



Module Specification

Business Basics for Psychologists

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Part 1: Information

Module title: Business Basics for Psychologists

Module code: USPJML-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Field: Psychology

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module is designed to ensure a sound foundation of business principles.

Features: Not applicable

Educational aims: This module aims to blend theory with practice and prepare students for work as a business psychologist by understanding more about the foundations of businesses which are relevant to the practice of business psychology.

Outline syllabus: This module is an online learning module which aims to provide knowledge of business topics .

The syllabus will typically cover the following:

Types of organisations i.e. structures and sectors

Employment Law including diversity and integrity

Economics and finance

The laws of supply and demand

Vision, mission, values and strategy

Competitive advantage

Goal setting, proactivity and job crafting

Time management

Business technology

Business planning

Part 3: Teaching and learning methods

Teaching and learning methods: This is an e-learning module delivered through the Blackboard virtual learning environment. Most topics will contain a video lecture, a core reading and some multiple choice questions.

The MSc Business Psychology programme takes an integrative approach to learning and teaching. Core content on this module will be delivered through online study , supported by interactive MCQ's to embed learning and online group discussions. This learner centred approach is designed to allow students the flexibility to access learning content as and when it is most convenient to them.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc.

Students will be expected to allocate time to the topic sessions – these will be via online delivery. They will also be expected to engage in further reading and group based online discussions as well as independent study.

Scheduled learning: includes online lectures, core reading, online activities and online group discussions .

Independent Learning: includes hours engaged with additional reading as well as assignment preparation and completion.

Virtual Learning: This module will be supported by a range of online learning environments, such as Blackboard where a wide range of course materials will be available. Students will be expected to access and engage with these materials throughout the module. Discussion boards will be enabled for student use and facilitated/moderated by the module leader.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate an understanding of the key business considerations for business psychologists.

MO2 Integrate relevant ideas, theories and concepts, critically review and apply them to their own business practice.

MO3 Integrate multiple factors that influence complex decision-making in business.

MO4 Explore and critically evaluate a business issue or idea from a range of different perspectives.

MO5 Communicate with clarity the ideas and findings from the module to a diverse audience.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 130 hours

Face-to-face learning = 20 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/710B7821-AAA7-0511-E033-30D27C0F9FE4.html?lang=en-US&login=1) via the following link <https://rl.talis.com/3/uwe/lists/710B7821-AAA7-0511-E033-30D27C0F9FE4.html?lang=en-US&login=1>

Part 4: Assessment

Assessment strategy: Assessments will typically follow the below format:

Task A: Portfolio - a video submission of a presentation based around a particular core business psychology issue which focuses on the development of their knowledge around business and how psychology can be applied. The video will be submitted via Blackboard and students will be required to demonstrate communication skills and learning around business psychology basics. In addition to this, a reflection log will also be required to consolidate their learning.

The resit will require the same type of submission but will be based on a different presentation title.

Formative feedback will be provided via online discussions, online session learning and through discussions with tutors.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Psychology [Frenchay] MSc 2023-24

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