-2 International Exchange 3.2	Dip. HE Drawing and Print – 240 credits at Level 2 or above
			UAAAQ9-45-2 Developing Practice in Drawing and Print 2 3.2 And if credit is required	
		UA1APS-15-2 Creative Analysis 3.1	UA1ASD-5-2 Negotiated Presentation or UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2	Other requirements:
		UAAAQA-15-2 Professional Practice and Work Experience in Drawing and Print 2 3.2	And/or UACASK-15-2 Professional Practice (International) 3.1 or 3.2	

		Compulsory Modules	Optional Modules	Interim Awards
	Level 3	UAAAQB-30-3 Preparation for Extended study in Drawing and Print 4.1	If credit is required UA1ASE-5-3 Negotiated Presentation 3	BA Drawing and Print – 300 credits
		UA1APT-15-3 Independent Research Project 4.1	Or UA1ASH-10-3 Negotiated Presentation and Reflective Statement 3	
		UAAAQD-15-1 Professional Practice and Work Experience in Drawing and Print 3 4.2	4.1 or 4.2	
		UAAAQC-60-3 Extended study in Drawing and Print 4.2		Other requirements:

GRADUATION

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

Applicants should normally have completed one of the following:

Part 5: Entry Requirements

- A Foundation course of at least one year's duration.
- A BTEC certificate or diploma in an appropriate art and design subject or other evidence of potential to study at degree level.
- An Access to HE programme in Art and Design or a related subject

Level Three entry – suitable qualifications will include Foundation Degree, Diploma in Higher Education or HND (or equivalent) in an appropriate/related subject discipline).

English Language Requirements:
All students will normally have a recognised English Language qualification of at least GCSE grade C or equivalent standard. If English is not the first language test results such as IELTS 6.0, TOEFL 570 (230 if computer text), NEAB or Cambridge Proficiency grade C will be acceptable.

All applicants invited for interview must produce a portfolio of work.

Part 6: Reference Points and Benchmarks

Description of *how* the following reference points and benchmarks have been used in the design of the programme:

This programme has been developed in relation to the following reference points:

- QAA Benchmark Statement for Art and Design and History of Art, Architecture and Design
- QAA National Qualifications Framework
- UWE Vision, Mission and Strategy
- UWE Learning and Teaching Strategy
- UWE Assessment Policy
- Staff research (See Appendix 1)
- Feedback from 'feeder' institutions
- Feedback from alumni
- Feedback from employers
- UWE QMEF requirements (15/30 credit structure)
- Student Feedback via module feedback, SRSF meetings, SU Rep for a
- Staff Feedback via programme reports, module specs, formal & informal meetings
- EE comments/reports
- Diversity and Disability profiles (sector-wide and department specific)
- Department of Creative Industries' 'Writing in the Curriculum Review' 2011/12
- QAA Benchmark Statement for Art and Design and History of Art, Architecture and Design

The programme structure, curriculum content, professional skills and industry engagements have been successfully scrutinised by professionally engaged external examiners and HE Teaching, Learning and Assessment in Creative Practices specialists. This scrutiny has been enhanced by the regular professional engagement of industry practitioners, the success of the course in national and international open professional awards and the strong track record of our graduating students and alumni in moving into professional practice, employment and further study. The course continually reassesses its professional currency via outward engagement, live commissions and industry events.

ACADEMIC SERVICES

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications, available on the University's website.

ACADEMIC SERVICES

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First CAP Approval Date	21 March 2017			
Revision CAP Approval Date	21 March 2017	Version	1	link to RIA
Next Periodic Curriculum Review due date				
Date of last Periodic Curriculum Review				