



Module Specification

Contemporary Issues in Business

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Part 1: Information

Module title: Contemporary Issues in Business

Module code: UMCDU6-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: Contemporary Issues in Business enables students to gain a critical understanding and appreciation of the current issues which can impact upon

business operations and management practices in the local, national and global economy.

Outline syllabus: Through consideration of economic factors, along with contemporary challenges within the workplace, students will gain awareness and appreciation of cross-cultural communications, talent management, global mindsets and stakeholder engagement strategies.

Part 3: Teaching and learning methods

Teaching and learning methods: Drawing upon previous study, knowledge, skills and experience, students will select and disseminate current operating practices within a business environment of their choice, identifying specific factors which have driven the need for change and business adaptation, they will consolidate understanding of social responsibility and ethical business practices. Through engagement with case study examples and critical reflection upon academic concepts, students will propose well-reasoned supported recommendations to increase operational efficiency and ongoing business sustainability.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically analyse contemporary factors that have driven change within the UK economy.

MO2 Critically assess current trends within the business operating environment and make judgements about ongoing efficiency.

MO3 Critically discuss the impact of social, ethical, political and technological factors upon business.

MO4 Strategically evaluate a contemporary issue facing business organisations and identify a potential strategic response to it.

MO5 Examine the importance of new styles of leadership and stakeholder engagement within contemporary organisations.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 210 hours

Face-to-face learning = 90 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://rl.talis.com/3/uwe/lists/8DE0EE3C-772F-D002-1580-86B1E0B14B87.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: The summative assessment for this module has been devised to examine students' application and knowledge of the subject as well as their ability to critically evaluate the ideas presented and discussed throughout the module. Formative feedback opportunities are embedded into the module delivery, with self and peer assessment playing a pivotal role.

Task A – Presentation (15 minutes presentation and 500-word synopsis)

Critically evaluate a contemporary issue facing business organisations and examine the importance of new styles of leadership and stakeholder engagement, as a mechanism to overcome contemporary challenges. You should discuss the impact of social, ethical, political and technological factors upon business, whilst making strategic recommendations to improve operational efficiency. This is an individual presentation.

Task B – Essay (2500 words)

Critically evaluate the wider contemporary issues that are currently affecting business organisations within a chosen sector. You will investigate the current UK

operating environment exploring and analysing the factors that have driven change, critiquing sector response on a local, national and global scale.

Assessment components:

Presentation (First Sit)

Description: Presentation (15 minutes presentation and 500-word synopsis)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Report (First Sit)

Description: Report (2500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Presentation (Resit)

Description: Presentation (15 minutes presentation and 500-word synopsis)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Report (Resit)

Description: Report (2500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Sustainability [Sep][FT][UCW][3yrs] BA (Hons) 2021-22