



Module Specification

Change and Innovation

Version: 2023-24, v1.0, 15 May 2023

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Part 1: Information

Module title: Change and Innovation

Module code: UMODTW-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: Change and Innovation enables students to build upon prior knowledge acquired within the people and organisations and operations management modules. The module aims to deepen understanding of the wider

business environment and examine the factors which drive a need for continual and sustainable change and innovation. Reflecting upon contemporary drivers of change and adopting a case study approach, students will assess the impact of change, drawing upon organisational and change management theories and perspectives, with a view to helping organisations to be more effective when managing the change process.

In addition, the module seeks to develop an understanding of innovation as a response to change and effective change management.

Outline syllabus: The module will reflect upon contemporary drivers of change and adopt a case study approach to support formative learning and assessment.

Change and Innovation includes;

- The essence of change and transformation
- Theoretical approaches to change
- Recognising the need for change and innovation
- Leading and managing change
- People, politics and power during change and transformation
- Strategies for sustaining change and innovation

Part 3: Teaching and learning methods

Teaching and learning methods: The assessment strategy has been chosen to provide students with the opportunity to conduct an in-depth investigation of a business of their choice and to encourage participation in seminar-based discussions of case materials.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically analyse the factors which drive change and innovation within business environments.

MO2 Critically discuss the development of change management and organisational theory within organisations.

MO3 Evaluate the efficacy of different approaches to managing, communicating and implementing change within organisations.

MO4 Make well-reasoned robust recommendations for change within organisations.

MO5 Communicate findings coherently in a written format suitable for a business audience.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 105 hours

Face-to-face learning = 45 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/A1EEA219-D89E-3F2A-D88D-53F569A85712.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/A1EEA219-D89E-3F2A-D88D-53F569A85712.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Summative assessment includes:

Report (2,500 words) Students are required to conduct an organisational analysis of a selected business environment and identify factors which drive a need for change and innovation. Drawing upon industry examples, students will make well-reasoned supported recommendations for change within their organisation and suggest strategies for the successful implementation for the change, utilising key theories and concepts.

Formative assessment will be provided in tutorials and through dissemination of case study within group seminar discussions.

Assessment components:

Report (First Sit)

Description: Report (2,500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Report (Resit)

Description: Report (2,500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Sustainability [UCW] BA (Hons) 2022-23

Business Management and Sustainability [Sep][PT][UCW][5yrs] BA (Hons) 2021-22