



## **Programme Specification**

### **Business Psychology [Jan] [FT] [Frenchay] [1yr]**

Version: 2021-22, v2.0, 10 Nov 2021

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## Section 1: Key Programme Details

### Part A: Programme Information

**Programme title:** Business Psychology [Jan] [FT] [Frenchay] [1yr]

**Highest award:** MSc Business Psychology

**Interim award:** PGCert Business Psychology

**Interim award:** PGDip Business Psychology

**Awarding institution:** UWE Bristol

**Affiliated institutions:** Not applicable

**Teaching institutions:** UWE Bristol

**Study abroad:** No

**Year abroad:** No

**Sandwich year:** No

**Credit recognition:** No

**Department responsible for the programme:** HAS Dept of Social Sciences,  
Faculty of Health & Applied Sciences

**Contributing departments:** Not applicable

**Professional, statutory or regulatory bodies:**

Association for Business Psychology (ABP)

**Apprenticeship:** Not applicable

**Mode of delivery:** Full-time

**Entry requirements:** For the current entry requirements see the UWE public website

**For implementation from:** 01 January 2022

**Programme code:** C815-JAN-FT-FR-C815

## Section 2: Programme Overview, Aims and Learning Outcomes

### Part A: Programme Overview, Aims and Learning Outcomes

**Overview:** The Association for Business Psychology defines Business Psychology as “the study and practice of improving working life. It combines an understanding of the science of human behaviour with experience of the world of work to attain effective and sustainable performance for both individuals and organisations”.

The MSc in Business Psychology is both a theoretical and an applied MSc programme drawing from expertise in Psychology and from the Business School at UWE. This innovative programme takes an interdisciplinary approach combining understanding of psychology at work and key areas of business success. The programme focuses on increasing the skills required to improve working life for individuals and organisations. It is aimed at increasing individuals core employment related skills to improve their leadership, work relationships and personal efficiency at work, as well as improving their overall organisational outcomes.

**Educational Aims:** Business Psychology (BP) is an applied science that investigates how to increase individual and organisational effectiveness. It utilises scientific research methods to investigate people, workplaces and organisations to better align their multiple, sometimes competing needs. This programme aims to develop these skills in individuals to enable them to work with employees and workplaces using the skills and competencies of business psychology.

The programme aims to achieve this through the following: embedding scientist-practitioner thinking and practice in Business Psychology; developing practitioners who are fit for practice; developing practitioners who are competent to work legally and ethically in the field; fostering new developments in the field of BP; and promoting the value of Business Psychology nationally and internationally. The programme also covers key skills required for individual and organisational success.

**Programme Learning Outcomes:**

On successful completion of this programme graduates will achieve the following learning outcomes.

**Programme Learning Outcomes**

- PO1. Critically apply current knowledge in business psychology to professional settings and practice, ensuring sensitivity to the business context and through a scientist-practitioner approach.
- PO2. Critically reflect on your own personal development and skills as a self-directed and autonomous life-long learner, in particular in relation to the importance of professional integrity and high in the practice of business psychology.
- PO3. Critically analyse data in the field of business psychology.
- PO4. Ethically research and critically apply methods of data collection and analysis to organisations from a business psychology perspective.
- PO5. Communicate complex information clearly and sensitively to a range of different audiences.
- PO6. Complete a substantial investigation promoting creativity in relation to the planning, design, implementation and evaluation of an original and critical piece of research.

**Part B: Programme Structure****Year 1**

Students must take 180 credits of which 120 credits are made up of compulsory modules and 60 credits from optional modules.

**Year 1 Compulsory Modules**

Students must take 120 credits from the modules in compulsory modules.

<b>Module Code</b>	<b>Module Title</b>	<b>Credit</b>
USPJML-15-M	Business Basics for Psychologists 2021-22	15
USPJMM-30-M	Business Psychology Essentials 2021-22	30
USPJMN-45-M	Organisational Investigation 2021-22	45

USPJMP-30-M	Researching Organisations 2021-22	30
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### Year 1 Optional Modules Group 1

Students must take 30 credits from the optional modules in Group 1.

Module Code	Module Title	Credit
UMOCQR-15-M	Coaching and Mentoring 2021-22	15
UMODST-15-M	Learning, Training and Development 2021-22	15
UMPDSV-15-M	Talent Management 2021-22	15

### Year 1 Optional Modules Group 2

Students must take 30 credits from the optional modules in Group 2.

Module Code	Module Title	Credit
UMODSS-15-M	Leadership and Change Management 2021-22	15
UMODSU-15-M	Personal Mastery in Leadership 2021-22	15
USPJMQ-15-M	Wellbeing at Work 2021-22	15

### Part C: Higher Education Achievement Record (HEAR) Synopsis

This is a post graduate programme for students wishing to become accredited Business Psychologists through the Association for Business Psychology. The programme supports the training and professional development of learners engaged in the field of Business Psychology by 1) embedding scientist practitioner thinking and practice in Business Psychology; 2) developing practitioners who are fit for practice; who are competent to work legally and ethically in the field; 3) fostering new developments in the field of Business Psychology; and 4) promoting the values and ethics of Business Psychology.

**Part D: External Reference Points and Benchmarks**

This programme has been developed in line with the Association for Business Psychology Accreditation 2020 guidelines and the QAA Framework for Higher Education Qualifications.

**Part E: Regulations**

Approved to University Regulations and Procedures.