



## **Module Specification**

# **Conservation Project Management**

Version: 2023-24, v1.0, 19 Dec 2022

### **Contents**

<b>Module Specification .....</b>	<b>1</b>
<b>Part 1: Information .....</b>	<b>2</b>
<b>Part 2: Description .....</b>	<b>2</b>
<b>Part 3: Teaching and learning methods .....</b>	<b>4</b>
<b>Part 4: Assessment.....</b>	<b>5</b>
<b>Part 5: Contributes towards .....</b>	<b>6</b>

## Part 1: Information

**Module title:** Conservation Project Management

**Module code:** USSYHB-30-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Health & Applied Sciences

**Department:** HAS Dept of Applied Sciences

**Partner institutions:** Bristol Zoological Society

**Delivery locations:** Bristol Zoo Gardens

**Field:** Applied Sciences

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module will introduce students to the process of managing wildlife conservation projects effectively and reaching the project targets, so that they can achieve greater conservation impact. We will discuss different types of project management style, objective setting, timeline, management of the different phases (pre-project design, project implementation, project closure), monitor the delivery of

reports and other deliverables, and management of staff in a transcultural environment.

**Features:** Not applicable

**Educational aims:** At the end of this module, students will be able to design, implement and monitor effectively the progress of their projects at a strategic level, adapt their projects to changing conditions, recruit, train and manage staff, improve and maintain effective communication, relationship and coordination between team members, partners and other stakeholders and share their achievements both internally and externally.

**Outline syllabus:** Indicative content of the module is as follows:

- Central tenets of project management that maintain high standards of effectiveness and ethics, as well as carry executive decisions.
- Introduction to objective setting, timeline and management of different project phases (pre-project design, project implementation, and project closure).
- Project management types (e.g., agile, PRINCE2) and management flexibility
- Leadership styles and understanding own strength and weaknesses
- Assignment of roles within the project to ensure clear decision-making, efficient project control.
- Recruiting, training and managing staff; as well as establishing system of works to ensure staff engagement (regular meetings, appraisal and monthly work plan) and team cohesion in a transcultural environment (e.g. innovative ways to recruit staff, HR management and planning, handling difficult situations with discretion and conflict resolution).
- Managing partner, stakeholders and third parties: relationships, communication, conflict resolution, cultural differences, etc.
- The different sections of project management to ensure that conservation activities start with adequate documentation, funds and staff in place, and to ensure that there is a clear path for undertaking and completing the project once it has been initiated.
- The procedures required to ensure that the project remains on track to achieve the impact, within budget and on schedule, to manage risks and issues effectively, and to identify and adapt to lessons learned.
- Methods and processes to ensure effectiveness of communication and

maximisation of quality of required documentation and deliverables.

- The creation and utility of standardised documentation and administrative processes required for successful planning, implementation, evaluation, and reporting of a project.
- Implementing and monitoring safeguarding and whistleblowing processes as well as Equality, Diversity and Inclusivity (EDI) training.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** This module will make extensive use of Bristol Zoological Society and UWE's expertise in project management of conservation programmes in the UK and around the world, and will provide real-world case studies to support student learning.

Teaching and learning in this module will comprise a combination of lectures and seminars, with individual and group discussion and presentation activities that will directly feed into the module's assessment. Activities around case studies will be used to model real life scenarios, with potential opportunities for 'flipped-learning'.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Understand the project life cycle, and demonstrate critical awareness of different project management frameworks to maximise conservation impact

**MO2** Create and implement a range of project management frameworks in order to plan and deliver complex conservation projects

**MO3** Demonstrate how to interpret challenges and analyse scenarios in order to react to identified risks and issues, and evaluate the project based on lessons learned

**MO4** Critically assess the challenges involved in the management and training of project staff in a transcultural environment and propose solutions to ensure effective and timely completion of activities and production of deliverables

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/84BB26F1-48B2-2B6D-B9E1-8A9F4664D31C.html?lang=en&login=1) via the following link <https://rl.talis.com/3/uwe/lists/84BB26F1-48B2-2B6D-B9E1-8A9F4664D31C.html?lang=en&login=1>

**Part 4: Assessment**

**Assessment strategy:** The assessment strategy for this module is as follows:

This assessment will explore the student's ability to apply the theoretical concepts learned during the course into an applied scenario. Each student will be assessed during a mock interview (duration = 20 minutes) by a panel of two academic staff for a hypothetical conservation project manager job role. 48 hours prior to the assessment (interview), students will be provided with the salient information about an imaginary existing conservation project, including the aims, objectives, budgets, and personnel involved.

Each student should consider the information provided to them, and use their knowledge of project management to answer a series of interview-style and scenario-based questions about how they would manage the project, and what changes to current practice (as described in the documentation provided) they would make if they got the 'job', and how they would implement such changes. Students will also need to explain how they will effectively communicate with and train team members on the fundamentals of project management, to achieve sustainability by upskilling workstream members/leaders to become project managers.

Topics of interview questions could include, but are not limited to:

Conservation strategy

Roles

Stakeholder reporting

Work plan

Actions and decisions

Risks and issues

Dependencies

Impact

Schedule

**Assessment components:**

**Presentation (First Sit)**

Description: Mock interview for a conservation manager job role (20 minutes)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Presentation (Resit)**

Description: Mock interview for a conservation manager job role (20 mins)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Conservation Leadership [Zoo] MSc 2023-24

Conservation Leadership [Zoo] MSc 2023-24