Module Specification

Practice in a Professional Context

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Contents

Part 1: Information

Module title: Practice in a Professional Context

Module code: UAAA6H-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: None

Delivery locations: Alexander College, Bower Ashton Campus

Field: Art

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module provides an opportunity for you to consider the development of your practice through a professional placement/project/research, which complements your particular abilities and interests. You will be expected to negotiate and document a programme of study which explores and evaluates your practice within a professional context. In the many cases this project will take place in

collaboration with an external body but aspects of the project may be conducted within the School.

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: You will put forward a proposal for a professional practice project. The parameters for this project are negotiated with members of academic staff within the remit of the module's learning outcomes and assessment criteria. All proposals must address the following:

The relevance of the project proposal to student work;

The expected outcomes (these may vary from an exhibition, producing a limited edition multiple, evaluation of a professional print/design studio, training workshops or a field trip to gather research information);

A statement of what individuals expect and intend to learn from the project/research/experience;

The expectation that all project evaluations will take the form of a detailed report;

A statement of the issues that will be addressed during the project.

Having agreed the project proposal, students then engage in a period of independent study in order to fulfil their proposed objectives. Individual tutorial support is offered throughout this period although responsibility for the operation of the project and the delivery of the negotiated outcomes resides wholly with the student. Where student projects involve working off site, for example on a placement or residency, staff may visit students in their place of work to monitor the progress of the work being undertaken. In negotiating these projects students may wish to consider any of the following:

The negotiation of a residency;

Primary research into companies/studios as case studies;

Practitioner or industry professional interviews;

The organisation, curation and staging of a public exhibition or event;

Work placement with mentoring opportunities;

Work placement with commercial company;

Site-specific work (public arts) or funding application to art/design councils;

Negotiated research work with the Centre for Fine Print Research;

Research towards the development of a multiple for a specified market (to include publications).

Part 3: Teaching and learning methods

Teaching and learning methods: All student projects are evaluated and students are required to analyse clearly, in writing, the professional experience of the project in terms of the objectives set out in the initial proposal. Aspects of this evaluation will be recorded in the critical logbooks/journal and synthesised into the student's ongoing creative practice.

All students will be required to produce a detailed report which reflects upon the demands of their project proposal. The agreement to develop and deliver this report, whether as an integrated component of the critical logbooks/journal or as an adjunct to it, is made in the initial proposal, which is then used to test the student's level of success in meeting these predetermined objectives. The negotiation of the project should ensure a symbiotic relationship between the demands of the professional context and the development of individual creative practice. Students receive tutorial support throughout the module according to individual needs.

The structure of the project is specifically designed to make students test their skills within a professional context. To achieve this, they will be expected to undertake all negotiations with outside bodies themselves and also to take full responsibility for the delivery of the agreed objectives (i.e. the exhibition, the work placement, the residency etc). The learning which takes place during the module is recorded and evaluated and presented as part of the overall assessment strategy.

Contact hours: 6 scheduled contact hours per week (full-time) or 3 scheduled contact hours per week (part-time), to include:
Lectures, seminars, group and individual tutorials, technical workshops/training as appropriate.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

A1 To develop your practice, building on skills learnt from your previous modules

A2 To continue to develop your contextual understanding in relation to your practice

A3 To have knowledge of professional practice within a context appropriate to the development of your personal creative practice

B1 The analysis and articulation of a set of issues to consider in a professional environment

B2 To continue to develop your research and synthesise the new information into your practice

B3 The analysis and evaluation of professional experience in the development of practice

C1 The development of new skills appropriate to your practice and the negotiated professional project

C2 The relationship between professional knowledge and understanding and personal creative practice

D1 The deployment and application of skills to meet the demands of a range of sometimes unpredictable or unexpected situations

D2 Creativity and skills needed to develop your practice

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/uaaa6h-30-m.html

Part 4: Assessment

Assessment strategy: Assessment Criteria - Students will be assessed according to your fulfilment of the learning outcomes in respect of the following criteria (Threshold standard 'M' Level):

The clarity and rigour evident in the of objectives set up in defining a suitable placement /project for individual career/research aspirations (the proposal demonstrates a clear understanding of the likely synergy between the student's creative ambition and a selected professional context for the development of their practice. There is evidence of professional organisation and independence in the research and negotiation of an appropriate project)

The ability to analyse clearly, in writing, the professional experience of the project in terms of the issues set out in the initial proposal (the evaluation report demonstrates that the student can clearly identify and explore the relationship between contextualisation and practice in a workplace and use critical reflection to develop personal perspectives and refine professional practice)

The articulation of the relationship between professional context and emergent creative possibilities demonstrated through documentation in a detailed report. The

report demonstrates a synergy between creative intention and professional ambition within the negotiated context. There is evidence that professional contextualisation has contributed to the development of new strategies for future development).

The level of professionalism demonstrated in the development and execution of the project report submitted (the outcomes demonstrate that the student has been ambitious and intelligent in the negotiation and execution of the project work. There is a high level of integrity evident in the selection of the programme of study and evidence of professional intent in the execution and dissemination of the outcomes, both visually and in written form).

Levels of Achievement:

70% - 100% Distinction - The work presented substantially exceeds the threshold profile described in relation to the assessment criteria. The overall profile of the student demonstrates an exceptional level of attainment in relation to the threshold profile.

60% - less than 70% Merit - The work presented for assessment exceeds the threshold profile described in respect of all five criteria. The student's achievement in relation to each of the criteria may vary but demonstrates an overall level of attainment commensurate with the threshold profile described.

50% - less than 60% Pass - The work presented for assessment meets the threshold profile described in respect of all five criteria. The student's achievement in relation to each of the criteria may vary but demonstrates an overall level of attainment commensurate with the threshold profile described.

0% - 49% Fail - The work presented for assessment does not meet the threshold profile described in relation to two or more of the criteria. The level of achievement falls below the threshold standard and the overall profile of attainment is not commensurate with the level of the award.

For the purpose of assessment the level of achievement is measured against the overarching profile given through the five threshold statements.

Assessment components:

Portfolio (First Sit)
Description: A body of practical work, associated research and a critical Design log/journal including report on professional placement/project
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: A1, A2, A3, B1, B2, B3, C1, C2, D1, D2

Portfolio (Resit)
Description: A body of practical work, associated research and a critical Design log/journal including report on professional placement/project
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: A1, A2, A3, B1, B2, B3, C1, C2, D1, D2

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Design [Bower] MA 2022-23