



Module Specification

Economy, International Business and Sustainability [TSI]

Version: 2024-25, v2.0, 21 Jun 2024

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Part 1: Information

Module title: Economy, International Business and Sustainability [TSI]

Module code: UFMFUY-6-M

Level: Level 7

For implementation from: 2024-25

UWE credit rating: 6

ECTS credit rating: 3

College: College of Arts, Technology and Environment

School: CATE School of Engineering

Partner institutions: Transport and Telecommunication Institute

Field: Engineering, Design and Mathematics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module will enlarge students' knowledge of the political and legal, economic and socio-cultural aspects of the international business environment and of the essentials of business sustainability.

Features: Not applicable

Educational aims: To develop the competences in comprehending the world economic system and operation mechanism in the context of globalization

Outline syllabus: Nature of the processes of internationalization and globalization of the world economy and their impact on the national economy;

Trends in the global economy development in the 21st century;

Theories and models of economic development in the world economy;

Political and legal, economic and socio-cultural aspects of international business environment;

Sustainable business models.

Part 3: Teaching and learning methods

Teaching and learning methods: The module will be delivered through lectures and tutorials. Lectures will cover the theoretical material on the issues. The tutorials will facilitate both open discussions on the topic and group work. Based on tutorial discussions, the students prepare the individual reports comprising the main points of class-room discussion and their personal comments on the discussion issues. By the end of the course the exam will be carried out.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically comprehend the trends in the global economy development, theories and models of sustainable economic development and economic integration.

MO2 Apply modern methods of socio economic diagnostics to explain and analyse the interdependence of economic, social and ecological spheres and consider the policy and economic implications of these relationships.

MO3 Evaluate analytical and policy implications raised by the global trends in economic sustainable development.

MO4 Explain political and legal, economic and socio-cultural aspects of international business environment.

Hours to be allocated: 60

Contact hours:

Independent study/self-guided study = 56 hours

Face-to-face learning = 24 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/FFB899B3-75DB-F811-ABD3-31DB4E5B883A.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/FFB899B3-75DB-F811-ABD3-31DB4E5B883A.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: This module assessment is assessed as follows:

An Examination: 2h closed-book examination to test understanding of the module key concepts. The resit will be different version of the exam paper.

Report: Individual reports aggregating the class-room discussion points and student's individual view/opinion/findings on one of the topics discussed in the class room. The resit is the same as the first sit.

Assessment tasks:

Report (First Sit)

Description: Individual reports aggregating the class-room discussion points and student's individual view/opinion/findings on one of the topics discussed in the class room.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO3

Examination (First Sit)

Description: Examination 2h examination

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO4

Report (Resit)

Description: Individual reports aggregating the class-room discussion points and student's individual view/opinion/findings on one of the topics discussed in the class room.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO3

Examination (Resit)

Description: 2h closed-book examination

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Aviation Management and Sustainability {Double Degree} [TSI] MSc 2024-25