



MODULE SPECIFICATION

Code: UPCPCS-30-3	Title: Independent Production	Version: 8.1
Level: 3	UWE credit rating: 30	ECTS credit rating:
Module type: Project		
Owning Faculty: ACE	Field: Culture & Media Studies	
Faculty Committee approval: Chair's Action Date: 28 th September 2011		
Valid from: September 2014		
Pre-requisites: UPCAFJ-30-2 Video Media, or UPCPAR-30-2 – Online Media Production, or UPCPAU-30-2 – Photomedia		
Co-requisites: None		
Excluded combinations: None		

Learning outcomes:

On successful completion of this module students should be able to demonstrate:

- ❖ an awareness of their own practice of media production as a reflexive, critical and creative process within the field of Media & Cultural Studies (assessed in all elements of Component A);
- ❖ a high degree of autonomy as an independent media producer able to motivate themselves and produce work to deadlines (assessed through elements 1 and 2 of Component A);
- ❖ an awareness of appropriate design decisions and research for a specific project (assessed through all elements of Component A);
- ❖ a sophisticated understanding of the grammar and form of their chosen medium or media (assessed through all elements of Component A);

Syllabus outline:

Each student will begin a project in a medium studied in a production module at level two. They produce a self-initiated and critically motivated project in that medium. The content and medium of projects will be developed in consultation with staff and from within the range of specialisms offered by the staff team. In any one year these selections would be from the following: Photomedia, Video Media, Web Media, Exhibition and Event Production.

Teaching and learning methods:

This module is taught through workshops led by instructors and academic staff, and individual tutorial support for production. Lectures are used for general communication about the module and for specialist talks on specific media or approaches. Students' research projects will be developed in consultation with a staff tutor in order to guide the development of the project and to ensure that the work has been assessed under controlled conditions.

Reading Strategy

Module staff will recommend readings to individual students according to the needs of their projects. Students will also be expected to find their own further reading in support of their particular projects.

Indicative Reading List:

Revised module

Students are expected to develop their own reading, based on the needs of their individual projects. Lecturers will support this research and make suggestions, but the module does not have set reading.

Assessment

ATTEMPT 1

First Assessment Opportunity

Component A

Description of each element	Element weighting
1. Pilot project and research report. (1500 words)	25%
2. Project and workbook	60%
3. Evaluation (2500 words)	15%

Second Assessment Opportunity (further attendance at taught classes is not required)

Component A

Description of each element	Element weighting
1. Project (to include workbook and evaluation)	100%

SECOND (OR SUBSEQUENT) ATTEMPT: Attendance at taught classes is required.

Specification confirmed by Jane Arthurs Date 3rd October 2011 H0D and Field Leader (Associate Dean/Programme Director)