



Module Specification

Accounting and Finance Case Study

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Part 1: Information

Module title: Accounting and Finance Case Study

Module code: UMADUM-15-3

Level: Level 6

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Accounting and Finance

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module provides a comprehensive opportunity to consolidate your learning on the programme by supporting the development of important skills.

Outline syllabus: Topics will include strategies for managing organisational risk in a number of contexts, including technological change and the risk for SMEs and entrepreneurs as well as large corporations. There will be a focus on emerging developments in accounting and finance, including the deployment of artificial intelligence and technology in the discipline. Students will explore and apply ethical perspectives to current issues, including consideration of sustainability, corporate social responsibility, accountability, ethical investment, equality and diversity issues.

Part 3: Teaching and learning methods

Teaching and learning methods: The module enhances your ability to contextualise your knowledge and develops your critical reasoning skills through simulating real-life scenarios that allow you to demonstrate your knowledge of the core modules you have studied on the programme. You will be required to stretch and challenge yourself in identifying the connections in your previous studies across the levels and how these are relevant in solving strategic organisational problems. You will need to be able to select relevant information from a significant large amount of information and you will need to be able to use appropriate information to make reasoned judgement and proffer solutions to specific strategic problems in an organisational setting. These will require you to draw on your previous knowledge and skills as well as the development skills in synthesis, critical reasoning and strategic decision making that are regularly used in various work situations for aspiring business professionals.

Module Learning outcomes:

MO1 Synthesise and evaluate data and information from multiple sources, and challenge viewpoints, ideas and concepts and make well-reasoned judgements

MO2 Critically explore the relationships between organisational structure, financial decisions, corporate reporting, and corporate social responsibility.

MO3 Work in a team and make effective presentations

MO4 Apply strategic decision making in a variety of organizational contexts

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Seminar = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

Part 4: Assessment

Assessment strategy: The assessment methods are designed to provide summative feedback and to enable students to demonstrate that they have achieved the learning outcomes of the module. Formative feedback will be provided as part of the taught units and through student contacts with the tutors on the module. The presentation component will provide an opportunity for students to receive feedback on their progression through the module, with space to reflect and develop further before the final examination.

There are two assessment components on the module:

Component A – Case Study Online Examination (60%)

A pre-seen live case study will be made available to students prior to the examination. The case study will draw on a range of accounting and finance disciplines and will test students understanding of a wide range of topics, concepts and techniques that have been learnt on the programme.

The questions will not be made available in advance. During the online assessment period further additional information will be made available relating to the case.

Questions will also be provided to the students and they will have to answer questions appropriately, within the given time period. This will take the form of an open-book assessment in a 24 hour window with a max length of 2000 words.

Component B – Group Presentation (40%)

Students will be required to work in groups to produce a 15 minute presentation on a contemporary accounting and finance issue, exploring the implications for a real world organisation.

Assessment components:**Case Study - Component A (First Sit)**

Description: Case Study Online Examination

Open book exam limited to a maximum of 2,000 words to be completed within a 24 hour window.

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Presentation - Component B (First Sit)

Description: Group Presentation (15 minutes)

In-class group presentation on a contemporary accounting and finance issue, with a maximum length of 15 minutes. Presentation to be delivered online or pre-recorded where necessary.

Weighting: 40 %

Final assessment: No

Group work: Yes

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Accounting and Finance {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2021-22