

## MODULE SPECIFICATION

<b>Code:</b> UPCPBQ-30-3	<b>Title:</b> Photography and Visual Culture	<b>Version:</b> 5.1
<b>Level:</b> 3	<b>UWE credit rating:</b> 30	<b>ECTS credit rating:</b> 15
<b>Module type:</b> Standard		
<b>Owning Faculty:</b> CAHE	<b>Field:</b> Cultural & Media Studies	<b>Field Leader:</b> J Arthurs
<b>Faculty Committee approval:</b> CAHE CAC <b>Date:</b> 8 <sup>th</sup> July 2011, Chair's action		
<b>Valid from:</b> Sept 2014	<b>Discontinued from:</b>	
<b>Pre-requisites:</b> UACPRW-30-1 Media and Cultural Studies Foundation or equivalent		
<b>Excluded combinations:</b>		

### Learning outcomes:

By the end of the module students will be able to:

- identify and discuss the main historical, social and cultural uses of photography;  
(assessed through Component B)
- discuss and apply some key theories about photographic representation and visual representation more generally; (assessed through Components A and B)
- understand the main technological, aesthetic, and social factors in the production and reception of photographic images (assessed through Components A and B)
- locate and discuss the significance of photography within the history of visual culture (assessed through Component B)
- demonstrate an informed and critical perspective on current technological change in the production, distribution and reception of images and information; (assessed through Component B)

### Syllabus outline:

The module is divided into four units.

1. Photography, representation, meaning, analysis and interpretation.
2. The history of the social and cultural uses of photography
3. Key debates about photography's role in culture
4. Photography and technological change

### Teaching and learning methods

Lectures are used to introduce topics and present photographic material.

In workshops, discussions will be structured around key texts and students will analyse and discuss photographic images. At points during the course the seminar/workshop period will be used for tutorials. During the second semester discussions are led by students own research projects.

### Reading Strategy

Essential reading will be provided in the form of a Course Reader. This and other reading is available online through Blackboard, together with explicit guidance on how to read the material and online further

readings. The content of the Handbook is likely to change from year to year in line with changes to the programme of study and to the subject field more generally. It will be made available online. In addition, copies of all core texts will be available in the UWE library.

### Indicative Reading List

The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, *current* advice on readings will be available via other more frequently updated mechanisms.

Barthes, Roland, *Camera Lucida* (London, Fontana, 1984)  
 Batchen, Geoffrey, *Burning with Desire* (Cambridge MA, 1990)  
 Wells, Liz (ed.), *Photography: A Critical Introduction* 4<sup>th</sup> Edition (New York and London, Routledge, 2009)  
 Tagg, John, *The Burden of Representation: Essays on Photographies and Histories* (London, MacMillan, 1988)

### Assessment

Weighting between components A and B (standard modules only)    A: 30%            B: 70%

#### ATTEMPT 1

##### First Assessment Opportunity (Sit)

##### Component A

Description of each element	Element weighting
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1. Examination (1.5 hour)	30%
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##### Component B

Description of each element	Element weighting
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1. Research project (4,000 words) <b><u>Final Assessment</u></b>	70%
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##### Second Assessment Opportunity (Resit) (further attendance at taught classes is not required)

##### Component A

Description of each element	Element weighting
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1. Examination (1.5 hour)	30%
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##### Component B

Description of each element	Element weighting
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1. Research project (4,000 words)	70%
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**EXCEPTIONAL SECOND ATTEMPT (Retake): Attendance at taught classes is required.**

Specification confirmed by .....Jane Arthurs.....Date 29/6/11  
 (Associate Dean/Programme Director)